

## Improving Target Price Calculations in Medicare Bundled Payment Programs

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## Abstract

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**Objective:** To compare the predictive accuracy of two approaches to target price calculations under Bundled Payments for Care Improvement-Advanced (BPCI-A): the traditional Centers for Medicare and Medicaid Services (CMS) methodology and an empirical Bayes approach designed to mitigate the effects of regression to the mean.

**Data Sources:** Medicare fee-for-service claims for beneficiaries discharged from acute care hospitals between 2010 and 2016.

**Study Design:** We used data from a baseline period (discharges between January 1, 2010 and September 30, 2013) to predict spending in a performance period (discharges between October 1, 2015 and June 30, 2016). For 23 clinical episode types in BPCI-A, we compared the average prediction error across hospitals associated with each statistical approach. We also calculated an average across all clinical episode types and explored differences by hospital size.

**Data collection/extraction methods:** We used a 20% sample of Medicare claims, excluding hospitals and episode types with small numbers of observations.

**Principal Findings:** The empirical Bayes approach resulted in significantly more accurate episode spending predictions for 19 of 23 clinical episode types. Across all episode types,

prediction error averaged \$8,456 for the CMS approach versus \$7,521 for the empirical Bayes approach. Greater improvements in accuracy were observed with increasing hospital size.

**Conclusions:** CMS should consider using empirical Bayes methods to calculate target prices for BPCI-A.

**Key Words**

bundled payments, target prices, spending predictions, health policy, regression to the mean, Bayesian shrinkage

**A. What is known on this topic:**

- The U.S. Centers for Medicare and Medicaid Services (CMS) implemented the voluntary Bundled Payments for Care Improvement-Advanced (BPCI-A) program in 2018.
- Prior work demonstrates that target price calculations used by BPCI-A do not account for regression to the mean over time in hospital spending.

- BPCI-A may lead to undue financial losses for CMS because hospitals are more likely to join the program if they are offered higher target prices – but hospitals offered higher target prices are more likely to experience decreases in spending and therefore achieve shared savings due to statistical artifact.

**B. What this study adds:**

- Empirical Bayes estimation, which accounts for regression to the mean, can be used to predict hospital spending and set BPCI-A target prices.
- When applied to BPCI-A, empirical Bayes estimation improved target price accuracy for the majority of BPCI-A clinical episode types, and calculated target prices were generally lower.
- CMS should consider using empirical Bayes estimation to set BPCI-A target prices.

## Introduction

The Centers for Medicare and Medicaid Services (CMS) implemented the voluntary Bundled Payments for Care Improvement-Advanced (BPCI-A) program in 2018.<sup>1</sup> Bundled payment models seek to reduce spending by making providers responsible for spending that occurs throughout a predefined clinical episode.<sup>2</sup> For 29 inpatient clinical episode types, CMS defines target prices for each participating hospital for a particular measurement period. If hospital spending in the performance period is below the target price, a hospital earns shared savings. However, spending above the target price leads to penalties. Target prices are calculated for a particular hospital by applying a discount to that hospital's predicted spending for a particular episode.<sup>3</sup> Predicted spending is based on risk-adjusted spending during prior years and peer-group spending trends. For BPCI-A to function appropriately, target prices should achieve a balance between incentivizing spending reductions and encouraging program participation. The ability for CMS to save money in voluntary programs like BPCI-A stems almost entirely from setting an appropriate target price.

However, the best way to set target prices under bundled payment is unknown. Predicting provider spending, while necessary for alternative payment models, is challenging.<sup>4-6</sup> Hospital spending is susceptible to a statistical phenomenon known as regression to the mean, where hospital spending that is unusually high in a particular year is likely to decrease in following years, and hospital spending that is unusually low in a particular year is likely to increase in following years.<sup>6</sup> In essence, random noise can obscure policymakers' ability to observe hospitals' true spending performance. Evaluating hospitals' expected spending trends, and incorporating them into predictions, is another challenge. Inaccurate predictions may lead to CMS failing to reward some deserving hospitals and rewarding some undeserving hospitals.

Inaccurate predictions may also discourage program participation. Setting target prices that more accurately predict hospital spending has the potential to more appropriately balance incentives in BPCI-A.

In this context, we developed an alternative methodology to calculate target prices under BPCI-A. Specifically, we used empirical Bayes estimation to mitigate the effects of regression to the mean. Empirical Bayes estimation addresses regression to the mean by “shrinking” predictions of spending for any particular hospital to average spending across other similar hospitals.<sup>4</sup> Using national Medicare data, we calculated target prices using the standard CMS approach and our alternative approach. We then compared the predictive accuracy of target prices calculated using the standard CMS approach and our alternative method.

## **Methods**

### *Data Source and Definitions*

We used inpatient and outpatient physician claims and 20% MEDPAR files for patients discharged from acute care hospitals. We also used Provider of Service (POS), Academic Medical Center (AMC) list, Provider Specific Files (PSF), and American Hospital Association Annual Survey (AHA) for hospital characteristics.

For each inpatient clinical episode, BPCI-A determines target prices for a single year based on hospital performance during a prior period spanning multiple years. We mirrored this approach using index admissions between January 1, 2010 and September 30, 2013 to define a baseline period and index admissions between October 1, 2015 and June 30, 2016 to define a

performance period. We evaluated these baseline and performance periods because they preceded the announcement of BPCI-A. As a result, our assessment of the accuracy of alternative approaches to set target prices would not be affected by hospitals' attempts to reduce episode spending as a result of the program. Towards this end, we also excluded hospitals that participated in the same episode under the BPCI program.

Following CMS methodology, we excluded hospitals with fewer than 40 cases during the baseline period for each clinical episode. This resulted in the exclusion of one clinical episode. We also excluded clinical episodes for which fewer than 20 hospitals met the case requirement, resulting in the exclusion of 5 clinical episodes.

Data on hospital characteristics came from the American Hospital Association Data Annual Survey between 2010 and 2013.

#### Target price calculation using current CMS approach

We calculated target prices for each clinical episode using the current CMS approach. CMS calculates a benchmark price which incorporates observed spending, expected spending based on case mix, and peer-group spending trends. Then, benchmark prices are converted to target prices using a formula that incorporates a 3% discount. The formula accounts for inflation; results are reported in 2013 dollars. The CMS approach is described in detail in **Appendix Figure A1**.

#### Target price calculation using empirical Bayes estimation

We also calculated target prices for each clinical episode using empirical Bayes estimation. This approach derives two separate appraisals of hospitals' episode spending: (1) one

that is determined by a hospital's own risk-adjusted spending in the baseline period; and (2) another that is a hospital's expected spending, estimated by the hospital's characteristics. Throughout this paper we refer to appraisal (1) as "historical spending" and appraisal (2) as "expected spending."

A weight, based on the reliability of a hospital's risk-adjusted baseline (appraisal 1), is then derived and applied to each appraisal of spending. Generally, reliability increases as hospital case volume increases. If risk-adjusted spending is highly reliable, it will receive much of the weight. This approach was developed to profile hospital quality,<sup>7</sup> has been shown to have greater predictive accuracy than other common approaches to measure quality,<sup>8-11</sup> and is used by agencies such as Leapfrog for quality reporting.<sup>12</sup> The formula for the weights is described in detail in the **Technical Appendix**. Essentially, weights are derived from a ratio of signal to noise. When hospital spending predictions are more reliable, they receive more weight.

To implement the empirical Bayes approach, we first employed random forest machine learning estimation to select independent variables to predict hospital spending. The goal of this approach was to develop the best possible predictive model of hospital spending during the performance period. Importance weights of variables in our model are presented in **Appendix Figure A2**. These variables were then used to estimate linear models for each clinical episode. In contrast to the traditional CMS methodology, we incorporated peer-group spending trends as simply another factor that could predict future spending. The two separate appraisals of hospital episode spending were then developed and combined using the derived reliability weights. How the empirical Bayes approach affects target prices can be seen in **Appendix Figure A3**, where the median estimate is lower and extreme values are shrunk towards the mean. Further



description of the methodology is provided in the **Technical Appendix** and **Appendix Figure A1**.

### Statistical Analyses

Our analysis sought to compare the predictive accuracy of the CMS and empirical Bayes approaches. For each clinical episode type, at each hospital, we calculated the risk-adjusted spending in the performance period. This was our “gold standard” – the value that target prices sought to estimate. We then calculated the mean absolute prediction error, defined as the difference between risk-adjusted spending in the performance period and target prices. Mean absolute prediction error was calculated using both the CMS and empirical Bayes approaches. We compared the mean absolute prediction error between these approaches across all hospitals. We then conducted a sensitivity analysis where we evaluated hospitals separately by size, categorized as follows: small (0-250 beds), medium (251-500 beds), large (501-850 beds), and extra-large (>850 beds).

We then created a measure of overall performance to compare the CMS and empirical Bayes estimators across all clinical episodes by calculating the unweighted mean absolute prediction error across all 23 episodes. We recalculated this value for 1,000 bootstrap resamples of the data and compared the bootstrap distribution between the CMS and empirical Bayes approach. We then repeated this approach separately by hospital size, categorized as above. Standard errors were clustered by hospital.

Our empirical Bayes estimation differed in how it incorporated peer-group spending trends into target price calculations (**Appendix Figure A1**). To understand the extent to which changes in predictive accuracy were due to shrinkage itself versus the modifications to how peer-

group trends were incorporated into the model, we conducted additional sensitivity analyses (**Appendix Figure A4**). First, we used the traditional CMS methodology with the peer-adjusted trend factor removed from the calculation (Sensitivity Analysis A). Second, we left the “peer-adjusted trend” as-is and excluded peer-group spending trends from the calculation of expected spending used by the empirical Bayes estimator (Sensitivity Analysis B). Third, we excluded all information about peer-group spending trends (Sensitivity Analysis C).

