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Commercial E-books of Japanese language an approach to the use of E-books

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<https://hdl.handle.net/2027.42/177322>

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Downloaded from Deep Blue, University of Michigan's institutional repository

Japanese E-books (commercial) / E-resource

an approach

March 13, 2023

NCC Next Generation Japanese Studies Librarian Workshop

The Harvard-Yenching Library

Cambridge, MA, USA

Keiko Yokota-Carter

Japanese Studies Librarian, University of Michigan Library

In this presentation

The presentation aims to share information and some examples only among librarians.

It does not support any commercial company product.

- Why E-book format?
- Types of E-book providers
- E-book platforms
 - EBSCO
 - Kinokuniya
 - Maruzen
- Comparisons of two platforms
- Collection development - effort to be creative....
- Open access E-books
- Build professional relationship with representatives

Why E-book format?

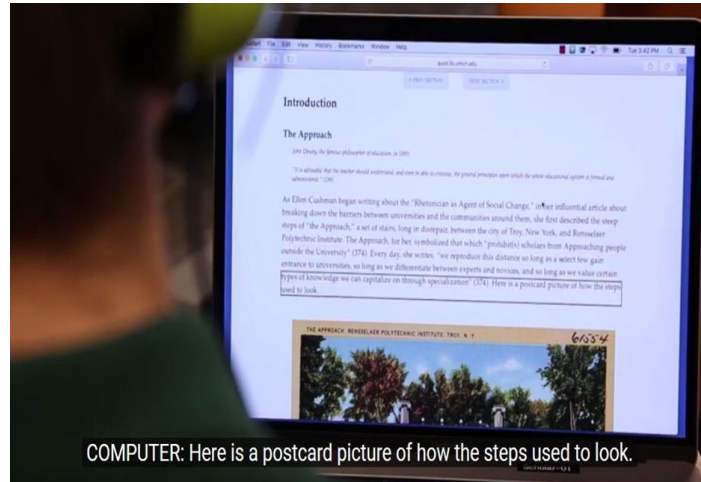
Increase Access, Diversity, Equity, Inclusion, Accessibility for Japanese Studies

- E-resources can increase accessibility to Japanese language texts for visually impaired users.
Screen Reader reads up the texts of E-books.



including specialized assistive technology used by people with print disabilities,

- Does support digital scholarship
Data science ?



COMPUTER: Here is a postcard picture of how the steps used to look.

[Brandon Werner](#)

[Screen Reader Specialist](#)

Department of Information and Technology Service Support



Add Files

Library

Account

Apps

Commercial Version >

EDU Discount >

Android & iOS



文中に「日本語及日本事情二通シ日満兩國共存共栄ノ礎ヲ一ナルベキ善良ナル満州国民」III鳴III1935p385]という形

Back to Reading X

・南満州中等教育研究会出版の「満州事情」は、同地方の「地理、歴史、公民書ママ

家事、理化、博物」についての書物で、「学校の事情により正課又は適宜の時間を以て各科に於て之を教授し若は教授の際の参考に使用」[IttIII1935pp565-6]するためのもので、対日本人教育用書籍であろうと推測する4)。同書の「一事情」は先の「常識」より広く、「博物」のような個別専門分野の知識も入っている。このようにして、昭和10年頃には異文化者がお互いに共生していくためには

文化の接触が教育にいかなる影響を及ぼすものであるかを考察するには、当時

Types of E-book providers

1. Newspaper database including E-journals and E-books

- Asahi Cross Search – Asahi shinbun database
 - *AERA, Shukan Asahi, and more*
- Nikkei Telecom 21 All Contents version
 - Magazines published by Nikkei – Nikkei Business, etc
 - E-books published by Nikkei

Types of E-book providers

2. Japan Knowledge database –

E-books

Statistics books

E-dictionaries

E-journals

images, sounds, maps

雑誌や書籍などをじっくり読みたいときはこちらからどうぞ。



東洋文庫



新編 日本古典文学全集



文庫クセジュ ベストセレクション



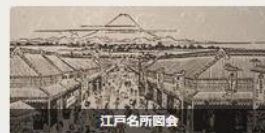
新編国歌大観 歌集一覧



日本歴史地名大系 県別閲覧



古事類



江戸名所図会



週刊エコノミスト 2019-2020



マナーと常識事典



日本近代文学館 巻号一覧



風俗画報 号数一覧



群書類従 (正・続・続々) 編一覧



美術新報 巻号一覧



東洋経済アーカイブズ 号数一覧



弘文荘神皇古書目 目録一覧



The ORIENTAL ECONOMIST 号数一覧



鎌倉道文 巻数一覧



文藝春秋アーカイブズ

E-book platforms – Japanese language E-books available for libraries outside Japan

