

*For debate*

## **Are randomized controlled trials sufficient evidence to guide clinical practice in Type II (non-insulin-dependent) diabetes mellitus?**

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### **Abstract**

Randomized controlled trials (RCTs) are often considered the standard for defining the practice of evidence-based medicine. Taken alone, they are, however, often insufficient to guide clinical care. Randomized controlled trials are clearly the best method to determine whether interventions are efficacious. They have, however, numerous limitations which make them difficult to carry out or limit applicability

to routine clinical practice. Although observational studies also have inherent limitations, they provide data which can help to further explain the results of randomized controlled trials. The use of observational studies to frame randomized trials can allow better application of randomized controlled trial results to individual patients and can thus help to optimize delivery of care, inform clinical practice and determine the need for further such trials.

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Contrary to the claims of some enthusiasts of evidence-based medicine, randomized clinical trials often provide insufficient evidence to guide clinical care. Some proponents of “evidence-based” medicine argue that only randomized clinical trials (RCTs) should be used to define treatment recommendations, as potential confounders and biases inherent in observational studies severely limit the strength of their conclusions [1]. Although such arguments can be extreme, they highlight the belief that data from non-randomized studies are second-rate and that the results should be discounted. We argue that whereas RCTs are clearly the appropriate gold standard for establishing potentially causal associations, they often have substantial limitations in guiding clinical practice.

Observational and experimental methods both have important and complementary roles in defining

optimal care, in setting evidence-based guidelines and informing sound health policy [2–12].

As a leading and increasingly important determinant of health care costs and adverse outcomes, Type II (non-insulin-dependent) diabetes mellitus is of particular importance [13]. The discussion of the United Kingdom Prospective Diabetes Study (UKPDS), a large RCT of stepped intensive therapy for nearly 4000 patients with newly diagnosed Type II diabetes, presents an excellent opportunity to review several issues in the interpretation and application of clinical research when evaluating evidence and deciding on treatments for individual patients [5, 14–17]. Commonly cited conclusions of the UKPDS include that reducing glycosylated haemoglobin improves patient outcomes and that medical intervention to achieve near-normal glycaemic control is important unless a patient has a very limited life expectancy [18]. Unfortunately, as we will discuss, this conclusion is difficult to justify using only the results of the UKPDS. In addition, we will highlight some of the difficulties of application of randomized trials to clinical practice and the use of methods which could help to overcome some of these limitations.

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*Abbreviations:* RCTs, Randomized controlled trials; NNT, number needed to treat; PORT, Patient and Outcomes Research Team.

### Randomized trials establish causality

Randomized, controlled clinical trials are the standard for defining causality [19]. Observational studies, which can suggest causal relations, rarely are taken as definitive proof [19]. For example, although many observational studies in diabetes suggested that hyperglycaemia was closely related to the risk of developing microvascular and neuropathic complications of diabetes [20, 21], there remained the possibility that the analyses did not account for potential confounders. Thus, RCTs such as the DCCT were needed to show that treatment of hyperglycaemia could delay the onset and progression of early microvascular disease in Type I (insulin dependent) diabetes mellitus [4]. Whereas the UKPDS [14, 15] confirmed the relation, observational data strongly suggested that the causal relation established in the DCCT could be extrapolated to Type II diabetes. Indeed, all of the observational data supported a similar relation [20, 21], and simulation models predicted the microvascular outcomes of the UKPDS before the completion of the study [6–8]. In the case of the UKPDS, the study had been planned before the results of many observational studies and the DCCT; in addition, vitally important issues besides associations between microvascular disease and glycaemic control (e.g., the effect of blood pressure control on microvascular and macrovascular outcomes, previous concerning results about sulphonylureas and macrovascular risk and the potential benefit of different drug classes on macrovascular outcomes) were being addressed and it was therefore clearly appropriate to continue the study. We argue, however, that once a causal relation has been established by a large, well-conducted RCT, the scarce resources for funding RCTs should be targeted mainly at examining areas where observational data suggest that there could be heterogeneity in a causal association. For example, if observational data showed that the relation between hyperglycaemia and risk of early microvascular disease was substantially different in Type I and Type II diabetes, then a separate study in Type II diabetes would have been a high priority. Given the available observational data it was, however, striking that very few believed that another RCT was necessary to establish a causal link between hyperglycaemia and intermediate microvascular outcomes in Type II diabetes.