Because some hospitals may use more recent data to inform their decisions related to alternative payment models, we conducted a sensitivity analysis where we extended the baseline period until December 31, 2014. To examine possible distributional effects related to the accuracy of target price predictions, supplemental analysis also examined differences in the accuracy of target prices across hospital size, teaching status, profit status, urban versus rural, and region.

All p-values were two-sided, and  $\alpha = 0.05$  was set as the threshold for significance. Analyses were performed using Stata version 16.0 (Stata Corp, College Station, TX).

## Results

The study sample included 2,589 hospitals across 23 BPCI-A clinical episodes. During the baseline period (2010-2013), there were 1,837,861 clinical episodes with average spending of \$20,039 per hospital-episode (**Appendix Table A1**).

Allocation of weight between hospitals’ historical spending versus expected spending was similar across episodes included in BPCI-A (**Appendix Table A2**). For 22 of 23 episodes,

between 28% and 33% of the weight was applied to hospitals' historical spending. For acute myocardial infarction, 45% of the weight for the empirical Bayes approach was based on the historical spending, and 55% was based on expected spending.

The empirical Bayes approach had a lower mean target price for all 23 clinical episode types (Table 1). For cardiac valve, there was a very large difference in mean target price – mean target price was \$11,716 higher under the traditional CMS methodology than under the empirical Bayes methodology. For the remaining clinical episodes, the difference in mean target price ranged from \$343 for urinary tract infection to \$2,757 for coronary artery bypass graft surgery.

The empirical Bayes approach had significantly lower mean absolute prediction error than the CMS approach for 19 out of 23 clinical episodes (**Table 1, Figure 1**). The largest improvement was for cardiac valve ( $\Delta=\$11,716$ ). For coronary artery bypass graft surgery ( $\Delta=\$2,757$ ), major bowel procedure ( $\Delta=\$2,579$ ), spinal fusion ( $\Delta=\$2,472$ ), and sepsis ( $\Delta=\$1,752$ ), the empirical Bayes estimator outperformed the CMS estimator by a wide margin. For 4 clinical episode types (lower extremity and humerus procedure, cardiac defibrillator, cervical spinal fusion, and cellulitis), there was no significant difference in mean absolute prediction error between both approaches. The fact that target prices were generally both lower and more accurate under the empirical Bayes methodology suggests that the CMS methodology was systematically over-predicting spending during the performance period.

In sensitivity analysis by hospital size, we observed similar results for hospitals of all sizes (**Appendix Figure A5**). In sensitivity analysis including the year 2014, results did not differ substantially, and absolute and relative prediction errors were relatively similar (**Appendix Figure A6**).

Across all clinical episodes, mean absolute prediction error was \$7,521 for the empirical Bayes approach versus \$8,456 for the CMS approach ( $p < 0.001$ , **Figure 2**). There was not a single bootstrap iteration in which the CMS approach outperformed the empirical Bayes approach. For all four hospital size categories, mean absolute prediction error was higher when using the CMS estimator than when using the empirical Bayes approach ( $p < 0.001$  for all categories, **Appendix Figure A7**).

The traditional CMS methodology resulted in higher prediction error for large hospitals than small hospitals; mean absolute prediction error was \$9,042 for large hospitals versus \$8,437 for small hospitals (**Figure 3**). The empirical Bayes methodology improved prediction accuracy for all hospital size categories. There were greater improvements for large hospitals than for small hospitals, so that compared with the traditional CMS methodology, the relationship between hospital size and prediction error was reversed. Using empirical Bayes estimation, prediction error was higher for small hospitals than for large hospitals; mean absolute prediction error was \$7,982 for small hospitals versus \$6,846 for large hospitals. Lastly, improvements in accuracy for larger hospitals were generally higher for surgical episodes than medical episodes. Five of the 6 episodes with greatest improvements in prediction accuracy were surgical episodes. Hospital size was the only hospital characteristic for which the accuracy of target prices varied substantially between the traditional CMS methodology and the empirical Bayes methodology (**Appendix Table A3**).

Decreases in mean absolute prediction error were due to the shrinkage aspect of the empirical Bayes model to a greater extent than modifications of how the peer-adjusted trend factor was incorporated into the predictive methodology. When the peer-adjusted trend factor was removed from the traditional CMS methodology (Sensitivity Analysis A), mean error did

not decrease substantially (\$8,470 for Sensitivity Analysis A vs. \$8,456 for traditional CMS methodology). When the peer-adjusted trend factor was left as-is and peer-group trends were excluded from the calculation of expected spending used by the empirical Bayes estimator (Sensitivity Analysis B), mean absolute prediction error decreased substantially and was similar to the empirical Bayes estimator used in the primary analysis (\$7,681 for Sensitivity Analysis B versus \$7,684 for the primary empirical Bayes analysis). When all information about peer-group spending trends was excluded, mean prediction error was similar \$7,686, similar to Sensitivity Analysis B and the primary empirical Bayes analysis.

## **Discussion**

In this national study comparing the accuracy of target prices for BPCI-A between the current CMS approach and a modified approach using empirical Bayes estimation, we report three main findings. First, there was substantial prediction error in BPCI-A target prices calculated using the traditional CMS methodology, and target prices were generally too high. Second, the empirical Bayes estimator statistically outperformed the CMS estimator for 19 of 23 clinical episodes. Performance was not statistically different for the remaining 4 episodes, and there were no episodes where the CMS estimator outperformed the empirical Bayes estimator. Third, the empirical Bayes estimator outperformed the CMS approach for hospitals of all sizes, and improvements were greatest for larger hospitals. Together, these findings suggest an

empirical Bayes approach could improve the ability of BPCI-A to set accurate target prices that balance incentivizing spending reductions with encouraging program participation.

Our results are consistent with other research showing the benefits of empirical Bayes estimation for profiling hospital spending<sup>16</sup> and quality outcomes.<sup>17-19</sup> However, ours is the first to apply empirical Bayes estimation to the problem of setting target prices under BPCI-A. We also provide insight into where improvements in the predictive accuracy of target prices are most likely to be observed. We found greatest improvements for larger hospitals, who are more likely to participate in voluntary bundled payment programs than smaller hospitals.<sup>14</sup> We still found improved spending predictions for smaller hospitals, whose spending is more susceptible to regression to the mean. Improvements were generally larger for surgical conditions, which are more susceptible to influence by bundled payment programs<sup>15</sup> than medical conditions.

CMS should consider incorporating empirical Bayes estimation into target price setting for BPCI-A. This may be especially helpful for particular episode types, such as cardiac valve and coronary artery bypass grafting, where we observed the highest improvements in predictive accuracy when employing empirical Bayes estimation. There is a precedent for using empirical Bayes estimation in other CMS incentive programs, including the construction of the PSI-90 for the Hospital Acquired Conditions Reduction Program.<sup>20,21</sup> Both the Hospital Readmission Reductions Program<sup>22</sup> and Hospital Compare<sup>23</sup> use Bayesian Shrinkage to profile hospital readmission and mortality rates. The primary advantage of the using the empirical Bayes approach for BPCI-A is that it addresses the issue that hospitals with high target prices may join the program and experience unwarranted financial gains through regression to the mean.<sup>6</sup> More accurate target prices could also address issues such as low participation rates,<sup>24,25</sup> high drop-out rates,<sup>24,25</sup> inequitable distribution of risk-sharing,<sup>26</sup> and substantial differences in hospital

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characteristics between participants and non-participants.<sup>27,28</sup> Savings associated with BPCI-A have been modest<sup>1,29</sup> in prior years; lower target prices resulting from empirical Bayes estimation would further encourage hospitals to lower spending and achieve shared savings with CMS. Lastly, our finding that current target prices are too high suggests that CMS may be losing money both because hospitals are more likely to join the program if they are offered higher target prices and because CMS is paying unnecessarily high target prices to hospitals who are already participating in the program. Additionally, even if BPCI-A participation were made mandatory – a policy solution suggested by many researchers<sup>25</sup> – the program would continue to result in financial loss for CMS if there are no substantial changes in the target price formula. Of note, while our analysis suggests how the accuracy of spending predictions may be improved, an additional policy question is whether 3% is the appropriate discount factor between the benchmark price and target price. Further research can explore the implications of different discount rates for hospital behavior and reconciliation payments under bundled payment programs.

The empirical Bayes approach may have disadvantages. Shrinkage may reduce incentives for small hospitals to change behavior, since target prices are less dependent on their own spending.<sup>30</sup> In addition, empirical Bayes estimation is limited by the ability of hospital characteristics to explain spending. Contrary to other applications of empirical Bayes estimation,<sup>10</sup> such as profiling hospital mortality, we found greater improvements in accuracy for larger hospitals than for smaller hospitals. This was likely because of stronger relationships between hospital characteristics and spending for larger hospitals than for smaller hospitals. Even though the empirical Bayes estimator was designed to help smaller hospitals specifically, there was more room for improvement in spending predictions for larger hospitals than for

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smaller hospitals. Nevertheless, the substantial errors observed for our application of empirical Bayes estimation suggests that hospital spending predictions could be improved further, enhancing target prices set under BPCI-A and other alternative payment programs.

Our study had limitations. First, we used a 20% sample of Medicare claims rather than the 100% sample used by CMS to determine target prices. However, the 100% sample is only available to researchers working under contract for CMS. In addition, sensitivity analysis found that the empirical Bayes approach outperformed the CMS approach for all hospital size categories, suggesting that it would similarly outperform the CMS approach when using 100% files. Second, we used data between 2010 and 2016, which are older than the data that will be used for BPCI-A, and hospitals may have changed their clinical operations between the baseline and performance period because of the influence of other value-based purchasing programs. To address this, we excluded hospitals that participated in similar clinical episodes in BPCI, the precursor program to BPCI-A. Additional limitations derive from minor differences in our replication of the CMS approach to calculating target prices. For instance, we used generalized linear models instead of compound lognormal regression. We also did not include spending on home health and durable medical equipment, which are a small component of episode spending.<sup>13</sup> These minor differences are unlikely to materially affect our conclusions. Finally, we were not able to observe the “true spending” of hospitals, instead relying on the ability of alternative estimators to predict future spending as a proxy for relative accuracy. While imperfect, this strategy allowed us to examine estimator accuracy using actual data (rather than simulated data) under the plausible assumption that an estimator that is better able to predict observed future spending provides a more accurate estimate of true spending, which is unobserved.