EBSCO - contact EBSCO representative at your institution

-
- Japanese language books supplied by NetLibrary until December, 2017
 - 5,100 titles added since January, 2018
 - 10,940 titles available as of Feb. 2020

Examples: (top 4 in numbers)

Business 1,283

Technology and Engineering 1,044

History 850

Law 630

(statistics provided by EBSCO)

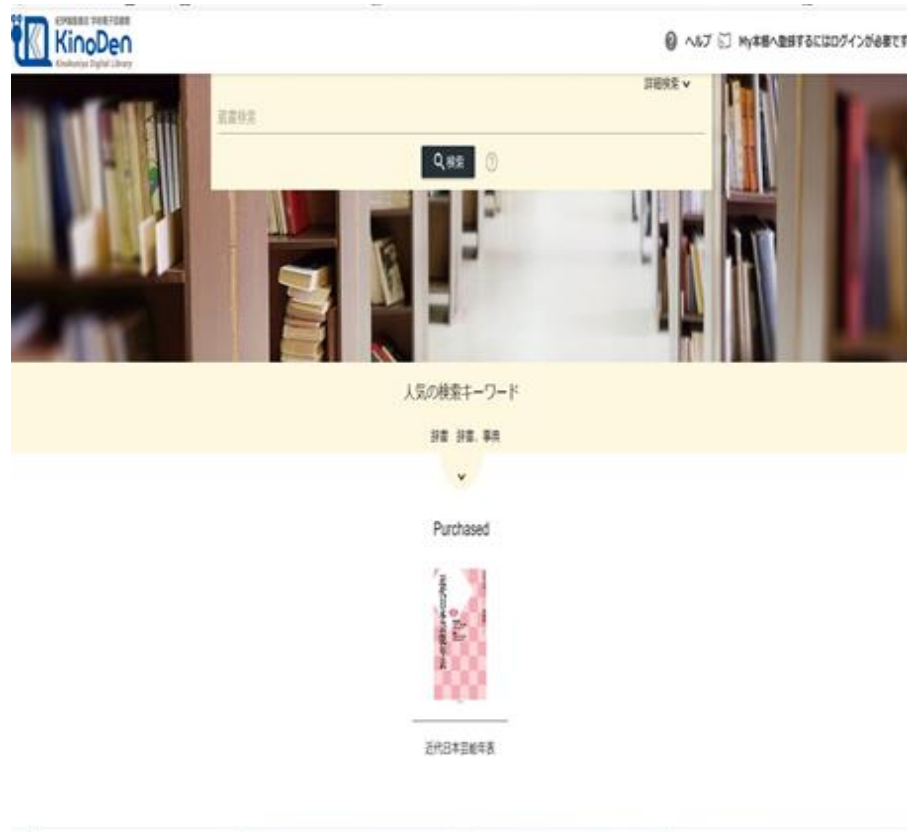


- **English translation of Japanese books;**
Literature
Non-fiction
- Japanese vendors do not have the license of these books.
- Other American e-book companies would supply the same titles.

E-book platforms

Kinokuniya Digital Library - KinoDen

- Started since 2019.
- 71,529 titles as of Feb. 2023.
Examples: (top 4 in numbers)
Natural science 16,712 (23%)
Social science 14,685 (21%)
Technology and Engineering 5,709 (8%)
History 4,748 (7%)
(statistics provided by Kinokuniya)



E-book platforms

Maruzen eBook Library

- Started 2012 for “outside Japan” market
 - Over 60,000 as of Feb. 2020
 - Examples: (top 4 in numbers)
- Natural science 17,312
- Social science 17,137
- Technology and Engineering 4,860
- Language 3,639
- (statistics provided by Maruzen)

The screenshot shows the Maruzen eBook Library website. At the top, there is a navigation bar with links for 'よくある質問' (FAQ), 'ご利用マニュアル' (User Manual), '個人情報保護指針' (Privacy Policy), and '利用規約' (Terms of Use). The main header includes 'お知らせ' (Notice) dated 10月18日, '新着分野別カタログ (31種類)' (New Catalog by Field (31 types)), and 'ご提供開始のお知らせ' (Notice of service start) with a link to '詳細は、こちらから' (Details, from here).

