



01 Argentina

01	3	7	2	3	7	2
02	25	28	-	01	18	29
03	03	-	05	04	03	-
04	06	06	05	05	06	03
05	06	03	01	-	01	04
06	03	03	03	-	67	05
07	02	04	05	02	02	02
08	03	03	02	03	04	03
09	05	01	-	11	01	01
10	04	-	06	11	02	02
11	03	10	06	12	08	07
12	02	02	03	-	01	01
13	02	01	-	03	04	-
14	01	-	03	-	01	-
15	03	01	19	23	05	06
16	03	10	08	09	03	07
17	00	03	04	04	02	03
18	03	07	03	07	03	07
19	06	02	06	02	06	02
20	01	-	02	01	04	02

02 Brazil

4	6	1	6	2	4	3
26	21	-	14	14	04	19
-	02	09	06	04	04	22
06	09	05	08	05	07	06
07	07	-	-	-	01	04
06	04	01	-	-	04	08
03	04	02	03	03	02	05
01	04	06	05	05	08	01
02	03	-	-	-	02	01
08	-	-	01	01	06	06
02	-	13	10	10	09	07
-	-	-	-	-	04	02
01	-	-	01	-	02	02
01	-	03	04	04	02	02
04	-	15	20	02	02	02
08	11	10	15	04	04	03
04	13	-	-	03	03	03
04	01	04	04	04	04	04
02	05	02	02	02	02	02
-	-	01	01	04	04	02

03 Congo

01	2	7	2	3	7	2
02	12	10	15	20	-	20
03	-	-	-	-	-	-
04	05	07	02	07	24	24
05	14	09	10	22	01	01
06	03	-	-	04	03	03
07	22	10	11	24	18	08
08	12	05	03	10	38	21
09	03	02	06	06	-	07
10	32	19	18	35	14	07
11	05	-	01	01	16	05
12	15	07	04	07	05	01
13	04	02	01	05	04	03
14	04	02	01	05	03	04
15	02	02	-	01	02	01
16	02	-	02	03	02	03
17	02	02	01	03	02	03
18	04	02	10	11	04	02
19	07	02	10	11	04	02
20	04	03	06	04	03	03
21	04	03	06	04	03	03
22	04	03	06	04	03	03
23	04	03	06	04	03	03
24	04	03	06	04	03	03
25	04	03	06	04	03	03
26	04	03	06	04	03	03
27	04	03	06	04	03	03
28	04	03	06	04	03	03
29	04	03	06	04	03	03
30	04	03	06	04	03	03

04 Cuba

01	1	9	1	9	1	9
02	04	08	07	07	07	07
03	04	02	11	06	01	01
04	02	01	-	-	01	01
05	02	01	04	02	01	01
06	04	01	01	01	01	01
07	06	03	06	08	01	01
08	04	01	01	01	01	01
09	02	01	01	01	01	01
10	02	01	01	01	01	01
11	02	01	01	01	01	01
12	02	01	01	01	01	01
13	02	01	01	01	01	01
14	02	01	01	01	01	01
15	02	01	01	01	01	01
16	02	01	01	01	01	01
17	02	01	01	01	01	01
18	02	01	01	01	01	01
19	02	01	01	01	01	01
20	02	01	01	01	01	01
21	02	01	01	01	01	01
22	02	01	01	01	01	01
23	02	01	01	01	01	01
24	02	01	01	01	01	01
25	02	01	01	01	01	01
26	02	01	01	01	01	01
27	02	01	01	01	01	01
28	02	01	01	01	01	01
29	02	01	01	01	01	01
30	02	01	01	01	01	01

COLUMN  
NUMBER.

Form Number

	01-02*	03-04	05-06	07-08	09-10	11-12	
9-10 - 11	<u>First Stimulus Country</u>						
11-12 - 17	14	07	16	04	13	09	0 - 333
	(Three countries most like first stimulus)						
17-18 - 19	<u>Second Stimulus Country</u>						1 - 169
	11	17	03	06	03	07	
	(Three countries most like second stimulus)						
19-20 - 25	<u>Third Stimulus country</u>						0 - 246
25-26 - 27	03	16	08	12	01	12	1 - 256
	(Three countries most like third stimulus)						
27-28 - 33	<u>Fourth Stimulus country</u>						0 - 169
33-34 - 35	02	05	14	15	16	14	1 - 333
	(Three countries most like fourth stimulus)						
35-36 - 41	<u>Fifth Stimulus country</u>						0 - 169
41-42 - 43	12	12	07	07	10	10	1 - 333
	(Three countries most like fifth stimulus)						
43-44 - 49	<u>Sixth Stimulus country</u>						0 - 169
49-50 - 51	05	02	15	14	14	16	1 - 333
	(Three countries most like sixth stimulus)						
51-52 - 57	<u>Seventh Stimulus country</u>						
57-58 - 59	16	03	12	08	12	01	
	(Three countries most like seventh stimulus)						
59-60 - 65	<u>Eighth Stimulus country</u>						
65-66 - 67	17	11	06	03	07	03	0 - 333
67-68 - 73	(Three countries most like eighth stimulus)						1 - 169
73-74	<u>Ninth Stimulus country</u>						0 - 246
	07	14	04	16	09	03	
75-80	(Three countries most like ninth stimulus)						1 - 256

\*List of possible choice countries reversed on even numbered forms.

↓  
Moved to 32 Cols. 73-80

A STUDY OF PUBLIC ATTITUDES  
Deck 2 *51*  
(Semantic differential-Part 1)



COLUMN  
NUMBER

*0*  
*1-3*  
*68*  
*45*

Blank *3-4- deck*  
Study Number (911)  
Interview Number *✓*  
Deck Number (2) *blank*  
9 Form Number (Stamped on back of blue check-off form)

- 521.* 01
- 442.* 02
- 463.* 03
- 544.* 04
- 485.* 05
- 466.* 06
- 447.* 07
- 528.* 08
- 489.* 09
- 480.* 10
- 50-* 11
- 518.* 12

NOTE TO CODER: Check to see that all pages in your booklet have the proper list of countries shown below. See coding supervisor if this is not so.

F O R M:

	1-4	5-8	9-12	
COLUMNS	1st	Russia	United States	Red China
WITHIN	2nd	Philippines	Congo	Congo
RATINGS	3rd	Congo	Indonesia	Argentina
	4th	Brazil	Russia	United States
	5th	Poland	India	Nigeria
	6th	Egypt	Spain	Russia
	7th	United States	Poland	Poland
	8th	Yugoslavia	France	India
	9th	India	Cuba	Japan

11-12

- 01
- 02
- 03
- 04
- 05
- 06
- 07
- 08
- 09
- 10
- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19
- 20
- 21
- 22
- 23
- 24
- 25
- 26
- 27
- 28
- 29
- 30

*even reversed, all odd nos.*

Master Code for scale presented

- |  |   |
|--|---|
| 01. Strong-weak                              | 17. I like-I dislike                        |
| 02. Weak-strong                              | 18. I dislike-I like                        |
| 03. Dictatorial-Democratic                   | 19. Few rights-Many rights                  |
| 04. Democratic-Dictatorial                   | 20. Many rights-few rights                  |
| 05. Honest-Dishonest                         | 21. Trustworthy-Untrustworthy               |
| 06. Dishonest-Honest                         | 22. Untrustworthy-trustworthy               |
| 07. Fast moving-Slow moving                  | 23. Restless-Quiet                          |
| 08. Slow moving-Fast moving                  | 24. Quiet-Restless                          |
| 09. Important-Unimportant                    | 25. Willing to change-not willing to change |
| 10. Unimportant-important                    | 26. Not willing to change-willing to change |
| 11. Hardworking-lazy                         | 27. Rich-poor                               |
| 12. Lazy-hardworking                         | 28. Poor-rich                               |
| 13. Warlike-Peaceful                         | 29. Runs smoothly-breaks down               |
| 14. Peaceful-warlike                         | 30. Breaks down-runs smoothly               |
| 15. Many kinds of people-few kinds of people |   |
| 16. Few kinds of people-many kinds of people |   |

SCORE the scales as follows: (Note on scale 01, weak will be scored as 5, but on scale 02, weak will be scored as 1, etc. This will be recoded by machine later, so that all scales will read the same way.)

: \_\_\_\_\_ : \_\_\_\_\_ : \_\_\_\_\_ : \_\_\_\_\_ : \_\_\_\_\_ :

1            2            3            4            5

COLUMN  
NUMBER

- |       |                         |
|-------|-------------------------|
| 10    | Blank                   |
| 11-12 | First scale presented   |
| 13-21 | Ratings on first scale  |
| 22    | Blank                   |
| 23-24 | Second scale presented  |
| 25-33 | Ratings on second scale |
| 34    | Blank                   |
| 35-36 | Third scale presented   |
| 37-45 | Ratings on third scale  |
| 46    | Blank                   |
| 47-48 | Fourth scale presented  |
| 49-57 | Ratings on fourth scale |
| 58    | Blank                   |
| 59-60 | Fifth scale presented   |
| 61-69 | Ratings on sixth scale  |

73-80

*See 73-80 of Deck 01*

col 9

15

- 1. 42
- 2. 46
- 3. 44
- 4. 46
- 5. 38
- 6. 38
- 7. 54
- 8. 44
- 9. 40
- 0. 46
- . 46
- 2. 41

~~11. 12~~  
~~01. 263~~  
~~11. 1245~~  
~~13. 138~~  
~~11. 12~~

11-12  
 01. 263  
 11. 125  
 13. 138

13  
 1. ~~27~~ 275  
 2. ~~83~~ 83  
 3. ~~47~~ 47  
 4. ~~30~~ 30  
 5. ~~49~~ 49  
 9. 16  
 0. 16

14  
 1 50  
 2 54  
 3 159  
 4 105  
 5 120  
 9 19  
 0 22

A STUDY OF PUBLIC ATTITUDES

Deck 3 52

(Semantic differential, Part-3)

~~526~~  
~~526~~

COLUMN  
NUMBER

<del>1</del>	Blank
<del>1-3</del>	<u>Study Number</u> (911) <i>deck no. 3-4</i>
<del>6-8</del>	<u>Interview Number</u> ✓
<del>4-5</del>	<u>Deck Number</u> (3) <i>blank</i>
9	<u>Form Number</u> (See code on deck 2)
10	Blank
11-12	Sixth Scale presented
13-21	Ratings on sixth scale
22	Blank
23-24	Seventh scale presented
25-33	Ratings on seventh scale
34	Blank
35-36	Eighth scale presented
37-45	Ratings on eighth scale
46	Blank
47-48	Ninth scale presented
49-57	Ratings on ninth scale
58	Blank
59	The UN: Strong-weak
60	The UN: Trustworthy-untrustworthy
61	The UN: Fast-moving - slow-moving
62	The UN: Important-unimportant
63	The UN: Hardworking-lazy
64	The UN: Runs smoothly-breaks down
65	The UN: I like - I dislike
66	Africa in fifty years: Rich-poor
67	Africa in fifty years: On the side of Russia-America
68	Africa in fifty years: Many small countries - one large



A STUDY OF PUBLIC ATTITUDES

Deck 04

Sources of Information

COLUMN  
NUMBER

~~2~~ 9 Blank  
~~1-3~~ Study Number (911)  
~~4-5~~ Deck Number (04)  
~~6-8~~ Interview Number

- 10 1. I have some questions about the news and commentary carried by TV, radio, newspapers, and magazines. First of all, about how often do you watch news or public affairs programs on TV... would you say several times a day, almost everyday, once or twice a week, once or twice a month, less often than that, or never?

- 
- |                          |                    |
|--------------------------|--------------------|
| 1. Several times a day   | <del>120</del> 120 |
| 2. Almost every day      | 273                |
| 3. Once or twice a week  | 113                |
| 4. Once or twice a month | 22                 |
| 5. Less often            | 8                  |
| 6. Never                 | 22                 |
| 9. Not ascertained       | —                  |

Code 0  
in cols.  
11 to 31

COLUMN  
NUMBER

(11-16) 2. What daily TV news programs do you watch? Can you tell me the names of the newscasters, or the times and channels they are on?

(CODER-CHECK Q.4 FOR DAILY PROGRAMS MENTIONED THERE. DO NOT CODE PROGRAMS R HAS SAID (S)HE WATCHES ONLY OCCASIONALLY)

11 TOTAL NUMBER OF DAILY TV NEWS PROGRAMS WATCHED.

- 1. One 161
- 2. Two 167
- 3. Three 77
- 4. Four 27
- 5. Five 12
- 6. Six 2
- 7. Seven or more 7

CODE 8 in cols. 12 - 18	8. Don't know, can't remember <u>any</u> programs 38
Code 9 in cols. 12 - 18	9. Not ascertained 8
Code 0 in cols. 12 - 18	0. Inap., watches no daily TV news programs 59

12. THE TV NEWS PROGRAM WHICH IS WATCHED BETWEEN 6:00 PM AND 6:30 PM.

- 1. Channel 2 6:00 PM Cederberg, Weaver 56
- 2. Channel 4 6:00 & 6:10 PM Marshall, Riley 71
- 3. Watches both the above programs. 11
- 8. Don't know, can't remember any programs 41
- 9. Not ascertained 12
- 0. No TV news programs watched during this time period, inap. 367

13. THE TV NEWS PROGRAMS WHICH ARE WATCHED DURING THE TIME PERIOD 6:30 PM - 7:00 PM

- 1. Channel 2 6:30-7:00 PM Walter Cronkite 24
- 2. Channel 4 6:30-7:00 PM Huntley and Brinkley 152
- 3. Channel 7 6:30-6:40 PM News 10
- 4. Channel 7 6:45-7:00 PM Ron Cochran 2
- 5. Channel 7 6:30-7:00 PM Watches both the above news on Channel 7. 2
- 6. Watches more than one channel during the half-hour period. 34
- 8. Don't know, can't remember any programs 39
- 9. Not ascertained 9
- 0. Does not watch any TV news program during this period, inap. 286

COLUMN NUMBER

14.

THE TV NEWS PROGRAM WHICH IS WATCHED AT 11:00 PM.

- 1. Channel 2 11:00 PM Legoff, Weaver 92
- 2. Channel 4 11:00 PM D. Westercamp 104
- 3. Channel 7 11:00 PM Bob Young, McNew, Dile, Murphy, Martin 37
- 4. Channel 9 11:00 PM Earl Cameron 4
- 6. More than one of the above indicated for the time period. 61
- 8. Don't know, can't remember any programs 40
- 9. Not ascertained 15
- 0. No TV news programs watched beginning at 11:00 PM., inap. 205

15-26 (first)  
17-18 (second)

OTHER DAILY TV NEWS PROGRAMS

(CODER- GIVE PRIORITY TO TODAY, 7:00 AM CHANNEL 4 AND AUSTIN GRANT, 3:15 PM CHANNEL 9. GIVE SECOND PRIORITY TO OTHER PROGRAMS IDENTIFIED BELOW. CODE TWO: MAKE OUT CARD FOR EXTRA PROGRAMS NOT CODED. NOTE COMBINATION OF SOME PROGRAMS UNDER SINGLE CODE)

	FIRST	SECOND
01. Channel 4 Today 7:00 AM	3i 01	-
02. Channel 9 Austin Grant 3:15 PM	8 02	-
03. Channel 4 10:25 AM Newman	2 03	2
04. Channel 4 12:55 PM Scherer	3 04	2
05. Channel 4 2:25 PM Kalbern	- 05	-
06. Channel 4 4:25 PM Vanocur	4 06	1
07. Channel 2 12:25 - 3:25 PM	24 07	2
08. " 7 10:15 AM Pat Morris	1 08	3
09. " 7 2:55 PM Lisa Howard	2 09	-
10. " 4 5:00 PM George Pierrrot	5 10	1

11. TV NEWS PROGRAM WHICH IS WATCHED AT 11:00 PM.

- 12.
- 1. Channel 2 11:00 PM Legoff, Weaver
- 2. Channel 4 11:00 PM D. Westercamp
- 77. (Others) 7 11:00 PM Bob Young, McNew 24 77 9
- 88. Channel 9 11:00 PM Earl Cameron 39 88 39
- 6. More than one of the above indicated for the time period. 9 99 8
- 99. Not ascertained
- 0. Don't know, can't remember any programs
- 00. Inap., watches none of these programs 406 00 491

(CODER - IN CODING Q's. 2 & 4, WHERE R QUOTES CHANNELS OTHER THAN LISTED, THE PROGRAM MAY BE A NETWORK PRODUCTION ALREADY LISTED UNDER CHANNELS 2,4,7, & 9. THE FOLLOWING ARE THE CHANNELS WHICH MAY BE FOUND) AND IN NEWS PROGRAMS

(CODE CBS: (Channel 2) 13,6,57, 11:00 AM CHANNEL 4 AND AUSTIN GRANT, 3:15 PM NBC (Channel 4) 15,8,10, 11:00 AM CHANNEL 7) CODE TWO: MAKE OUT CARD FOR EXTRA PROGRAMS NOT CODED. NOTE COMBINATION OF SOME PROGRAMS UNDER SINGLE CODE) PROGRAMS ON THESE CHANNELS ALREADY LISTED SHOULD BE CODED UNDER CHANNELS 2,4, and 7. 7:00 AM

- 02. Channel 9 Austin Grant 3:15 PM
- 03. Channel 4 10:25 AM Newman
- 04. Channel 4 12:25 AM Scherer
- 05. Channel 4 2:25 PM Kalbern
- 06. Channel 4 4:25 PM Vanocur
- 07. Channel 2 12:25 - 3:25 PM
- 08.
- 09.
- 10.

COLUMN NUMBER

15-26 (first)  
17-18 (second)



COLUMN NUMBER

(19-31) 3. AND DO YOU WATCH ANY WEEKLY TV NEWS PROGRAMS, INTERVIEWS WITH PUBLIC OFFICIALS OR SPECIAL REPORTS ON PUBLIC AFFAIRS?

CODE 0 in COLS. 20-31	1. Yes	280
	5. No	222
	9. Not ascertained	-
	0. Inap.	56

4. CAN YOU TELL ME THE NAMES OF THESE PROGRAMS AND THE PEOPLE ON THEM, OR THE TIME AND CHANNEL THEY ARE ON?

20-21(1st program) (CODER- DO NOT COUNT PROGRAMS R NO LONGER WATCHES. IF R HAS  
 22-23(2nd program) NAMED MORE THAN 5 PROGRAMS, CONSULT THE SUPERVISOR. NOTE  
 24-25(3rd program) THAT CATEGORIES MARKED \* ARE ASSIGNED TO MORE THAN ONE PROGRAM.  
 26-27(4th program) DO NOT CODE MORE THAN ONE PROGRAM IN ANY GIVEN CATEGORY. IF  
 28-29(5th program) UNLISTED PROGRAM IS MENTIONED BY R CONSULT SUPERVISOR)

Channel 2 (WJBK-TV-CBS)

- ~~\*19.~~ Sunday 2:30 AM News
- ~~11.~~ Sunday 12:00 AM Detroit Speaks, Cederberg
- ~~12.~~ Sunday 12:30 PM Face the Nation, Cronkite
- ~~13.~~ Sunday 6:00 PM 20th Century, Cronkite-Hottelet
- ~~14.~~ Wednesday 7:30 PM CBS Reports
- ~~\*19.~~ Saturday 2:30 AM News
- ~~15.~~ Sunday 12:45 PM Report from Washington
- ~~16.~~ Wednesday 7:30 PM Chronicle
- ~~17.~~ Wednesday 7:00 PM TV 2 Report
- ~~18.~~ Special reports on Channel 2 (e.g., Gov. Romney, Project 2)
- ~~\*19.~~ Any other weekly news on channel 2
- ~~10.~~ Other on Channel 2 OR NA NEWS

Channel 4 (WWJ-TV-NBC)

- ~~\*29.~~ Sunday 2:30 AM News
- ~~21.~~ Sunday 6:00 PM Meet the Press
- ~~22.~~ Sunday 6:30 PM Probe, Burke
- ~~23.~~ Sunday 11:00 PM News, Ven Marshall
- ~~\*29.~~ Monday 12:30 AM News
- ~~24.~~ Wednesday 7:00 PM Opinion, Ven Marshall
- ~~\*29.~~ Saturday 7:25 AM News
- ~~25.~~ Saturday 6:15 PM S.L.A. Marshall
- ~~\*29.~~ Saturday 12:00 PM News, Westerkamp
- ~~26.~~ Monday 7:00 PM Town Meeting
- ~~27.~~ Sunday. 10:00 PM David Brinkley's Weekly Report
- ~~28.~~ White Papers and special reports (e.g., Brazil, the Kremlin, Panama)
- ~~\*29.~~ Any other weekly news on Channel 4
- ~~20.~~ Other programs on Channel 4.

	(20-21)	(22-23)	(24-25)	(26-27)	(28-29)
	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>	4 <sup>TH</sup>	5 <sup>TH</sup>
31	2	4	-	1	-
32	1	1	-	-	-
39	1	-	-	-	-
30	4	2	1	-	-
41	-	1	-	-	-
42	-	-	-	-	-
43	-	1	1	-	-
44	-	-	-	-	-
45	-	-	-	-	-
49	2	1	-	1	1
40	2	-	-	-	-
81	37	11	1	1	1
82	25	4	3	-	-
83	9	6	3	1	-
89	2	1	-	-	-
80	1	-	4	2	-
88	57	39	39	39	39
99	4	4	4	4	4
00	278	410	475	501	510

COLUMN  
NUMBER

Channel 7 (WXYZ-TV-ABC)

- ~~\*39.~~ Sunday 3:00 AM News
- ~~31.~~ Sunday 1:30 PM Issues & Answers - Howard Smith
- ~~32.~~ Sunday 10:30 PM ABC News Reports
- ~~\*39.~~ Tuesday 2:00 AM News
- ~~\*39.~~ Thursday 2:00 AM News
- ~~\*39.~~ Any other weekly news on Channel 7
- ~~30.~~ Other programs on Channel 7

Channel 9 (CKLW-TV-CBC)

- ~~41.~~ Sunday 9:00 PM Sixties
- ~~42.~~ Sunday 10:00 PM Horizon
- ~~\*49.~~ Sunday 11:00 PM News, Tilden
- ~~\*49.~~ Saturday 11:00 PM News, Stalley
- ~~43.~~ Saturday 11:20 PM Eye Witness
- ~~44.~~ Special Reports on Channel 9 (e.g., Panama, Iran, Cyprus)
- ~~45.~~ Tuesday 10:00 PM News, Magazine
- ~~\*49.~~ Any other weekly news on Channel 9
- ~~40.~~ Other programs on Channel 9

OTHER CHANNELS OR CHANNEL UNKNOWN

- ~~81.~~ Presidential News Conferences or speeches.
- ~~82.~~ JFK Assassination
- ~~83.~~ Special reports, channel unknown, or other year-end summaries and predictions (e.g. Panama)
- ~~\*89.~~ Any other weekly news program not specified by channel.
- ~~80.~~ Other programs.
- 88. Can't remember anything specific
- 99. Not ascertained
- 00. Inap., none.

30 *Q4* TOTAL NUMBER OF PROGRAMS WATCHED IN CATEGORIES 10,20,30,40,80,19,29,39,49,89 LISTED ABOVE.

---

31 (SAME CODE AS COL. 31)  
TOTAL NUMBER OF PROGRAMS WATCHED NOT IN CATEGORIES 10,20,30,40,80,19,29,39,49,89, LISTED ABOVE

---

- 1. One 101
- 2. Two 59
- 3. Three 23
- 4. Four 7
- 5. Five or more 3
- 8. Don't know, can't remember anything specific. 38
- 9. Not ascertained 6
- 0. Inap., none. 321

(33-34) (35-36) (37-38) (39-40)  
 1<sup>ST</sup> 2<sup>ND</sup> 3<sup>rd</sup> 4<sup>TH</sup>

11  
12  
13  
14  
15  
16  
17

1	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—
—	—	—	—

21  
22  
23  
27  
20

1	1	—	—
1	1	—	—
2	1	—	—
10	2	1	1
4	4	2	—

31  
32  
37  
30

2	2	—	—
—	—	—	—
3	—	—	—
4	2	—	—



COLUMN  
NUMBER

(32-42) 5. Now I want to ask about radio news. Not counting five minute  
32 roundups of the major headlines, how often do you listen to news, commentary or public affairs programs on the radio? Would it be several times a day, almost every day, once or twice a week, once or twice a month, less often than that, or never?

1. Several times a day	77
2. Almost every day	158
3. Once or twice a week	61
4. Once or twice a month	38
5. Less often	71
6. Never	144
9. <i>Not ascertained</i>	9

CODE 0 IN  
COLS.  
33 - 42

33-34(1st program) 5a. Can you tell me the names of the programs, newscasters  
35-36(2nd program) or commentators, and the times and stations they are  
37-38(3rd program) on? Include weekly shows along with the daily programs.  
39-40(4th program)

(CODER: IF NO NEWS IS LISTED FOR STATION AT HOURS GIVEN BY R CODE 10,20,30, etc. IF MORE THAN FOUR PROGRAMS WERE LISTED CODE THE FIRST FOUR PROGRAMS LISTED. IF UNLISTED PROGRAM IS MENTIONED BY R, CONSULT SUPERVISOR)

Station CBE - 1550 - CBC

- 11. 8:00 - 8:30 AM News
- 12. 9:00 - 9:15 AM News reports
- 13. 12:00 - 12:15 PM News
- 14. 4:00 - 4:15 PM News
- 15. 6:00 - 6:15 PM News
- 16. 10:00 - 10:30 PM news roundup
- 17. Other
- 10. Listens but cannot give details of programs.