## **Conclusions**

Effective alternative payment programs depend on the ability of program sponsors to set accurate and appropriate targets for quality and spending. Empirical Bayes estimation has the potential to enhance BPCI-A by improving target price setting under the program.

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**Table 1. Target price, mean absolute prediction error, and percent error comparing traditional CMS methodology and empirical Bayes methodology, for all clinical episode types**

BPCI-A Episode	Traditional CMS Methodology			Empirical Bayes Methodology		
	Mean Target Price (\$)	Mean Absolute Prediction Error (\$)	Mean Absolute Prediction Error (%)	Mean Target Price (\$)	Mean Absolute Prediction Error (\$)	Mean Absolute Prediction Error (%)
Cardiac Valve	65,548.3	19,870.6	30.3	50,654.7	8,154.9	16.1
Cardiac defibrillator	50,770.2	15,716.5	31.0	37,706.9	14,454.0	38.3
Coronary artery bypass graft surgery	44,005.8	11,756.2	26.7	37,936.4	8,999.7	23.7
Spinal fusion (non-Cervical)	38,009.2	9,963.9	26.2	31,347.4	7,491.8	23.9
Hip and femur procedures except major joint	35,749.5	9,266.1	25.9	32,675.9	8,503.2	26.0
Major bowel procedure	34,506.3	12,328.4	35.7	28,861.9	9,749.9	33.8
Sepsis	28,812.0	8,951.2	31.1	23,858.5	7,199.4	30.2
Lower extremity and humerus procedure except hip, foot, femur	28,694.0	8,531.3	29.7	24,285.8	6,907.9	28.4
Stroke	26,588.7	8,879.3	33.4	23,169.0	7,844.5	33.9
Pacemaker	26,116.1	9,239.2	35.4	21,481.4	8,398.4	39.1
Cervical spinal fusion	26,046.7	8,271.7	31.8	22,202.2	7,358.3	33.1
Major joint replacement of the lower extremity	24,707.5	6,940.3	28.1	21,795.9	5,991.7	27.5
Acute myocardial infarction	23,415.3	9,322.4	39.8	20,042.7	8,417.9	42.0
Percutaneous coronary intervention	22,746.0	7,267.2	31.9	18,839.7	6,866.3	36.4
Renal failure	21,906.4	8,000.1	36.5	18,513.6	7,300.9	39.4
Congestive heart failure	21,582.6	8,208.0	38.0	18,256.4	7,646.3	41.9
Simple pneumonia and respiratory infections	19,586.9	8,504.0	43.4	16,971.5	7,892.0	46.5
Gastrointestinal hemorrhage	18,103.5	8,177.5	45.2	15,155.5	7,601.3	50.2
Cellulitis	17,892.6	9,309.8	52.0	15,351.7	8,966.4	58.4
Urinary tract infection	17,717.0	7,806.7	44.1	15,537.6	7,463.5	48.0
Chronic obstructive pulmonary	17,102.5	7,827.9	45.8	14,542.8	7,282.2	50.1

disease, bronchitis/asthma						
Gastrointestinal obstruction	15,810.1	7,591.9	48.0	13,325.5	6,826.2	51.2
Cardiac arrhythmia	15,371.7	7,046.5	45.8	12,893.9	6,634.3	51.5

## Figure Legends

**Figure 1.** Difference in prediction error between traditional CMS methodology and empirical Bayes estimation, for all clinical episode types

**Figure 2.** Mean prediction error for all hospitals, averaged across all clinical episodes

**Figure 3.** Mean prediction error across all clinical episodes, by hospital size, using traditional CMS estimation and empirical Bayes estimation



## Appendix: Improving Target Price Calculations in Medicare Bundled Payment Programs

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## Technical Appendix

### General Approach

As described in the manuscript, we extracted a 20% sample of Medicare fee-for-service claims for beneficiaries discharged from acute care hospitals during a baseline period (between 1/1/2010 and 9/30/2013) and a performance period (between 10/1/15 and 6/30/16). We used data from the baseline period to calculate target prices for the performance period. We evaluated prediction accuracy by comparing calculated target prices with observed spending during the performance period.

### Traditional CMS approach to calculating target prices

We first extracted spending during the baseline period for each clinical episode. Let  $C_{Bj}$  be the cost per beneficiary for a particular clinical episode at hospital  $j$  during the baseline period  $B$ . We then estimated target prices for each hospital using the traditional CMS method, published by CMS<sup>1</sup> and summarized in **Appendix Figure A1**. For each clinical episode, let  $\hat{P}_{j,CMS}$  be the estimated target price at each hospital  $j$  calculated using the traditional CMS methodology.

### Modified approach using Bayesian Shrinkage to account for mean reversion

We then estimated target prices for each hospital using empirical Bayes estimation. This technique is used to address random variation in health metrics and resultant mean reversion over time. The estimator is a weighted average of two quantities: (1) risk-adjusted spending and (2) expected spending conditioned on a variety of hospital-level factors.<sup>2</sup> Throughout this paper, (1) is referred to as “historical hospital spending” and (2) is referred to as “expected spending.” The estimator distributes weight between quantities (1) and (2) based on a measure of the reliability of risk-adjusted spending. The reliability measure depends on hospital volume and signal-to-noise measurements. When risk-adjusted spending is less reliable, less weight is applied to the estimate, so it is “shrunk” towards the conditional mean. Thus, for smaller hospitals, estimated spending depends to a greater extent on spending at other hospitals.

To implement the estimator, we first estimated patient episode spending as a function of hospital characteristics (Quantity 2 as described above). We selected independent variables using a random forest machine learning algorithm (**Appendix Figure A2**). We implemented the estimator separately for each clinical episode. For each clinical episode, we estimated the following linear model for patient  $i$ , in hospital  $j$ , in quarter  $t$ :

$$C_{ijt} = \beta_0 + \beta_1 \ln(\text{Volume}_j) + \beta_2 X_j + \beta_3 \text{Time}_t + \beta_4 \text{Time}_t \cdot X_j + \beta_5 \text{Season}_t + e_{ijt}$$

Where  $C_{ijt}$  is episode spending,  $\text{Volume}_j$  is the number of times the episode is performed at hospital  $j$ ,  $X$  is a vector of hospital characteristics (academic, urban, safety net, census, bed size),  $\text{Time}$  is a quarterly time trend, and  $\text{Season}$  is a vector of dummy variables for each season. Explanatory variables were defined as in the traditional CMS methodology.<sup>1</sup>

We then calculated  $\hat{C}_{j\_adjusted}$ , the risk-adjusted spending at hospital  $j$  for each clinical episode during the baseline period (Quantity 1 as described above). To accomplish this, we took the ratio of predicted episode spending based on case mix (using the same HCCs and HCC interactions as

in Step 3 of the traditional CMS process<sup>1</sup>) to observed spending at each hospital for each clinical episode. Then we multiplied this value by the average of  $C_j$  across all hospitals.

We used the empirical Bayes estimator to create shrunk estimates of the benchmark prices at each hospital:

$$\widehat{Empirical\ Bayes}_j = \hat{C}_{j\_adjusted}W_j + (\hat{C}_j)(1 - W_j)$$

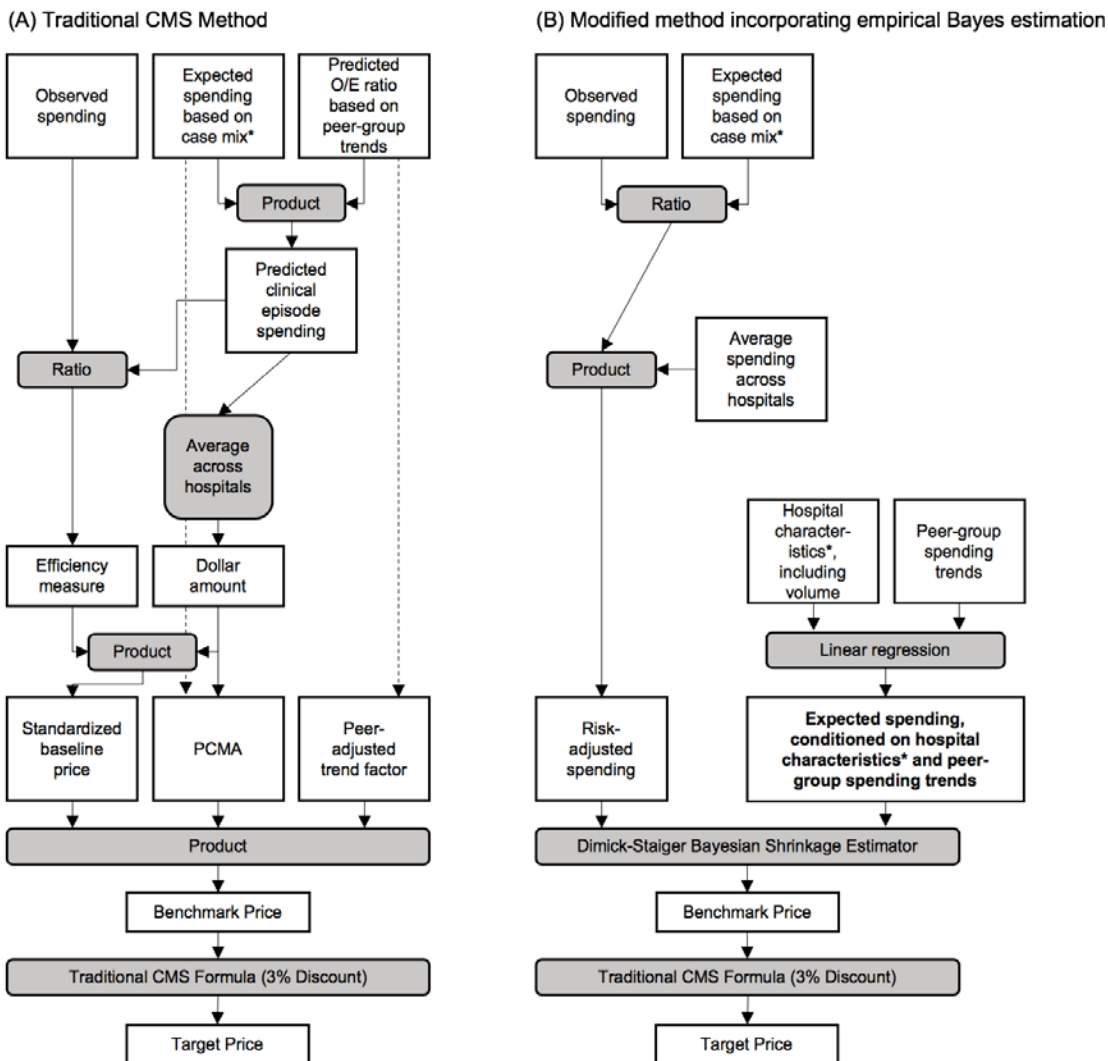
where  $\widehat{Empirical\ Bayes}_j$  is the estimated benchmark price. In brief,  $W_j$  is the ratio of signal variance to total variance in residual spending. Signal variance is derived from a regression of hospital spending on hospital volume. Noise variance is derived from the mean-squared error of a regression of spending on hospital fixed effects to the number of observations for each hospital. This is described in detail in the statistical appendix of Ryan et al., 2012<sup>3</sup>.  $W_j$  is generally inversely associated with hospital volume.