The left sidebar contains 'あなたの閲覧履歴' (Your browsing history) with the message '閲覧履歴はありません。' (No browsing history). Below it is '絞り込み' (Filter) with '出版年' (Publication year) and '出版社/提供元' (Publisher/Provider) sections. The '出版年' section lists years from 2022 to 2013 with corresponding counts. The '出版社/提供元' section lists publishers like 大法輪堂, くろしお出版, 岩波書店, etc., with their respective counts.

The main content area features search options: '簡易検索' (Simple search), '詳細検索' (Advanced search), and 'コード検索' (Code search). There are buttons for '新着一覧' (New arrivals), '購読一覧' (Subscription list), and 'QRコード' (QR code). The search filters include '検索' (Search) with radio buttons for '全てのタイトルから検索' (Search from all titles) and '購読契約しているタイトルから検索' (Search from titles with subscription), and '種別' (Category) with checkboxes for '全てのコンテンツ' (All content), 'PDF', '読上' (Read), and '動画' (Video). A search input field, '検索' button, and a dropdown for '書名五十音順 (昇順)' (Title 50 sounds order (ascending)) are present. A '並替' (Sort) button is also visible.

The main content area shows a 'トップへ' (Back to top) link and a pagination bar with '1' selected. Below the pagination, there are three book listings for '21世紀の『日本事情』' (21st Century 'Japan Situation'), including the 1st, 2nd, and 3rd issues, each with a cover image and title.

Comparison – Kinokuniya & Maruzen

- Content – almost same titles in humanities and social science
Some are unique – depending on contract with publishers
- New titles -
Some publishers provide new titles quicker to each platform
- Both offer perpetual access – 1 or 3 simultaneous access
- Meta data (OCLC) - NOT available by either company

Comparison continues...

- Both download and Print up to 60 pages per login due to copyright law (limited titles / Maruzen more limited)
All trial version cannot be download and printing.
Double Check the availability of download and printing before purchase decision **with the agents directly.**
- Kinokuniya – Download to **bREADER** (application)
Maruzen – Download PDF and view on Kindle, Smartphone
- ILL – NO by both platforms
- License – Both negotiable for addendum – for example, Legal settlement in Tokyo, Japan
- User Trial – Both - YES
- **ASK Trail !!**
- Interface is different, but the main content is searchable on both platforms.
Some titles are only images and not searchable.
- Kinoden – faster to navigate, image source better, search book description level, hard to find function in a book,
- Maruzen – easy to find search function and search texts, slow to navigate, image sources are not good

Comparison - Standing order of E-books and E-journals

Kinokuniya

potential titles for future standing order

Examples:

- 吉川弘文館:「歴史文化ライブラリー」
「読み直す日本史」
- 明石書店:「エリア・スタディーズ」
- 玉川大学出版部:「高等教育」
- 平凡社:「平凡社ライブラリー」
- ひつじ書房:「ひつじ研究叢書」
- Contact Kinokuniya for more titles.

Maruzen

Examples at the University of Michigan:

- 吉川弘文館:「歴史文化ライブラリー」
- 日本語文法 E-journal
- 戦争社会学研究 E-journal
- アジア遊学 E-journal
(U-M Library canceled it due to unavailability of some volumes.)
- Contact Maruzen for more titles.

Comparison on PRICE

Kinokuniya

- Use Japanese price by publisher
- No tax for digital resource
- No handling fee
- YEN/\$ exchange rate

Use their monthly calculated average rate.

Example as of Feb.10, 2023

Exchange rate JPY 134 for \$1.00

Book 10,000 YEN = \$74.63

Maruzen

- Use Japanese price by publisher
- No tax for digital resource
- Handling fee
- YEN/\$ exchange rate

Handling and bank charge is included in the rate.

Example as of Feb.14, 2020

Exchange rate JPY126 for \$1.00

Book 10,000 YEN = \$79.37

Collection development strategy **An** approach

Print-version

Print version - Reference books

- No ILL, No circulated
- Kept in the Reference room

Print version - Multi-volume sets

- Kept in remote storage
- Hard to find the detailed content

Books for classes on reserve

- Kept in the reserve shelves



E-version

- No ILL
- Remotely access easily
- Search texts in the content
- With audio – language learning books
- Multiple users – language test materials
- PDF – copy and paste in Google translation
- Accessible for screen reader ?
- Potential for digital scholarship ?

