Use Case: University of Michigan Press
(OA EBU Data Trust project)

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Use Case:
University of Michigan Press

Wednesday, November 3, 2021
Charleston Conference
Rebecca Welzenbach
Research Impact & Information Science Librarian
1 INTRODUCTION

Explaining Pandemic Response

Scott L. Greer, Elizabeth J. King, and Elize Massard da Fonseca

The COVID-19 pandemic created unprecedented and turbulent mixtures of political, social, economic, and epidemiological forces. It has caused the world to pause and think about how and why some countries have fared worse than other countries in addressing the threat of SARS-CoV-2, and in many cases fared far worse than expected. In putting many different political systems to the test, it has caused many to ask why different countries did what they did.

A novel coronavirus was recognized as an emerging public health threat in Wuhan, China, in late 2019, but the year 2020 will be remembered for the shock that the virus administered to essentially every political system in the world. By spring 2020, COVID-19 had governments around the world scrambling to address a virus for which much remained unknown scientifically, but which was ravaging through the inequities in societies and exposing gaps in public health systems and social policy structures. Higher-income countries were not immune, and in fact many appeared to be the least prepared (or willing) to respond to the pandemic.

Many countries did take decisive and abrupt action, sometimes unsurprising and sometimes quite out of character. Governments put their entire economies into the equivalent of a medically induced coma, shutting businesses, schools, and social lives and sometimes keeping them alive with unorthodox social policy measures. The response varied worldwide. Although we may not know the long-term effects of these varying responses, a comparative analysis of the public health and social policies can tell us a lot about how and why governments respond the way that they do.

As of this writing, the pandemic is far from over. Many lessons have been drawn; some might be learned. Nonetheless, the politics of COVID-19 during the “first wave” of the pandemic warrant a multidisciplinary and multinational analysis. This knowledge can be useful as the world continues to fight COVID-19 and is equally important for thinking about other ongoing and future infectious disease pandemics.

This book is about what governments did to respond to COVID-19 and why they did it. It covers the first ten months of the pandemic, the first wave that struck the globe between December 2019 and September 2020. We conceptualized the idea for this book in February 2020, aiming to bring together regional experts to try to identify what approaches to controlling the COVID-19 pandemic were being implemented and to explain the differences among countries’ responses. As the pandemic continued to expand, so did the number of experts ready to contribute to this comparative analysis of the public health and social policy response to COVID-19. The book is organized according to how COVID-19 and the responses unfolded. After an overview of the role that the World Health Organization (WHO) has played and a comparative analysis of global response there are a series of country case studies. We start with Asia and conclude with Africa, following roughly the order in which the pandemic hit.
**Book Usage**
The Google Analytics report shows basic usage data including users, sessions, pageviews, popular titles, and user location.

**U-M Press Ebook Collection**

**Website Analytics Summary**

- Unique Pageviews: 21,836 (13.5%)
- Sessions: 8,477 (2.2%)
- Users: 5,933 (-0.9%)

**Where are users coming from?**

**Source** | **Sessions**
--- | ---
1. (direct) | 5,834
2. google | 878
3. press.umich.edu | 334
4. apps.crossref.org | 230
5. login.openathens.net | 59
6. search.lib.umich.edu | 41
7. cas.rutgers.edu | 37

**Country** | **Users**
--- | ---
1. United States | 3,499
2. Canada | 506
3. United Kingdom | 149
4. Australia | 138
5. India | 108
6. China | 105
7. Philippines | 100
8. Japan | 82
9. Brazil | 78
10. Nigeria | 70
11. Turkey | 66

**Which books had the most pageviews?**

- Page Title | Pageviews
--- | ---
1. University of Michigan Press | 1,142
2. Music on the Move | 805
COVID-19 is the most stultifying, whether because of the economic consequences or the shape debates about its implications. Editors Scott L. Greer, Elizabeth King, Elize Massard da Fonseca, and Andre Peralta-Santos bring together a range of key and experts and template countries and conversations across the...
Coronavirus Politics: The Comparative Politics and Policy of COVID-19

Coronavirus Politics: The Comparative Politics and Policy of COVID-19

Coronavirus Politics is the most significant global crisis of any of our lifetimes. The numbers have been stupefying, whether of infection and mortality, the scale of public health measures, or the economic consequences of shutdown. Coronavirus Politics identifies key threads in the global comparative discussion that continue to shed light on COVID-19 and shape debates about what it means for scholarship in health and comparative politics. Editors Scott L. Greer, Elizabeth J. King, Elize Massard da Fonseca, and André Peralta-Santos bring together over 30 authors versed in politics and the health issues in order to understand the impact of the pandemic on nations and the world.
Coronavirus Politics: The Comparative Politics and Policy of COVID-19

Scott L. Greer
Elizabeth J. King
Elize Massard da Fonseca
André Peralta-Santos

Copyright Date: 2021
Published by: University of Michigan Press
https://doi-org.proxy.lib.umich.edu/10.3998/mpub.11927713
Pages: 416

OPEN ACCESS

COVID-19 is the most...
## U-M Press Open Access Ebooks

(Data on this page reflect access from January 2018 onward)

### Summary

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<th>Metric</th>
<th>Value</th>
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*Explanation of Crossref Events*

### Title by Title Summary

- **# of Book Downloads** (OAPEN, Google Books combined)

- **# of Book Visits** (Google Books)

- **# of Open Access Book Chapter Downloads** (JSTOR)

- **Book Chapter Downloads by Country** (JSTOR)
Prototype Dashboard
Overview page for ONIX data

Select Published Year range to display

2006
2022

Summary

247
# unique titles

249
# unique products

249
# unique works

249
# unique work families

Export

Published Year
# products

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# Subjects

For selected titles

## BISAC Subjects for Products

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### Top BISAC Subjects for Products

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Fund to Mission

The University of Michigan Press Ebook Collection is transitioning to an open access monograph model termed Fund to Mission.

What Happens When Ebooks are Free-to-Read? Reflecting on UMP's COVID-19 Response


Breaking Down the Paywall: Author Relationships with Open Access

UMP authors discuss the impact of Open Access on their scholarship and on the way they view diversity, equity, and inclusion in their fields.
Thank you! Questions?