Station CKLW - 800 - CBC

- 21. 12:00-12:15 PM News
- 22. 6:00-6:15 PM News
- 23. 7:00- 7:15 PM Siegrist, Lewis
- 27. Other news programs on CKLW
- 20. Listens but cannot give details of programs.

Station WCAR - 1130 -

- 31. 6:00 - 6:10 PM News
- 32. 11:00 - 11:10 PM News
- 37. Other news programs on WCAR
- 30. Listens but cannot give details of programs.

(33-34)

(35-36)

(37-38)

(39-40)

1<sup>ST</sup>

2<sup>ND</sup>

3<sup>RD</sup>

4<sup>TH</sup>

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18	6	2	1
5	4	2	1
1	-	-	-
1	1	-	-
4	6	2	2
-	-	1	-
-	-	-	-
-	2	-	-
-	2	1	1
3	7	1	-
2	5	2	1
1	-	-	-
4	1	1	-
-	1	-	-
-	2	-	-
-	-	1	-
19	2	1	1
5	-	1	-
10	4	2	-
-	-	1	-
6	2	-	-
1	1	-	-
3	2	2	-
1	-	-	-
2	1	-	-
6	1	-	-
6	1	-	-
-	3	-	-
13	4	2	1
14	3	-	-
8	1	-	-
1	-	-	-
20	2	1	-
4	2	-	-
35	20	19	-
26	2	-	-
21	4	4	-
26	11	11	10
257	442	499	518

CODE 10  
CODE 10  
CODE 10

COLUMN  
NUMBER

Station WJR - 760 - CBS

- 41. 5:00- 5:15 AM Wake up News
- 42. 6:00- 6:15 AM News
- 43. 8:00- 8:15 AM Kendell
- 44. 9:00- 9:15 AM Harris
- 45. 10:00-10:15 AM Hales
- 46. 11:00-11:15 AM News
- 47. 12:00-12:15 PM News
- 48. 1:00- 1:15 PM News
- 49. 2:00- 2:15 PM News
- 51. 3:00- 3:15 PM News
- 52. 4:00- 4:15 PM News
- 53. 5:00- 5:15 PM News
- 54. 6:00- 6:15 PM Tomlinson
- 55. 6:30- 6:45 PM News
- 56. 6:45- 7:00 Lowell Thomas
- 57. 7:00- 7:15 PM News
- 58. 9:00- 9:15 PM News
- 59. 10:00-10:15 PM News
- 60. 11:00-11:15 PM News
- 67. Other news programs on WJR
- 40. Listens but cannot give details of programs.
- 61. ~~7:00-7:15 AM NEWS~~ **7:00-7:15 AM NEWS**  
Station WWJ - 950 - NBC

- 71. 8:00 - 8:15 AM Riley
- 72. 9:00 - 9:15 AM News
- 73. 12:00 - 12:15 PM News
- 74. 3:00 - 3:15 PM News
- 75. 4:00 - 4:15 PM News
- 76. 5:00 - 5:15 PM News
- 77. 6:00 - 6:15 PM Westercamp
- 78. 10:00 - 10:45 PM News
- 79. 11:00 - 11:30 PM News final
- 87. Other news on WWJ
- 70. Listens but cannot give details of programs

Stations WXYZ - 1270 - ABC

- 91. 6:00 - 6:30 PM News.
- 92. 6:45 - 7:00 PM News
- 96. Other news program on WXYZ
- 98.5 Listens but cannot give details of program.

Other

- 88. Can't remember anything specific.
- 97. Specified programs on other stations
- 98. Listens to other stations, can't remember any particular program.
- 99. Not ascertained, insufficient information given by R.
- 00. Inap., none.

41.

Station most frequently mentioned

(CODER: IF ONLY ONE STATION IS MENTIONED, CODE THAT ONE)

- |  |     |    |
|--|-----|----|
| 1. CBE - 1550 - CBC                              | 3   |    |
| 2. CKLW - 800 - CBC                              | 18  |    |
| 3. WCAR - 1130 -                                 | 8   |    |
| 4. WJR - 760 - CBS                               | 76  |    |
| 5. WWJ - 950 - NBC                               | 49  |    |
| 6. WXYZ - 1270 - ABC                             | 31  |    |
| 7. Other   | 37  |    |
| 8. Don't know, can't remember anything specific. |     | 39 |
| 9. Not ascertained                               | 30  |    |
| 0. Inap., none.                                  | 267 |    |

42.

AMOUNT OF TIME SPENT ON RADIO NEWS

(CODER: CODE THE NUMBER OF QUARTER HOURS LISTENED TO ON RADIO NEWS PER DAY. CHECK THE LENGTH OF BROADCAST WITH QUESTION 5a CODE. CODE EXACT NUMBER IN QUARTER HOURS.)

- |  |     |   |
|--|-----|---|
| 1. one (quarter hour)                                  | 68  |   |
| 2. two (half-hour)                                     | 44  |   |
| 3. Three (three quarter hours)                         | 10  |   |
| 4. four (one hour)                                     | 9   |   |
| 5. five (one hour and a quarter)                       | 4   |   |
| 6. six (one and a half hours)                          | 1   |   |
| 7. seven or more ( 1 hour and three quarters, or more) |     | 2 |
| 8. Don't know  | 30  |   |
| 9. Not ascertained                                     | 127 |   |
| 0. Inap. or none.                                      | 263 |   |

(43-45)

6. And now I'd like to ask you some questions about newspapers. First are there any daily newspapers, either local or out-of-town that you read almost every day during the week?

6a. Which ones?

43

Number of papers read "Daily"

- |   |                    |     |
|---|--------------------|-----|
| <div style="border: 1px solid black; padding: 2px; display: inline-block;">                 Code 0<br/>col 44-45             </div> | 0. None            | 87  |
|   | 1. One             | 318 |
|   | 2. Two             | 131 |
|   | 3. Three           | 12  |
|   | 4. Four            | 2   |
| <div style="border: 1px solid black; padding: 2px; display: inline-block;">                 Code 9<br/>col 44-45             </div> | 5. Five or more    | 7   |
|   | 9. Not ascertained | 1   |

COLUMN NUMBER

PAPERS R READS DAILY

(CODER: GEOMETRIC CODE, RESPONSE CODED IN TWO INDEPENDENT COLUMNS.)

DO NOT CODE PAPERS WHICH R READS ONLY OCCASIONALLY)

44

DOES R READ NEWS, FREE PRESS OR TIMES?

- 276 1. Detroit News 107 3.) Detroit News + Detroit F.P.
- 62 2. Detroit Free Press 1 7.) All 3 papers
- 2 4. New York Times
- 1 9. Not ascertained
- 109 0. Inap. or none of these papers read by R.

45

DOES R READ ROYAL OAK TRIBUNE, WALL ST. JOURNAL, OR OTHER DAILY PAPER?

- 32 1. Royal Oak Tribune 1 3.) R.O. Tribune + W.S. Journ.
- 17 2. Wall Street Journal 1 5.) R.O. Tribune + other D. Paper
- 17 4. Other daily paper 2 6.) Wall St. J. + other D. Paper
- 1 9. Not ascertained
- 487 0. Inap. or none of these papers read by R.

(46-53)

7. And Sunday or weekly papers - are there any of these you read almost every week?

7a. Which ones?

(CODER: IF R READS NO WEEKLY NEWSPAPERS CODE 0 IN COLS. 46-53; IF NOT ASCERTAINED CODE 9 IN COLS. 46-53. DO NOT CODE PAPERS R READS ONLY OCCASIONALLY)

46

DOES R READ SUNDAY DETROIT NEWS?

- 1. Yes 418
- 5. No 95
- 9. Not ascertained 1
- 0. R reads no papers. 44

47

DOES R READ SUNDAY DETROIT FRESS PRESS?

- 1. Yes 157
- 5. No 333
- 9. Not ascertained 2
- 0. R reads no papers. 66

CDLUMN  
NUMBER

48-49(first  
paper)  
50-51(second  
paper)

Other Sunday and weekly papers R Reads.

(CODER: CODE FIRST TWO MENTIONED AND MAKE OUT CARD FOR ANY EXTRA  
ONES. NEIGHBORHOOD AND COMMUNITY PAPERS GET LOW PRIORITY. IF  
UNLISTED MAJOR PAPERS ARE MENTIONED, CONSULT SUPERVISOR.)

	FIRST	SECOND
01. Chicago Sun-Times	—	01 —
02. Chicago Tribune	—	02 —
03. Michigan Chronicle	5	03 —
04. Milwaukee Journal	1	04 —
05. National Observer	3	05 —
06. New York Daily News	—	06 —
07. New York Herald Tribune	—	07 —
08. New York Times	8	08 1
09. Pittsburgh Courier	—	09 —
10. Toledo Blade	—	10 —
66. Neighborhood or community weekly newspaper	69	66 4
77. Other inter-city circulation newspaper	11	77 1
99. Not ascertained	4	99 3
00. Inap., none of these weekly papers.	457	00 549

52

Q7

TOTAL NUMBER OF MAJOR (OR INTER-CITY-CIRCULATION-SUNDAY) OR WEEKLY  
NEWSPAPERS R READS REGULARLY.

1. One	343
2. Two	111
3. Three	9
4. Four	—
5. Five	—
6. Six	—
7. Seven or more	1
9. Not ascertained	3
0. Inap., none	91

53

Q7

TOTAL NUMBER OF NEIGHBORHOOD (OR COMMUNITY) SUNDAY OR WEEKLY PAPERS  
R READS REGULARLY

1. One	70
2. Two	11
3. Three	—
4. Four	—
5. Five	—
6. Six	—
7. Seven or more	1
9. Not ascertained	4
0. Inap., none	472

COLUMN  
NUMBER

8. One of the things we are interested in is just how much attention people pay to different things found in newspapers. As I mention parts of the paper, I want you to tell me whether you usually read some stories or features like this, glance at the headlines and only read a story now and then, or don't pay too much attention to such things?

54

8a. First, how about State or Local news

1. Usually reads	287
3. Headlines	177
5. Not much attention	47
8. Don't know	—
9. Not ascertained	3
0. Inap. Reads no papers, Daily, Sunday or weekly.	44

CODE 0 IN  
COLS.  
55-76

55

8b. News of Accidents or Crimes

1. Usually reads	291
3. Headlines	120
5. Not much attention	99
8. Don't know	—
9. Not ascertained	4
0. Inap.,	44

56

8c. National News

1. Usually reads	321
3. Headlines	138
5. Not much attention	49
8. Don't know	—
9. Not ascertained	5
0. Inap.	45

57

8c-1 About how often do you usually read national news?

1. Once or twice a month	15
2. Once or twice a week	81
3. Almost every day	226
8. Don't know	—
9. Not ascertained	1
0. Inap.	235

58

8d. World News

1. Usually reads	309
3. Headlines	143
5. Not much attention	56
8. Don't know	—
9. Not ascertained	5
0. Inap.	45

COLUMN  
NUMBER

59 8d - 1 About how often do you usually read world news?

- |                          |     |
|--------------------------|-----|
| 1. Once or twice a month | 14  |
| 2. Once or twice a week  | 84  |
| 3. Almost every day      | 210 |
| 8. Don't know            | -   |
| 9. Not ascertained       | 2   |
| 0. Inap.                 | 248 |

60 8e. Business or Financial News

- |                       |     |
|-----------------------|-----|
| 1. Usually reads      | 124 |
| 3. Headlines          | 77  |
| 5. Not much attention | 308 |
| 8. Don't know         | -   |
| 9. Not ascertained    | 5   |
| 0. Inap.              | 44  |

61. 8f. Editorials

- |                       |     |
|-----------------------|-----|
| 1. Usually reads      | 235 |
| 3. Headlines          | 109 |
| 5. Not much attention | 167 |
| 8. Don't know         | -   |
| 9. Not ascertained    | 3   |
| 0. Inap.              | 44  |

62 8f - 1 About how often do you usually read editorials?

- |                          |     |
|--------------------------|-----|
| 1. Once or twice a month | 11  |
| 2. Once or twice a week  | 80  |
| 3. Almost every day      | 141 |
| 8. Don't know            | -   |
| 9. Not ascertained       | 3   |
| 0. Inap.                 | 323 |

63(first 8f-2 Which paper that you read has the best editorials?

- |           |      |  |     |
|-----------|------|--|-----|
| paper)    |      | (64)   |     |
| 64(second | (63) |  |     |
| paper)    | 31   | 1. Detroit Free Press                                    | -   |
|           | 30   | 2. Detroit News  | 4   |
|           | 2    | 3. New York Times  | 1   |
|           | 1    | 4. Royal Oak Tribune                                     | -   |
|           | 1    | 5. Wall Street Journal                                   | 1   |
|           | -    | 6.   | -   |
|           | 2    | 7. Other   | -   |
|           | 10   | 8. Don't know, all the same, none is better than others. | 7   |
|           | 44   | 9. Not ascertained                                       | 32  |
|           | 437  | 0. Inap., or no second paper tied for best.              | 513 |



COLUMN NUMBER

65

8g. Sports

- 1. Usually reads 218
- 3. Headlines 61
- 5. Not much attention 231
- 8. Don't know -
- 9. Not ascertained 4
- 0. Inap. 44

66

8h. Political Columnists

- 1. Usually reads. 180
- 3. Headlines 110
- 5. Not much attention 222
- 8. Don't know -
- 9. Not ascertained 2
- 0. Inap. 44

67

8h-1 About how often do you usually read political columnists?

- 1. Once or twice a month 15
- 2. Once or twice a week 70
- 3. Almost every day 95
- 8. Don't know -
- 9. Not ascertained -
- 0. Inap. 378

(68-76)

8i- Which political columnists do you usually read?

68

Number of political columnists mentioned by R

- 1. One 35
- 2. Two 25
- 3. Three 20
- 4. Four 10
- 5. Five 4
- 6. Six 3
- 7. Seven or more 1
- 8. Don't know, can't remember 46
- 9. Not ascertained 15
- 0. Inap., none 399

CODE 8  
COLS 69-76

CODE 0  
COLS 69-76

CODE 9  
COLS 69-76

COLUMN NUMBER

82

NAMES OF POLITICAL COLUMNISTS R USUALLY READS

69-70(1st columnist)  
71-72(2nd columnist)(CODER: CODE NAMES OF FIRST FOUR COLUMNISTS MENTIONED, STARTING  
73-74(3rd columnist) FROM TOP LEFT DOWN (INCLUDING OTHERS), AND PROCEEDING TO TOP  
75-76(4th columnist) RIGHT AND DOWN. MAKE OUT CARD FOR NAMES IN EXCESS OF FOUR.

1<sup>ST</sup> 2<sup>ND</sup> 3<sup>RD</sup> 4<sup>TH</sup> CONSULT SUPERVISOR FOR CODE NUMBER OF UNLISTED NAMES)

2	-	-	-	01. Alsop Brothers
-	-	-	-	02.
-	-	-	-	03.
9	-	-	-	04. Arnett, Judd
1	1	-	-	05.
-	-	-	-	06. <b>BARNEY RUSSELL</b>
17	6	3	1	07. Bishop, Jim (Low priority, code only if room)
-	-	-	-	08.
1	1	-	-	09. <b>EMILIO, MARQUIS</b>
-	2	-	-	10. Buchwald, Art
4	1	5	-	11. <b>CONSORNIE, BOB</b>
1	-	1	-	12. <b>DRUMMOND, ROSCOE</b>
6	1	-	-	13. Harris, Sid
-	1	-	-	14. <b>Dickson</b>
4	1	-	-	15. <b>Kelsey</b>
2	8	2	2	16. Kilgallen, Dorothy (Low priority, code only if room)
-	-	1	-	17. <b>KROCK, ARTHUR</b>
-	-	-	1	18. <b>Kossman</b>
4	2	-	1	19. Lippman, Walter
-	-	-	-	20.
1	1	-	-	21. <b>Marshall, SGA</b>
11	7	2	1	22. McGill, Ralph
-	-	-	-	23.
-	-	-	-	24.
16	10	10	2	25. Pearson, Drew
-	-	1	-	26. <b>Peterson</b>
-	-	-	-	27.
-	-	1	1	28. Reston, James
-	-	-	-	29.
1	-	-	-	30.
1	3	-	-	31. Rissel, Victor
-	-	-	-	32.
-	-	-	-	33.
1	2	1	2	34. Robb, Inez
-	-	-	-	35.
-	-	-	-	36.
-	4	2	3	37. Ruark, Robert
-	-	-	-	38.
-	-	-	-	39.
-	-	-	1	40. <b>SOKOLSKY, GEORGE (DECEASED)</b>
-	-	-	-	41.
-	-	-	-	42.
-	1	-	-	43. <b>White, Theodore</b>
1	-	1	-	44. <b>WILSON, EARL</b> (LOW PRIORITY - CODE ONLY IF ROOM)
-	-	-	-	45. Winchell, Walter
-	-	-	-	46.
-	-	-	-	47.
38	10	7	1	77. Other list everywhere ON CARD
14	46	46	46	88. Don't know, Can't remember
38	13	13	13	99. Not ascertained
401	437	462	483	00. Inap. or none

# MASTER COPY

The University of Michigan  
Project 911

CODE  
Detroit Area Study  
1964

## A STUDY OF PUBLIC ATTITUDES

Deck 05

### SOURCES OF INFORMATION

(cont)

COLUMN  
NUMBER

- ~~1~~ 9 Blank
- ~~2-3~~ 1-3 Study Number (911)
- ~~4-5~~ 4-5 Deck Number (05)
- ~~6-8~~ 6-8 Interview Number

(10-28)

9. Now I want to ask about other things you may read. Are there any magazines you read, even if it's just now and then?
- 9a. Which ones ?
- 9b. Any others ?
- 9c. Of those you've mentioned which do you read every time it comes out and which less often than that ?

IF R NAMES "REGULAR" MAGAZINES IN Q. 10 CODE THEM HERE.  
HOW OFTEN DOES R READ THE FOLLOWING MAGAZINES ?

		(10)	(11)	(12)	(13)	(14)	(15)	(16)
10	<u>Life</u>	1. 67	22	94	41	44	16	
11	<u>Look</u>	3. 103	-	1	2	1	-	-
12	<u>Newsweek</u>	5. 80	48	12	57	53	28	9
13	<u>Readers Digest</u>	8. 2	2	2	2	2	2	2
14	<u>Saturday Evening Post</u>	9. -	-	-	-	-	-	-
15	<u>Time</u>	0. 373	441	521	403	461	484	531
16	<u>U.S. News and World Report</u>							

- 1. Every time
- 3. Reads, frequency not ascertained.
- 5. Less often
- 8. Don't know, can't remember any magazines.
- 9. No names of magazines ascertained.
- 0. Inap., no magazines read, does not read this magazine.

IF NO MAGS  
READ CODE  
"0" IN COLS  
10-28



- 17-18 (1st mag.)
- 19-20 (2nd mag.)
- 21-22 (3rd mag.)
- 23-24 (4th mag.)
- 25-26 (5th mag.)

Other magazines which R reads every time.

( CODER = CODE IN ORDER MENTIONED BY R, EXCLUDING THOSE ALREADY CODED ABOVE. CHECK Q 10 FOR MAGAZINES WRONGLY MENTIONED THERE. CONSULT SUPERVISOR FOR CODES OF MAGAZINES NOT LISTED BELOW.

NEWS MAGAZINES

- 01 Business Week
- 02. The Nation
- 03. National Review
- 04. New Republic
- 05.
- 06. The Reporter
- 07. Other News

MAGAZINES OF COMMENT ON CONTEMPORARY LIFE AND EVENTS

- 08. Atlantic
- 09. Commentary
- 10. Ebony
- 11. Harpers
- 12. New Yorker
- 13. Saturday Review
- 14. High-brow, low-circulation magazines (Encounter, Forum, Spectator, The Listener)
- 15. Other General Comment

CODER: MAGAZINES ARE HERE LISTED IN ORDER OF PRIORITY. GIVE HIGHER PRIORITY TO THOSE HIGHER UP THE PAGE.

RELIGIOUS MAGAZINES

- 16. America
- 17. Catholic Digest
- 18. Christian Century, ~~Christian Century~~
- 19. *Christian Herald*
- 20. The Lutheran
- 21. *Liquorian, other Catholic magazines*
- 22. Presbyterian Life
- 23. *Lutheran Witness*
- 24.
- 25.
- 26. *Watch Tower (Jehovah's witnesses), AWAKE*
- 27.
- 28. Other religious magazines. (CODE MICHIGAN CATHOLIC UNDER QUESTION #10 Q COLS 30 FF)

BUSINESS MAGAZINES

- 29. Barron's
- 30. Forbes
- 31. Fortune
- 32.
- 33. Nation's Business
- 34. Other Business

	(17-18)	(19-20)	(21-22)	(23-24)	(25-26)
	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>	4 <sup>TH</sup>	5 <sup>TH</sup>
35	4	2	1	-	1
36	-	2	-	-	-
37	1	1	-	-	-
38	-	-	-	-	-
39	18	9	2	2	-
40	4	2	3	1	-
41	18	6	2	1	1
42	11	11	2	-	1
43	29	12	4	1	-
44	6	1	4	-	1
45	5	5	2	-	-
46	5	3	1	-	-
47	14	13	5	3	-
48	-	-	-	1	-
49	1	-	1	-	-
50	19	5	4	2	-
51	1	-	-	-	-
52	-	-	-	-	-
53	1	-	-	-	-
54	1	-	-	-	1
55	-	1	-	-	-
56	11	3	4	3	-
57	4	3	1	1	-
58	2	1	1	-	-
59	-	-	-	-	-
60	-	1	-	-	-
70	2	1	1	-	-
71	28	7	2	3	-
72	19	6	5	1	1
73	13	17	2	1	-
74	-	1	-	-	-
75	6	2	-	-	-
76	1	-	-	1	-
77	-	1	-	-	-
78	1	2	1	1	-
80	2	1	1	1	1
88	2	2	2	2	2
99	1	1	1	1	1
00	275	411	495	528	546

COLUMN  
NUMBER

CONSUMERS' MAGAZINES

- 35. Changing Times
- 36. C.U. Reports
- 37. Consumers Bulletin
- 38. Other.

WOMEN'S MAGAZINES

- 39. Better Homes and Gardens
  - 40. *Family Circle*
  - 41. Good Housekeeping
  - 42. Ladies Home Journal
  - 43. McCalls
  - 44. Redbook
  - 45. Women's Day
  - 46. Fashions, Vogue, Bazaar, Mademoiselle
  - 47. Other Women's
  - 48. *Women's Home Companion*
- TRAVEL, INTERNATIONAL AND HISTORICAL

- 49. Holiday
- 50. National Geographic
- 51. American Heritage
- 52. USSR
- 53. U.S. State or regional (Arizona Highways, Vermont Life, Sunset)
- 54. Other Travel and International.

SCIENCE (INCLUDING S.F.)

- 55. General Science Magazines - difficult level (Scientific American, Science, American Scientist)
- 56. General Science Magazines, Popular Level (Popular Science, Popular Mechanics, Science Digest, Natural Science)
- 57. Technical Magazines (Physics Review, Journal of the AMA, SAE, Electrical Engineer, The Tool and Manufacturing Engineer)
- 58. Magazines for laymen with specific or technological interest (Hi-Fi, QST, Amateur Radio, Audio)
- 59. Science Fiction
- 60. Other Science.

OTHER MAGAZINES

- 78. *Other other magazines - unclassifiable*
- 70. Entertainment (Show, T.V. Guide, Silver Screen)
- 71. Men's Magazines, e.g. Sports, adventure, girls and guns
- 72. Professional and Trade journals ( *n.e.c.*, Automotive News)
- 73. Hobby and Special Interest magazines (*n.e.c.*)
- 74. Detective and Crime magazines
- 75. Love, Confessions and Exposés
- 76. *Satirical, humorous, comics (Mad)*
- 77. *Children's Mag including school magz.*

COLUMN  
NUMBER88. Don't Know, can't remember any magazines  
99. Not ascertained  
00. Inap, None.

(CODER - CODE COLS. 63-66 AT THIS POINT)

27

Total number of magazines reported.

1. One	72
2. Two	94
3. Three	96
4. Four	54
5. Five	52
6. Six	39
7. Seven or more	28
8. Don't know, can't remember	6
9. Not ascertained	7
0. Inap., none	110

28

Total number of magazines R reads every time.

1. One	92
2. Two	100
3. Three	76
4. Four	31
5. Five	28
6. Six	12
7. Seven or more	14
8. Don't know, can't remember	2
9. Not ascertained	6
0. Inap, does not read magazines	197

29

Q 10. Many people read other things we don't usually think of as magazines, such as religious newsletters or magazines, newsletters from congressmen, clubs or organizations, or small opinion letters sent out by individuals. Do you ever get any of these?