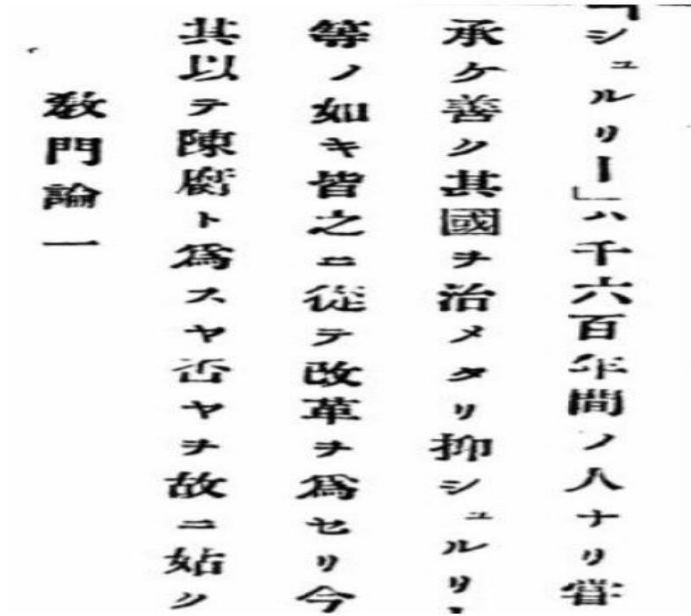
User experience example

HathiTrust Digital Library

A graduate student needs clear copy for translation work of *Meiroku Zasshi*.

Print-version

in the remote storage and it takes 2 days
to retrieve.



Hathi Trust text
non searchable

Meiroku Zasshi is included in
Meiji bunka zenshu
Maruzen E-book version.

E-book has a clear copy and
can be accessed right away.

Run text in Google translator
as a start of translation work.

シユルリーハ千六百年間ノ人ナリ、嘗テ佛國
ノ餘ヲ承ケ善ク其國ヲ治メタリ。抑シユルリー
リ、當時英蘭等ノ如キ皆之ニ從テ改革ヲ爲セリ
見ルモノ知ラス。其以テ陳腐ト爲スヤ否ヤ。
我社ノ日誌ニ載ス。

教門論 一

Maruzen eBook Library

Maruzen eBook Libraryは、学術書籍に特化した機関向け電子書籍配信サービスです。

明治文化全集 第19巻 雑誌篇 復刻版

書籍名 明治文化研究会 (編)
出版社/館内元 日本評論社
出版国 日本
言語 日本語
出版年 1992
ページ数 22, 526 p
ISBN 9784535042599
eISBN -
ジャンル 人文科学
NDC分類1 210.6
NDC分類2 -
NDC分類3 -
NDC分類4 -
コンテンツID 3000005945
リンク シリーズ「明治文化全集 全29巻セット」ページへ
ダウンロード：可

内容

この全集は、吉野作造・居在竹筵・石井研堂・宮武外骨その他の諸先輩が
として発行される。

目次

- § 表紙
- § 目録編目次
- § 目次
- § 解説
- § 西洋雑誌 朝川書三編輯 (寛政二年)
- § 船政月報 山本一節編輯 (明治二年)
- § 第六雑誌 第六社編輯 (明治七年)
- § 第四雑誌 小島憲次郎 義実論社編輯 (明治七年)
- § 研究雑誌 (明治十年)
- § 萬國雜誌 (明治八年)
- § 評論新報 海老原標主筆 (明治八年)
- § 文部省雜誌 (明治六年)
- § 改革雑誌 林正明主筆 (明治九年)
- § 政治雑誌 (明治九年)
- § 政界雑誌 (明治九年)
- § 政治事情 (明治十年)
- § 附録
- § 明治雑誌生表 関係社名
- § 索引

←
searchable

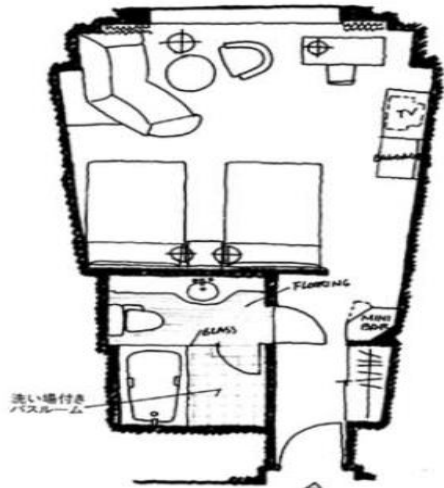
Kinoden enlarges image a little to see details better than Maruzen. Maruzen's image is hard to view.