We converted the benchmark price to the target price using the traditional CMS formula, which involved application of a 3% discount. For each clinical episode, let  $\hat{P}_{j\_empirical\_Bayes}$  be the target price at hospital  $j$  calculated using the empirical Bayes estimator.

We evaluated hospital performance by comparing the estimated target prices ( $\hat{P}_{j\_CMS}$  and  $\hat{P}_{j\_empirical\_Bayes}$ ) to risk-adjusted spending during the performance period. Let  $\hat{C}_{Pj\_adjusted}$  be risk-adjusted cost per beneficiary for a particular clinical episode at hospital  $j$  during the performance period  $P$ . We calculated  $\hat{C}_{Pj\_adjusted}$  using the same risk-adjustment procedure as  $\hat{C}_{j\_adjusted}$ , explained above.

For each clinical episode, at each hospital, we determined the absolute value of the difference (“error”) between cost/beneficiary during the performance period and the target price, using both traditional CMS methodology and the empirical Bayes methodology. Error using CMS methodology was  $\hat{E}_{j\_CMS} = |\hat{P}_{j\_CMS} - \hat{C}_{Pj\_adjusted}|$ . Error using the empirical Bayes estimator was  $\hat{E}_{j\_empirical\_Bayes} = |\hat{P}_{j\_empirical\_Bayes} - \hat{C}_{Pj\_adjusted}|$ .

**Appendix Figure A1. Methodology for calculating BCPI-A target prices for a given clinical episode, comparing traditional CMS method (A) versus modified method incorporating empirical Bayes estimation to account for mean reversion (B)**



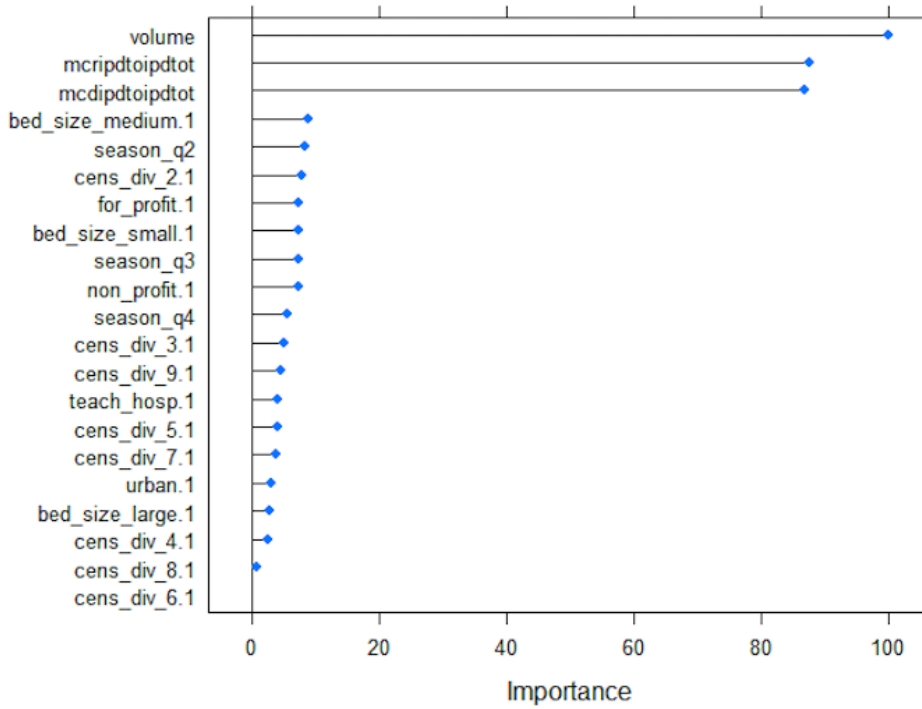
**NOTES:**

\*Risk-adjustment based on age, sex, race, and HCCs.

\*\*Hospital characteristics include volume (number of patients undergoing that particular clinical episode), academic vs non-academic medical center, urban vs rural, safety net hospital versus non-safety net hospital, census division (9 categories), proportion of Medicare days, proportion of Medicaid days, and bed size (small [0-250 beds], medium [251-500 beds], large [501-850 beds], extra-large [>850 beds])

\*\*\*PCMA = patient case mix adjustment. This is based on realized case mix during the performance period.

**Appendix Figure A2. Importance weights for random forest machine learning estimation used to model hospital expected spending**



**NOTES:**

Volume is a continuous variable, representing the number of cases for a particular clinical episode at a particular hospital. Micripdtoipdtot is a hospital's proportion of Medicare days. Mcdipdtoipdtot is a hospital's proportion of Medicaid days. Bed size is categorized as follows: small [0-250 beds], medium [251-500 beds], large [501-850 beds], extra-large [>850 beds]. Cens\_div is United States census division.

**Appendix Figure A3. Distribution of target prices for simple pneumonia and respiratory infections, comparing traditional CMS methodology versus empirical Bayes estimation**

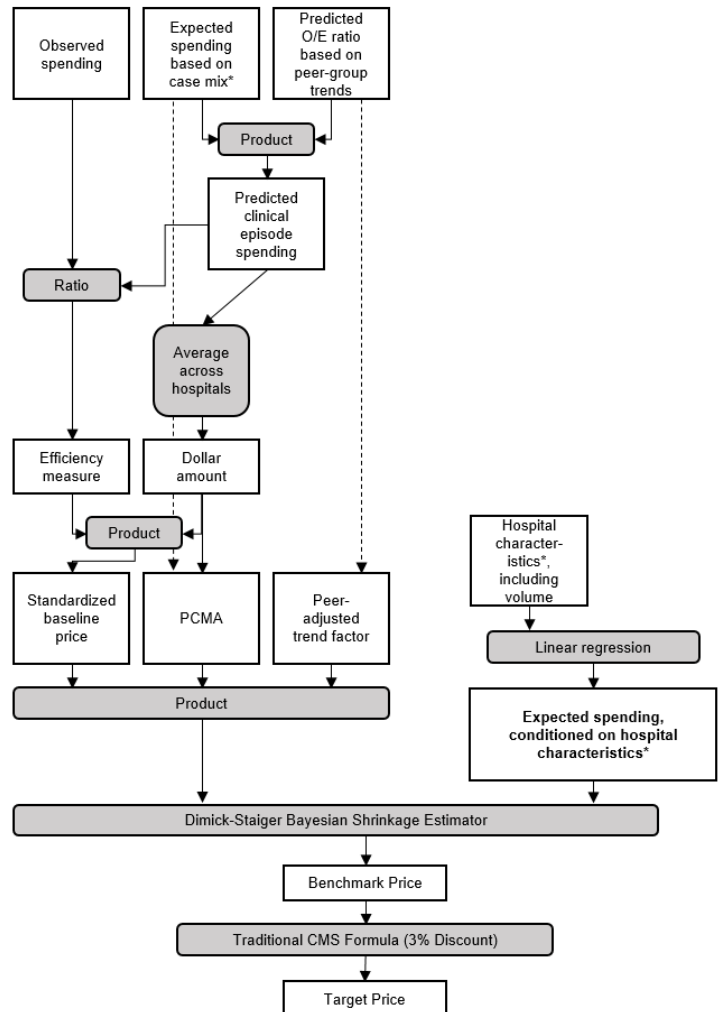
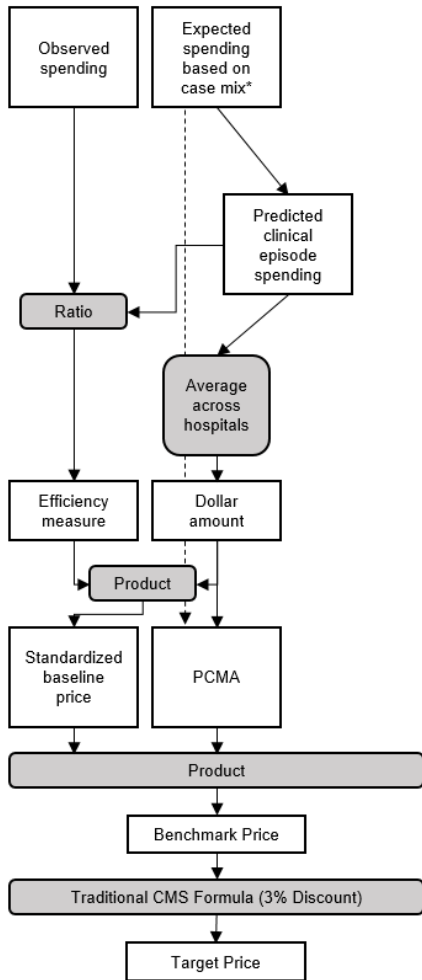