CODE 0 IN COLS. 30-39

1. Yes	292
5. No	266
9. Not ascertained	—



(30-31) (32-33) (34-35) (36-37)

1<sup>ST</sup> 2<sup>ND</sup> 3<sup>RD</sup> 4<sup>TH</sup>

11	62	14	2	-
12	5	4	-	-
13	12	7	1	-
14	1	1	1	-
21	1	1	1	-
22	4	2	1	-
23	10	7	3	1
24	4	1	3	-
25	1	2	1	-
26	3	-	1	-
27	42	12	3	1
28	46	15	1	-
29	2	2	2	-
30	-	-	1	-
77	14	17	3	-
88	3	2	2	2
99	10	6	6	6
00	303	455	527	548

10. Many people read other things we don't usually think of as magazines, such as religious newsletters or magazines, newsletters from congressmen, clubs or organizations, or small opinion letters sent out by individuals. Do you ever get any of these?
- 10a. What is that?
- 10b. Which ones do you read almost every time they come out and which less often?

- |       |                                       |
|-------|---------------------------------------|
| 30-31 | (First named that R reads regularly)  |
| 32-33 | (Second named that R reads regularly) |
| 34-35 | (Third named that R reads regularly)  |
| 36-37 | (Fourth named that R reads regularly) |

Newsletters

11. Letters and pamphlets from congressmen and other politicians.
12. Other political and business newsletters of more than local distribution (e.g. Price Waterhouse report)
13. Other newsletters
14. Current affairs, papers edited for school children.

Publications of organizations

21. Publications of political party affiliate organizations (e.g. Allen Park Democratic Club)
22. UAW Solidarity
23. Other union magazines and pamphlets
24. Business and professional journals
25. U.S. Armed Forces publications (e.g. National Guardsman)
26. Parent-teacher literature and other school literature intended for parents.
27. Local church publications.
28. Religious publications of more than local readership.(not mags.)
29. Publications of other internationally relevant organizations.
30. *Publications*
77. Other
88. Don't know, can't remember
99. Not ascertained
00. None, inap.

38	(The number of publications mentioned under Q #10a.)
39	(The number of these R reads regularly)

	38	39
1. One	1) 131	122
2. Two	2) 85	65
3. Three	3) 33	26
4. Four	4) 18	8
5. Five or more	5) 3	3
8. Don't know, can't remember any names	8) 2	2
9. Not ascertained.	9) 13	14
0. Inap., none.	0) 273	318

(40-43)

- 11. We've been talking about what you read and listen to. All in all now, where would you say you get most of your news about what is happening in the world - from TV, radio, the newspapers, or magazines?
- 11a. And which is your second most frequent source of information?
- 11b. And after that?
- 11c. And finally?

(CODER: IF R RANKED ANY MEDIA AS "THE SAME", BREAK THE TIE BY THE FOLLOWING PROCEDURE :

- IF TWO MEDIA TIED FOR FIRST PLACE CODE BOTH \*
  - 1 IF INTERVIEW NO. IS ODD
  - 2 IF INTERVIEW NO. IS EVEN
- IF TWO MEDIA TIED FOR MIDDLE PLACE, CODE BOTH \*
  - 2 IF INTERVIEW NO. IS EVEN
  - 3 IF INTERVIEW NO. IS ODD
- IF TWO MEDIA TIED FOR LAST PLACE, CODE BOTH -
  - 3 IF INTERVIEW NO. IS ODD
  - 4 IF INTERVIEW NO. IS EVEN
- IF THREE MEDIA TIED FOR FIRST PLACE, CODE ALL 2
- IF THREE MEDIA TIED FOR LAST PLACE CODE ALL 3 )

40

41

42

43

		(40)	(41)	(42)	(43)
<u>Rank order for TV</u>					
<u>Rank order for Radio</u>	1.	226	96	214	17
<u>Rank order for Newspapers</u>	2.	197	107	199	43
<u>Rank order for Magazines</u>	3.	95	186	120	157
	4.	35	153	18	328
	0.	5	16	7	13

- 1. One, First
- 2. Two, Second
- 3. Three, Third
- 4. Four, Fourth

0 Not ascertained (CODER - USE ONLY IF R DID NOT RANK ANY MEDIA.)

COLUMN  
NUMBER  
44

12. Keeping all the things you read and listen to in mind, are there any news commentators, political columnists, or writers that you feel have a better understanding than others of how things happen in the world and what should be done about them?

CODE 0 IN COLS 45-53  
CODE 8 IN COLS. 45-53  
CODE 9 IN COLS. 45-53

- 1. Yes 289
- 5. No 262
- 8. Don't know, can't remember 4
- 9. Not ascertained 3

12a. Who are they? (any others?)  
12b. Which do you most agree with?

45

Total number of persons mentioned by R in 12a. and 12b.

( CODER - COUNT "HUNTLEY AND BRINKLEY" AS ONE PERSON  
IF MENTIONED BY R TOGETHER )

- 1. One 160
- 2. Two 66
- 3. Three 28
- 4. Four 6
- 5. Five 2
- 6. Six 1
- 7. Seven or more 1

CODE 8 IN COLS 46-53  
CODE 9 IN COLS. 46-53  
CODE 0 IN COLS. 46-53

- 8. Don't know, can't think of any names. 18
- 9. Not ascertained 8
- 0. Inap., none 268

12. Keeping all of the things you read and listen to in mind, are there any news commentators, political columnists or writers that you feel have a better understanding than others of how things happen in the world and what should be done about them?

12a. Who are they? (Any others?)

12b. Which do you most agree with?

46-47

Person R most agrees with

( CODER - CODE ANSWER TO 12b HERE. IF ONLY ONE NAME MENTIONED BY R IN 12a. CODE THAT ONE )

48-49 (1st name )

Other persons mentioned by R in 12a. and 12b.

50-51 ( 2nd name )

( CODER - CODE IN ORDER MENTIONED BY R, OMITTING NAME CODED IN LAST COL. MAKE OUT CARD FOR NAMES IN EXCESS OF THREE )

52-53 ( 3rd name )

1<sup>ST</sup> 2<sup>ND</sup> 3<sup>RD</sup>

NATIONAL - RADIO, TV

- |    |   |   |  |
|----|---|---|--|
| 4  | - | 1 | 01. Brinkley, Dave (see 07 & 09 )        |
| 1  | - | - | 02. <i>Agronsky, Martin</i> -            |
| 1  | - | 1 | 03. Cochran, Ron                         |
| 1  | - | - | 04. <i>ABLE, L. E</i>                    |
| 23 | 5 | 3 | 05. Cronkite, Walter                     |
| 1  | - | - | 06.                                      |
| 1  | 3 | - | 07. Huntley, Chet ( see 01 & 09 )        |
| 1  | - | - | 08.                                      |
| 18 | 4 | - | 09. Huntley-Brinkley ( see 01 & 07 )     |
| 1  | 1 | - | 10. <i>Levin, Irving</i>                 |
| 2  | 1 | - | 11. Lewis, Fulton, Jr.                   |
| 1  | - | - | 12. <i>S. L. A. MARSHALL</i>             |
| 2  | 3 | - | 13. Murrow, Ed. R.                       |
| 1  | - | - | 14. <i>McGee, Frank</i>                  |
| 1  | - | - | 15. Nunn, Guy                            |
| 1  | - | - | 16. <i>Meuller, Merrill</i>              |
| 1  | - | - | 17. Scherer, Ray                         |
| 1  | - | - | 18. <i>Severus Eric</i>                  |
| 1  | 2 | - | 19. Smith, Howard K.                     |
| 1  | - | - | 20.                                      |
| 1  | 1 | - | 21. Thomas, Lowell                       |
| 1  | - | - | 28. Other national radio-TV commentators |

NEWSPAPERS

31. *Arnett, Judd*  
 32. *[Signature]*  
 33. *Bishop, Jim*  
 34. *[Signature]*  
 35. *Lippman, Walter*



COLUMN  
NUMBER

(46-53 CONT.)

OTHER SOURCES

	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>
91. <i>Pres Kennedy</i>	91	—	—
92.	92	—	—
93.	93	—	—
94.	94	—	—
97. <i>Other source</i>	97	3	1
88. Don't know, can't remember	88	16	16
99. Not ascertained	99	9	9
00. Inap, None.	00	427	488
			516

54

13. About how often do you normally discuss world affairs or foreign countries with your family, friends or other people you know?

- 1. a, Several times a day 15
- 2. b, Almost every day 137
- 3. c, Twice a week } 222
- 3. d, Once a week }
- 4. e, 1-2 a month 93
- 5. f, Less often than that 46
- 6. g, Never 44

- 8. Don't know, can't remember
- 9. Not ascertained 1

(55-62)

14. Could you tell me what you feel were the top news stories in recent months -- say the two or three that you followed closely and were most interested in ?

( CODER - CODE IN ORDER OF R'S RESPONSE. MAKE OUT CARD FOR ITEMS IN EXCESS OF THREE )

55-56 (first item)

57-58 (2nd item)

59-60 (3rd item)

INTERNATIONAL -- POLITICAL NEWS

	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>
01. Berlin situation	4	12	12
02. Congo situation	—	1	—
03. Cuba situation	13	21	24
04. Cyprus situation	2	3	3
05. France & DeGaulle	—	7	5
06. Panama situation	13	38	25
07. Russian affairs	2	11	8
08. Russian disagreement with China	1	—	2
09. Viet Nam situation	12	36	23
10. Madame Nhu's tour of the U.S.	—	5	4
11. Zanzibar situation	—	—	—
12.	—	—	—
13.	—	—	—
14. New nations - internal unrest	1	1	—
15.	—	—	—
16. Test-ban treaty, nuclear bomb-testing.	2	6	6
17.	—	—	—
18. International politics generally	1	4	3
19. Other international political news.	2	5	7

COLUMN NUMBER

	2 <sup>ND</sup>	3 <sup>RD</sup>
-	8	2
6	27	6
-	2	5
-	3	1
4	3	1
-	-	-
-	-	-
-	-	-
1	1	1

INTERNATIONAL -- OTHER NEWS

- 21. Lakonia sinking
- 22. The Pope and related affairs (Ecumenical council, etc)
- 23. The Profumo affair and related
- 24.
- 25.
- 26.
- 27.
- 28.
- 29. Other international non-political news.

NATIONAL -- POLITICAL NEWS

2	3	3	30. Bobby Baker and related
16	29	14	31. Civil rights news
2	-	-	32. Congress in general
4	5	-	33. Goldwater news
9	36	18	34. Johnson News
377	35	11	35. Kennedy assassination
-	2	-	36. Robert McNamara and related
2	-	2	37. Missiles and related
-	-	-	38. Nixon news
10	22	12	39. Presidential nomination campaigns (no names given)
-	-	1	40. Rockefeller news
-	2	3	41. Space shots and astronauts
3	9	8	42. Tax news, <i>budget news</i>
-	1	1	43. <i>Draft news</i>
5	6	5	44. <i>Hoffa news, Teamsters Union case.</i>
-	-	-	45.
-	-	-	46.
-	-	-	47.
2	3	1	48. Unspecified national political news
-	8	9	49. Other national political news

NATIONAL -- OTHER NEWS

-	11	5	51. Accidents and disasters
3	9	4	52. Crime, e.g., Cosa Nostra, Velachi, Sinatra kidnapping
1	2	1	53. Religious news, national
-	3	1	54. Entertainment, personalities, Kennedy baby, Jackie's trips.
-	2	4	55. Health news, smoking, fluoridation, etc.
1	2	4	56. Economic news, unemployment situation, Studebaker
2	4	5	57. <i>Other sports</i>
-	-	-	58.
5	18	3	59. Other national non-political news.

STATE NEWS

1	2	1	61. State political news (non-Romney)
-	1	-	62. State economic news
1	5	9	63. Romney news
-	-	-	68. State news, unspecified
-	-	2	69. Other state news.





05

COLUMN NUMBER	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>	LOCAL NEWS
	1	1	3	71. Local political news
	-	3	-	72. Local economic news
	-	-	2	73. Local news, unspecified
	1	7	1	79. Other local news

OTHER NEWS

2	3	<del>3</del> 3	88. <del>Unspecified other news Don't know</del>
2	1	3	89. Other unspecified news.
1	1	1	90.
5	2	1	99. Not ascertained
37	128	274	00. None. <del>(and any of other news)</del> m(ok)

UNSPECIFIED POL. NEWS.  
D.F.S.

61

Total number of political news items mentioned

1. One political news item mentioned	1. 141
2. Two political...	2. 165
3. Three...	3. 140
...	4. 40
7. Seven or more political news items	5. 8
	6. 1
9. Not ascertained	7. 2
0. None	8. 6
	9. 55
	0. 370

62

Total number of non-political news items mentioned

1. One non-political news item mentioned	1. 145
2. Two...	2. 32
3. Three...	3. 4
...	4. 1
...	5. 6
7. Seven or more non-political news items mentioned	6. 370
	7. 1
9. Not ascertained	8. 1
0. None.	9. 1

Other magazines which R reads less often.

(63-66)  
63-64 (1st mag R reads less often)  
(65-66) (2nd mag. R reads less often)

9. (CODER - REFER BACK TO 89, AND CODES NUMBERS LISTED ON A 2, 3, 24, IF THESE COLS NOT ALREADY CODED.)  
USE CODE NOS. LISTED UNDER COLS 17-26

- 1. One
- 2. Two
- 3. Three
- 4. Four
- 5. Five
- 6. Six
- 7. Seven or more
- 8. Don't know, can't remember
- 9. Not ascertained
- 0. Inq. none

MASTER COPY

University of Michigan  
Project Number 911

CODE  
Detroit Area Study  
1964

A STUDY OF PUBLIC ATTITUDES

Deck 06

Attitude Questions

COLUMN  
NUMBER

~~2~~ 9 Blank

~~3-5~~ 1-3 Study Number (911)

~~5-6~~ 4-5 Deck Number ( 06)

~~7-9~~ 6-8 Interview Number

COLUMN  
NUMBER  
(10-18)

- 15. Here is a list of some of the problems which have been in the news lately. Which of these do you feel is the most important one facing the United States government these days? Here is a pencil. You can use it to number the problems as you rank them.
- 15a. After you have put a "1" beside the most important, look for the one you feel is next most important, and put a "2" beside it.
- 15b. And then which would you say was next most important? Number that one "3"....etc.

10 CODER: IF THE TASK IS COMPLETE AND ALL SEVEN STATEMENTS HAVE BEEN RANKED BY THE RESPONDENT, CODE 0 IN COLUMN 10, AND THEN NOTE: BREAK ALL DUPLEX TIES INDICATED BY RESPONDENT BY ASSIGNING THE HIGHER RANK TO THE STATEMENT NEARER THE BOTTOM OF THE BLUE BOOKLET PAGE.

IF TASK IS INCOMPLETE AND LESS THAN SEVEN ARE RANKED (EXCEPT FOR TIES SPECIFICALLY INDICATED BY RESPONDENT), CODE IN COLUMN 10 THE SPECIAL NUMBER ASSIGNED FROM THE FOLLOWING SCHEDULE.

ENTER THE RANKING (S) THAT THE RESPONDENT DID COMPLETE IN THE APPROPRIATE COLUMN(S), AS PER THE ABOVE INSTRUCTIONS.

IF THE RESPONDENT HAS NOT RANKED ANY STATEMENTS, CODE 4 IN EVERY COLUMN. (THUS 4 WILL APPEAR IN COLUMNS 10-17) ~~AND A 5 IN COLUMN 10.~~

IF THE RESPONDENT HAS RANKED ONLY ONE STATEMENT, CODE 5 IN EACH OF THE 6 REMAINING COLUMNS. (A 5 SHOULD ALSO BE PLACED IN COLUMN 10).

IF THE RESPONDENT HAS RANKED ONLY TWO STATEMENTS, CODE 5 IN EACH OF THE REMAINING 5 COLUMNS. (5 SHOULD BE PLACED IN COLUMN 10).

IF THE RESPONDENT HAS RANKED ONLY TWO STATEMENTS, CODE 5 IN EACH OF THE REMAINING 5 COLUMNS. (5 SHOULD BE PLACED IN COLUMN 10).

IF THE RESPONDENT HAS RANKED ONLY THREE STATEMENTS, CODE 5 IN EACH OF THE REMAINING 4 COLUMNS. (5 SHOULD BE PLACED IN COLUMN 10).

IF THE RESPONDENT HAS RANKED ONLY FOUR STATEMENTS, CODE 6 IN EACH OF THE OF THE REMAINING 3 COLUMNS. (6 SHOULD ALSO BE PLACED IN COLUMN 10).

IF THE RESPONDENT HAS RANKED ONLY FIVE STATEMENTS, CODE 7 IN EACH OF THE REMAINING 2 COLUMNS. (7 SHOULD ALSO BE PLACED IN COLUMN 10).

IF THE RESPONDENT HAS RANKED SIX STATEMENTS, THE TASK IS COMPLETE. CODE THE UNRANKED STATEMENT 7; CODE 0 IN COLUMN 10.

- 11 4.) R ranked no statements
- 14 5.) R ranked 1-3 statements
- 7 6.) R ranked 4 statements
- 2 7.) R ranked 5 statements
- 524 0.) Task is complete.

COLUMN  
NUMBER

10

CODES ASSIGNED TO BREAK TIES NOT INDICATED BY RESPONDENT

- 0. None - Task completed
- 4. No statements ranked
- 5. Only one to three statements ranked
- 6. Only four statements ranked
- 7. Only five statements ranked

06

CAUTION: ORDER MIGHT BE REVERSED IN IN DOCKET YOU ARE CODING.

COLUMN NUMBER

- 11 a. Controlling or cutting down the supply of military weapons in the world.
- 12 b. Handling problems with the Russians and other communist countries.
- 13 c. Finding jobs for Americans who are out of work.
- 14 d. Handling racial problems in the United States.
- 15 e. Helping the underdeveloped countries of South America, Asia and Africa.
- 16 f. Reducing taxes for our citizens.
- 17 g. Getting the United Nations to work effectively.

(Rank number written beside statement)

	(11)	(12)	(13)	(14)	(15)	(16)	(17)
1. Rank 1	24	111	153	127	22	34	61
2. Rank 2	52	81	111	145	22	66	51
3. Rank 3	49	86	88	91	41	87	84
4. Rank 4	118	103	104	95	75	97	116
5. Rank 5	99	89	49	53	99	77	104
6. Rank 6	102	50	25	34	135	94	87
7. Rank 7	114	38	28	13	164	103	55

CODER: LEAVE BLANK - TO BE DONE BY MACHINES

18 Sum of rankings given by the respondent to:

- c. Finding jobs for Americans who are out of work.
- d. Handling racial problems in the United States.
- f. Reducing taxes for our citizens.

119	0.	Sum is 6 or 7
48	1.	Sum is <del>6</del> or 8
68	2.	Sum is <del>6</del> or 9
76	3.	Sum is <del>6</del> or 10
42	4.	Sum is <del>6</del> or 11
76	5.	Sum is <del>6</del> or 12
34	6.	Sum is <del>6</del> or 13
37	7.	Sum is <del>6</del> or 14
27	8.	Sum is <del>6</del> or 15
31	9.	Sum is <del>6</del> or 16 - 187

(20-21)

(22-23)

(24-25)

(26-27)

(28-29)

1<sup>ST</sup>

2<sup>ND</sup>

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COLUMN  
NUMBER

19

16. NOTE HERE ANY REASONS FOR CHOICE R MENTIONS DURING TASK.

CODER: READ THROUGH OPEN-ENDED RESPONSE TO QUESTION 16.

1. R notes, comments on, is anxious about the consistency of his responses, i.e., putting the same countries together on two or more pages of the booklet.

52

(20-30)

0. R makes no such comment

506

20-21(1st)

16. NOTE HERE ANY REASONS FOR CHOICE R MENTIONS DURING TASK.

22-23(2nd)

17. (WHEN R HAS FINISHED RANKING ALL COUNTRIES) What things did you consider in making your choices?

24-25(3rd)

26-27(4th)

28-29(5th)

CODER: READ BOTH 16 AND 17. CODE EACH REASON IN THE ORDER OF ITS APPEARANCE. UP TO 5 REASONS MAY BE CODED.

*CODE REASONS IN Q17 FIRST*

Culture

10. General habits, customs, ways of living, culture, style of life.

11. Dress, *house architecture*

12. Religion

13. Language

14.

People & Race

15. By the people, what people are like

16. By people R knows personally

17. Similarity of nationality

18. Race, skin color, other personal physical feature

19.

Political Alignment

20. Countries are allies, friends, work together, stay together, tied together

21. On same side in Cold War

22. Aid given or received, help each other out

~~23. Control other countries or each other, world powers~~

24. ~~Political aspects, no details given.~~ (SEE 55 MM)

Conflict

25. Peaceful or warlike image

26. World trouble spot, hot spot

27. U. S. has a problem with that country

28.

29.



(20-21) (22-23) (24-25) (26-27) (28-29)

1<sup>ST</sup>

2<sup>ND</sup>

3<sup>RD</sup>

4<sup>TH</sup>

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61

71

19

112

84

370

COLUMN  
NUMBER

Geographical location

- 30. Geographical location, e.g., they're all in Africa
- 31. Countries are neighbors, close together
- 32. ~~Geography (general), geographical features~~ *n.f.s.*
- 33.
- 34.

Other Geographical Characteristics

- 35. General geographic characteristic other than location
- 36. Size of country
- 37. Topography, country is island, hilly, forested, rich soil
- 38. Climate, hot, cold, wet, dry, windy
- 39. Products of country, what grows or is made there

Economic Relations

- 40. General business relations, economic interdependence
- 41. Trading between countries
- 42. Imports and exports
- 43.
- 44.

Economic development

- 45. General economic state of country, economics
- 46. Level of industrialization, wealth of nation
- 47. Underdeveloped, poor countries,
- 48. Stage of social development, economic progress, how far advanced,
- 49. *Amount of work available, employment situation; problems of the people*

Political Structure

- 50. Internal strength and structure of government
- 51. Internal political trouble, uprisings, breakdown, mutiny
- 52. Age of government, new countries, former colonies
- 53. Dictatorship, rulers, leadership, leaders
- 54.

Political Ideology

- 55. Government generally, politics, how country is run, politically speaking, political aspect *n.f.s.*
- 56. Communist or non-communist, behind Iron Curtain
- 57. Presence or absence of freedom, democracy, oppression
- 58. Ideals, aims, what countries stand for
- 59.

	(20-21)	(22-23)	(24-25)	(26-27)	(28-29)	
	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>	4 <sup>TH</sup>	5 <sup>TH</sup>	
60	5	7	2	-	-	14
61	2	1	4	1	2	10
62	-	-	-	-	-	0
63	-	-	-	-	-	0
64	-	-	-	-	-	0
70	9	1	-	1	-	} 24
71	9	2	1	1	-	
72	1	2	-	-	-	
73	11	7	2	1	2	
74	2	-	-	1	-	
88	14	5	5	5	5	
99	29	23	24	23	23	
00	23	175	325	432	493	

COLUMN  
NUMBER

Population

- 60. Population or resource pressures and limitations
- 61. Overpopulation, need for birth control, population size, all the people packed in
- 62.
- 63.
- 64.

Miscellaneous

- |              |     |  |
|--------------|-----|--|
| Low Priority | --- | 70. Countries generally alike, just like each other          |
| Code only if | --- | 71. Read about them (together) in the news, radio, TV        |
| No other     | --- | 72. Association of names                                     |
| codable      | --- | 73. Guess, guessing, just guesswork                          |
| reasons      | --- | 74. <del>GOOD OR BAD</del>                                   |
|              |     |  |
| Low priority | --- | 88. Don't know   |
| Code only if | --- | 99. Not ascertained  |
| no codable   | --- | 00. None. No reasons given, or no 2nd, 3rd, 4th, 5th reason. |
| response     | --- |  |

ADDITIONAL UNCODED REASONS TO 16-17

- |    |   |     |
|----|---|-----|
| 30 | 0. All reasons coded (5 or fewer reasons given)   | 12  |
|    | 1. One or more reasons could not be coded because of space limits (6 or more reasons given) | 546 |

COLUMN  
NUMBER

INTERVIEWER RATING OF R ON QUESTION 16:  
TASKS A, B, AND C

31 Minutes for: Task A \_\_\_\_\_ (Anxiety about Ambiguity)

- 1. 1 139
- 2. 2 133
- 3. 3 114
- 4. 4 84
- 5. 5 58
- 9. NA or (cannot read number in blank) 16
- 0. Non-entry, DK, omit, I'r could not rate, etc. 27

32 Minutes for: Task B \_\_\_\_\_ (Brains & Background)

- 1. 1 58
- 2. 2 103
- 3. 3 181
- 4. 4 114
- 5. 5 58
- 9. NA or (cannot read number in blank) 15
- 0. Non-entry,DK, omit., I'r could not rate, etc. 29

33 Minutes for: Task C \_\_\_\_\_ (Care and Consideration)

- 1. 1 20
- 2. 2 48
- 3. 3 134
- 4. 4 155
- 5. 5 156
- 9. NA or (cannot read number in blank) 16
- 0. Non-entry, DK, omit., I'r could not rate, etc. 29

COLUMN  
NUMBER

(34-41)

18. Here is another card with some statements of major goals which some people feel our country should consider in dealing with other countries. I'd like you to look them over and tell me which one you feel is the most important goal in dealing with other countries.

18a. Now, which is next most important?