Nonetheless, no matter how strongly observational studies suggest a relation between exposure and outcome, this must not be confused with accepting that a causal link exists in the absence of experimental data. There are situations where treatments based on observational studies could cause harm; an excellent example is beta-carotene as preventive therapy for lung cancer. Despite strong observational data suggesting benefit, RCTs suggest that beta-carotene

supplements may actually cause harm [22]. There are currently a number of recommended treatments for patients with diabetes, including, for example, primary prevention of coronary disease by treatment of hypertriglyceridaemia [23], for which randomized data supporting therapy do not exist. In situations such as these, experimental evidence is essential to establish a causal link between treatment and outcome.

### Randomized trials are often insufficient to guide clinical practice

Although RCTs are considered the gold standard for establishing treatment efficacy and causality, it is impossible for RCTs to answer all clinically relevant questions. There are both fundamental limits inherent in the design of RCTs and practical limits to the information we can get from RCTs.

*Fundamental limits of RCTs.* By definition, RCTs are conducted under “experimental” circumstances [10, 19, 24, 25]. The artificial nature of the experimental conditions often limit our ability to extrapolate the results of RCTs directly into clinical practice [26]. Randomized controlled trials are usually driven by protocol and involve intense interventions and follow-up that cannot be replicated in routine practice. In addition, many patients are simply unwilling to undergo random selection. Those who do volunteer possibly do not have similar baseline risks and risk reduction as those who do not volunteer [24, 25], especially when subjects are recruited from subspecialty practices or referral centres or when we would expect the intervention’s effectiveness and safety to vary with patients’ motivation and capabilities [27]. Thus, because the participants in RCTs are unlikely to be representative of the general population, we often cannot interpret experimental results in a direct and decisive manner despite the ideological purity of conducting a randomized trial.

Additionally, trials pool the experience of many different people to provide statistical descriptions of average outcomes. These results can be misinterpreted when presented as relative risk of outcomes. Thus, advocates of evidence-based medicine suggest that the use of statistics such as number needed to treat (NNT) and absolute risk reduction be used to help determine the true impact of an intervention [28, 29]. In the UKPDS, for example, the relative risk of any diabetes-related end point with the intensive glycaemic control policy is 0.88, a statistically significant result ( $p = 0.029$ ); this has led many to suggest that all patients with Type II diabetes, unless facing limited life expectancy, should have optimal glycaemic control as a treatment goal [18]. The absolute risk reduction (per 1000 patient years) associated with treat-

ment is, however, 5.1% (40.9% vs 46.0%), which equates to a NNT of 20. In other words, 20 patients will need to be intensively controlled in order to avoid a single diabetes-related end point. This gives a much clearer picture of the magnitude of the effect and could lead to a different conclusion than simply noting a statistically significant reduction in event rates. Statistics such as NNT frame treatment efficacy in more understandable terms for both clinicians and patients.

Unfortunately, statistics based on mean results do not help clinicians apply the results of RCTs to individual patients. There are a number of limits when attempting to use RCTs to make treatment decisions. For example, RCTs that purposely recruit a relatively homogeneous cohort (such as a cardiovascular trial that includes mainly Caucasian, high-risk men) possibly do not apply to an individual patient. It has been shown that when the treatments are simple and the condition well defined, results usually can be extrapolated to the general population, as efficacy is often consistent across subgroups [11]. Unfortunately, in Type II diabetes, the disease is heterogeneous and treatments complex and extrapolation from studies of seemingly homogeneous groups to the general population must be made with caution. Studies of heterogeneous cohorts, in contrast, also present difficulty when extrapolating to individual patients, as the results of an RCT on a heterogeneous cohort are possibly driven by a small sub-group and do not apply to all patients equally [30].

Tools to evaluate the applicability of RCTs to individual patients have been proposed. Sub-group analysis is one method of dealing with such issues but such analyses are difficult to conduct well, cannot answer all relevant questions, and can lead to sample size requirements that make studies difficult [31–35]. Thus, we suggest that the more formal analyses described below, which use observational data to frame the results of RCTs, could allow better application of clinical trial results to individual patients.