**Note:** simple pneumonia and respiratory infections is the most common episode in BCPI-A.

**Appendix Figure A4: Sensitivity analysis to address drivers of changes in prediction accuracy between traditional CMS methodology and empirical Bayes approach**

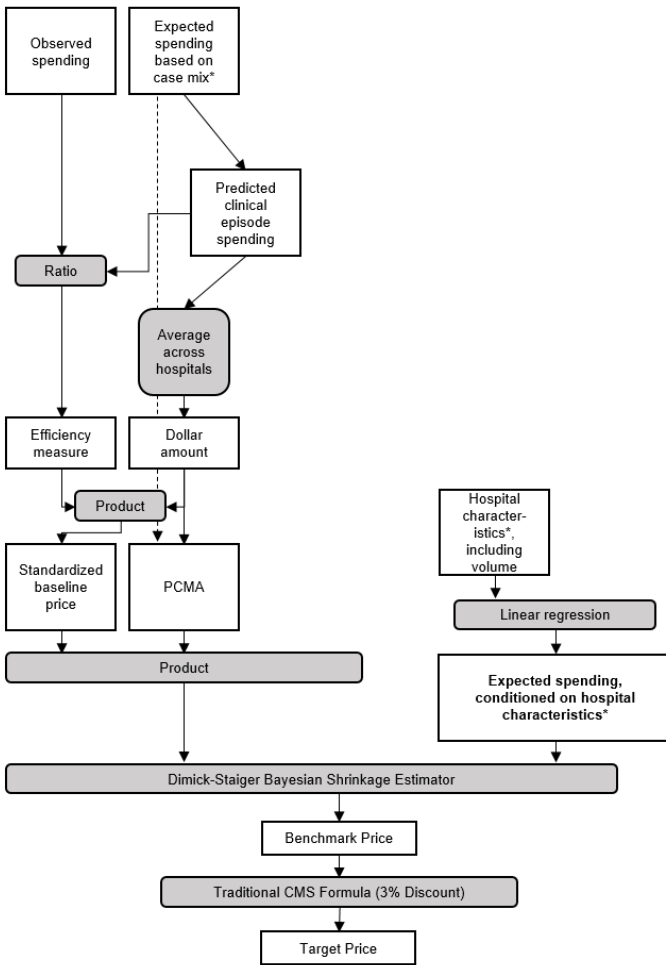
Sensitivity Analysis A: Traditional CMS methodology with the peer-adjusted trend factor removed from the calculation

Sensitivity Analysis B: Leave the “peer-adjusted trend” as-is and apply the empirical Bayes estimation to the benchmark price as calculated using the traditional CMS methodology



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Sensitivity Analysis C: Exclude all information about peer-group spending trends



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**Appendix Table A1: Number of episodes and spending per episode, comparing the baseline period (2010-2013) and the performance period (2015-2016), for all clinical episodes**

Episode	Number of hospitals	Baseline Period (2010-2013)		Performance Period (2015-2016)	
		Mean number of annual episodes (SD)	Mean spending per episode, \$ (SD)	Mean number of annual episodes (SD)	Mean spending per episode, \$ (SD)
All Episodes	2589	459465.3 (54418.25)	20,039 (18,209)	185527.0 (99198.6)	19,717 (17,782)
Acute myocardial infarction	523	8550 (1277.87)	20,587 (18,696)	3481 (1656.04)	19,178 (18,632)
Cardiac Valve	206	4454 (389.06)	52,283 (25,543)	2480 (1429.77)	47,001 (22,244)
Cardiac arrhythmia	1367	31453.5 (4280.71)	13,495 (14,540)	11479 (5648.37)	13,942 (14,817)
Cardiac defibrillator	79	1128.75 (337.48)	39,058 (19,813)	208.5 (89.8)	45,195 (24,181)
Cellulitis	472	7543 (1032.16)	16,007 (15,916)	2647.5 (1317.34)	15,945 (15,019)
Cervical spinal fusion	40	512.75 (25.53)	22,906 (16,259)	238 (121.62)	23,352 (18,139)
Chronic obstructive pulmonary disease, bronchitis/asthma	1800	46141 (7165.02)	15,406 (15,650)	14504 (8571.55)	15,131 (15,383)
Congestive heart failure	1822	50988.5 (7301.79)	19,127 (18,659)	21187.5 (11156.02)	19,073 (18,324)
Coronary artery bypass graft surgery	256	4247.75 (744.28)	39,056 (20,107)	1543.5 (801.15)	37,294 (17,668)
Gastrointestinal hemorrhage	1142	22018.75 (2574.33)	15,947 (15,563)	8152 (4091.32)	15,848 (15,415)
Gastrointestinal obstruction	610	4463 (528.37)	13,951 (15,149)	1627 (885.3)	12,779 (15,563)
Hip and femur procedures except major joint	436	9790.25 (1261.59)	33,378 (17,706)	4003 (1920.5)	32,307 (16,936)
Lower extremity and humerus procedure except hip, foot, femur	23	304 (53.97)	24,900 (18,109)	95.5 (51.62)	25,395 (15,595)
Major bowel procedure	436	7065 (773.08)	29,803 (22,993)	2804.5 (1529.47)	26,096 (20,355)
Major joint replacement of the lower extremity	1467	48990.5 (4916.42)	21,700 (12,686)	23147 (12440.84)	18,931 (11,752)
Pacemaker	360	5760 (1073.15)	22,180 (14,432)	1659 (975.81)	22,906 (15,080)
Percutaneous coronary intervention	892	25583.75 (4917.18)	19,539 (14,423)	7861.5 (4198.09)	21,818 (16,321)

Renal failure	1142	23037.5 (2855.65)	19,168 (18,019)	9675 (5170.36)	18,548 (16,953)
Sepsis	1569	42402.5 (3513.01)	24,700 (22,750)	26273 (14062.94)	22,569 (20,891)
Simple pneumonia and respiratory infections	2139	59388.25 (7433.74)	17,863 (16,905)	20866.5 (12304.37)	17,353 (16,770)
Spinal fusion (non-cervical)	238	4015 (435.84)	32,493 (15,900)	1803 (919.24)	31,588 (15,615)
Stroke	1066	23162.75 (2321.05)	23,863 (20,780)	10009 (5109.55)	22,456 (19,347)
Urinary tract infection	1357	28464.75 (4305.53)	16,282 (15,311)	9782 (4747.51)	16,094 (15,114)

NOTES: SD = standard deviation.

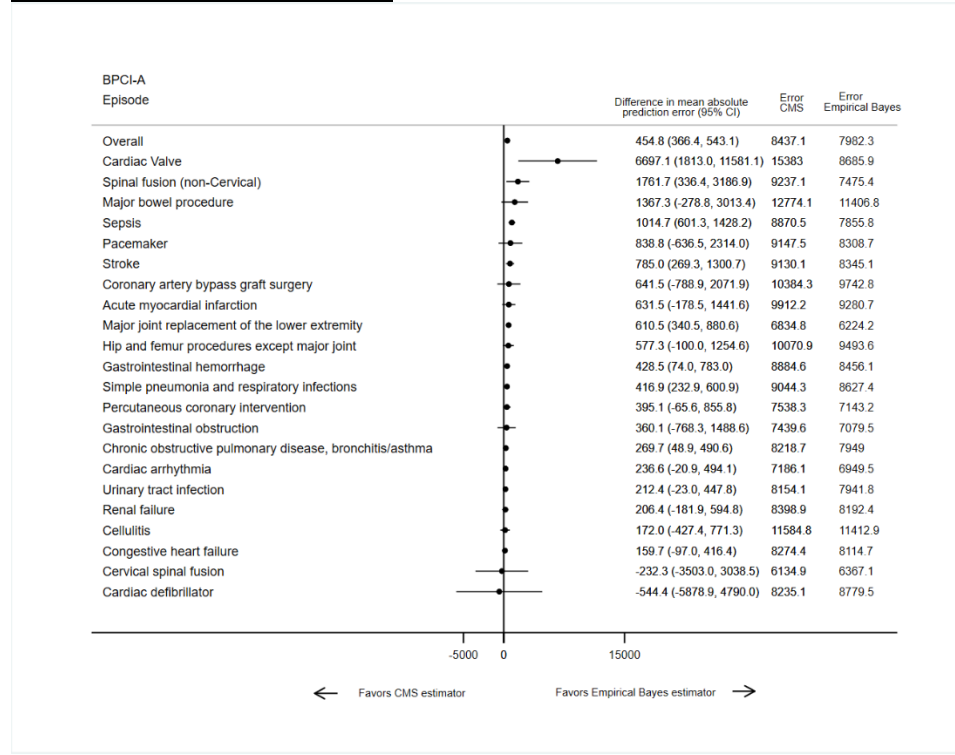
**Appendix Table A2. Weights applied to historical hospital spending and expected spending used by the empirical Bayes estimator, for each clinical episode**