ツインルームの広さ競争はほぼ40~50㎡前後で落ち着いたようだが、その内容には

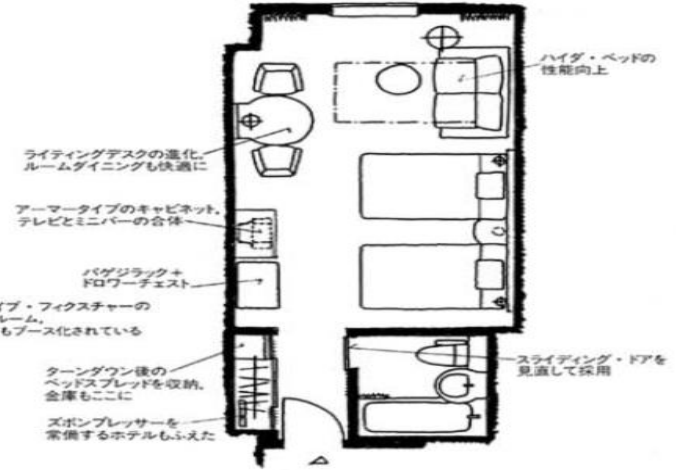
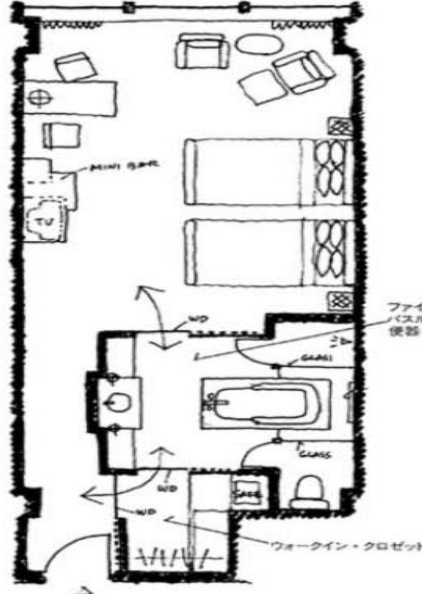
のホテルが採用し、さらに改善が進んでいる。ただし人の動作と使い勝手、器具の

中のシアイホテルの宿泊率は、一方でかなりの原理主義というかシンプルでベーシッ

ゲストルームの進化 1/120



浦安ブライトンホテル



今後のゲストルームの展望例



Effort to make an index database better

Magazinplus \$1,000 more

Zassaku plus \$293

Link from Zassaku plus index search to CiNii and NDL records, Maruzen E-book Library



簡易検索 詳細検索 図版検索

論題名 図版を検索する

著者名

雑誌名

刊行年 年 ~ 年

巻号

表示件数 20件 50件 100件

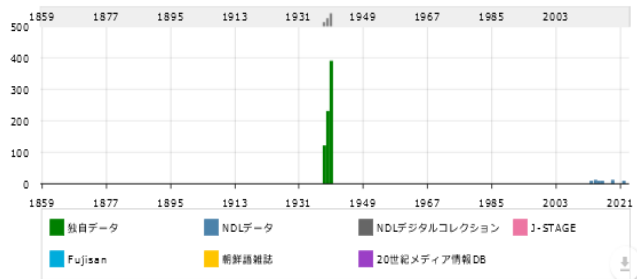
類語辞典 利用する 利用しない

CiNiiと連携する [?](#)

「論題名」「執筆者名」「雑誌名」など、検索項目を指定して検索します。特定の雑誌に掲載された記事の一覧を調べたい場合は、「雑誌名」の欄に入力して検索します。

検索

詳細検索結果一覧



検索条件を変更する

総件数: 803件 表示速度: 0.9084秒

- 1 ["ユーゲント"撮影報告\(水木荘也・橋本龍雄\)](#) 本文ナビ
水木荘也・橋本龍雄
1938年10月.文化映画研究 1 復刻版.第1巻第4号
-
- 2 ["黄浦江"撮影報告\(伊東寿恵男\)](#) 本文ナビ
伊東寿恵男
1938年11月.文化映画研究 1 復刻版.第1巻第5号