*Practical limits of RCTs.* Randomized trials are expensive and time consuming and are often incapable of evaluating many clinically important end points due to either rare or long-term outcomes. In Type II diabetes, for example, the relative rarity of end-stage microvascular outcomes and the time course of the disease have thus far prevented RCTs from finding statistically or clinically significant differences in end-stage outcomes [14, 15]. Thus, making treatment recommendations based solely on the experimental results could lead to clinically absurd decisions. For example, if we propose that only experimental data be considered when practicing “evidence-based” medicine, then we must realize that with a 6.2 year median follow-up in the Diabetes Control and Complications Study and 10-year follow-up in the

UKPDS, it was not possible to find any improvement in patient function (e.g., decreased blindness, amputation or renal failure), quality of life or survival [4, 14]. Should we therefore conclude that tight control will not benefit any patients? It is only through extrapolating from the intermediate outcomes of these clinical trials (e.g., incidence of early retinopathy and nephropathy) using combined results of RCTs and observational studies that we find that almost all patients with Type I diabetes and those with early onset of Type II diabetes would be expected to receive benefit from intensive glycaemic control [6–8]. Therefore, unless one is willing to accept the use of observational data and simulations to frame the results of RCTs, a strong argument for tight control in these patients cannot be made.

Randomized controlled trials also become increasingly difficult as we develop more complex treatment options. Linear growth in treatment options leads to an exponential increase in the number of potential treatment combinations that need to be evaluated; for example, evaluating 2 available treatments requires two study arms but 5 treatments could be combined in as many as 120 study arms [36]. The UKPDS is again an apt example. The study has been criticized as being complex and difficult to interpret, yet it did not evaluate many potential combinations of therapy to lower glucose in Type II diabetes and the results for combination therapy with metformin and sulphonylurea were difficult to interpret given the results in the other experimental arms [15, 37]. By necessity, we will often need to rely upon observational studies to inform clinical practice and identify priorities for future RCTs.

### **Interpreting the results of randomized trials using observational studies, risk stratification and simulations**

Observational studies, in many cases, provide more direct data establishing the effectiveness of therapy in a non-experimental setting. Although confounding can never be entirely eliminated, and biases must be taken into account when interpreting observational studies, well-done analyses can illuminate the effects of actual clinical care more directly than RCTs. For example, the Type II diabetes Patient and Outcomes Research Team (PORT) included an evaluation of the effectiveness of starting insulin therapy in standard clinical practice [3]. Randomized controlled trials established that insulin therapy could, under ideal circumstances, result in tight control [4, 38, 39]. This study, conducted in the observational setting, examined, however, the use of insulin therapy in actual clinical practice. The study found, not surprisingly, that starting insulin therapy in real practice was much less effective than in randomized trials and

that there was no evidence that some physicians were more effective than others in achieving tight control. This study highlights the importance of the gap between efficacy and effectiveness. In clinical research, efficacy is usually defined as the impact of an intervention in the controlled setting of an experimental study, whereas effectiveness is typically defined as the impact of an intervention in usual practice. Unfortunately, as shown in the PORT study, “evidence-based” treatment from randomized trials might not be realized in the absence of the same intensive resources and motivated patients found in RCTs. This has particular ramifications when considering the cost-effectiveness of an intervention; estimates based on RCT data might appear substantially better than they would be in actual clinical practice. Although the Diabetes PORT should not be interpreted as a direct comparison between types of therapy (as in the UKPDS), it did show that intensive glycaemic control will be difficult to achieve in the general population because current management strategies do not typically reach target glycaemic levels that have been seen in resource-intensive RCTs.

In addition to the difficulty of extrapolating from efficacy to effectiveness, applying the average results of RCTs to the individual patients, or even the general population, is problematic. Thus, treatments that are highly effective on average might be mistakenly given to patients who have very little likelihood of benefit and to others who are likely to be harmed. It has been suggested that observational data can be useful to frame the group being treated and to assess whether variations in ethnicity, social factors or comorbid illnesses could change the benefit of a therapy or to attempt to define the baseline risk of the patient, and thus the likely benefit of the treatment [11, 12, 28, 29]. For example, it has been shown using data from the European Carotid Surgery Trial and an independently derived model, that patients with high-grade symptomatic carotid stenosis without other stroke risk factors (i.e. “low-risk” patients) could be more likely to be harmed by surgery than helped, despite the overall benefit found in the trial [40]. The risk of patients was defined by the presence or absence of fifteen clinical variables, such as age, sex, hypertension, diabetes and peripheral vascular disease. Standard sub-group analysis, which considers risk/benefit factors one at a time and ignores that patients have multiple attributes that impact risk and response to therapy simultaneously [31–35] would have been unable to discover that many patients in the study received little or no benefit and that some were being harmed.