<b>BPCI -A Clinical Episode</b>	<b>Weight applied to risk-adjusted spending, mean across hospitals (SD)</b>	<b>Weight applied to expected spending, conditioned on hospital characteristics and peer-group spending trends, mean across hospitals (SD)</b>
Acute myocardial infarction	0.4529 (0.0456)	0.5471 (0.0456)
Cardiac Valve	0.323 (0.0292)	0.677 (0.0292)
Cardiac arrhythmia	0.2974 (0.0415)	0.7026 (0.0415)
Cardiac defibrillator	0.3252 (0.0274)	0.6748 (0.0274)
Cellulitis	0.2907 (0.0474)	0.7093 (0.0474)
Cervical spinal fusion	0.318 (0.0551)	0.682 (0.0551)
Chronic obstructive pulmonary disease, bronchitis/asthma	0.2928 (0.0469)	0.7072 (0.0469)
Congestive heart failure	0.2954 (0.0445)	0.7046 (0.0445)
Coronary artery bypass graft surgery	0.3249 (0.0303)	0.6751 (0.0303)
Gastrointestinal hemorrhage	0.2948 (0.045)	0.7052 (0.045)
Gastrointestinal obstruction	0.301 (0.0458)	0.699 (0.0458)
Hip and femur procedures except major joint	0.3155 (0.0385)	0.6845 (0.0385)
Lower extremity and humerus procedure	0.3075 (0.0474)	0.6925 (0.0474)
Major bowel procedure	0.3103 (0.0387)	0.6897 (0.0387)
Major joint replacement of the lower extremity	0.3286 (0.0461)	0.6714 (0.0461)
Pacemaker	0.3191 (0.0344)	0.6809 (0.0344)
Percutaneous coronary intervention	0.3181 (0.0315)	0.6819 (0.0315)
Renal failure	0.2996 (0.0445)	0.7004 (0.0445)
Sepsis	0.3004 (0.0512)	0.6996 (0.0512)
Simple pneumonia and respiratory infections	0.2903 (0.0501)	0.7097 (0.0501)
Spinal fusion (non-Cervical)	0.325 (0.0398)	0.675 (0.0398)
Stroke	0.2957 (0.0469)	0.7043 (0.0469)
Urinary tract infection	0.2884 (0.0465)	0.7116 (0.0465)

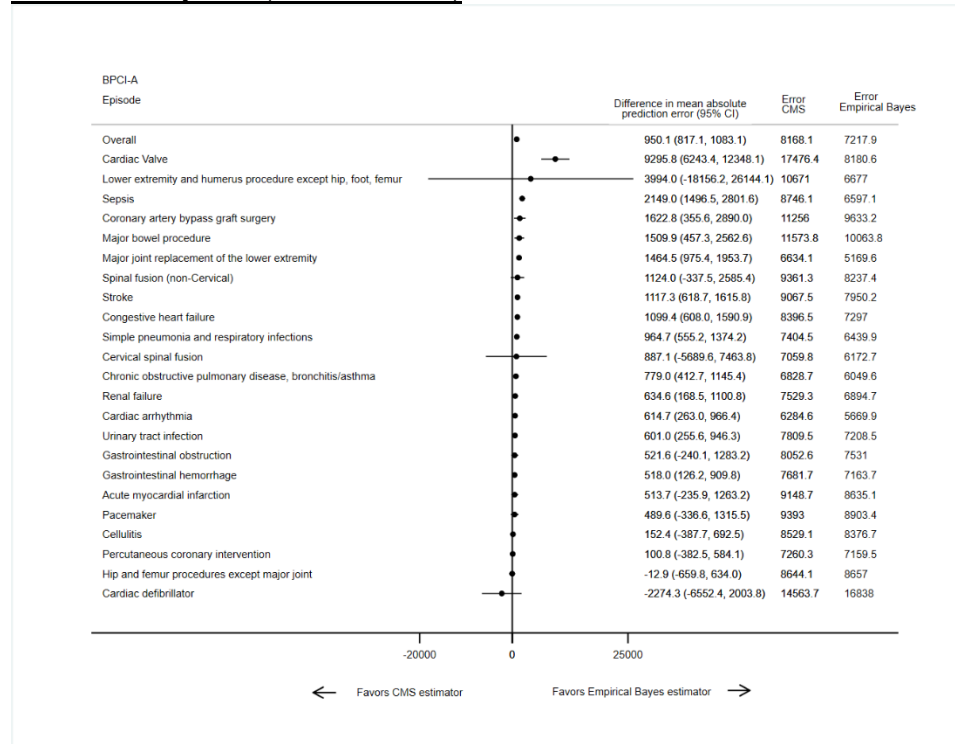
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**Appendix Figure A5. Difference in prediction error between traditional CMS methodology and empirical Bayes estimation, for all clinical episodes, by hospital size**