---

CODER: IF THE TASK IS COMPLETE AND ALL SEVEN STATEMENTS HAVE BEEN RANKED BY THE RESPONDENT, CODE 0 IN COLUMN ~~34~~, AND THEN:

NOTE: BREAK ALL DUPLEX TIES INDICATED BY RESPONDENT BY ASSIGNING THE HIGHER RANK TO THE STATEMENT NEARER THE BOTTOM OF THE BLUE BOOKLET PAGE.

CODER: IF THE TASK IS INCOMPLETE AND LESS THAN SEVEN STATEMENTS ARE RANKED (EXCEPT FOR TIES SPECIFICALLY INDICATED BY THE RESPONDENT), CODE IN COLUMN <sup>34</sup>~~34~~ THE NUMBER ASSIGNED FROM THE FOLLOWING SCHEDULE.

ENTER THE RANKING(S) THAT THE RESPONDENT DID COMPLETE IN THE APPROPRIATE COLUMN(S), AS PER THE ABOVE INSTRUCTIONS.

IF THE RESPONDENT HAS NOT RANKED ANY STATEMENTS, CODE 4 IN EVERY COLUMN. (THUS, 4 WILL APPEAR IN COLUMNS ~~34-38~~)  
34-41

IF THE RESPONDENT HAS RANKED ONLY ONE STATEMENT, CODE 5 IN EACH OF THE ~~6~~ REMAINING COLUMNS. (5 SHOULD ALSO BE PLACED IN COLUMN 34)

IF THE RESPONDENT HAS RANKED ONLY TWO STATEMENTS, CODE 5 IN EACH OF THE REMAINING 5 COLUMNS. (5 SHOULD ALSO BE PLACED IN COLUMN 34)

IF THE RESPONDENT HAS RANKED ONLY THREE STATEMENT, CODE 5 IN EACH OF THE REMAINING 4 COLUMNS. (5 SHOULD ALSO BE PLACED IN COLUMN 34)

IF THE RESPONDENT HAS RANKED ONLY FOUR STATEMENTS, CODE 6 IN EACH OF THE REMAINING 3 COLUMNS. (6 SHOULD ALSO BE PLACED IN COLUMN 34)

IF THE RESPONDENT HAS RANKED ONLY FIVE STATEMENTS, CODE 7 IN EACH OF THE REMAINING 2 COLUMNS. (7 should also be placed in COLUMN 34)

IF THE RESPONDENT HAS RANKED SIX STATEMENTS, THE TASK IS COMPLETE. CODE THE UNRANKED STATEMENT 7; CODE 0 IN COLUMN 34.

34

CODES ASSIGNED TO BREAK TIES NOT INDICATED BY RESPONDENT.

0. None - Task completed	529
4. No statements ranked	12
5. Only one to three statements ranked	6
6. Only four statements ranked	5
7. Only five statements ranked	6

COLUMN  
NUMBER

-10-  
CODER: CAUTION ORDER MAY BE REVERSED  
IN BOOKLET YOU ARE CODING

- 35. a. Improve our economy and standard of living.
- 36. b. Win Friends and allies among other countries.
- 37. c. Prevent war.
- 38. d. Be prepared to defend our country against possible aggression.
- 39. e. Show other countries the value of democracy by practicing it here at home.
- 40. f. Prevent the spread of communism in free countries.
- 41. g. Help other countries grow and develop

(Rank number written beside statement)

	(35)	(36)	(37)		(38)	(39)	(40)	(41)
1.	44		165	1. Rank 1	70	115	74	33
2.	39		81	2. Rank 2	112	93	102	56
3.	62		63	3. Rank 3	89	100	90	66
4.	90		77	4. Rank 4	93	86	94	82
5.	86		73	5. Rank 5	72	80	60	82
6.	95		52	6. Rank 6	75	55	69	95
7.	142		47	7. Rank 7	47	29	69	114

42. 19. Were there any of these goals which you felt were not important, or that our government should not try to achieve?

- 131 1. Yes
  - 411 5. No
  - 6 8. Don't know
  - 10 9. Not Ascertained
- 19a. Which ones were they?

43(first) (CODER: CODE UP TO TWO STATEMENTS) (43), (44)

44(second)

1. Improve our economy and standard of living.	28, 2
2. Win friends and allies among other countries.	23, 7
3. Prevent war.	5, -
4. Be prepared to defend our country against possible aggression.	1, 2
5. Show other countries the value of democracy by practicing it here at home.	11, 1
6. Prevent the spread of communism in free countries.	14, 6
7. Help other countries grow and develop.	46, 3
8. Don't know	3, 3
9. Not ascertained	12, 9
0. None or no second statement unimportant.	415, 525

	(45-46)	(47-48)	(49-50)
	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>
00	-	33	89
01	1	-	3
02	16	8	9
10	-	-	3
11	16	15	6
12	-	-	2
13	5	6	3
14	-	2	2
15	1	3	2
16	-	4	1
17	-	-	-
18	-	-	-
19	3	1	3
20	14	22	19
21	8	9	8
22	4	2	3
23	9	12	16
24	1	2	2
25	-	5	1
26	1	-	1
27	2	2	5
28	1	1	1
29	-	-	1



COLUMN  
NUMBER

45-50

20. We'd like to ask some questions about how people feel about the underdeveloped parts of the world. When you hear someone talking about "underdeveloped countries" what specific countries do you think of? (Three countries are plenty.)

---

DO NOT CODE A GENERAL AREA IF SPECIFIC COUNTRIES IN THAT AREA ARE NAMED.

45-46 (first)  
47-48 (second)  
49-50 (third)

- 00 North American Countries
- 01 Canada
- 02 United States
- 10 Central American and Caribbean countries
- 11 Cuba
- 12 Dominican Republic
- 13 Mexico
- 14 Nicaragua
- 15 Panama
- 16 Puerto Rico
- 19 Other Central American countries (Costa Rica, El Salvador, Guatamala, Haiti, Honduras, Jamaica)
- 20 South American countries , **L A T I N A M E R I C A**
- 21 Argentina
- 22 Bolivia
- 23 Brazil
- 24 Chile
- 25 Ecuador
- 26 Paraguay, Uruguay
- 27 Peru
- 28 Venezuela
- 29 Other South American countries (Columbia, the Guianas, including Surinam)

	(45-46)	(47-48)	(49-50)
	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>
30	1	1	1
31	1	1	1
32	1	2	1
33	1	1	8
34	4	1	3
35	1	1	1
36	1	1	1
37	2	2	1
38	1	4	3
39	1	1	2
40	3	1	2
41	1	1	1
42	1	1	1
43	1	1	1
44	2	1	1
45	9	7	5
46	1	1	1
47	14	9	12
48	2	4	2
49	1	1	1
50	78	27	15
51	1	1	1
52	70	32	1
53	7	4	20
54	2	4	5
55	10	4	2
56	1	17	8
57	1	2	3
58	2	1	2
59	7	2	2
60	1	8	4
61	1	2	1
62	1	1	1
63	1	3	1
64	1	1	1
65	1	1	1
66	1	1	1
67	1	1	1
68	1	1	1
69	1	1	1

COLUMN  
NUMBER

- 30 Northern and Western (non-Communist) European Countries
- 31 Belgium, Luxembourg, Netherlands
- 32 England, Ireland, Scotland
- 33 France
- 34 Germany or West Germany
- 35 Switzerland, Austria
- 36 Scandinavian countries (Denmark, Norway, Sweden, Finland)
- 37 Italy, Greece (Southern European countries)
- 38 Spain, Portugal
- 39 Other non-Communist European countries
  
- 40 Eastern European and Iron Curtain countries, the Balkans
- 41 Bulgaria
- 42 Czechoslovakia
- 43 East Germany (code "Germany" as 34)
- 44 Hungary
- 45 Poland
- 46 Romania
- 47 Russia (USSR)
- 48 Yugoslavia
- 49 Other Iron Curtain countries (Albania, Latvia, Estonia)
  
- 50 African countries
- 51 Algeria
- 52 Congo
- 53 Egypt, United Arab Republic
- 54 Ghana
- 55 Nigeria
- 56 South Africa (Union of)
- 57 Tanganyika, Zanzibar
- 58 Central, East, North, South or West Africa (only broad categories given)
- 59 Other African countries (Angola, Cameroun, Ethiopia, Guinea, Ivory Coast, Kenya, Liberia, Libya, Malagasy Republic or Madagascar, Mauritania, Morocco, Mozambique, Rhodesia, Sierra Leone, Somalia, Southwest Africa, Sudan, Tunisia, Uganda, ~~United Arab Republic~~, Upper Volta, etc.)
  
- 60 Middle Eastern countries
- 61 Afghanistan
- 62 Iran
- 63 Iraq
- 64 Israel
- 65 Saudi Arabia
- 66 Syria
- 67 Turkey
- 68 Yemen
- 69 Other Middle Eastern countries (Cyprus, Jordan, Lebanon, Kuwait)

	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>
70	6	8	3
71	1	1	1
72	-	1	-
73	65	61	30
74	-	1	-
75	-	2	1
76	107	69	27
77	1	2	3
78	6	13	7
79	7	16	12
80	5	9	8
81	-	1	-
82	-	-	-
83	-	-	-
84	1	1	2
85	2	4	3
86	10	8	11
89	-	2	2
97	-	-	-
88	41	90	156
99	7	4	5

COLUMN  
NUMBER

- 70 Asian countries and the Pacific
- 71 Australia, New Zealand
- 72 Ceylon
- 73 China or Red China
- 74 Nationalist China (Formosa)
- 75 Laos, Thailand
- 76 India
- 77 Indochina (Burma, Cambodia)
- 78 Indonesia
- 79 Japan
- 80 Korea
- 81 Malaysia (or Malaya)
- 82 Mongolia
- 83 Nepal, Tibet
- 84 Pakistan
- 85 Philippines
- 86 Viet Nam
  
- 89 Other countries in Asia and the Pacific (South Pacific Islands, etc.)
  
- 97 non-existent countries (i.e. Shangri-la...)
- 88 Don't know - *none named, or no more named*
- 99 Not ascertained

>>

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>8</u>	<u>9</u>	<u>0</u>
51)	17	16	11	28	35	13	1	437
52)	109	90	78	68	51	12	1	149
53)	174	83	55	35	37			161
54)	41	54	52	58	55			285
55)	28	60	43	53	36			325
56)	55	104	109	84	77			116
57)	16	36	61	63	66			303
58)	18	16	27	32	36			416
59)	7	15	35	61	57			370
60)	79	67	70	59	85	12	1	185

COLUMN  
NUMBER

- 51-61 21. Of course there are many things that the underdeveloped countries do not have. Which of the following (Card 3) are things they don't have now, and really need? First, what is their biggest need?
- 21a. What is their next biggest need? (ETC. UNTIL TOP 5 ARE RANKED)

CODER: IF THE TASK IS INCOMPLETE (i.e. LESS THAN 5 STATEMENTS ARE RANKED) ASSIGN RANKS ONLY TO THOSE STATEMENTS WHICH ARE RANKED. ALL OTHER STATEMENTS ARE CODED 0 OR ~~8~~ BELOW. IF R RANKED MORE THAN 5 STATEMENTS, CODE ONLY THE TOP 5 RANKINGS.

- 51 a. Highways, airports, communication lines, etc.
- 52 b. Good political leaders, administrators, and public officials.
- 53 c. Well-fed and healthy people.
- 54 d. Religious faith
- 55 e. Modern farming methods
- 56 f. Schools and teachers
- 57 g. Engineers, scientists, technicians, etc.
- 58 h. A fair share of the country's land and wealth for everybody.
- 59 i. Factories and equipment
- 60 j. The desire to improve themselves.

- 1. Rank 1
- 2. Rank 2
- 3. Rank 3
- 4. Rank 4
- 5. Rank 5
- 8. No ranks given (R skipped <sup>entire</sup> question)
- 0. No ranks in top 5 or rank greater than 5 given

COLUMN  
NUMBER

61

Number ranked in Question 21

CODER: NOTE HERE THE NUMBER OF RANKINGS R GAVE

- 1. for one ranking 4
- 2. for two rankings -
- 3. for three rankings 1
- 4. for four rankings 5
- 5. for five rankings or more 534
- 0. for no rankings 14

62-63

22. Who should be mainly responsible for seeing that conditions in the underdeveloped countries are improved?

UNDERDEVELOPED COUNTRIES

- 11. 84
- 12. 166
- 13. 1
- 21. 15
- 22. 2
- 23. 3
- 24. 5
- 25. 9
- 26. 3
- 27. 2
- 28. 1
- 31. 74
- 32. 4
- 33. 17
- 34. 7
- 35. -
- 36. -
- 37. -
- 38. 39
- 39. 7
- 40. 39
- 41. 5
- 50. 27
- 51. 1
- 88. 26
- 99. 19

- 11. General. The underdeveloped countries themselves, the people in the underdeveloped countries should help themselves (No specific people mentioned, cooperation between countries and/or specific responsibility not mentioned).
- 12. The Leaders of the underdeveloped countries should be responsible (Political, religious, rich people in the country). No specific mention of cooperation, conferences, etc. between Leaders.
- 13. The underdeveloped countries should help each other, cooperate together, unite, etc. Cooperation specifically mentioned, help from developed countries not mentioned. OR Leaders should cooperate.

BOTH UNDERDEVELOPED COUNTRIES AND DEVELOPED COUNTRIES

- 21. The underdeveloped countries are mainly responsible, but U.S. (specifically mentioned) should help them. (Other developed countries not mentioned.)
- 22. The underdeveloped countries are mainly responsible but other developed countries other than U.S. should help them (US not mentioned).
- 23. The underdeveloped countries are mainly responsible, but the UN or other world organizations should help them.
- 24. The underdeveloped countries are mainly responsible, but the U.S. and other developed countries should help.
- 25. The U.S. is mainly responsible, but underdeveloped countries should do their part. (U.S. only developed country mentioned).
- 26. Other developed countries beside U.S. (US not mentioned) are mainly responsible, but underdeveloped countries should do their part.
- 27. The UN or other world organization is mainly responsible, but underdeveloped countries should do their part.

556



COLUMN  
NUMBER

28. The U.S. and other developed countries are mainly responsible, but the underdeveloped countries should do their part.

DEVELOPED COUNTRIES

- 31. Only the U.S. is mentioned as responsible, or U.S. leaders (eg. Congress, President, State Department, AID Agency). OR People of U.S. only responsible.
- 32. U.S. and Russia only responsible.
- 33. U.S. and Western Countries are only responsible (US, NATO nations, Japan---e.g. our allies)
- 34. US and UN (and other world organizations) only responsible.
- 35. Other developed countries except Russia and U.S. should be responsible.
- 36. Only Russia responsible.
- 37. Russia and any country (countries) outside the U.S. are mainly responsible.
- 38. Only UN responsible, or only world organization (e.g. World Bank).
- 40. General---ALL developed countries, all "have" countries, "all that are able" countries should be responsible.

39. UN and ALL DEVELOPED COUNTRIES

- 41. U.S., Russia + any other country
- MISCELLANEOUS (no country mentioned)
- 50. Everybody, rich people, politicians, leaders, all people.
- 57. Countries which are desert
- 88. Don't know
- 99. N.A.

64-65

22a. Should any of the other countries of the world try to help them?

22b. Which ones?

- 
- 10. Yes, US, Western and Communist countries mentioned
  - 11. Yes, US only developed country mentioned.
  - 12. Yes, US and Western countries mentioned. (NATO countries and Japan.)
  - 13. Yes, US and Russia should.
  - 14. Yes, US and other developed countries (not Russia or Western countries mentioned)
  - 15. Yes, US and UN should. Only these two mentioned.
  - 16. Yes, only Russia should.
  - 17. Yes, only other Western countries (but the US or Russia not mentioned)
  - 18. Yes, only other developed countries should help.
  - 19. Yes, UN only or all countries working together should help.

21. Depends, only if they ask for it, only if great need, only if they do their part (the underdeveloped countries)--then U.S. should help.

22. Depends, --other developed countries mentioned (Russia, Western countries, etc. but not US)

23. Depends, --all countries, UN, all developed countries, etc. should help (no specific countries named)

24. Depends on if they ask for it, only if great need, only if they do their part - US and other Western countries mentioned

25. Depends, US, Western, and Communist countries named

COLUMN  
NUMBER

- 31. No, underdeveloped countries should help themselves.
- 32. No, other reasons.
- 33 ← 80. Yes, don't know which countries → 33 No, no reasons given
- 88. Don't know.
- 99. Not ascertained.
- 00. Inap, named developed countries in question 22.

41. Yes, western and communist countries mentioned, not US not mentioned

42. Politically similar countries, i.e. communist help communist countries.



10.	52
11.	54
12.	79
13.	15
14.	19
15.	1
16.	3
17.	13
18.	19
19.	29
21.	11
22.	3
23.	10
24.	8
25.	7
31.	6
32.	6
33.	5
41.	9
42.	1
80.	8
88.	10
99.	22
00.	149

(67-68)

(69-70)

(71-72)

1<sup>ST</sup>

2<sup>ND</sup>

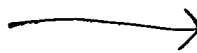
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14  
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COLUMN  
NUMBER

66

23. Should the US do more than it has, or less than it has to help these countries develop?

CODE 0  
IN COLS.  
67-78

- 1. More 141
- 3. Same 241
- 5. Less 135
- 7. No aid at all 3
- 8. Don't know (CODE 8 IN COLS 67-78) 26
- 9. N.A. (CODE 9 IN COLS. 67-78) 12

23a. In what ways should we do more (less)?

67-68 (first)

THINGS WE SHOULD DO MORE (CODE THINGS TO DO LESS IN 70)

69-70 (second)

General

73-76

71-72 (third)

- 10. More communication, conferences, discussions.
- 11. Agreements (code trade agreements in 51)
- 12. Continue to give in every way possible; in every way needed.
- 13. Help them help themselves, have them learn to develop themselves, etc.
- 19. Other general.

18. *Rearrange aid, switch aid from some countries to other countries*  
People specifically mentioned (see training)

- 20. Teachers (CODE education in 30)
- 21. Peace Corps
- 22. Engineers, scientists, technicians.
- 23. Government representatives, delegates, diplomats, political leaders
- 24. Private - administrators, advisors for business
- 25. Missionaries (code religion in 32)
- 29. Other people

26 DOCTORS  
(CODE MED  
AID IN 40)

Training

- 30. Education, instruction
- 31. Technical knowledge
- 32. Religion
- 33. Family planning programs (population control)
- 34. Military training
- 35. Training in farming methods
- 39. Other training

COLUMN NUMBER

Material

- 40. Medical aid
- 41. Equipment (general - not further specified)
- 42. Manufacturing equipment - tools
- 43. Military equipment
- 44. Agricultural equipment
- 45. Books and schools
- 46. CARE packages
- 47. US surpluses, food
- 48. Birth control materials
- 49. Other materials

Money or financial development

- 50. More money or financial aid (loans, gifts, grants)
- 51. Increased trade
- 52. Private investments
- 53 - 77. Other (not elsewhere classified) *Increased factories and/or jobs*
- 88. DK
- 99. NA
- 00. No first, second or third thing to do more

23a. In what ways should we do more (less)?

THINGS WE SHOULD DO LESS

73-74 (first)

75-76 (second)

	1 <sup>ST</sup>	2 <sup>ND</sup>
15.	2	-
19.	8	-
29.	2	-
39.	-	-
42.	7	22
45.	3	22
46.	12	-
49.	-	-
50.	50	4
77.	1	-
88.	27	28
99.	30	26
00.	414	495

General

- 15. Things which are not necessities (general)
- 19. ~~Other~~ General aid (unspecified)
- 29. Other, people
- 39. Other, training

Material

- 42. Send less materials and equipment (general)
- 45. Send less food
- 46. Send less military aid.
- 49. Other material

Money

- 50. Send less money
- 77. Other

- 88. DK
- 99. NA
- 00. No first or second to do less.

COLUMN  
NUMBER  
77 (first)  
78 (second)

Reasons for cutting aid (why send less?) and suggestions  
for improving aid program as answers to 23a. instead of  
ways of doing more or less.

(77) (78)

CODER: CODE TWO REASONS

9	1	1. They should help themselves (exclusively)
33	4	2. We need things (money, food, jobs, factories, etc) in our own country.
26	3	3. Money mis-spent, misused, we shouldn't j st give money away, spend money more wisely, less waste, better administration of funds.
12	-	4. Help them help themselves, show them how to stand on their own two feet.
8	-	5. Other developed countries should send aid.
6	4	6. See that aid gets to people and not just leaders.
17	3	7. Other
27	27	8. DK
18	11	9. NA
402	505	0. Inap. or no second reason

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University of Michigan  
Project # 911

CODE  
Detroit Area Study  
1964

A STUDY OF PUBLIC ATTITUDES

Deck 07

Attitude Questions (cont)

COLUMN  
NUMBER

- ~~1~~ - 9 Blank
- ~~2~~ 1-3 Study Number (911)
- ~~3~~ 4-5 Deck Number (07)
- ~~4~~ 6-8 Interview Number

(10-17)

24. Here are some things which the United States government might consider when deciding whether or not to send aid to a foreign country. Which one do you feel is the most important — the one that should be given greatest weight in reaching the decision?

CODER : IF THE TASK IS INCOMPLETE (i.e. LESS THAN 4 STATEMENTS ARE RANKED) ASSIGN RANKS ONLY TO THOSE STATEMENTS WHICH ARE RANKED. ALL OTHER STATEMENTS ARE CODED 0 OR ~~8~~ AS BELOW. IF R HAS RANKED MORE THAN 4 STATEMENTS, CODE ONLY THE TOP 4 RANKINGS.

- |          |   |
|----------|---|
| 10 _____ | a. How friendly the government is to the United States.             |
| 11 _____ | b. How strong the communist threat to the foreign government is.    |
| 12 _____ | c. How democratic the government of the foreign country is.         |
| 13 _____ | d. How carefully the aid funds will be used by the foreign country. |
| 14 _____ | e. How poor the people in the foreign country are.                  |
| 15 _____ | f. How hard working and willing to do their part the people are.    |
| 16 _____ | g. Whether the aid will help or hinder the U.S. economy.            |

(10)	(11)	(12)	(13)	(14)
63	103	26	139	59
54	68	55	136	69
64	70	53	97	75
83	69	76	59	61
28	28	28	28	28
266	220	320	99	266

	(15)	(16)
1. Rank 1	78	62
2. Rank 2	97	50
3. Rank 3	92	76
4. Rank 4	85	92
8. No ranks given (R skipped <sup>entire</sup> question)	28	28
0. Not ranked in top 4	178	250

	1 <sup>ST</sup>	2 <sup>ND</sup>	3 <sup>RD</sup>
01	10	2	-
02	29	8	5
03	4	2	-
04	-	2	-
05	118	-	-
08	3	-	-
11	26	11	2
12	5	1	1
13	5	1	-
16	6	3	4
17	5	7	-
21	50	11	2
22	45	12	-
23	5	1	-
24	1	2	-
26	14	4	-
27	7	4	-
31	7	1	-
32	7	3	-
33	3	2	-
34	2	2	-
35	9	5	-
36	7	3	-
37	8	2	-
38	6	1	-
40	6	3	-
41	16	6	-
42	9	1	-
43	15	8	-
44	5	2	-
45	6	2	-
47	10	5	-
48	3	4	3
46	1	1	-
50	1	2	-
77	8	2	-
88	59	44	43
99	23	16	17
00	11	369	466



COLUMN

Number Ranked

17

CODER : NOTE HERE THE NUMBER OF RANKINGS R GAVE

- 1 1. For one ranking
- 1 2. For two rankings
- 6 3. " three rankings
- 5 21 4. " four rankings or more
- 29 0. for no rankings

18

25. On the whole, what kind of a job do you think the United Nations has done in handling problems between countries: Would you say it has done a poor job, a fair job, a good job, or an excellent job?

- 
- 29 1. Poor
  - 169 2. Fair ("mediocre", "in-between")
  - 244 3. Good
  - 89 4. Excellent
  - 20 8. DK
  - 7 9. NA

19-24

26. Are there any particular reasons why you feel the United Nations has not done a better job?

19-20 (first)

21-22 (second)

23-24 (third)

NOTE : ALSO LOOK AT COMMENTS ON QUESTION 25 IN CODING QUESTION 26. SOME RESPONDENTS GAVE ANSWERS TO QUESTION 26 WHEN THEY WERE ASKED QUESTION 25.