In the same way, treatments that are effective on average, could be less effective in many patients to whom they are applied. For example, in Type II diabetes, tight control on average will reduce the probability of microvascular complication [14]. Many pa-

tients with Type II diabetes will, however, receive much less than the average benefit seen in randomized controlled trials. For example, the returns from improving haemoglobin A<sub>1c</sub> by 2%, as seen in the DCCT, are much greater for patients who start at 11% than those who start at 8% [41]. In addition, the effect on the intermediate (early retinopathy and nephropathy) outcomes measured in most clinical trials will not translate into the same level of impact on end-stage outcomes [6, 7]. As discussed above, results from both experimental and observational studies and simulation models [42] must be used to interpret the DCCT and UKPDS. These models show that younger onset patients are likely to receive substantial benefit from tight glycaemic control. These same models show, however, that for older patients with reasonable control on a conventional regimen, the baseline risk of end-stage microvascular complications is so low that very little benefit will be gained from tight glycaemic control. Thus, through use of a combination of simulation modelling and risk stratification based upon RCTs and observational data, treatment can be targeted to high-risk patients and patients at low risk can avoid the costs, inconvenience and complications of intensive therapy. Unfortunately, simulation modelling is limited by the available data and should be interpreted with caution, particularly when RCTs have not shown a causal relation between treatment and outcome. Furthermore, the biases inherent in observational studies are difficult to overcome. Although careful analysis can reduce bias, there are to date only limited examples of studies showing that the predictions from observationally derived models are accurate when compared with the results of randomized studies [6, 43]. It is of great importance that further studies be carried out.

These methods can further evaluate other options; for example, it is possible to determine the costs and effects of less frequent retinal screening in low-risk patients with Type II diabetes, such as patients with near-normal glycaemic control, where risk and therefore benefit, is expected to be small. There are growing examples of these techniques in the medical literature. Underlying risk, or severity of disease, has been shown to influence the effectiveness of beta blocking agents in acute myocardial infarction [44] and coronary artery bypass grafting for coronary artery disease [45]. Thrombolytic therapy in acute myocardial infarction is another apt example; one report [46] showed that if patients are risk stratified, most of the incremental benefit of tissue plasminogen activator therapy accrues to a sub-group of high-risk patients. Treatment of low-risk patients, in this instance, can lead not only to little or no benefit but can actually cause harm. Efficacious treatments applied to patients who are unlikely to get much benefit has been termed “flat-of-the-curve medicine” [47], and such

treatment is felt to account for a large proportion of health care expenditures. With the perpetual discovery of new diagnostic and therapeutic technologies continually driving up the cost of health care, identifying the “flat of the curve” applications of these technologies is increasingly critical to socially responsible medical practice.

Finally, we must do a better job of reporting the results of RCTs. Some authors [48] have proposed a method for reporting risk-stratified results. They suggest that a post-hoc risk score should be assigned to all trial patients based on a logistic-regression model that predicts the probability of the measured outcome based upon known predictors of risk. The trial cohort can then be divided into quartiles based on their expected risk. This method would allow for an evaluation of the degree of variation of risk in the trial cohort and also for comparing whether the absolute and relative risk reduction of the treatment varies for those who have attributes placing them at different levels of baseline risk. Reporting results in this manner will be much more useful than the traditional serial bivariate sub-group analyses (i. e. stratification by age, sex, or individual comorbidities), and should help to better inform clinical practice and subsequent cost-effectiveness and simulation analyses.

## Summary

Randomized trials are often considered the standard for defining the practice of evidence based medicine. Although we wholeheartedly support the need for RCTs to establish causality, the use of observational studies as a lens to re-evaluate the results of randomized trials can help optimize delivery of care, inform clinical practice and determine the need for further RCTs. Using the full richness of the available experimental and observational evidence, combined with better risk-stratification and simulation techniques, can help us provide better and more cost-effective care to our patients. It is essential that we do not rely on the mean effect suggested by experimental data to define the standard of care in patients with diabetes; without use of the full spectrum of epidemiological techniques, we run the risk of treating low-risk patients and providing inefficient or even harmful care.

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