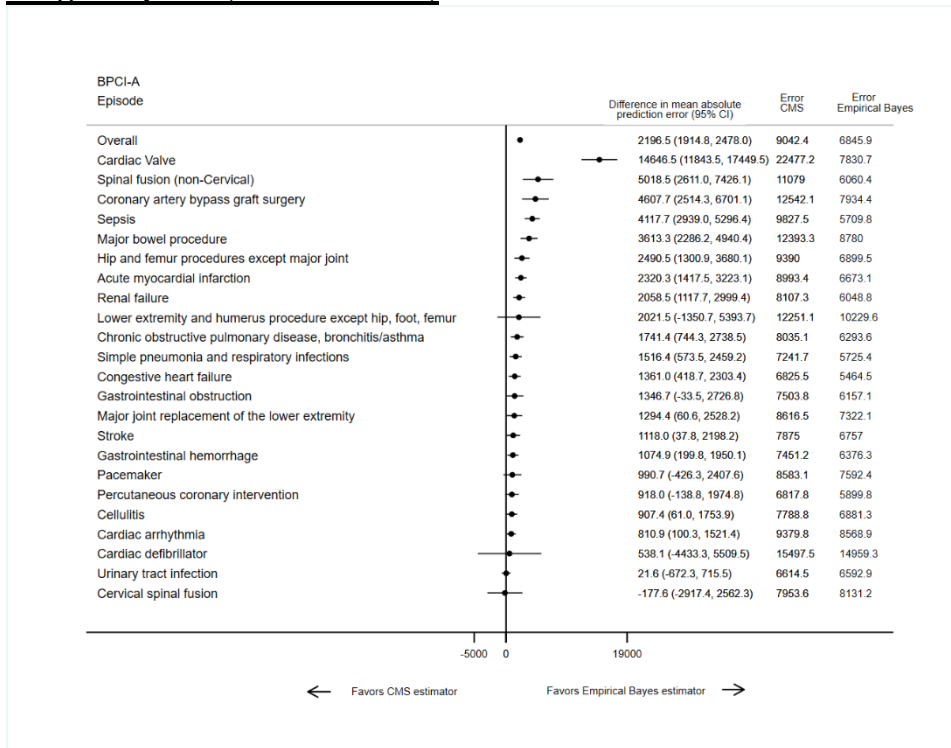
**Small hospitals (0-250 beds)**



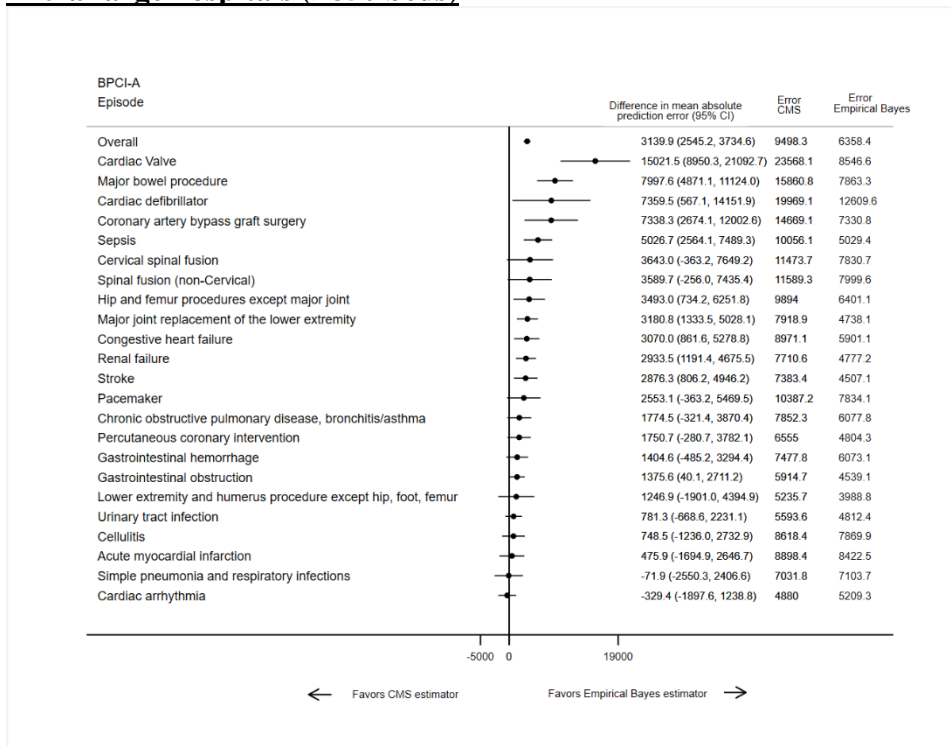
**Medium hospitals (251-500 beds)**



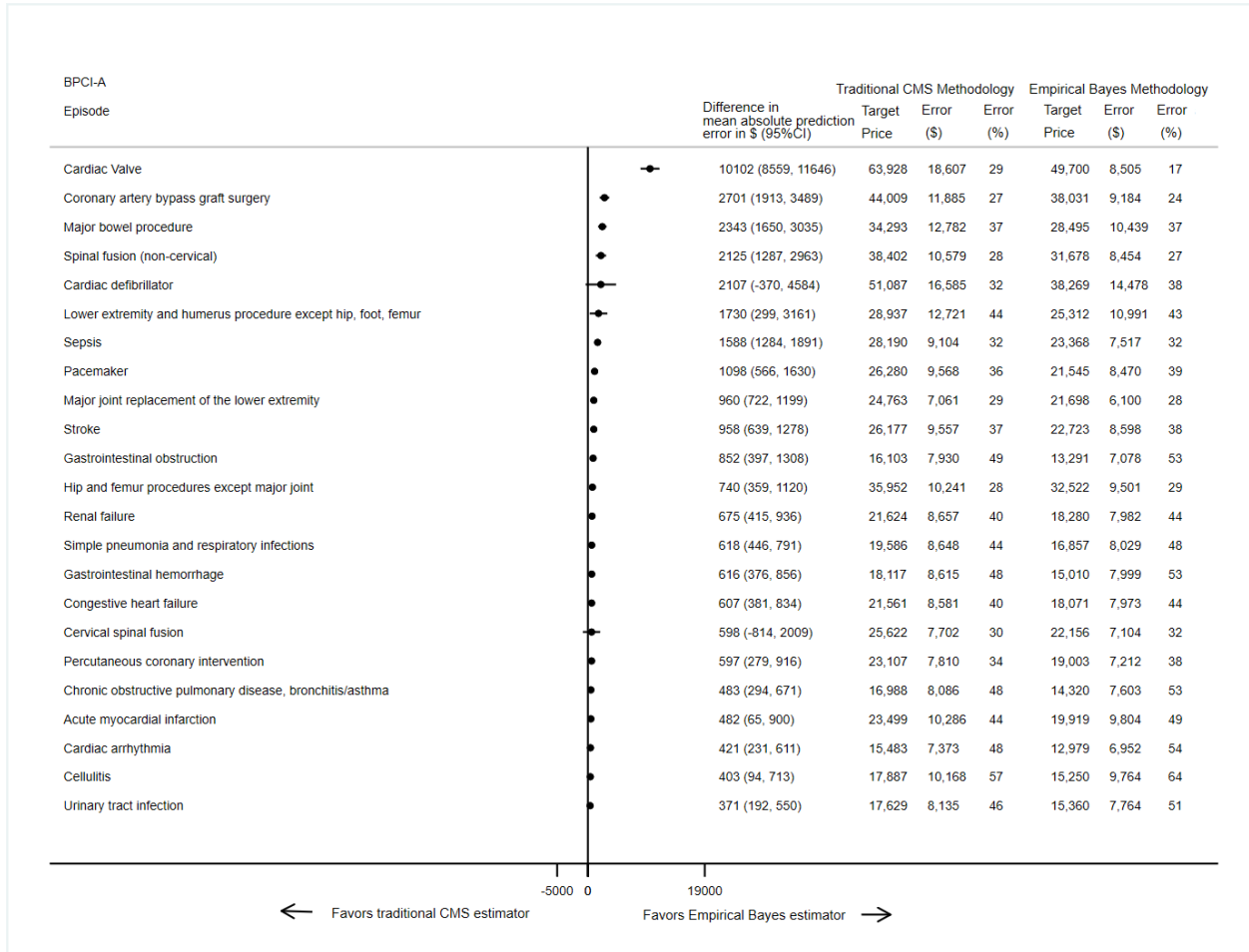
### Large hospitals (501 - 850 beds)



### Extra-large hospitals (>850 beds)



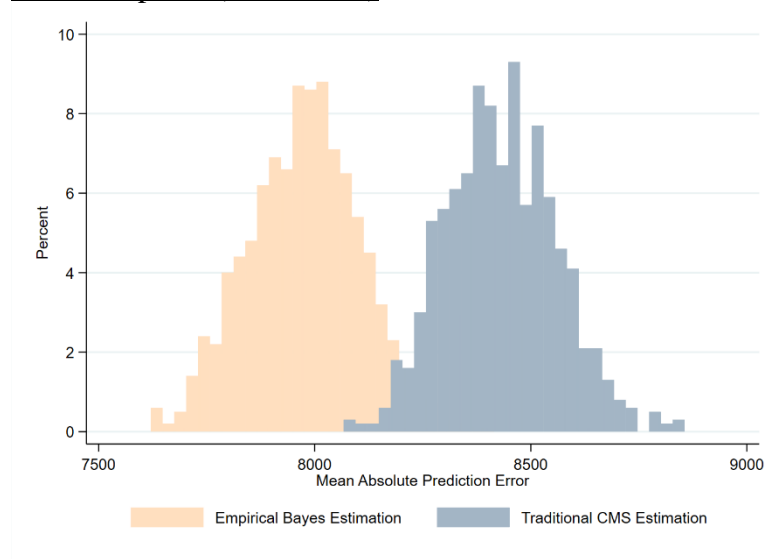
**Appendix Figure A6: Difference in prediction error between traditional CMS methodology and empirical Bayes estimation, for all clinical episodes, including data from the year 2014**



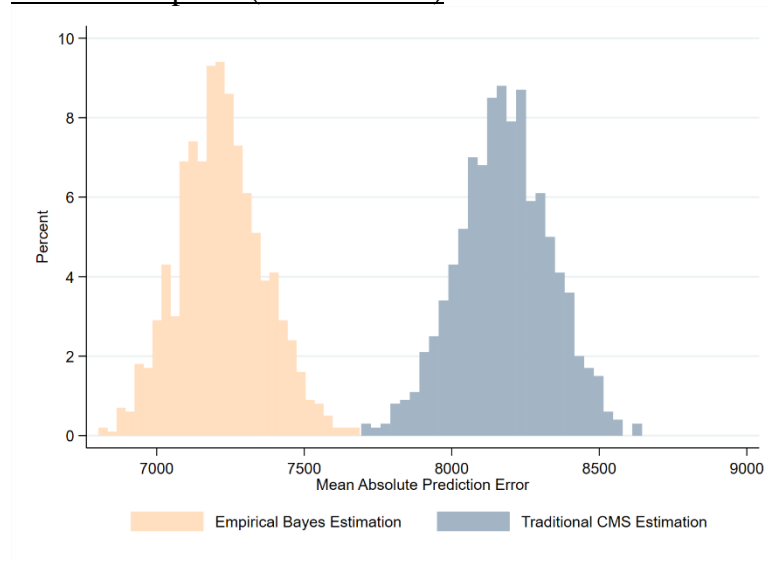
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**Appendix Figure A7. Mean prediction error for all hospitals averaged across all clinical episode types, across 1,000 bootstrap iterations, by hospital size**

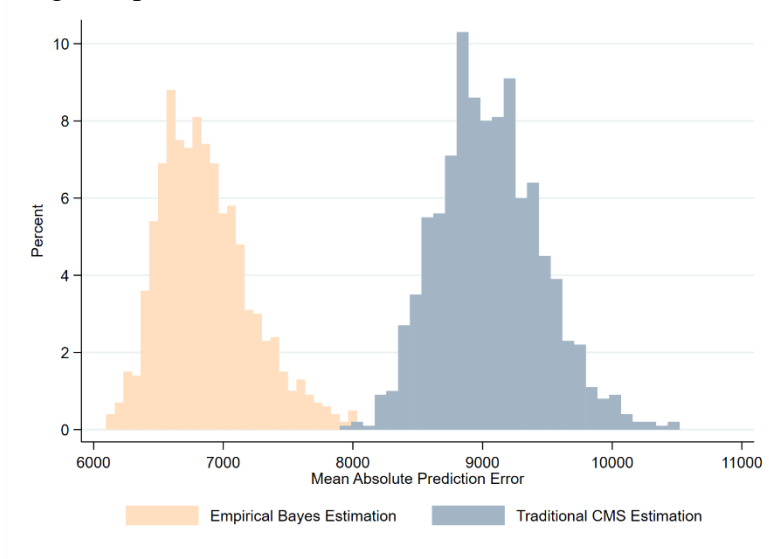
Small hospitals (0-250 beds)



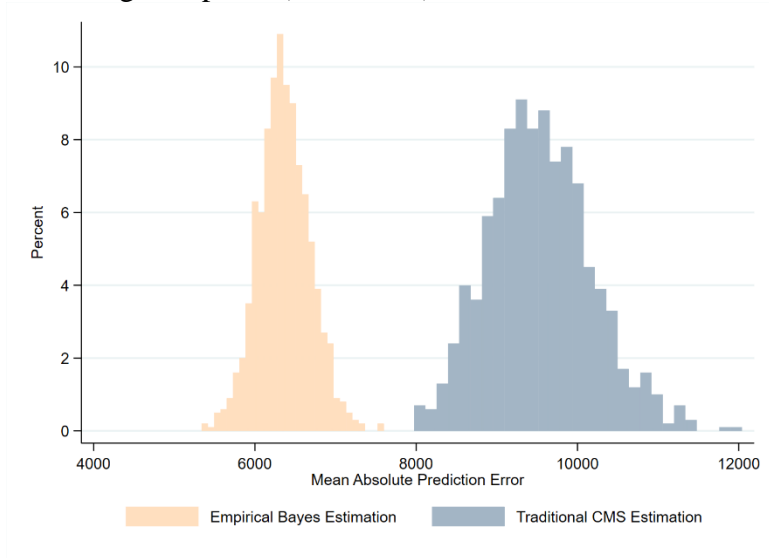
Medium hospitals (251-500 beds)



Large hospitals (501 - 850 beds)



Extra-large hospitals (>850 beds)





**Appendix Table A3: Distribution of absolute prediction error, comparing traditional CMS methodology and empirical Bayes estimation, stratifying by hospital characteristics**