MISCELLANEOUS

- 01 Explanation of answer to Question 25
- 02 Good points about the United Nations
- 03 United Nations should do more
- 05 No
- 08 Don't know what the United Nations is

RUSSIA AND COMMUNIST BLOC

- 11 They will not cooperate
- 12 They oppose the United Nations
- 13 Their representatives are a threat
- 16 They do not pay their share
- 17 Other reason in this area

OTHER COUNTRIES--COUNTRIES IN GENERAL

- 21 They will not cooperate
- 22 They cannot cooperate--differing viewpoints--so many countries
- 23 Small countries are dominated; Large countries dominate
- 24 Nations are not peaceful
- 26 They do not pay their share
- 27 Other reason in this area

COLUMN  
NUMBER

UNITED NATIONS: ACCOMPLISHMENTS

- 31. UN lacks initiative
- 32. Specific past failures of UN cited
- 33. UN has not stopped Communists
- 34. UN politics
- 35. UN talks too much--not act enough
- 36. Money--general
- 37. Other reasons in this area
- 38. UN does not do as US wants, insufficient US influence

STRUCTURE OF THE UNITED NATIONS

- 40 UN lacks organization
- 41 UN lacks enforcement power--needs army
- 42 UN rules, charter
- 43 Veto power
- 44 Incomplete UN membership
- 45 UN blocs--US-Russian conflict dominates
- 47 Other reason in this area
- 48 U.S. is carrying the U.N. *46 question of sending UN. reason concerning religion, membership of UN.*

MISCELLANEOUS

- 50. *not enough Americans interested in UN*
- 77 Other
- 88 DK
- 99 NA
- 00 If no second or third answer is given

25-27

- 27. Which do you think would be the best United States policy toward admitting Red China to the UN
  - a. The United States should not oppose letting Communist China into the UN.
  - b. The United States should oppose letting Communist China into the UN, but the United States should continue to support the UN if other nations admit Communist China.
  - c. The United States should withdraw some of its support of the UN if other nations admit Communist China.

27a. What would be your second choice?

CODER: CODE 27 and 27a. AS A UNIT. THE HUNDREDS DIGIT OF THE CODE CORRESPONDS TO 27 AND THE SECOND LETTER OF THE CODE CORRESPONDS TO 27a.

<del>121.</del>	1st	2nd		
121.	A.....B		121	103
133.	A.....C		133	21
181	A..... (no second choice)		181	11
212	B.....A		212	119
234	B.....C		234	175
283	E..... (no second choice)		283	4
			313	8
313	C.....A		325	81
325	C.....B		385	2
385	C..... (no second choice)		888	18
888	Don't know		999	16

NA

COLUMN  
NUMBER

28.

28. There are a number of different opinions about how much military strength the United States should have. How do you feel? Do you think that the present military strength of the United States should be cut back, built up or is it about right?

28a. Which would be your second choice—to cut back or build up?

---

CODER: CODE Q. 28 and Q. 28a. TOGETHER THUS:

(28)	1st	2nd
42	1 CUTBACK	
155	5 BUILT UP	
72	2 ABOUT RIGHT and	CUT BACK
16	3 ABOUT RIGHT and	DON'T KNOW OR NOT ASCERTAINED
236	4 ABOUT RIGHT and	BUILD UP
28	8 DON'T KNOW	
9	9 NOT ASCERTAINED	

29-31

29. The people we have talked with have different ideas on what having atomic weapons does to the state of world peace. Several nations now have atomic weapons. What influence do you feel this has on the possibility of another big war starting?

- A. Is the biggest single influence preventing a third world war.
- B. Is only one of many important influences in preventing a third world war.
- C. Is not an important influence preventing a third world war.

29a. Which of these is next most likely?

---

CODER: CODE 29 and 29a. AS A UNIT. THE FIRST LETTER OF THE CODE CORRESPONDS TO 29 and THE SECOND LETTER CORRESPONDS TO 29a.

	1st	2nd
121	A...	B
133	A...	C
181	A...-	(no second choice)
212	B...	A
234	B...	C
283	B...-	(no second choice)

(CONTINUED)

col. 29-31

121 251  
133 17  
181 2

212 142  
234 50  
283 4

313 6  
325 54  
385 7

888 13  
999 12

COLUMN  
NUMBER

-5-

(CONTINUED)

313 C...A  
325 C...B  
385 C...- (no second choice)

888 Don't Know  
999 Not ascertained

32-34

30. I'd like you to think for a moment now about how much the national economy and the number of jobs depends on our spending in military and defense industries. How important do you think these industries are to the economy?

- A. They do help the economy some but we could get along without them.
- B. They definitely help the economy, and it would be some problem to get along without them.
- C. Our economy would be in serious trouble without these industries.

30a. And which of these is your second choice?

---

CODER: CODE 30 and 30a AS A UNIT. THE FIRST LETTER OF THE CODE CORRESPONDS TO 30 AND THE SECOND LETTER OF THE CODE CORRESPONDS TO 30a.

	1st	2nd	
121	A.....B		58
133	A.....C		13
181	A.....-		4
212	B.....A		64
234	B.....C		172
283	B.....-		1
313	C.....A		19
325	C.....B		200
385	C.....-		3
888	Don't Know		9
999	Not Ascertained		15

35-37

31. What do you think the United States should do about trying to work out agreements with the Russians to outlaw testing or producing all larger weapons?

- a. The United States should not make any more such agreements with the Russians at this time.
- b. The United States should leave the door open to making such agreements with the Russians.
- c. The United States definitely should work harder to make other such agreements with the Russians.

31a. And which of these is your second choice?

---

(THE CODE FOR THIS QUESTION IS ON THE NEXT PAGE)

COLUMN NUMBER

CODER : AS ABOVE

	1st	2nd	
121	A.....B		59
133	A.....C		31
181	A.....-		6
212	B.....A		37
234	B.....C		181
283	B.....-		2
313	C.....A		17
325	C.....B		204
385	C.....-		1
888	Don't Know		5
999	Not Ascertained		15



38-39

32. Many people are concerned about what the Russian government is really trying to do. Which of these do you think is closest to what their aims really are?

- A. When all is said and done, Russia is determined to conquer the United States.
- B. Russia is trying to get the most it can from the United States but it isn't really trying to conquer us.
- C. Russia is more interested in increasing its own security and standard of living than it is in getting the most it can from the United States.

32a. And which is next closest to Russia's aims?

CODER: CODE 32 and 32a. AS A UNIT. THE FIRST LETTER OF THE CODE CORRESPONDS TO 32 AND THE SECOND LETTER OF THE CODE CORRESPONDS TO 32a.

	1st	2nd	
12	A.....B		114
13	A.....C		103
18	A.....-	(no second choice)	6
21	B.....A		23
23	B.....C		95
28	B.....-	(no second choice)	2
31	C.....A		35
32	C.....B		53
38	C.....-	(no second choice)	2
88	Don't Know		8
99	Not Ascertained		17

40-41

33. How willing do you think the Russians are to take chances to get what they want?
- A. Russia is cautious and will try to avoid starting any trouble which could lead to a serious crisis.
  - B. Russia is even willing to risk starting a serious crisis in order to get what it wants.
  - C. Russia is willing to stir up quite a bit of trouble to get what it wants, but it will try to avoid causing any really serious crisis.

33a. And which is next most likely?

---

CODER: CODE 33 AND 33a. AS A UNIT. THE FIRST LETTER OF THE CODE CORRESPONDS TO 33 AND THE SECOND OF THE CODE CORRESPONDS TO 33a.

	1st	2nd	
12	A....B		22
13	A....C		114
18	A....- (no second choice)		1
21	B....A		12
23	B....C		74
28	B....- (no second choice)		1
31	C....A		210
32	C....B		94
38	C....- (no second choice)		5
88	Don't Know		6
99	Not ascertained		19

42-43

34. Which of these best describes what the Russians believe about the United States - even if they are wrong in what they believe?
- A. Russia almost always seems to believe that they can take advantage of us and get away with it.
  - B. Russia almost always seems to be afraid that we are trying to take advantage of them.
  - C. Russia seems to believe both that they can take advantage of us, and that we try to take advantage of them.

34a. Which comes next closest to what the Russians believe?

COLUMN  
NUMBER

CODER: CODE 34 AND 34a. AS A UNIT. THE FIRST LETTER OF THE CODE CORRESPONDS TO 34 AND THE SECOND OF THE CODE CORRESPONDS TO 34a.

	1st	2nd	
12	A....B		66
13	A....C		150
18	A....-	(no second choice)	2
21	B....A		26
23	B....C		66
28	B....-	(no second choice)	-
31	C....A		114
32	C....B		98
38	C....-	(no second choice)	5
88	Don't know		11
99	Not ascertained.		20

44-46

35. Some discussion concerning trade with Russia has been in the news recently. Which of these positions is closest to what you think about the matter?

- A. The United States should not sell anything to Russia.
- B. The United States should only sell surplus food to Russia.
- C. The United States should be willing to sell anything except military weapons to Russia.

35a. And what is your second choice?

CODER: CODE 35 AND 35a. AS A UNIT. THE FIRST LETTER OF THE CODE CORRESPONDS TO 35 AND THE SECOND OF THE CODE CORRESPONDS TO 35a.

	1st	2nd	
121.	A....B		89
133.	A....C		9
181.	A....-	(no second choice)	7
212.	B....A		56
234	B....C		163
283	B....-	(no second choice)	9
313	C....A		12
325	C....B		191
385	C....-	(no second choice)	1
888	Don't Know		4
999	Not ascertained.		16



COLUMN  
NUMBER  
47-49

36. Recently there have been rumors of a dispute between the two largest Communist countries, Russia and Red China. What do you think the Russians will end up doing?

- A. Get back together with Red China to work against the United States.
- B. Work against both Red China and the United States about equally.
- C. Work more with the United States than with Red China.

36a. And what is next most likely?

CODER: CODE 36 AND 36a. AS A UNIT. THE FIRST LETTER OF THE CODE CORRESPONDS TO 36 AND THE SECOND OF THE CODE CORRESPONDS TO 36a.

	1st	2nd	
121.	A....	B	182
133.	A....	C	42
181.	A....	- (no second choice)	13
212.	B....	A	58
234.	B....	C	64
283.	B....	- (no second choice)	4
313.	C....	A	36
325.	C....	B	132
385.	C....	- (no second choice)	3
888.	Don't know		8
999.	Not ascertained.		20

50

37. Now, generally speaking, how do you think the conflict between the United States and Russia will finally be settled? Will it be only by some big war, a series of smaller wars, or without any wars?

37a. Do you think that the two countries will eventually cooperate with each other; both just learn to live and let live; or try to defeat each other in any ways short of warfare?

CODER: CODE 37 AND 37a. AS A UNIT. DISREGARD THE CODE NUMBERS ON THE INTERVIEW SCHEDULE.

1.	Big war	85	1.
2.	Small wars	142	2.
3.	No war ... Defeat each other (37a)	59	3.
4.	No war ... (no choice or DK for 37a)	6	4.
5.	No war ... Live and let live (37a)	125	5.
6.	No war ... Cooperate (37a)	94	6.
7.	<i>will never be settled</i>	3	7.
8.	Don't know	31	8.
9.	Not ascertained	13	9.

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08

University of Michigan  
Project # 911

CODE  
Detroit Area Study  
1964

A STUDY OF PUBLIC ATTITUDES

Deck 08

Activity Questions

COLUMN  
NUMBER

<del>4</del>	9	Blank
<del>2</del>	1-3	Study Number (911)
<del>5</del>	4-5	Deck Number (08)
<del>7</del>	6-8	Interview Number

08

COLUMN NUMBER

10-23

39. Many different people and groups are interested in United States foreign policy decisions, but some may have more say than others about what is finally done. I will name some types of people and I want you to tell me how much influence you think they really have on foreign policy decisions - just say whether their influence is very high, high, some, not much or none.

		10	11		(12)	(13)	(14)	(15)	(16)	(17)	(18)
10	0.	5	4	a. US military leaders	0.	29	2	47	12	6	0 29
11	1.	24	37	b. Big business	1.	132	13	161	57	20	7 107
12	2.	110	136	c. Labor Unions	2.	221	68	227	187	147	28 212
13	3.	265	247	d. Congress	3.	115	215	77	213	248	144 134
14	4.	130	108	e. Farmer's organizations	4.	33	236	15	50	105	360 47
15	8.	17	18	f. The Republican party	8.	19	13	19	28	20	8 17
16	9.	27	8	g. The Democratic party	9.	9	11	12	11	12	11 13
17				h. The President							
18				i. Religious leaders							
19				j. U.S. State Department							
20				k. And finally, what about citizens like yourself							

O.e. None (19) (20)  
 1.d. Not much 2 100  
 2.c. Some 20 170  
 3.b. High 106 169  
 4.a. Very high 231 67  
 8. Don't know 24 11  
 9. Not ascertained 14 10

CODER : NOTE, CODING ORDER IS REVERSE OF LEFT TO RIGHT ORDER ON QUESTIONNAIRE.

21-22

39A Which of all the ones you have rated "very high" has the most say on foreign policy?

184 00. Inap. (not more than one rated very high)

14	10. a. US military leaders
26	11. b. Big business
8	12. c. Labor Unions
70	13. d. Congress
1	14. e. Farmer's organizations
2	15. f. The Republican party
6	16. g. The Democratic party
157	17. h. The President
4	18. i. Religious leaders
47	19. j. US State Department
8	20. k. And finally, citizens like yourself?
4	88 OK 14 99 NA.

23

(23)

1.	5
2.	5
3.	12
4.	13
5.	27
6.	39
7.	76
8.	122
9.	250
0.	9

VERTICAL RUNS - COUNT THE NUMBER OF VERTICAL RUNS R USED IN MAKING CHOICES. DO NOT COUNT DON'T KNOWS.

- 0. Inap, all Don't knows
- 1. one run
- 2. two runs
- 3. three runs
- ..
- ..
- 9. nine runs or more

COLUMN  
NUMBER

24-30      40. We just talked about the influence people like yourself may have on foreign policy. Now I will read off some ways that citizens may use when they want to have a say about foreign policy. You can use the answers on the same card (CARD 14) and tell me what influence you feel a single citizen can have by...

CODER: NOTE CODING ORDER IS REVERSE OF LEFT TO RIGHT ORDER ON QUESTIONNAIRE.

- 24                    24a. Voting in national elections
- 25                    25b. Joining with others in public demonstrations
- 26                    26c. Signing or circulating petitions
- 27                    27d. Writing letters to the editor of a newspaper or magazine.
- 28                    28e. Writing or wiring his congressman or the President
- 29                    29f. Working through elected officials of his city or county government
- 30                    30g. Working through local political parties or other organizations that take stands on issues.

IF INAP CODE 0  
IN COLS. 24-30

- 0. None or Inap (None to 39k)
- 1.d. Not much
- 2.c. Some
- 3.b. High
- 4.a. Very high
  
- 8. Don't know
- 9. Not ascertained

	(24)	(25)	(26)	(27)	(28)	(29)	(30)
0.	106	147	125	135	123	118	115
1.	41	113	70	115	61	55	43
2.	88	179	232	206	170	196	204
3.	161	82	92	71	140	139	155
4.	147	19	14	11	42	33	22
8.	5	7	15	10	12	7	9
9.	10	11	10	10	10	10	10

COLUMN  
NUMBER

41. Would you look down this list and tell me which, if any of these things you have done in connection with foreign affairs or how the people in other countries are getting along?

CODER : Q 41a-c ARE TO BE CODED IN THIS COLUMN  
EXAMINE 41g. TO MAKE CERTAIN AN ACTIVITY NAMED THERE SHOULD NOT BE INCLUDED HERE OR IN COL 32. (Geometric Code)

31	a. Signing or Circulating Petitions	b. Writing or Wiring congressmen or the president	c. Writing letters to the editor
	0. -- 478	---	---
	1. a 28	---	---
	2. -- 25	b	---
	3. a 5	b	---
	4. -- 5	---	c
	5. a 2	---	c
	6. -- 5	b	c
	7. a -	b	c
	8. DK To entire series -		
	9. NA To entire series 10		

CODE ANSWERS TO 41d-f IN THIS COLUMN  
(GEOMETRIC CODE)

32	d. Joining with others in public demonstrations	e. Working through local pol. party organizations	f. Contributing to org. active in for. affairs or programs to help people in other lands
	0. -- 320	---	---
	1. d 3	---	---
	2. -- 16	e	---
	3. d 1	e	---
	4. -- 176	---	f
	5. d 2	---	f
	6. -- 23	e	f
	7. d 2	e	f
	8. DK To entire series -		
	9. NA To entire series 15		

08

COLUMN  
NUMBER

33

41g. Something else (WHAT?)

CODE 41g. HERE IF THE RESPONSE CAN NOT BE CODED ABOVE

181. Done (make out card)  
535 5. Not done  
5 9.)

34

Total number of activities done in 41a-g.

COUNT ONE FOR EACH CHECK IN 41a-g, AND ONE FOR EACH SEPARATE ACTI-  
VITY NAMED UNDER G WHICH WAS NOT CODABLE IN COL 31 OR 32.

- 0. None 317
- 1. One 116
- 2. Two 42
- 3. Three 18
- 4. Four 6
- 5. Five -
- 6. Six -
- 7. Seven or more -
- 8. Don't know to entire series -
- 9. NA on entire series -

1  
3  
317  
116  
42  
18  
6  
9  

---

508

COLUMN  
NUMBER

Q. 41a. Do you happen to remember what the last petition you signed dealing with foreign affairs was about?

35-36

- 1 01. Peace and war : communist country mentioned
- 02. Peace and war : non-communist country mentioned
- 1 03. " " " : both communist and non-communist countries mentioned or no specific country mentioned.
- 1 04. Trade and tariff : Communist country mentioned
- 05. " " " : Non-communist country mentioned
- 06. " " " : Both communist and non-communist countries mentioned or no specific country mentioned.
- 5 07. Aid to foreign countries (non-military only, if qualified as to what kind of aid)
- 10. Pro UN
- 11. Anti-UN
- 1 77. Other foreign affairs - (make a card.)
- 22 88. Don't know or don't remember
- ~~2~~ 90. Not concerning foreign affairs (eg. civil rights tax cut, etc.)
- 8 99. NA
- 517 00. Inapplicable (41a. not checked)

CODE 0  
IN COLS.  
37-40

Q. 41b. Can you tell me who sponsored that petition?

37

CHECK Q47 TO SEE IF R BELONGS TO ORGANIZATION SPONSORING PETITION

- 3 1. R has signed foreign affairs petition sponsored by organization of which he is a member.
- 6 2. R has signed foreign affairs petition sponsored by some other organization.
- 3. R has signed foreign affairs petition but sponsorship private.
- 14 8. DK or Don't remember
- 15 9. NA
- 520 0. Inap.

08

COLUMN  
NUMBER

41b. Can you tell me who sponsored that petition?

38-39

Work-related, business and professional:

- 11. Labor unions
- 12. Business interest groups: Chamber of Commerce, NAM
- 13. Professional organizations: American Medical Association, Building Supervisors Association, Teachers' Unions, etc.
- 18. Other organizations like these.

Social Clubs:

- 21. Fraternal organizations and auxiliaries: Masons, Elks, Moose, Knights of Columbus, Daughters of Isabella, Eastern Star, B'Nai B'rith, etc.
- 22. Sororities
- 23. Neighborhood card or social clubs, or card clubs, n.f.s.
- 24. Non-neighborhood card or social clubs. Includes dancing clubs, sewing clubs, etc.
- 25. Country clubs and "town" clubs: Eastdale Golf and Country Club, Detroit Athletic Club, etc.
- 28. Other organizations like these

Leisure and related activity clubs:

- 31. Bowling team or group, etc.
- 32. Hobby and interest groups with a national organization National Bridge Club, National Gardening Association, National Stamp Collector's Club, etc.
- 33. Investment clubs
- 34. Special interest groups, hobby groups with local base---singing, dog training, etc.
- 38. Other organizations or groups like these.

Political and social action groups:

- 41. Political clubs or organizations: Any national or community political party organized for general political aims, e.g. Democratic Party, Socialist Worker's Party, etc.
- 42. Political clubs or organizations for specific purposes, e.g., Fair Play for Cuba, SANE, Women's March for Peace, etc.
- 43. Neighborhood Improvement Associations and Home Owners Clubs.
- 44. Nationality groups except Negro groups: Polish National Alliance, Irish-American Club, etc.
- 45. Civil Rights Organizations and Human Relations Groups: NAACP, CORE, Local human relations groups, Civil Liberties Union, Anti-Defamation League, etc.
- 46. Political education or propaganda organization: e.g. Radio Free Europe
- 48. Other organizations like these.



COLUMN  
NUMBER

38-39 (cont)

Religious Organizations

- 1 51. Churches, Parishes, Synagogues, e.g., religious bodies with regular (usually weekly, at least) services.
- 52. Missionary groups and overseas relief organizations or programs: Christian Rural Overseas Program, Haitian Baptist Mission, Young Matron's Dept., etc.
- 53. Church-connected clubs: Ladies' Auxilliary, Catholic Mothers, Women's Society for Christian Service, Hadassah, etc.
- 58. Other groups or organizations like these.

(NOTE: CHURCH-CONNECTED GROUPS THAT SPECIFY AN ACTIVITY SHOULD BE CODED ACCORDING TO THAT ACTIVITY, e.g. CHURCH BOWLING CLUB IS A SPORTS CLUB ( CODE 31), CHURCH SOCIAL CLUB IS A NON-NEIGHBORHOOD SOCIAL CLUB (CODE 24),etc)

Charitable, Welfare, and Educational groups:

- 61. Youth serving groups: Cub Scout leaders, Girl Scout leaders, Little League officials and assistants, etc.
- 62. Community programs and institutions, e.g. charitable and welfare organizations aimed at local or national assistance. e.g. United Fund.
- 63. Programs and institutions aimed at international assistance; UNICEF, CARE, Foster Parent's Plan, Peace Corps, etc.
- 64. Civic Groups, National Service clubs: Jaycees, Rotary, Lions, Kiwanis, etc.
- 65. P.T.A.
- 66. College Alumni (or high school class club)
- 67. Self-help clubs; Alcoholics Anonymous, Marital Adjustment groups, Recovery clubs, etc.
- 68. Other organizations or groups like these.

Veteran's and Military Reserve Organizations:

- 71. Veteran's Organizations for U.S. Veterans: VFW, American Legion, etc.
- 1 72. Veteran's Organizations for Nationality groups: Polish War Veterans, etc.
- 73. Military Reserve Units: 5th Infantry Reserve, etc.
- 78. Other organizations like these.
- 77. Other type of org. (n.e.c.)
- 1 80. Petition privately sponsored
- 12 88. DK or don't remember
- 11 99. Not ascertained
- 520 00. Inap. R has not signed petition or petition named does not concern foreign affairs.

COLUMN NUMBER

Q 41c. About when was that?

40

CODER : CODE 0 IF NOT CODED 1, 3, 5 or 7 IN COL. 31.

CODE

- 1. 1963 and 1964 (about a year ago) 11
- 2. 1961 and 1962 (two or three years ago) 7
- 3. 1959 and 1960 (etc) 3
- 4. 1958 thru 1956 -
- 5. 1955 thru 1953 -
- 6. 1952 thru 1945 2
- 7. 1944 or earlier -
- 8. Don't know or don't remember 6
- 9. Not ascertained 8
- 0. Inapplicable 521

41-44

Q. 41d. Do you recall the foreign affairs issue you last wrote about to (the editor) (your congressman or the president)?

To whom written

41

- 1. Editor 2
- 2. Congressman (if specified) 8
- 3. The President (if specified) 2
- 4. Congressman or the President (if one of his two is not specified) 12
- 5. *State Dept.* 1
- 7. Any other (make a card) 2
- 8. DK or don't remember 6
- 9. NA 14
- 0. Inapl. 511

CODE 0  
IN COLS.  
42-44

42-43

Issue

- 5 01. Peace and war : communist country mentioned
- 02. " " " : non-communist country mentioned
- 6 03. Peace and war : both communist and non-communist countries mentioned or no specific country mentioned.
- 3 04. Trade and tariff : communist country mentioned
- 05. " " " : non-communist country mentioned
- 2 06. " " " : Both communist and non-communist countries mentioned or no specific country mentioned
- 3 07. Aid to foreign countries (non-military only, if qualified as to what kind of aid)
- 10. Pro UN
- 11. Anti-UN
- 5 77. Other foreign affairs (make a card)
- 7 88. Don't know or don't remember
- 4 99. Not concerning foreign affairs (eg. civil rights, tax cut)
- 12 99. NA
- 511 00. Inap. (via. not checked)

COLUMN NUMBER

44

4le. About when was that?

- 14 1. 1963 and 1964 (about a year ago)
- 15 2. 1961 and 1962 (two or three years ago)
- 3 3. 1959 and 1960 (etc)
- 1 4. 1958 thru 1956
- 5. 1955 thru 1953
- 2 6. 1952 thru 1945
- 7. 1944 or earlier
- 2 8. Don't know or don't remember
- 8 9. NA
- 513 0. INAP

4lf. Were there any organizations active in foreign affairs or helping people in other lands that you gave money to in the last year - 1963?

45

- 144 1. Yes
- 70 5. No
- 1 8. Don't know or don't remember
- 11 9. NA
- 333 0. INAP (did not check 4lf.)

CODE 0  
IN CCLS.  
46-51

CODE 8  
IN COLS  
46-51

4lg. Which groups?

46-47 (first)

CODER : IF THERE ARE MORE THAN 2 ORGANIZATIONS TAKE THE ONES TO WHICH THE HIGHEST AMOUNT OF MONEY HAS BEEN CONTRIBUTED. IN CASE TIES MUST BE BROKEN, USE ORDER OF LISTING TO ASSIGN PRIORITY TO FIRST LISTED.

48-49 (second)

USE THE SAME CODE AS USED FOR COLS 38-39 EXCEPT

00 Inap or no 2nd organization

4lh. Did you give less than \$5 to this group, \$5 to \$15 or more than that?

50 (org. in 46-47)  
51 (org. in 48-49)

CODER : CODE THE AMOUNT PAID TO THE ORG. IN THE SAME ORDER USED IN COLS. 46-47 and 48-49.