詳細情報

| | | |
|--------|---|---|
| 論 題 | 「シビオネ」のイタリーの性格(小出峻) | Webcat Plus 雑誌×書籍で広がる本の世界 関連資料を探す |
| 著 者 | 小出峻 | |
| 掲載誌 | 文化映画研究 1 復刻版 | |
| 巻 号 | 第1巻第2号 | |
| 刊行年月日 | 1938年8月 | |
| 掲載頁 | 98 | |
| 書誌所蔵情報 | CiNii Books で検索 | |
| 本文へのナビ | Maruzen eBook Library ※リンク先は外部サービスです。本文閲覧には、別途、利用契約が必要な場合がございます。 | |
| 出典 | 「文化映画研究」第1巻第1号(1938年3月)～第3巻第11号(1940年11月) [丸善雄松堂提供] | |
| 購入 | 日本の古本屋で買う | |

データ提供・協力

このデータは、次の方々のご協力を得て搭載いたしました。

提供: [丸善雄松堂株式会社](#)

Before you purchase Multi-volume journal sets, check if they are indexed in Zassaku plus.

『復刻版「万寿果」』 added in Feb., 2023
Archival reprint *Manjuka* by Fuji Shuppan

詳細情報

| | | |
|--------|---|--|
| 論 題 | (俳句)(聖恩や心静かに…) |  Webcat Plus 読書×書籍で広がる本の世界 関連資料を探す |
| 著 者 | 七里 | |
| 掲載誌 | 万寿果 | |
| 巻 号 | 皇太后陛下御仁慈感激記念号 | |
| 刊行年月日 | 昭和10年4月15日 | |
| 掲載頁 | 29 |  |
| 書誌所蔵情報 | CiNii Books(復刻) NDL(復刻) | |
| 出典 | 「万寿果」皇太后陛下御仁慈感激記念号(昭和10年4月)～第10巻第2号(昭和19年1月)[不二出版提供] | |
| 購入 | 日本の古本屋で買う | |

- IF not, ask the publisher to add the table of contents file to Zassaku plus, first!

Corporation by Fuji Shuppan



● データ提供・協力

このデータは、次の方々のご協力を得て搭載いたしました。

提供: [不二出版](#)

E-Language textbooks are **not suitable for library purchase**

Download and print out heavily



Platform companies become very protective
and stop download and print option

eTextbooks (US Only)

Filter by All products Sort by Featured



TOBIRA 1: Beginning Japanese

Kurosis Publishers

978-4-87424-870-6

\$35.70

ADD TO CART



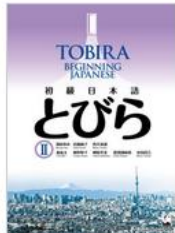
TOBIRA 1: Beginning Japanese--

Kurosis Publishers

978-4-87424-910-9 CD081

\$18.36

ADD TO CART



TOBIRA 2: Beginning Japanese

Kurosis Publishers

978-4-87424-900-0

\$35.70

ADD TO CART



MESHIGARE: A Culinary Jour--

Kurosis Publishers

978-4-87424-862-1

\$20.66

ADD TO CART



GENKI: An Integrated Course --

The Japan Times Publishing

978-4-7890-1730-5

\$44.78

ADD TO CART



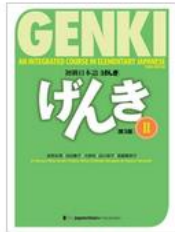
GENKI - Workbook Vol. 1 [3rd --

The Japan Times Publishing

978-4-7890-1731-2

\$21.01

ADD TO CART



GENKI: An Integrated Course --

The Japan Times Publishing

978-4-7890-1732-9

\$44.78

ADD TO CART



GENKI - Workbook Vol. 2 [3rd --

The Japan Times Publishing

978-4-7890-1733-6

\$21.01

ADD TO CART

Individual E-textbook
(Maruzen) for PC, Smartphone

complementary subscription for
instructors (upon request)

Before you place an order...

- Check availability of open access digital books ...
Aozora bunko, NDL Digital Library, Hathi Trust Digital Library,
Google/Bing to find digital version
- Check whether the E-book is searchable texts or only image of texts.
- **TRIAL is VERY important!**
Try both K & M for the same title to compare and
ask user experiences.