<b>Hospital characteristics</b>	<b>Percentile</b>	<b>Traditional CMS Estimation</b>	<b>Empirical Bayes Estimation</b>
<b>Hospital size</b>			
Small (0-250 beds)	25p	3,039.1	2,706.8
	50p	6,210.6	5,560.1
	75p	10,387.9	9,294.8
Medium (251-500 beds)	25p	2,943.8	2,424.9
	50p	6,159.4	5,085.1
	75p	10,459.3	8,741.6
Large (501-850 beds)	25p	3,257.7	2,187.0
	50p	6,771.9	4,679.6
	75p	11,754.4	8,401.7
Extra-large (> 850 beds)	25p	3,693.5	2,090.1
	50p	7,291.7	4,455.8
	75p	13,163.6	8,175.5
<b>Teaching status</b>			
Teaching	25p	4,003.3	2,369.2
	50p	8,231.6	5,069.9
	75p	13,616.6	8,926.4
Non-teaching	25p	2,928.2	2,533.3
	50p	6,018.1	5,280.7
	75p	10,130.2	8,952.4
<b>Profit status</b>			
For-profit	25p	2,982.8	2,862.2
	50p	6,162.6	5,916.0
	75p	10,773.5	9,726.3
Not-for-profit	25p	3,070.4	2,472.1

	50p	6,299.5	5,161.7
	75p	10,625.2	8,838.8
Other	25p	3,008.8	2,304.8
	50p	6,257.4	4,984.4
	75p	10,625.6	8,658.5
<b>Urban/Rural status</b>			
Urban	25p	3,046.2	2,499.4
	50p	6,290.6	5,254.9
	75p	10,686.4	8,950.9
Rural	25p	3,073.4	2,596.3
	50p	5,830.4	5,146.7
	75p	9,504.4	9,111.3
<b>Region Category</b>			
Midwest	25p	2,965.2	2,532.7
	50p	5,992.8	5,217.3
	75p	9,964.0	8,831.6
Northeast	25p	3,327.5	2,565.3
	50p	6,973.3	5,337.9
	75p	12,044.7	9,141.1
South	25p	2,701.8	2,436.1
	50p	5,586.3	5,138.4
	75p	9,551.9	8,952.4
West	25p	4,165.6	2,591.5
	50p	8,346.7	5,460.2
	75p	13,086.4	8,915.7

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**Figure 1. Difference in prediction error between traditional CMS methodology and empirical Bayes estimation, for all clinical episode types**

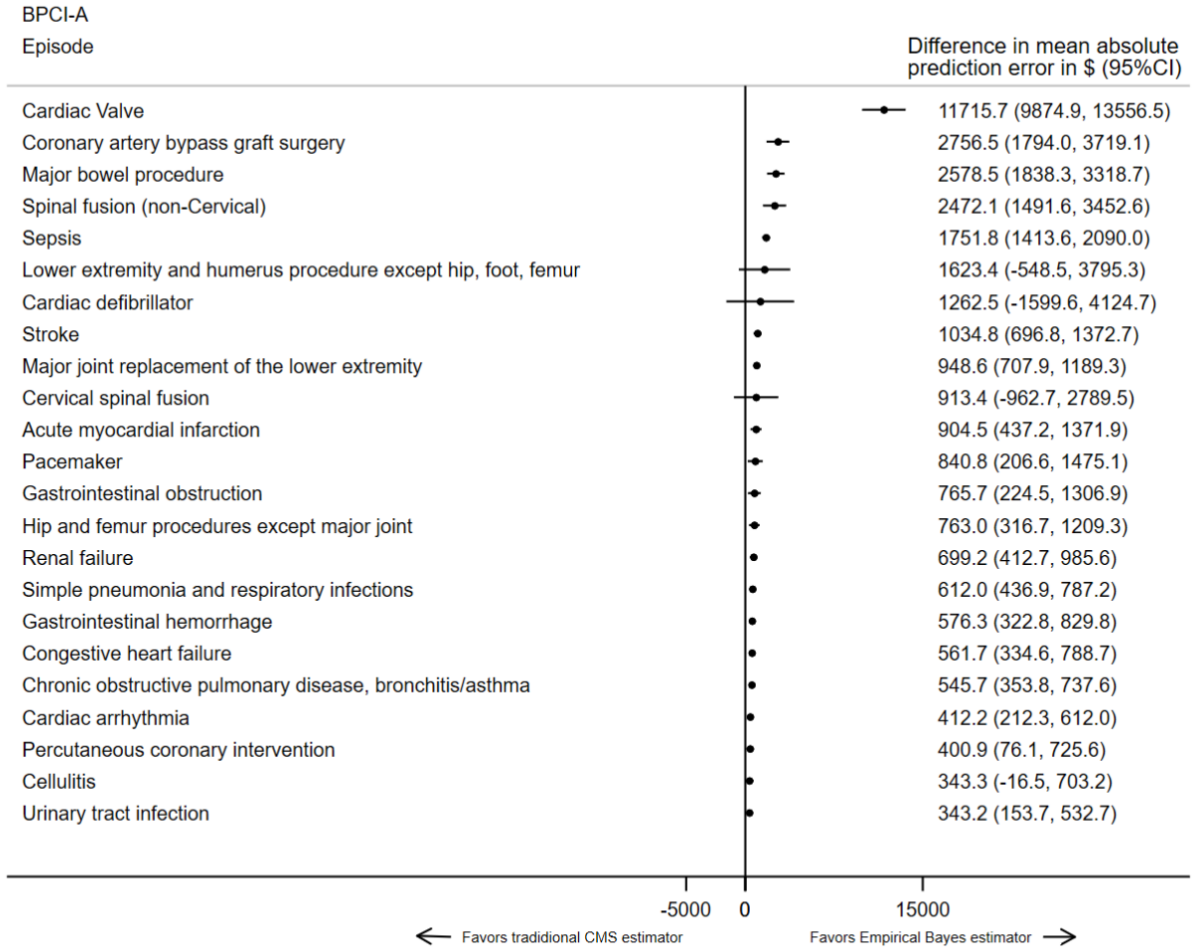
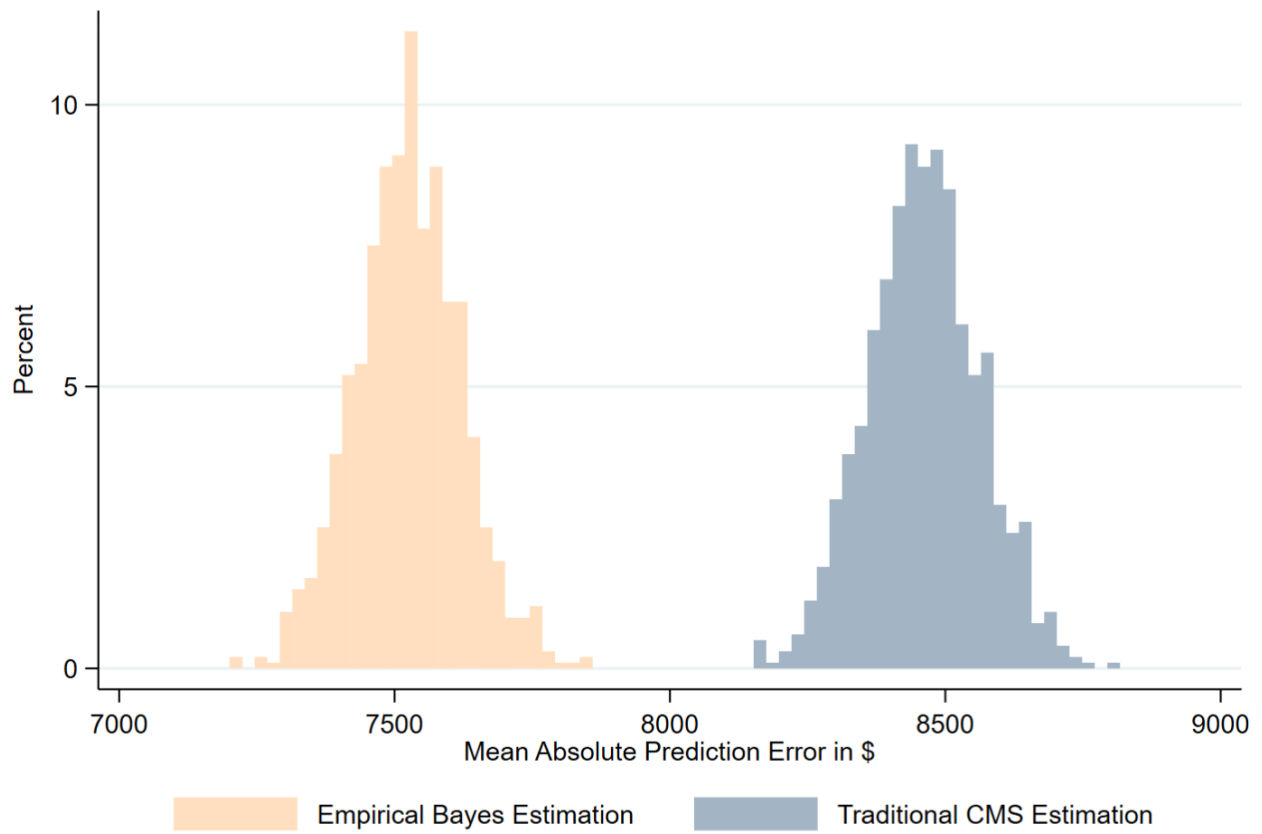




Figure 2. Mean prediction error for all hospitals, averaged across all clinical episodes



NOTES: Figure based on 1,000 bootstrap iterations. Mean absolute prediction error is unweighted mean error across all episodes. Mean prediction error for traditional CMS estimator = \$8,455.7. Mean prediction error for empirical Bayes estimator = \$7,521.4.

**Figure 3. Mean prediction error across all clinical episodes, by hospital size, using traditional CMS estimation and empirical Bayes estimation**



NOTES: Figure based on 1,000 bootstrap iterations. Mean absolute prediction error is unweighted mean error across all episodes. Hospital size defined as follows: small (0-250 beds), medium (251-500 beds), large (501-850 beds), and extra-large (>850 beds).