		(50)	(51)
1.	Less than \$5	43	12
2.	\$5-\$15	56	12
3.	More than \$15	39	13
		3	2
		9	8
		0.	408
8.	Don't know or don't remember		
9.	NA		

0 Inap

COLUMN  
NUMBER

42. I would like to ask you a little about the political parties. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an independent, or what?

42a. Would you call yourself a strong (Rep.) (Dem) or not a very strong (Rep.) (Dem)?

42b. Do you think of yourself as being closer to the Republican or Democratic party?

52-53

	#42		#42a,42b (60a, 60b)
11.	55	Republican	Strong
12.	46	Republican	Not very strong
13.	1	Republican	NA
14.	29	Independent	Republican
15.		Other	Republican
21.	181	Democrat	Strong
22.	124	Democrat	Not very strong
23.	2	Democrat	NA
24.	63	Independent	Democrat
25.	1	Other	Democrat
33.	-	Independent	NA
34.	45	Independent	neither
43.	1	Other	NA
44.	4	Other	neither
88.	1	DK	DK
99.	5	NA	NA

43. Since you have been eligible to vote, how many of the presidential elections have you voted in - would you say all or just about all, most, about half, less than half, none or almost none?

54

		(55) same code
1. All or just about all	378	253
2. Most	38	86
3. About half	25	60
4. Less than half	28	47
5. None or almost none	34	61
0. Never eligible	49	43
8. DK	-	-
9. NA	6	8

COLUMN  
NUMBER

Insert for Page 12

DECK 8

56

45. How much difference do you see between the two major parties on foreign policy? Would you say that the foreign policy aims of the Republican and Democratic party were very nearly the same, somewhat different, or very different?

---

CODE 0  
IN COLS  
57-60

1. Very nearly the same	276
2. Somewhat different	175
3. Very different	47
8. DK (code 8 in cols 57-60)	49
9. NA (code 9 in cols. 57-60)	11

COLUMN  
NUMBER

- 12 -

55. 44. Many people do not vote in those congressional and state elections that are held between presidential elections... how many of these elections have you voted in - would you say you have voted in all or just about all, most, about half, less than half, none or almost none?

(USE SAME CODE AS COL 54)

57-58 (first) <sup>45</sup> 45a. How do you feel the Republicans differ from the Democrats  
59-60 (second) on foreign policy?

CODER : CODE UP TO TWO REASONS. ANYTHING IN 50'S CR. BELOW HAS PRIORITY OVER HIGHER NUMBERS; OTHERWISE, TAKE REASONS IN ORDER GIVEN BY RESPONDENT. IF MORE THAN THREE REASONS, MAKE A CARD FOR ADDITIONAL REASONS.

NOTE ALSO THAT IF ANSWER IS PHRASED AS REMARK ABOUT DEMOCRATS, CODE AS IF IT WERE A REMARK ABOUT THE REPUBLICANS. eg. "DEMOCRATS ARE MORE LIBERAL" WOULD BE CODED AS "REPUBLICANS ARE MORE CONSERVATIVE."

IF RESPONDENT'S REMARKS INDICATE THAT HE SEES NO DIFFERENCE (NOT THAT HE DOESN'T KNOW ANY SPECIFIC DIFFERENCES) MAKE SURE A/ IS CODED FOR QUESTION 45 IN COL 56 and 0 IN COLS 57-60.

DO NOT EXTRAPOLATE FROM WHAT RESPONDENT SAYS. eg. DO NOT CODE "REPUBLICANS ARE CONSERVATIVE" UNLESS R USES WORD "CONSERVATIVE".

1 <sup>ST</sup>	2 <sup>ND</sup>	Compared to Democrats:
		FOREIGN AID
32	5	11. Republicans give <u>less</u> foreign aid.
2	1	12. Republicans give <u>more</u> foreign aid.
11	1	13. Republicans are <u>less concerned</u> about helping people in other countries (Foreign aid not specifically mentioned)
2	-	14. Republicans are <u>more concerned</u> about helping people in other countries (Foreign aid not specifically mentioned)
3	1	15. Other foreign aid reasons (make a card)

COLUMN NUMBER / 1<sup>ST</sup> 2<sup>ND</sup>

TRADE AND TARIFF

- 21. Republicans against wheat deal
- 22. Republicans for wheat deal.
- 23. Republicans for higher tariffs, more protective trade policies.
- 24. Republicans for lower tariffs, less restrictive trade policies.
- 25. Republicans less favorable to trade with communist countries in general.
- 26. Republicans more favorable to trade with communist countries in general.

PEACE AND WAR

- 31. Republicans are associated less with war. Leaders get along better with other countries.
- 32. Republicans are associated more with war. Leaders get along worse with other countries.
- 33. Republicans are more for test ban treaty.
- 34. Republicans are more opposed to test ban treaty.
- 35. Other peace and war reasons - make a card.

FOREIGN POLICY IN GENERAL

- 41. Republicans are more isolationist.
- 42. Republicans are less isolationist.

IDEOLOGICAL DIFFERENCES--SOPHISTICATED RESPONSE

- 51. Republicans are conservative AND respondent specifically explains how this affects some aspect of foreign policy.
- 52. Republicans are liberal AND R specifically explains how this affects some aspect of foreign policy.
- 53. Republicans are for big business, not for poor people AND R explains how this affects some aspect of foreign policy.
- 54. Republicans are against big business, and for poor people AND R explains how this affects some aspect of foreign policy.

IDEOLOGICAL DIFFERENCES--UNSOPHISTICATED RESPONSE

- 61. Republicans are conservative, n.f.s.
- 62. Republicans are liberal, n.f.s.
- 63. Republicans are for big business, not for poor people, n.f.s.
- 64. Republicans are against big business, and for poor people, n.f.s.
- 65. Republicans are more anti-communist, n.f.s.
- 66. Republicans are less anti-communist, n.f.s.
- 67. Republicans are better or some other broadly pro-Republican statement.
- 68. Republicans are worse, or some other broadly anti-Republicans statement. e.g. I always vote Democratic.

NOT SPECIFIED FOREIGN POLICY REASONS

- 71. Republicans are tighter about spending money.
- 72. Republicans are more lenient about spending money.
- 73. Republicans same except for Goldwater, n.f.s.
- 74. Republicans are more aggressive, tougher.
- 75. Republicans are less aggressive, weaker.

COLUMN

NUMBER    1<sup>ST</sup>    2<sup>ND</sup>

VACUOUS ANSWERS

8	-	81. Republicans have same ends as Democrats, but different means, n.e.c.
103	83	88. DK, can't say
30	22	99. NA.
279	430	00. INAP, no differences



MASTER COPY

University of Michigan  
Project Number 911

CODE  
Detroit Area Study-1964

A STUDY OF PUBLIC ATTITUDES

Deck 09

Organizations

COLUMN  
NUMBER

- ~~8~~ 9 Blank
- ~~2-3~~ 1-3 Study Number (911)
- ~~4-8~~ 4-5 Deck Number ( 09)
- ~~6-8~~ 6-8 Interview Number

10

46. Some people belong to clubs and organizations and others don't. This list (CARD 16) gives examples of several types of organizations. Do you belong to any organizations like these examples or to any others that aren't listed?

CODE 0 IN  
REMAINDER  
OF DECK

- 363 1. Yes
- 192 5. No
- 3 9. Not ascertained (CODE 9 IN REMAINDER OF DECK)

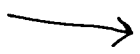
TOTAL NUMBER OF CLUBS BELONGED TO

CODER: ADD NUMBER OF CLUBS LISTED IN BOXES ON PAGES 22 AND 23,  
AND ANY ADDITIONAL SHEETS.

11

- 0. None (No to 46) 192
- 1. One club listed 170
- 2. Two clubs listed 79
- 3. Three clubs listed 54
- 4. Four clubs listed 31
- 5. Five clubs listed 16
- 6. Six clubs listed 10
- 7. Seven clubs listed 1
- 8. Eight clubs listed -
- 9. Nine or more clubs listed 5

	#1	#2	#3	#4	#5	#6
11	84	22	6	2	1	1
12	6	6	2	2	1	1
13	18	17	12	6	1	1
18	2	1	1	1	1	1
21	46	17	8	5	1	1
22	5	1	1	1	1	1
23	8	4	3	2	1	1
24	1	2	1	1	1	1
25	1	1	1	1	1	1
28	2	2	1	1	1	1
31	1	1	1	1	1	1
32	3	1	1	1	1	1
33	1	1	1	1	1	1
34	1	2	1	1	1	1
38	2	1	1	1	1	1
41	4	1	1	2	1	1
42	2	1	1	1	1	1
43	10	11	9	1	1	1
44	5	1	1	1	1	1
45	3	2	1	1	1	1
46	1	1	1	1	1	1
48	3	1	1	1	1	1
51	19	6	6	2	1	1
52	4	5	2	1	1	1
53	41	33	17	11	3	1
58	4	3	1	2	1	1
61	6	6	4	4	2	3
62	6	3	6	2	1	1
63	4	3	1	1	1	1
64	2	2	1	1	1	1
65	45	26	13	7	9	2
66	1	1	1	2	1	1
67	1	1	1	1	1	1
68	3	4	3	1	3	1
71	13	6	7	1	1	1
72	2	1	1	1	1	1
73	1	1	1	1	1	1
78	1	1	1	1	1	1
79	1	1	1	1	1	1
88	1	1	1	1	1	1
99	9	7	9	4	5	3
00	192	363	443	497	527	542



COLUMN  
NUMBER

CODER: Turn to pages 24 and 25, and number the organizations listed there from left to right, beginning with 1. Then turn back to pages 22 and 23, and put the same numbers above the names of these organizations. Then number the remaining organizations listed, filling in from left to right. If there are no organizations on page 24, number the organizations on pages 22 and 23, from left to right, starting with number 1.

Space is provided to code the answers to Q's. 48a-53b for only three organizations. If there are more than three organizations for which these questions are applicable make out card giving the information on Q.49-53b which you were unable to code.

Finally space is provided for only 6 organizations on q's. 47-48. Make out card giving all information on additional organizations.

47. Now, what are the names of all the clubs and organizations you belong to?

- 12-13(org.#1)
- 28-29(org.#2)
- 44-45(org.#3)
- 60-61(org.#4)
- ~~63-64~~(org.#5)
- 66-67(org.#6)

Work-related, business, and professional:

- 11. Labor unions
- 12. Business interest groups: Chamber of Commerce, National Association of Manufacturers, East Side Merchants Association, etc.
- 13. Professional organizations: American Medical Association, Building Supervisors Association, Teachers' unions, etc.
- 18. Other organizations like these.

Social Clubs

- 21. Fraternal organizations and auxiliaries: Masons, Elks, Moose, Knights of Columbus, Daughters of Isabella, Eastern Star, B'Nai B'rith, etc.
- 22. Sororities
- 23. Neighborhood card or social clubs, or card clubs, n.f.s.
- 24. Non-neighborhood card or social clubs. Includes dancing clubs, sewing clubs, etc.
- 25. Country clubs and "town" clubs: Eastdale Golf and Country Club, Detroit Athletic Club, etc.
- 28. Other organizations like these.

Leisure and related activity clubs:

- 31. Bowling team or group, etc.
- 32. Hobby and interest groups with a national organization: National Bridge Club, National Gardening Association, National Stamp Collector's Club, etc.
- 33. Investment clubs
- 34. Special interest groups, hobby groups with local base-singing, dog training, etc.
- 38. Other organizations or groups like these.

COLUMN  
NUMBER

- 12-13(org.#1)
- 28-29(org.#2)
- 44-45(org.#3)
- 60-61(org.#4)
- 63-64(org.#5)
- 66-67(org.#6)

Political and Social action groups:

- 41. Political clubs or organizations: Any national or community political party organized for general political aims, e.g., Democratic Party, Socialist Worker's Party, etc.
- 42. Political clubs or organizations for specific purposes, e.g., Fair Play for Cuba, SANE, Women's March for Peace, etc.
- 43. Neighborhood Improvement Associations and Home Owners Clubs.
- 44. Nationality groups except Negro groups: Polish National Alliance, Irish-American Club, etc.
- 45. Civil Rights Organizations and Human Relations Groups: ACLU, NAACP, CORE, Anti-Defamation League, etc.
- 46. Political Education or Propaganda organization, e.g. Radio Free Europe.
- 48. Other organizations like these.

Religious Organizations:

- 51. Churches, Parishes, Synagogues, e.g., religious bodies with regular (usually weekly at least) services.
- 52. Missionary groups and overseas relief organizations or programs. Christian Rural Overseas Program, Haitian Baptist Mission, Young Matron's Dept., etc.
- 53. Church-connected clubs: Ladies Auxilliary, Catholic Mothers, Women's Society for Christian Service, Hadassah, etc.
- 58. Other groups or organizations like these.

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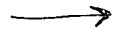
(NOTE: Church-connected groups that specify an activity should be coded according to that activity, e.g., church bowling club is a sports club (Code 31), church social club is a non-neighborhood social club (Code 24), etc.)

---

Charitable, Welfare, and Educational groups:

- 61. Youth serving groups: Cub Scout leaders, Girl Scout leaders, Little League officials and assistants, etc.
- 62. Community programs and institutions, e.g., charitable and welfare organizations aimed at local or national assistance. e.g. United Fund
- 63. Programs and institutions aimed at international assistance: UNICEF, CARE, Foster Parent's Plan, etc.
- 64. Civic groups, National Service clubs: Jaycees, Rotary, Lions, Kiwanis, etc.
- 55. P.T.A.
- 66. College Alumni (or high school class club)
- 67. Self-help clubs: Alcoholics Anonymous, Marital Adjustment groups, Recovery clubs, etc.
- 68. Other organizations or groups like these.

	(14)	(30)	(46)	(62)	(65)	(68)
1.	157	108	68	36	16	9
2.	49	23	17	9	5	3
3.	32	19	17	10	5	1
4.	43	9	2	-	-	-
5.	44	22	5	-	-	-
6.	28	9	3	-	-	-
7.	-	-	-	-	-	-
8.	7	1	-	1	-	-
9.	3	4	3	3	3	3
0.	195	363	443	499	529	542



COLUMN  
NUMBER

- 12-13(org.#1)
- 28-29(org.#2)
- 44-45(org.#3)
- 60-61(org.#4)
- 63-64(org.#5)
- 66-67(org.#6)

Veteran's and Military Reserve Organizations:

- 71. Veteran's Organizations for U.S. Veterans: VFW, American Legion, etc.
- 72. Veteran's Organizations for Natinnality groups: Polish War Veterans, etc.
- 73. Military Reserve Units: 5th Infantry Reserve, etc.
- 78. Other organizations like these.
- 79. Other type of organizations (n.e.c.)
- 88. Don't know, or don't remember
- 99. Not ascertained
- 00. Inap., R does not belong to organization of this rank.

- 14(org.#1)
- 30(org.#2)
- 46(org.#3)
- 62(org.#4)
- 65(org.#5)
- 68(org.#6)

48. I am particularly interested in knowing whether these organizations are concerned with world affairs and how the United States should treat other countries, or with private programs to further the economic, religious, or cultural life of people in other countries.

How much concern does (CLUB) have with this type of activity?  
You can use the answers on this card (CARD 17).

*CODE 0 IN  
ALL ACRT GO'S  
BETWEEN 1/13/56  
AND 1/28/59*

MAKE CARD FOR  
ORGANIZATIONS  
ABOVE 6

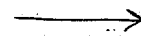
- 1. a. None to speak of
- 2. b. Just a very small or occasional activity
- 3. c. Only a minor, but continuous activity
- 4. d. About equal to the other activities of the organization
- 5. e. Not the primary activity, but still important
- 6. f. A primary activity of the organization
- 8. Don't know
- 9. Not ascertained
- 0. Inap., (no organization of this rank)

CODER INSTRUCTIONS FOR 48a

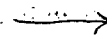
- A. Code each activity of the organization in two columns. In the first column, code dimension "A", basic focus of activity. In the next column code dimension "B", specific nature of activity. Code two internationally relevant activities in the order of mention, EXCEPT give low priority to answers giving no specific action program(coded 9 in Dimension B.) If more than two responses, list those activities not coded on cards.
- B. Either Dimension A or Dimension B should be different from a previously coded activity to be counted as a separate response - e.g."We send money to a hospital in Indochina and an orphanage in Korea would be coded as a single activity "33" and not two separate activities "3333"

- C. DO NOT INTERPRET - code only what the respondent actually says, and not what might be implied from the name of the organization or your personal knowledge of it. For example, R lists the Lutheran Church Ladies Aid, and says that they support hospitals overseas by having various activities within their church. This should be coded 34, i.e. focus on "charitable and welfare" and "raising money" as the specific activity. Note that this is not a focus on religious activity, even though it is a religious organization.
- D. The activities coded should be those of the LOCAL club or organization, UNLESS the R lists the organization as a national or international one. For example, if the organization listed is Boy Scouts, and R says: "Well we're part of an international group." but nothing more than this about the international body, then we want to code what the local Boy Scout group actually does. Do NOT list activities of the international group unless the above qualification is met, and R specifies this.
- E. Remember that dimension A is the BASIC FOCUS of the activity, i.e. the general sphere. Dimension B is the specific TYPE of activity, i.e. what the club actually does.
- F. A program refers to any structured activity of the group, e.g. a film showing, a debate, a drive for goods or money, a conference, a public information campaign, a public address or speaker, etc.
- G. Leisure area of activity, category 2 of dimension A, refers to any activities without definite PURPOSE other than amusement, enjoyment or "time-killing".
- H. Questions will arise as to how to code activity related to Israel. (Some would classify this as religious area, others as charitable and welfare, and still others as political and foreign policy area.) Unless SPECIFICALLY mentioned by R as being in one of these areas, code this activity as within area number 3, i.e. CHARITABLE AND WELFARE area. For example, "buy Israel Bonds" would be 34.
- I. Examples: We send teachers to Ghana. (41)  
We send money to CARE (33)  
We held a dance for the olympic fund (23)  
We subscribe to foreign professional periodicals (76)  
We held a world's fair night (94)  
We hold discussions on the Congo and finance a mission there (9613).

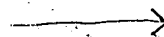
	(15)	(17)	(31)	(33)	(47)	(49)
1.	13		2	1	2	2
2.	1		2	2	-	-
3.	26		8	2	3	-
4.	15		6	1	3	1
5.	8		2	-	-	-
6.	3		-	1	-	-
7.	5		2	-	-	-
8.	14		5	-	-	-
9.	27		13	5	4	3
0.	446		518	546	546	552



	(18)	(16)	(32)	(34)	(48)	(50)
1.	2		3	-	2	-
2.	4		4	1	2	-
3.	9		5	2	1	1
4.	1		1	-	-	-
5.	1		-	-	-	-
6.	4		6	1	2	-
7.	2		-	1	1	2
8.	2		1	-	-	-
9.	12		17	5	4	3
0.	521		521	548	546	552



	(19)	(35)	(51)
1.	20	6	2
2.	54	16	5
3.	28	10	1
4.	8	2	1
8.	-	-	-
9.	8	5	4
0.	440	519	545





COLUMN  
NUMBER

48a. Tell me about that please.

DIMENSION A

- 15(1st Act.Org.#1) 1. Religious Area
- 17(2nd Act.Org.#1) 2. Sports & leisure area
- 31(1st act.Org.#2) 3. Charitable & welfare area
- 33(2nd Act.Org.#2) 4. Educational area
- 47(1st Act.Org.#3) 5. Civil rights and human relations area
- 49(2nd Act.Org.#3) 6. Military and military security area
- 7. Labor, business and professional area
- 8. Political-foreign policy area
- 9. Indefinite, general area
- 0. Non-international area (CODE 0 IN NEXT COLUMN) *Inap.*

DIMENSION B

- 16(1st act.org.#1) 1. Local Organization recruits personnel for work in field.
  - 18(2nd act.org.#1) e.g. missionary (11), medical (31), educational (41)
  - 32(1st act.org.#2) 2. Makes and/or sends goods for use overseas, e.g. sews for
  - 34(2nd act.org.#2) missions (12)
  - 48(1st act.org.#3) 3. Sends or raises money through programs or from individuals.
  - 50(2nd act.org.#3) 4. Has local social programs (related to other countries)
  - 5. Engages in political conferences or conferences with
  - foreign officials;
  - 6. Has discussions; or takes stand on issues; or has programs
  - aimed at getting information; *tries to influence party officials*
  - 7. Attempts to increase friendship and understanding,
  - including racial relations.
  - 8. *Reports, markets, or distributes foreign material or products.*
  - 9. Has interest only - no specific action program mentioned.
  - 0. Inapplicable - no internationally relevant activity. *Inap.*
49. How much do you feel that you personally can do to help (CLUB) to do something in world affairs?

MAKE A CARD FOR ORGANIZATIONS OVER THREE WHICH ARE INT.ACTIVE

- 19(org.#1) 1. Nothing
- 35(org.#2) 2. A little
- 51(org.#3) 3. A fair amount
- 4. A great deal
- 8. Don't know
- 9. Not ascertained
- 0. Inappropriate

*SHIFT UP  
ONE  
FROM NUMBER ON  
SCHED*

50. How long have you belonged to (CLUB)?

CODER: IF A RANGE IS STATED, TAKE THE AVERAGE.		(20)	(36)	(52)
20(org.#1)	1. Less than 1 year	1. 5	1	1
36(org.#2)	2. 1-2 years	2. 13	4	3
52(org.#3)	3. 3-5 years	3. 17	7	1
	4. 6-8 years	4. 13	5	2
	5. 9-11 years	5. 14	5	1
	6. 12-14 years	6. 12	3	-
	7. 15 years and over	7. 39	10	1
	8. Don't know	8. -	-	-
	9. Not ascertained	9. 6	5	4
	0. Inap.	0. 439	518	545

COLUMN  
NUMBER

51. About how many regular meetings does (CLUB) have in a year?

CODER: IF A RANGE IS STATED, CODE THE AVERAGE.

21(org.#1)  
37(org.#2)  
53(org.#3)

	(21)	(37)	(53)
1. 1-5 meetings (yearly)	6	4	1
2. 6-9 meetings (bi-monthly)	9	4	2
3. 10-13 meetings (Monthly)	55	12	4
4. 14-39 meetings (fortnightly)	15	5	2
5. 40 or more meetings (weekly)	19	5	1
6. Irregularly, or no meetings regularly held	3	-	-
8. Don't know	2	4	-
9. Not ascertained	9	6	4
0. Inappropriate	440	518	545

52. How many of these regular meetings have you attended in the last year?

CODER: IF A RANGE IS STATED, CODE THE AVERAGE.

22(org.#1)  
38(org.#2)  
54(org.#3)

	(22)	(38)	(54)
1. 1-5 meetings (yearly)	26	12	2
2. 6-9 meetings (Bi-monthly)	25	4	1
3. 10-13 meetings (monthly)	8	3	3
4. 14-39 meetings (fortnightly)	10	2	1
5. 40 or more meetings (weekly)	7	2	1
6. Irregularly, or no meetings regularly held	3	1	-
8. Don't know	-	1	-
9. Not ascertained	8	5	4
0. Inappropriate - <i>or no meetings attended</i>	471	528	546

CODER: IN THIS COLUMN CODE THE PROPORTION OF MEETINGS ATTENDED IN THE LAST YEAR, i.e. THE RATIO OF ANSWERS TO QUESTION 52 TO ANSWERS TO QUESTION 51

23(org.#1)  
39(org.#2)  
55(org.#3)

	(23)	(39)	(55)
1. Less than 1/2 of meetings attended	33	13	4
2. 1/2 or more than 1/2 of meetings attended, but not all.	37	4	1
3. All meetings attended	10	6	4
4. No regular meetings scheduled	3	-	-
5. None of meetings attended	25	10	-
8. Don't know	-	1	-
9. Not ascertained (including non quantitative answers)	8	6	4
0. Inappropriate	442	518	545

24(org.#1)  
40(org.#2)  
56(org.#3)

53. As far as the international interests of (CLUB) go, have you spent any time in committee work or doing other things outside of regular meetings during the last year?

	(24)	(40)	(56)
1. Yes	11	3	1
5. No	98	32	7
8. Don't know	-	-	-
9. Not ascertained	5	5	5
0. Inappropriate	444	518	545

CODE 0 IN  
REMAINING  
COLUMNS OF  
THIS ORGS.  
FIELD.

COLUMN NUMBER

53a. And what kind of things have you done in connection with (CLUB).....?

CODER: For each organization, code in the first column the position held, list A. Then code in the next column the type of activity, list B. Code only one response per organization, according to the priority in the 2 lists, i.e. lowest number has highest priority.