E-database subscription has become harder

Market and business model change by the platform providers.

→ Group subscription model (less fee) is becoming harder.

Depressing fact of Japanese E-resources

Japan Times archival articles will be deleted from major US databases.

Factiva, Lexis-Nexis, Newsbank, Gale, EBSCO

→ Japan Times archival articles are only available in
Japan Times Digital (1997 - current),
Japan Times Archives (up to a year before)
(about \$4,000 annual subscription for both.)



Page information

Friday, Feb. 13, 2015 (Heisei 27)

Page 6

Publication THE JAPAN TIMES

Issue Main

Title

Search Covid 19

Results: 17,305



| Publication date | Page | Publication |
|-----------------------------------|------|-----------------|
| Friday, Feb. 13, 2015 (Heisei 27) | 6 | THE JAPAN TIMES |
| Friday, Feb. 13, 2015 (Heisei 27) | 6 | THE JAPAN TIMES |
| Thursday, Feb. 13, 2020 (Reiwa 2) | 1 | THE JAPAN TIMES |
| Thursday, Feb. 13, 2020 (Reiwa 2) | 1 | THE JAPAN TIMES |
| Thursday, Feb. 13, 2020 (Reiwa 2) | 1 | THE JAPAN TIMES |
| Thursday, Feb. 13, 2020 (Reiwa 2) | 1 | THE JAPAN TIMES |
| Thursday, Feb. 13, 2020 (Reiwa 2) | 2 | THE JAPAN TIMES |

Removing clots can reduce risk of disability

Stents show promise for stroke patients

Milwaukee AP

Stroke experts are reporting a major advance: Stents similar to the ones used to open clogged heart arteries also can be used to clear blood clots in the brain, greatly lowering the risk that a patient will end up disabled.

Patients treated with these brain stents were far more likely to be alive and able to live independently three months after their stroke, doctors said Wednesday at an American Stroke Association conference in Nashville, Tennessee. The treatment was so successful that three studies testing it were stopped early so it could be offered to more patients. One study also found survival was nearly twice as high for those given the treatment.

"This is a once-in-a-generation advance in stroke care," said the head of one study, Dr. Jeffrey Saver, stroke chief at the University of California, Los Angeles.

An independent expert, Dr. Lee Schwamm of Massachusetts General Hospital, called it "a real turning point in the field." For many patients, "this is the difference between returning home and not returning home," although only certain types of patients can be offered it, he said.

Most strokes are caused by a blood clot lodged in the brain. The usual treatment is clot-dissolving medicine called tPA. When that doesn't work, doctors sometimes try devices



This photo from Covidien shows the company's stent used to clear blood clots in the brain. AP

eral studies found they didn't help. However, newer devices — metal mesh cages called stent retrievers — open an artery much faster and with less damage to the blood vessel. Unlike heart stents, which stay in place to prop the artery open, the brain stents flatten the clot, trap it and removed it when they are taken out.

Two brands are sold in the U.S.: Trevo, made by Stryker Corp. of Kalamazoo, Michigan; and Solitaire, made by Covidien, now part of Minneapolis-based Medtronic Inc. They won approval in 2012 based on their ability to remove a clot, though there was no evidence

Last fall, the first solid evidence that these devices helped patients arrived. A study in the Netherlands that tested a variety of clot removers, mostly stents, found these treatments greatly lowered the risk of disability in patients whose clots were not dissolved by tPA.

Stroke experts said more studies were needed to confirm the success. The three new studies do that.

Highlights:

- A study that Saver led in the U.S. and Europe on 196 patients found 60 percent of those treated with a Solitaire stent were free of major disability, versus 35 percent of those given just tPA. Covidien sponsored the trial.

- A study led by Australian researchers of 70 patients found 71 percent of those given a Solitaire stent were free of major disability, versus 40 percent of those given tPA alone. The Australian National Health and Medical Research Council and others paid for the trial.

- A study led by Canadian doctors of 316 patients found 53 percent treated with a stent or other clot-removing devices were free of major disability versus 29 percent of those given just tPA. Ten percent of patients given both treatments died, versus 19 percent of those given just tPA. Covidien and other companies paid for the study, and some study leaders have financial ties to the companies.

The Canadian and Australian studies were published

Limited budget

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