25(org.#1)	LIST A	25	41	57
41(org.#2)	1. Holds officership at present.	2	-	-
57(org.#3)	2. Held officership in past only.	2	-	-
	3. Holds committee membership at present.	4	1	-
	4. Held committee membership in past only	1	-	-
	5. Individual, acting outside of committees	-	2	-
	8. Not specific - unclear	2	-	1
CODE 0 NEXT COL.	0. Inappropriate - No activity of this kind	0	542	550
		9	5	5
				3

26(org.#1)	LIST B			
42(org.#2)	1. Active in programs with direct international content, e.g. helping foreign students, speaking to organizations, etc.			
58(org.#3)	2. Active in planning programs with direct international content: e.g. planning dances for raising overseas aid funds.	26	42	58
1	3. Specific activity, not clear if int. or not. e.g. "I make phone calls."	1	1	1
2	4. Active in areas with no direct international content: e.g. social chairman, etc.	1	-	-
3	5. Nothing specific mentioned. e.g. "I help out."	3	1	-
4	0. Inappropriate, No activity of this kind.	3	1	-
5		3	-	-
0		542	550	554
9		5	5	3

27(org.#1)	53b. Averaging it out over the year, about how many hours per month do you spend on this activity outside the regular meetings?			
43(org.#2)	1. Less than 2 hours per month			
59(org.#3)	2. 3-4 hours per month			
(27)	3. 5-8 hours per month	(43)	(59)	
1	4. 9-12 hours per month	1	1	
2	5. 13-16 hours per month	-	-	
-	6. 17-24 hours per month	2	-	
2	7. 25 or more hours per month	-	-	
3	8. Don't know	3	-	
-	9. Not ascertained	6	6	5
6	0. Inappropriate, no club with this activity.	542	550	552

# MASTER COPY

University of Michigan  
Project #911

CODE  
Detroit Area Study  
1964

## A STUDY OF PUBLIC ATTITUDES

### DECK 10

#### DEMOGRAPHIC MATERIAL

COLUMN  
NUMBER

~~3~~ 9 Blank  
~~2-4~~ 1-3 Study Number (911)  
~~5-6~~ 4-5 Deck Number (10)  
~~7-8~~ 6-8 Interview Number

54. Do you have a religious preference--that is, are you Protestant, Catholic, Jewish or something else?

54a. What specific Protestant denomination do you consider yourself to be?

10-11

CATHOLIC AND ORTHODOX

196	11. Roman Catholic
-	12. Greek Rite Catholic
2	21. Greek Orthodox
-	22. Russian Orthodox
-	23. Roumanian Orthodox
1	24. Serbian Orthodox
1	20. Other Orthodox

JEWISH AND OTHER NON-CHRISTIAN

24	31. Jewish
-	36. Mohammedan
-	37. Buddhist
-	38. Hindu
-	37. Other religions

PROTESTANT: GENERAL

24	41. Protestant; no denomination given
	42. Non-denominational Protestant church
	43. Community church (no denominational basis)
1	40. Other Protestant (not listed here)

PROTESTANT: REFORMATION ERA

32	51. Presbyterian
56	52. Lutheran
14	53. Congregational
1	54. Evangelical and Reformed
1	55. Reformed, Dutch Reformed, or Christian Reformed
4	56. United Church of Christ
14	57. Episcopalian, Anglican, Church of England

COLUMN  
NUMBER

PROTESTANT: PIETISTIC

- 48 61. Methodist
- 62. African Methodist Episcopal
- 2 63. United Bretheran or Evangelical Bretheran
- 93 64. Baptist
- 65. Disciples of Christ

PROTESTANT: NEO-FUNDAMENTALIST

- 71. United Missionary or Pretestant Missionary
- 3 72. Church of God
- 2 73. Nazarene or Free Methodist
- 3 74. Church of Christ
- 75. Plymouth Bretheran
- 3 76. Pentecostal or Assembly of God
- 1 77. Primitive Baptist or Free Will Baptist
- 78. Seventh Day Adventist
- 79. Southern Baptist
- 4 70. Other Fundamentalist

NON-TRADITIONAL CHRISTIAN

- 5 81. Christian Scientists
- 2 82. Spiritualistic
- 1 83. Latter Day Saints, Mormon
- 2 84. Unitarian or Universalist
- 1 85. Jehovah's Witnesses
- 86. Quakers
- 87. Unity
- 88. Salvation Army
  
- 1 88. Don't know
- 2 99. Not ascertained
- 14 00. No religious preference

COLUMN  
NUMBER  
12

54d. Did you get all, some or none of your education in Catholic Schools?

492. All  
841. Some  
4150. None, *inap.*  
- 8. Don't know  
99. NA

54b,c,&e. How much interest would you say you have in how (a. Protestant, b. Catholic, c. Jewish) people as a whole are getting along in the world: Do you have a good deal of interest in it, some interest, or not much interest?

13

245 1. Good deal  
178 3. Some  
96 5. Not much  
15 8. DK  
6 9. NA  
17 0. INAP, is not Catholic, Protestant or Jewish

55. About how often have you attended religious services in the past year?

14

465. Several times a week  
2274. Once a week  
663. A few times a month  
332. Once a month  
1241. Less often than that  
600. Never  
19.)

56. Now we have three short questions about some things you might not hear about from the newspapers or TV. First of all, which of the countries on the card have communist governments, and which do not?

		15	16	17	18	19
15(Egypt)	1. Yes	56	388	60	390	65
16(Poland)	5. No	340	69	363	92	354
17(Spain)	8. DK	151	89	124	65	128
18(Mainland China)	9. NA	10	11	10	10	10
19 (India)						

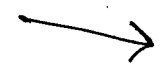
57. Now which of the countries on this list are located in Africa?

		20	21	22	23	24
20 (Ecuador)	1. Yes	68	351	201	149	249
21 (Ghana)	5. No	355	71	192	284	183
22 (Afghanistan)	8. DK	121	123	150	112	112
23 (Mongolia)	9. NA	13	12	14	12	13
24 (Morocco)						

0	15
1	7
2	2
3	5
4	4
5	5
6	4
7	9
8	6
9	2
10	13
11	12
12	12
13	10
14	10
15	10
16	6
17	5
18	9
19	4
20	15
21	12
22	10
23	5
24	4
25	18
26	3
27	5
28	8
29	4
30	8
31	2
32	3
33	5

34	2
35	7
36	13
37	4
38	8
39	9
40	16
41	3
42	14
43	5
44	6
45	6
46	7
47	2
48	2
49	2
50	6
51	2
52	3
53	1
54	1
55	2
56	2
57	2
58	1
59	1
60	2
61	1
62	1
63	1
64	1
65	1
66	1
67	1
68	1

69	-
70	-
71	-
72	-
73	-
74	-
75	-
76	-
77	-
78	-
79	-
80	-
81	-
82	-
83	-
84	-
85	-
86	-
87	-
88	176
89	-
90	-
91	-
92	-
93	-
94	-
95	-
96	-
97	-
98	-
99	3



COLUMN  
NUMBER

58. Finally, which of the countries on this list have developed and tested their own atomic weapons?

			<u>25</u>	<u>26</u>	<u>27</u>	<u>28</u>	<u>29</u>	<u>30</u>
25 (West Germany)	1.	Yes	113	19	333	82	290	528
26 (Algeria)	5.	No	343	423	132	369	164	3
27 (France)			86	99	79	92	89	15
28 (Japan)	8.	DK						
29 (England)	9.	NA	15	16	14	14	14	11
30 (Russia)								

SUMMARY CODE -- QUESTIONS 56, 57, 58.

31-32

NUMBER RIGHT MINUS NUMBER WRONG (DK OR NA SCORED 0)  
HIGHEST POSSIBLE SCORE: 16

CODE NUMBER IN GREEN AT PAGE BOTTOM, RIGHT.

2	-4.	-4.	39	06.	6
2	-3.	-3	34	07.	7
6	-2.	-2	47	08.	8
10	-1.	-1	26	09.	9
48	00.	0	43	10.	10
21	01.	1	28	11.	11
36	02.	2	34	12.	12
27	03.	3	14	13.	13
30	04.	4	48	14.	14
24	05.	5	9	15.	15
			29	16.	16

59. Now, just a few questions about your background and we'll be through. How long have you lived in the Detroit area?

IF YEARS GIVEN, CHECK AGE ON PAGE ONE. IF AGE AND YEARS IN DETROIT ARE THE SAME CODE 88, ALL LIFE.  
**CODER - CODE RESPONSE IN COLS. 63-64**

- 00. Less than one year
- 01. One year, but less than two years
- 02. Two years, but less than three
- etc.

CODE 0 IN  
COLS 34-35

88. All life

33

**CODER - LEAVE COL. 33 BLANK**



COLUMN  
NUMBER

59a. In what state or country were you born?

34-35

UNITED STATES

- 170 00. Native Detroit Area Resident
- 42 01. Border States (see below)
- 84 02. Other Southern States (see below)
- 51 03. Northeastern US " "
- 58 04. North Central U.S. except MICHIGAN (see below)
- 4 05. Western United States (see below)
- 59 06. Michigan, other than Detroit area
  
- 08. USA, area unspecified
- 5 09. Born in Detroit, but lived part of life elsewhere.

473?? BY STATE

- |                          |                    |
|--------------------------|--------------------|
| 02. Alabama              | 04. Nebraska       |
| 05. Alaska               | 05. Nevada         |
| 05. Arizona              | 03. New Hampshire  |
| 01. Arkansas             | 03. New Jersey     |
| 05. California           | 05. New Mexico     |
| 05. Colorado             | 03. New York       |
| 03. Connecticut          | 02. North Carolina |
| 02. Delaware             | 04. North Dakota   |
| 02. District of Columbia | 04. Ohio           |
| 02. Florida              | 02. Oklahoma       |
| 02. Georgia              | 05. Oregon         |
| 05. Hawaii               | 03. Pennsylvania   |
| 05. Idaho                | 03. Rhode Island   |
| 04. Illinois             | 02. South Carolina |
| 04. Indiana              | 04. South Dakota   |
| 04. Iowa                 | 01. Tennessee      |
| 04. Kansas               | 02. Texas          |
| 01. Kentucky             | 05. Utah           |
| 02. Louisiana            | 03. Vermont        |
| 03. Maine                | 02. Virginia       |
| 02. Maryland             | 05. Washington     |
| 03. Massachusetts        | 01. West Virginia  |
| 06. Michigan             | 04. Wisconsin      |
| 04. Minnesota            | 05. Wyoming        |
| 02. Mississippi          |                    |
| 04. Missouri             |                    |
| 05. Montana              |                    |

EUROPE

34-35 (cont)

NORTHWEST EUROPE

- 4 11. England and/or Wales
- 4 12. Scotland
- 3 13. Ireland (includes Erie, Northern Ireland, S. Ireland)
- 1 14. France
- 2 15. Any single or group of Scandinavian countries:  
Norway, Sweden, Denmark, Iceland (does not include  
Greenland), Finland
- 2 16. Benelux nations: Belgium, Netherlands (Holland)  
Luxembourg
- 18. Any other Northwestern European country or group  
of countries.

CENTRAL EUROPE

- 2 21. Germany (East or West)
- 13 22. Poland
- 23. Austria
- 2 24. Hungary
- 1 25. Czechoslovakia
- 1 26. Switzerland
- 28. Any other country or group of countries of Central  
Europe.

EASTERN EUROPE

- 6 31. Russia (USSR)
- 32. Estonia, Latvia, Lithuania, the Ukraine, Armenia,  
or any other Soviet Socialist Republic
- 1 33. Romania
- 34. Bulgaria
- 38. Any other Eastern European country (be sure that  
it is not listed in Southern Europe or the Near East)

SOUTHERN EUROPE

- 5 41. Italy
- 42. Spain and/or Portugal
- 43. Greece
- 2 44. Yugoslavia
- 45. Albania
- 1 48. Any other Southern European country (be sure it is  
not listed in Central EUROPE or the NEAR EAST)
- 49. Europe in general, or no countries specified.

NEAR EAST, MIDDLE EAST

- 2 51. A single Near Eastern country or group of countries: Syria, Lebanon, Jordan, Saudi Arabia, Kuwait, Yemen, Iran (Persia), Iraq, Egypt, (Does not include ISRAEL or TURKEY)
- 2 52. Turkey
- 53. Israel

ASIA

- 54. A single South or Central Asian country or group of countries: Pakistan, Nepal, Tibet, Burma, Thailand (Siam) South and North Viet Nam, Cambodia, Laos, Indonesia, Malaya, Malaysia, Ceylon.
- 55. Either Mainland China, Formosa (Taiwan) or Hong Kong
- 56. Korea
- 57. Japan
- 58. Any other Asian country or group of countries.

PACIFIC AREA

- 61. South Pacific area and/or Individual Islands: Philippines, New Guinea, Guam, Marianas, Marshall Islands or country not specified.
- 62. Australia, New Zealand
- 68. Any other Pacific country or group of countries.

THE AMERICAS

- 24 71. Canada
- 72. Mexico
- 73. Bermuda
- 74. Any single US possession in the Americas: Canal Zone, Virgin Islands or Puerto Rico.
- 75. Cuba
- 1 76. Any other Central American, West Indian, or South American country
- 78. Any other country in the Americas: Greenland (or group of countries)

AFRICA

- 80. Africa, country not specified
- 1 81. Any single country in North Africa except EGYPT: Morocco, Libya, Tunisia, Algeria, the Sudan, Ethiopia, or group of countries in N. Africa
- 1 82. Any country in Africa South of the Sahara.

WORLD CRUISE

- 96. WORLD CRUISE e.g. Navy cruise that includes Pacific, Atlantic, Mediterranean, etc.
- 1 88. Don't KNOW
- 3 99. Not ascertained
- 00. Inap.

cols 36-37, 38-39, 42-43

E M Q 629

	F	M	Q 629
00	94	94	285
01	00	00	00
02	00	00	00
03	00	00	00
04	01	00	00
05	00	00	00
06	00	00	00
07	00	00	00
08	236	252	00
09	00	00	00
11	18	15	39
12	09	06	06
13	07	07	24
14	01	03	08
15	09	07	12
16	04	04	04
18	00	00	04
21	17	21	31
22	40	44	21
23	10	07	00
24	08	08	03
25	04	05	03
26	01	01	01
28	01	00	02
31	13	11	00
32	07	04	01
33	02	02	01
34	00	00	00
38	00	00	00
41	19	14	09
42	01	00	01
43	00	00	00
44	02	02	01
45	00	00	00
48	01	01	01
49	00	00	01
51	03	03	03
52	03	03	00
53	00	00	06
54	00	00	01
55	00	00	00
56	00	00	01
57	00	00	02
58	00	00	02

61	-	-	02
62	-	-	00
68	-	-	00
71	34	31	45
72	02	01	03
73	-	00	00
74	-	00	00
75	-	00	00
76	01	00	04
78	00	00	00
80	00	00	18
81	01	01	01
82	00	00	02
88	00	00	00
96	00	00	03
99	08	09	06

- 0 = ~~351~~ 346 285
- 1 = 48 42 97
- 2 = 81 86 61
- 3 = 22 17 02
- 4 = ~~23~~ 17 13
- 5 = ~~06~~ 06 15
- 6 = ~~0~~ 00 02
- 7 = ~~37~~ 33 52
- 8 = ~~01~~ 01 21
- 9 = 08 09 9

COLUMN  
NUMBER

60. In what country were your parents born?

---

36-37

Father

USE SAME CODE AS COLS. 34-35.

38-39

Mother

USE SAME CODE AS COLS. 34-35

40

61. How many of your four grandparents were born outside the United States?

---

203 0. None or Inap. (R is Negro)

20 1. One

61 2. Two

15 3. Three

236 4. Four

148. DK

89. NA

41

62. Aside from the United States, is there some other country or part of the world whose people you feel a special tie with?

---

Code 0

In Cols 42-43

266 1. Yes

287 5. No

- 8. DK

4 9. NA

62a. What place is that:

---

42-43

USE SAME CODE AS IN COLS 34-35

63. How many years of school did you finish?

63a. Do you have a high school diploma?

64b. Are you a college graduate?

---

44

CODER: LOOK AT ANSWERS TO 63, 63a and 63b, THEN DECIDE WHICH OF DESIGNATED CATEGORIES RESPONDENT BELONGS IN:

28 1. 0-4 grades

103 2. 5-8 grades

117 3. 9-11 grades

173 4. 12 high school graduate

82 5. 13-15 some college

526 6. 16 or more - college graduate

- 8. DK

2 9. NA

col 46-47, 50-51, 54-55

	<u>H</u>	<u>R</u>	<u>S</u>		<u>H</u>	<u>R</u>	<u>S</u>
20		02	07	66	02	05	00
21	02	21	02	67	04	04	03
22	01	09	02	68	02	04	00
23	02	08	04	69	01	05	01
24	06	10	08	70	01	07	02
25	02	08	03	71	03	04	02
26	04	06	09	72	04	04	00
27	01	06	02	73	01	01	01
28	03	08	05	74	01	04	01
29	01	11	05	75	00	05	00
30	03	17	04	76	01	04	01
31	06	15	06	77	01	02	00
32	03	08	06	78	00	04	00
33	09	14	03	79	01	02	00
34	06	16	10	80	00	01	00
35	05	11	08	81	02	-	-
36	08	14	12	82	01	-	-
37	08	10	03	83	00	01	-
38	04	15	09	84	01	-	-
39	07	15	10	85	00	-	-
40	08	12	04	86	00	-	-
41	08	12	02	87	00	-	-
42	09	19	08	88	00	-	-
43	10	12	12	89	00	-	-
44	07	14	05	99	03	04	10
45	04	12	04	00	319	01	300
46	07	20	06	18	-	-	01
47	06	09	04	19	0	319	01
48	06	08	08		1		300
49	05	10	02		2	22	00
50	02	13	03		3	59	89
51	07	11	05		4	80	135
52	03	06	04		5	40	128
53	05	06	03		6	27	89
54	03	08	05		7	13	72
55	06	09	02		8	04	37
56	03	09	03		9	04	02
57	06	06	05			03	02
58	02	14	06				10
59	03	07	05				
60	04	16	07				
61	01	10	05				
62	05	10	01				
63	04	07	03				
64	02	09	02				
65	02	04	02				

COLUMN  
NUMBER

Information regarding household composition and R's kin

Listing of adults and minors living in housing unit on Page 1

64. Do you have any children who are living elsewhere now:

64a. What age and sex are they?

45

Sex of Head

225 1. Male  
13 2. Female  
— 9. Not ascertained  
319 0. Head = Respondent

46-47

Age of Head

CODE YEARS OF AGE  
99. NA, refused  
00. Head = Respondent

48

Marital Status of Head

221 1. Married  
5 2. Single  
9 3. Widowed  
1 4. Separated  
1 5. Divorced  
— 8. Other  
— 9. NA  
320 0. Head = Respondent

49

Sex of Respondent (CHECK ALSO T-1)

275 1. Male  
282 2. Female  
— 9. NA

50-51

Age of Respondent

CODE YEARS OF AGE  
99. NA

52

Marital Status of Respondent

425 1. Married  
502 2. Single  
513 3. Widowed  
13 4. Separated  
16 5. Divorced  
1 8. Other  
1 9. NA

COLUMN  
NUMBER  
53/

Relation of Respondent to Head

- 319 0. Respondent is head
- 195 1. Spouse
- 16 2. Child
- 4 3. Parent
- 3 4. Sibling
- 7 5. Brother-in-law, sister-in-law
- 4 6. Son-in-law, daughter-in-law
- 6 7. Otherwise related by blood or marriage
- 3 8. Not related by either blood or marriage
- 9. Not ascertained

54-55

Age of Respondent's Spouse

CODE YEARS OF AGE

99. Not ascertained

00. Respondent's spouse = Head or R not married or R widowed, <sup>Divorced</sup> SEPARATED

56

Number of adults living in Housing Unit including R, Spouse and Head.

57

Number of minors living in Housing Unit

58

Number of persons of R's kin living in Housing Unit

59 CODER-CHECK  
60 LISTING BOX AND  
61 Q 64

Number of children R has both in HU and elsewhere

Number of male children R has below age of 18

Number of male children R has between age of 18 and 26

(CODER - WHERE INFORMATION IS UNCLEAR CONSULT SUPERVISOR)

(CODE EXACT NUMBER)

	56	57	58	59	60	61
1. One	77	83	154	98	116	51
2. Two	91	103	89	122	62	16
3. Three	64	61	96	98	25	1
4. Four	13	34	64	50	5	-
5. Five	5	14	33	14	6	-
6. Six	1	12	18	22	-	-
7. Seven	-	2	12	3	-	-
8. Eight or more	-	3	8	3	-	-
9. NA	1	2	1	3	5	4
0. Inap, none	5	243	82	142	337	485



0 59  
1 91  
2 84  
3 61  
4 63  
5 18  
6 03  
7 00  
8 176  
9 02

COLUMN  
NUMBER

Patterns of ages of Minor children known to be related to R

62	CODER - CHECK	Under 6	6-18	19-20
LISTING BOX	2340.	none	none	none
AND Q 64	031.	some	none	none
	212.	none	some	none
	223.	none	none	some
	754.	some	some	none
	315.	none	some	some
	46.	some	none	some
	47.	some	some	some
	69.	Not ascertained		

63-64 59. CODER - CODE IN COLS 63-64 THE  
RESPONSE TO 859 LISTED AGAINST COL 33,  
on P4 OF THIS DECK.

99-02	88	176	28	08	54	01
	001	15	29	04	55	02
	011	07	30	08	56	02
	02	02	31	02	57	02
	03	05	32	03	58	00
	04	04	33	05	59	00
	05	05	34	02	60	02
	06	04	35	07	68	01
	07	09	36	13		
	08	06	37	04		
	09	02	38	08		
	10	13	39	09		
	11	12	40	16		
	12	12	41	03		
	13	10	42	14		
	14	10	43	05		
	15	10	44	06		
	16	06	45	06		
	17	05	46	07		
	18	09	47	02		
	19	04	48	02		
	20	15	49	02		
	21	12	50	06		
	22	10	51	02		
	23	05	52	03		
	24	04	53	00		
	25	18				
	26	03				
	27	05				

# MASTER COPY

University of Michigan  
Project Number 911

CODE  
Detroit Area Study - 1964

## A STUDY OF PUBLIC ATTITUDES

Deck 11

Demographic Material

Travel and Visits Abroad

COLUMN  
NUMBER

- ~~4~~ 9 Blank
- ~~2-4~~ 1-3 Study Number (911)
- ~~5-6~~ 4-5 Deck Number ( 11)
- ~~7~~ 6-8 Interview Number

10 05. Have you (or your SPOUSE or any of your children) ever been in the Military service?

CODE 0 IN  
COLUMNS  
11 - 34

---

1. Yes 331  
5. No 236  
9. N.A. (Code 9 in columns 11 - ) 1

	(11)	(19)	(27)
1.	141	-	-
2.	127	2	-
3.	58	28	4
4.	2	-	-
5.	1	2	1
6.	-	-	-
7.	-	-	-
8.	-	-	-
9.	4	1	1
0.	425	525	552



COPYING  
NUMBER

(11-34)

24 cols.  
8 cols  
each person

65a.-65d. Military Service of Respondent and Respondent's spouse and children.

65b. Were you (was he) stationed overseas?

Record information for as many as three persons. If information is given for more than three, record the information for the three with the lowest code numbers in order. Code information for highest priority person in cols 11 to 18 for second highest in columns 19-26, for third highest in columns 27-34

IF 2  
OR MORE  
HAVE  
SAME  
PRIORITY,

TAKE OLDEST IF  
DISCERNIBLE; OTHERWISE  
CODE IN ORDER  
AS RETURNED BY R.

(one col. each)  
persons:

11(1st)  
19(2nd)  
27(3rd)

- 1. Respondent
- 2. Spouse of Respondent
- 3. Son of Respondent
- 4. Step-son, adopted son of Respondent
- 5. Son of respondent's spouse
- 6. Daughter of Respondent
- 7. Step daughter, adopted daughter
- 8. Daughter of Respondent's spouse
- 9. NA.
- 0. Inap., none served.

65a. How long were you (was he) in the service?

12(1st)  
20(2nd)  
28(3rd)

- 1. Less than one year
- 2. One year but less than two years
- 3. Two years but less than three years
- 4. Three years but less than 5 years
- 5. Five years but less than 8 years
- 6. 8 years but less than 11 years
- 7. 11 years or more
- 8. Don't know
- 9. NA
- 0. Inap.

1.	(12)	26	(20)	6	(28)	1
2.	32	5	5	1	1	1
3.	82	5	5	1	1	1
4.	148	10	10	2	2	2
5.	22	2	2	1	1	1
6.	5	1	1	1	1	1
7.	4	1	1	1	1	1
8.	4	1	1	1	1	1
9.	10	4	4	2	2	2
0.	225	526	526	552	552	552

CODE 0 IN  
REST OF FIELD  
PROVIDED FOR  
THIS PERSON

- 1. Yes
- 5. No
- 8. Don't know
- 9. NA
- 0. Inap.

1.	(13)	(21)	(29)	4
5.	226	18	4	1
8.	102	12	1	1
9.	1	-	-	-
0.	2	2	1	1
	227	526	552	552

COLUMN  
NUMBER

65c. Where?

CODER: Columns are provided for recording two responses. Group the responses given into the seven areas (A-G) listed in code. If the person has served in only one of these areas, code the appropriate countries or regional codes. If the person has served in more than one area, record the responses indicating at least two areas. If person served in more than two areas, record those two in which he served the longest length of time and make a card for the others. If length of time in each area is not indicated, take the first two areas in the order given, and make a card for the others. Use the combination areas listed only if you can not code more detailed information.

14-15(area 1,1st person)  
16-17(area 2,1st person)  
22-23(area 1,2nd person)  
24-25(area 2,2nd person)  
30-31(area 1,3rd person)  
32-33(area 2,3rd person)

EUROPE - AREA A

NORTHWEST EUROPE

- 11. England and/or Wales
- 12. Scotland
- 13. Ireland (includes Erie, Northern Ireland, Southern Ireland)
- 14. France
- 15. Any single or group of Scandanavian country: Norway, Sweden Denmark, Iceland (does not include Greenland),Finland.
- 16. Benelux nations: Belgium, Netherlands (Holland), Luxemburg
- 18. Any other Northwestern European country or group of countries.
- 19. Northwest and Central Europe

CENTRAL EUROPE

- 21. Germany (East or West)
- 22. Poland
- 23. Austria
- 24. Hungary
- 25. Czechoslovakia
- 26. Switzerland
- 28. Any other country or group of countries of Central Europe.
- 29. Central & Eastern Europe

EASTERN EUROPE

- 31. Russia
- 32. Estonia, Latvia, Lithuania, the Ukraine, Armenia, or any other Soviet Socialist Republic
- 33. Romania
- 34. Bulgaria
- 35. Eastern and Southern Europe
- 36. NW, Central and Southern
- 37. NW and Southern
- 39. Central and Southern
- 38. Any other Eastern European country (be sure that it is not listed in Southern Europe or the near East)



SOUTHERN EUROPE

41. Italy
42. Spain and/or Portugal
43. Greece
44. Yugoslavia
45. Albania
46. NW, Central and Eastern Europe
47. All areas in Europe or any combination of areas not listed.
48. Any other Southern European country (be sure it is not listed in Central Europe or the Near East)
49. Europe in general, or no countries specified.

NEAR EAST, MIDDLE EAST - AREA B

51. A single Near Eastern country: Syria, Lebanon, Jordan, Saudi Arabia, Kuwait, Yemen, Iran (Persia), Iraq, Egypt, (does not include ISRAEL OR TURKEY)
52. Turkey
53. Israel

ASIA- AREA C

54. A single South or Central Asian country: Afghanistan, India, Pakistan, Nepal, Tibet, Burma, Thailand (Siam), South and North Viet Nam, Cambodia, Laos, Indonesia, Malaya, Malaysia, Ceylon
55. Either Mainland China, Formosa (Taiwan), Hong Kong
56. Korea
57. Japan
58. Any other Asian country or group of countries.
59. Any combination of areas A and B

PACIFIC AREA - AREA D

61. South Pacific area and/or individual islands: Philippines, New Guinea, Guam, Marianas, Marshall Islands or countries not specified.
62. Australia, New Zealand
63. Any combination of Areas B and C
64. Any combination of Areas C and D
65. Any combination of Areas b, C and D

THE AMERICAS - AREA E

71. Canada
72. Mexico
73. Bermuda
74. Any single US possession in the Americas: Canal Zone, Virgin Islands, Puerto Rico
75. Cuba
76. Any other Central American, West Indian or South American country
77. Any other country in the Americas; Greenland



COLUMN  
NUMBER

AFRICA - AREA F

- 80. Africa, country not specified
- 81. Any single country in North Africa except EGYPT: Morocco, Libya, Tunisia, Algeria, the Sudan, Ethiopia (or group of countries)
- 82. Any country in Africa south of the Sahara (or group of countries)
- 83. Any combination of Areas B and F
- 84. Any combination of Areas A and F
- 85. Any combination of Areas A, B and F

WORLD CRUISE - AREA G

- 88. Don't know
- 96. World Cruise e.g. Navy Cruise that includes Pacific, Atlantic, Mediterranean, etc.
- 99. NA
- 00. Inap.

	1,1	2,1	1,2	2,2	1,3	2,3
80	3	4	-	-	-	-
81	2	1	1	-	-	-
82	-	-	-	-	-	-
83	-	-	-	-	-	-
84	2	-	-	-	-	-
85	-	-	-	-	-	-
88	2	1	-	-	-	-
96	10	-	1	1	-	-
99	4	4	2	2	1	1
00	332	472	538	552	553	556

COLUMN  
NUMBER

What state or country were you born in (continued)

EA STATE

- |                   |                   |
|-------------------|-------------------|
| 02. Louisiana     | 03. Vermont       |
| 03. Maine         | 02. Virginia      |
| 02. Maryland      | 05. Washington    |
| 03. Massachusetts | 01. West Virginia |
| 06. Michigan      | 04. Wisconsin     |
| 04. Minnesota     | 05. Wyoming       |
| 02. Mississippi   |                   |
| 04. Missouri      |                   |
| 05. Montana       |                   |

NORTHWEST EUROPE

11. England and /or Wales
12. Scotland
13. Ireland (includes Erie, Northern Ireland, Southern Ireland)
14. France
15. Any single or group of Scandanavian country: Norway, Sweden, Denmark, Iceland (does not include Greenland), Finland.
16. Benelux nations: Belgium, Netherlands (Holland), Luxemburg
18. Any other Northwestern European country or group of countries.
19. NW and central Europe
29. Central Eastern Europe
35. Eastern & Southern Europe
36. NW, Central & Southern Europe
37. NW, and Southern Europe
39. Central & Southern Europe
46. NW Central & Eastern Europe
47. All areas in Europe, or any combination of areas not listed.
59. Any combination of areas A and B
63. Any combination of areas B and C
64. Any combination of areas C and D
65. Any combination of areas B, C, and D
83. Any combination of areas B and F
84. Any combination of areas A and F
85. Any combination of areas A, B and F

65d. Did you (he) see combat duty?

18(first)  
26(second)  
34(third)

	(18)	(26)	(34)
1. Yes (includes work in the "underground")	124	5	3
5. No	92	12	3
8. Don't know	3	-	-
9. N.A.	6	3	3
0. Inap.	333	538	549

COLUMN NUMBER

35

66. (Not counting military service you have already told me about) - Have you (your spouse) (or your children) ever lived or traveled outside the 50 States or Canada?

CODER: Use 59a to correct 66, e.g. if respondent was born outside the U.S. or Canada be certain Yes (1.) is checked, and enter as a trip if not already so reported. Also, examine 66b to determine who has made trips and number of trips.

CODE 0  
IN COLS.  
36-60

- 1. Yes 133
- 5. No 422
- 9. NA 3

36

66a. Could you give me a few details about this? Who it was, when, where, and how long it lasted?

Total number of trips listed.

- 87 1. One
- 20 2. Two
- 8 3. Three
- 7 4. Four
- 1 5. Five
- 5 6. Six
- 2 7. Seven or more trips
- 422 0. Inap. or none
- 6 9.

66b. And what was the main purpose of the trip made to..... That is, was it for business, sightseeing, to see relatives, or what?

CODER: Space is provided for three trips. Use information in 59a, and enter pertinent information as first trip. Respondent was born outside U.S. and Canada. Next in priority, record trip information that respondent's spouse was born in a foreign country. Then record any other trips giving priority in the following order: Trips respondent made, most recent first, trips spouse made, most recent first; trips any of respondents children made, most recent first. If more than three trips, make cards for those not coded.

8 cols. for each trip.

37(1st trip)

45(2nd trip)

53(3rd trip)

(37)	(45)	(53)
81	26	14
26	10	5
10	4	3
5	2	-
1	1	-
1	-	-
3	2	-
-	-	-
8	4	4
423	509	532

(Geometric Code:)

- 1. Respondent
- 2. Spouse
- 3. Respondent and Spouse
- 4. Children
- 5. Respondent and children
- 6. Spouse and children
- 7. Respondent and spouse and children
- 8. DK
- 9. N.A.
- 0. Inap.

Note: Do not extrapolate from data. Record only who respondent mentions as having made trip.



COLUMN  
NUMBER

66b.(continued)  
When was the trip?

CODER: IF TIME FOR A SINGLE STAY ABROAD WAS MORE THAN ONE YEAR

	<u>CODE</u>	<u>THE</u>	<u>YEAR</u>	<u>TRIP</u>	<u>ENDED.</u>	(38)	(46)	(54)
	1.	Before	1920			17	3	-
	2.	1920-29				16	1	-
	3.	1930-39				6	3	-
38(1st)	4.	1940-49				16	5	3
46(2nd)	5.	1950-59				35	18	13
54(3rd)	6.	1960-63				17	8	3
	8.	Don't know				-	-	-
	9.	Not ascertained				15	8	6
	0.	Inap.				436	512	533

What was the duration of the trip?

- 71. Less than two weeks
- 72. Two weeks but less than one month

For longer trips round to nearest month.

- 01. One month
- 02. Two months  
etc.
- 35. Thirty-five months

39-40(1st)  
47-48(2nd)  
55-56(3rd)

For longer trips round to nearest category listed.

- 40. 3 years
- 41. 4 or 5 years
- 42. 6-10 years
- 43. 11-20 years
- 44. more than 20 years
- 88. Don't know
- 99. Not ascertained
- 00. Inap.

41-42(1st)  
49-50(2nd)  
57-58(3rd)

Places visitor lived *or visited*

CODER: USE SAME CODE AS USED FOR Q. 65c, COLUMN 14, etc.

OVER →

Purpose of trip

CODE UP TO TWO REASONS FOR EACH TRIP. MAKE OUT CARD FOR  
ADDITIONAL REASONS

- 43(Reason 1-Trip 1) 1. Born there
- 44(Reason 2-Trip 1) 2. Vacation, include "holiday", sightseeing, pleasure, touring, travel, etc.
- 51(Reason 1-Trip 2) 3. Visit to a relative.
- 52(Reason 2-Trip 2) 4. Business (Include working on a boat or plane)
- 59(Reason 1 Trip 3) 5. Education
- 60(Reason 2 Trip 3) 7. Other purposes - Make a card
- 6. Lived there
- 9. Not ascertained
- 0. Inap., none

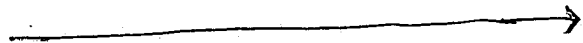
(41-42)

(49-50)

(57-58)

(64-65)

	1ST	2ND	3RD	
11	9	1	2	18
12	5	2	1	6
13	2	2	1	4
14	4	1	1	8
15	6	1	1	6
16	1	1	1	2
18	3	1	1	1
19	4	4	1	1
21	5	3	3	1
22	8	2	3	3
23	1	2	1	1
24	1	1	1	1
25	2	1	1	2
26	2	1	1	2
28	1	1	1	1
29	1	1	1	1
31	2	1	1	2
32	1	1	1	2
33	1	1	1	2
34	1	1	1	1
35	1	1	1	1
36	1	1	1	1
37	1	1	1	1
38	1	1	1	1
39	1	1	1	1
41	8	3	1	1
42	1	1	1	5
43	1	1	1	1
44	4	1	1	1
45	1	1	1	1
46	1	1	1	1
47	1	1	3	1
48	1	1	1	1
49	4	1	1	4
51	3	1	2	4
52	2	1	1	4
53	1	1	1	4
54	1	1	1	4
55	1	1	1	1
56	1	1	1	2
57	1	1	1	1
58	1	1	1	1
59	1	1	1	1
61	1	1	1	1
62	1	1	1	2
63	1	1	1	1
64	1	1	1	1
65	1	1	1	1
71	1	1	1	18
72	28	15	2	2
73	2	1	1	2
74	4	1	1	2
75	6	1	1	1
76	6	2	2	7
77	1	1	1	1
80	1	1	1	3
81	3	1	1	1
82	1	1	1	5
83	1	1	1	1
84	1	1	1	1
85	1	1	1	1
88	1	1	1	2
96	1	1	1	2
99	4	4	4	3
00	422	509	531	373



COLUMN  
NUMBER

67. Do you get letters from anyone who is in a foreign country?

61

- 1. Yes 183
- 5. No 373
- 9. Not ascertained 2

62-63

67a: Roughly speaking how many letters did you get from foreign countries last year?

CODER: CODE EXACT FREQUENCY IF UNDER 80. IF RANGE IS GIVEN (3-5) CALCULATE TO MIDPOINT AND ROUND TO NEAREST WHOLE NUMBER. IF MIDPOINT IS .5 ROUND TO THE ODD NUMBER.

- 01. One etc.
- 80. 80 or more
- 99. Not ascertained
- 00. Inap.

64-65

67b. What country do most of them come from?

CODER: CODE PLACES AS SHOWN IN Q. 65c. IF TWO PLACES ARE SHOWN AND IT CANNOT BE DETERMINED WHICH ONE MOST COME FROM, CODE AREA. IF DIFFERENT AREAS, AND COMBINATIONS ARE NOT PROVIDED, SEE SUPERVISOR.

1	27	27	-	54	-
2	26	28	-	55	-
3	21	29	-	56	-
4	13	30	1	57	-
5	11	31	-	58	-
6	12	32	-	59	-
7	5	33	-	60	1
8	1	34	-	61	-
9	4	35	1	62	-
10	4	36	3	63	-
11	1	37	-	64	-
12	15	38	-	65	-
13	2	39	-	66	-
14	1	40	1	67	-
15	2	41	-	68	-
16	1	42	-	69	-
17	1	43	-	70	-
18	1	44	-	71	-
19	1	45	-	72	-
20	6	46	-	73	-
21	1	47	-	74	-
22	1	48	-	75	-
23	1	49	-	76	-
24	4	50	5	77	-
25	3	51	3	78	-
26	1	52	1	79	-
		53	-	80	6
				99	6
				00	377

MASTER

COPY

12

University of Michigan  
Project #911

CODE  
Detroit Area Study  
1964

A STUDY OF PUBLIC ATTITUDES

DECK 12

DEMOGRAPHIC MATERIAL

(Income and Occupation)

COLUMN  
NUMBER

- ~~2~~ 9 Blank
- ~~2-3~~ 1-3 Study Number (911)
- ~~5-6~~ 4-5 Deck Number (12)
- ~~7-8~~ 6-8 Interview Number

68. What was your total family income in 1963, from all sources such as wages, salary, rents, profits, interest, social security, and so on? Use the broad categories on the card please.

10-11

- 83 01. under \$3,000 (a)
- 33 02. \$3,000 - 3,999 (b)
- 28 03. \$4,000 - 4,999 (c)
- 50 04. \$5,000 - 5,999 (d)
- 66 05. \$6,000 - 6,999 (e)
- 70 06. \$7,000 - 7,999 (f)
- 77 07. \$8,000 - 8,999 (g)
- 52 08. \$10,000 - 11,999 (h)
- 38 09. \$12,000 - 14,999 (i)
- 31 10. \$15,000 and over (j)

- 5 88. Don't know
- 23 99. NA

68a. How much of your total family income was the income of the head of the family?

IF RANGES OR CATEGORIES ARE GIVEN, TAKE MIDPOINTS AND COMPUTE PERCENTAGE. IF THIS IS A ONE ADULT HOUSEHOLD, CODE 1.

12

- 389 1. All or just about all (75% or over)
- 43 2. More than half (51% to 74%)
- 24 3. Half or about half (50%)
- 16 4. Less than half (25-49%)
- 155. None or almost none (below 25%)
- 78. Don't know
- 649. NA



COLUMN  
NUMBER

13

69. What is your (husband's) job at the present time?

- 18 0. Housewife
- 443 1. Presently employed
- 19 2. Unemployed
- 6 3. Retired
- 3 7. Other—make out card
- 129. Not ascertained

69. What is your (husband's) job at the present time?

69a. What was your (his) last job?

14-15

PROFESSIONAL, TECHNICAL AND KINDRED WORKERS

- 8 01. Accountants and auditors
- 2 02. Dentists
- 22 03. Engineers
- 1 04. Lawyers and judges
- 3 05. Clergymen
- 7 06. Physicians and surgeons
- 10 07. Teachers
- 37 08. Other professional, technical and kindred workers
- 2 09. Nurses

FARMERS

- 11. Farm owners or managers
- 12. Tenant farmers
- 13. Sharecroppers
- 15. Farmers, not further specified

MANAGERS, OFFICIALS AND PROPRIETORS

- 23 21. Self-employed businessmen
- 22. Armed services (officers)
- 49 23. Manager or official

CLERICAL AND KINDRED WORKERS

- 2 31. Bookkeepers (including "office worker" from 69a)
- 11 35. Stenographer, typist, secretary
- 1 37. Telephone operator
- 25 39. Other clerical and kindred workers

SALES WORKERS

- 10 41. Sales workers--retail
- 15 49. Sales workers--non-retail

CRAFTSMEN, FOREMEN, AND KINDRED WORKERS

- 51. Self-employed artisans and craftsmen
- 52. Armed services (enlisted men)
- 17 53. Foremen
- 88 59. Craftsmen and kindred workers, other (including "skilled manual worker")

COLUMN  
NUMBER

OPERATIVES AND KINDRED WORKERS

- 14-15 (cont.) 22 61. Truck drivers, taxicab drivers, chauffeurs, bus drivers
- 49 62. Assembly line workers
- 63. Miners
- 34 69. Other operatives and kindred workers

PRIVATE HOUSEHOLD AND SERVICE WORKERS

- 1 71. Firemen
- 5 72. Policemen
- 4 73. Other protective service workers
- 11 74. Other household workers
- 75. Waitresses
- 76. Practical nurses
- 28 79. Other service workers - non-household

LABORERS

- 81. Farm laborers
- 22 82. Non-farm laborers
- 83. Laborers - type not ascertained (incl. "laborer")
- 29 99. Occupation not ascertained

70. What kind of business is (was) that in? (e.g. STEELMILL, BANK)

- 16 521. Public (government--local, state or federal)
- 455. Private employment
- 259. NA
- 260. Inap, never worked

17 71. Do (did) you (does he) work for yourself (himself) or for someone else, or what?

PUT 0 IN  
COL 18-20

- 40 1. Self
- 475 2. Someone else
- 7. Other (MAKE OUT CARD)
- 8. DK
- 20 9. NA
- 230. Inap., never worked

71a. Roughly speaking, how many people work(ed) for the company that employs(ed) you (husband)?

- 18 311. 1-7
- 602. 10-49
- 303. 50-99
- 414. 100-499
- 3035. 500 or more
- 28. DK
- 299. NA
- 620. Inap.

COLUMN  
NUMBER  
19

71b. Does (did) your (husband's) boss or supervisor report to someone still higher up?

- 3891. Yes
- 665. No
- 88. DK
- 319. NA
- 640. Inap.

20

71c. Do (did) you (does your husband) supervise other people?

- 1691. Yes
- 3. Yes - qualified (MAKE OUT CARD)
- 2935. No
- 18. DK
- 319. NA
- 640. Inap.

21

72. In the past year (have you) (has he) been out of work or laid off - other than for short times like model changeover?

CODE 0  
in Col  
22

- 681. Yes
- 3815. No
- 239. NA
- 860. Inap

22

72a. For about how long was that?

(ROUND TO NEAREST WEEK OR MONTH)

- 101. 1-3 weeks
- 82. 4-7 weeks
- 213. 2-3 months
- 84. 4-5 months
- 75. 6-8 months
- 126. 9-12 months

- 8. DK
- 259. Inap. NA
- 4670. INAP

23

73. Thinking of your (husband's) own particular job, would you say that what our government does regarding foreign trade and tariff makes a difference, or not in your (husband's) job and financial position?

CODE 0 IN  
COLS 24-25

- 1591. Makes a difference
- 2515. Does not
- 308. DK
- 329. NA
- 860. Inap. (Retired)

COLUMN  
NUMBER

73a. How is that?

CODER: CODE UP TO TWO RESPONSES IN ORDER GIVEN BY R.  
IF MORE THAN TWO RESPONSES, MAKE A CARD FOR  
THOSE NOT CODED. NOTE: CODE LOGICAL EQUIVALENTS,  
e.g. "MORE TRADE MEANS I SELL MORE PARTS ABROAD"  
WOULD BE CODED "E"

- |             |           |           |  |
|-------------|-----------|-----------|--|
|             | <u>24</u> | <u>25</u> |  |
| 24 (first)  | 25        | 3         | 1. R sees high tariff or restrictive trade policies as a <u>protection</u> of his job security.                                  |
|             | 19        | -         | 2. R sees high tariff or restrictive trade policies as a <u>threat</u> to his job security.                                      |
| 25 (second) | 7         | 3         | 3. R sees high tariff or restrictive trade policies as <u>increasing or maintaining</u> his level of wages or profits.           |
|             | 12        | 2         | 4. R sees high tariff or restrictive trade policies as <u>decreasing</u> his level of wages or profits.                          |
|             | 13        | 3         | 5. R sees high tariff or restrictive trade policies as a <u>protection</u> of domestic products in general, n.f.s.               |
|             | 4         | 3         | 6. R sees high tariff or restrictive trade policies as a <u>hindrance</u> to development of domestic products in general, f.f.s. |
|             | 35        | 2         | 7. General response: Affects everyone or indirect effect, n.f.s.   |
|             | 29        | 278       | DK   |
|             | 70        | 49        | 9. Inappropriate reason, does not seem to relate to question at all. NA  |
|             | 344       | 466       | 0. Inap.   |

26 74. And if the United States were to cut back on its spending for military weapons, do you think that would make a difference in your (husband's) job or not?

CODE  
0 IN COLS  
27-28

- 131 1. Makes a difference
- ~~295~~ 5. Does not
- 138. DK
- 319. NA
- 860. Inap.

COLUMN  
NUMBER  
27-28

74a. And if the government were to cut back on its spending for military weapons, do you think that would make a difference in your (husband's) job or not?

---

Positive Effects - specifically related to R's occupation

- 3 01. may redirect funds into R's occupational field.
- 4 02. would allow more production of R's product or increase R's business (or business of industry R is in)
- 03. R's wages would go up
- 04. Other - (MAKE OUT CARD)

Negative Effects - specifically related to R's occupation

- 36 11. people won't be able to buy R's product or would decrease business for R or his industry
- 47 12. would "throw" R out of work
- 2 13. R's wages would go down
- 2 14. would create more work for R.e.g. crime rates
- 2 15. Other (MAKE OUT CARD)

Nondirectional and General Effects

- 2 21. would create more jobs
- 6 22. would be less money for people to spend
- 14 23. slight or indirect effect (CODER NOTE: IF MORE SPECIFIC RESPONSE IS GIVEN AFTER INITIAL REMARK, CODE AS FOR CATEGORIES 01-03 and 11-14)
- 14 88. DK, Just would make a difference
- 41 99. NA, Or reason does not relate to question at all
- 385 00. Inap.

COLUMN  
NUMBER

75. 29-30 (first)

31-32 (second)

That is just about it. I've asked about many things, but I would like to know if there is something you would like to add...something that might give the people back in Ann Arbor a better understanding of your feelings about other countries and what should be done in the world and your reasons for feeling as you do.

CODER: CODE UP TO TWO REASONS IN ORDER GIVEN. IF MORE THAN TWO, MAKE A CARD FOR THOSE NOT CODED.

2<sup>ND</sup>

1<sup>ST</sup>

2

11

Foreign Aid

11. Cut down on foreign aid if not being used properly.

-

3

12. Cut down on foreign aid unless country is on our side.

-

8

13. Cut down on foreign aid (no further specification.

-

-

14. Give more foreign aid to those who are our friends

-

4

15. Give foreign aid (no further specification)

5

7

Help Underdeveloped countries or other countries

21. Help underdeveloped countries by giving them food and/or technical aid and education of some kind.

-

-

22. Help underdeveloped countries by sending missionaries.

3

3

23. Help underdeveloped countries by other non-material means (religion, good conduct, example, Love your neighbor, etc.)

2

6

24. Help underdeveloped countries (no further specification)

2

3

25. Help other, or both u.d. countries and other countries by giving them food, etc (technical aid of some kind)

-

-

26. Help other, or both u.d. and other countries by sending them missionaries.

1

3

27. Same as 23 but OTHER OR BOTH U.D. and other countries

Working with or against other countries

-

2

31. Work with our allies or nations friendly to us.

1

4

32. Work to prevent the spread of Communism

2

-

33. Work with Communist countries

2

5

34. Countries get together and talk things over (no further specification)

1

1

35. Must be practical in dealing with other countries.

-

5

36. TOP OFFICIALS MUST BE STRONGER TOUGHER, BETTER STAND IN DEALING WITH OTHER COUNTRIES

STAND

Domestic

8

19

41. Take care of economic problems here at home first.

6

15

42. Take care of other problems here at home first, Civil rights, etc. n.f.s. about helping other countries in this manner

4

10

47. Other domestic - make a card

COLUMN  
NUMBER

2<sup>ND</sup>

1<sup>ST</sup>

29-30 (Cont.)  
31-32 (cont.)

2

24

Peace

51. Reasons that deal specifically with peace or desire for it.

CODER: IF R. MENTIONS PEACE IN CONNECTION WITH WORKING WITH OTHER COUNTRIES CODE UNDER 30 SERIES.

Information that R gets

- 4

61. R questions information that he gets about foreign affairs or countries from the mass media.

- 3

62. R cites some personal experience

Schedule

- 6

71. R makes positive comment about the schedule (useful, good, fun)

- 12

72. R makes negative comment about the schedule (useless, too long, etc.)

7 25

77. Other, general - make a card

- 4

88. DK

11 26

99. NA

496 341

00. Nothing to say, no second thing

1 2

81. Americans give bad impression abroad.

1 -

82. Don't like to see earth, (e.g. Germany) divided

- 2

83. US is doing a good job.

COLUMN  
NUMBER

33

T-2 Race of R

---

46 1. White  
92 2. Negro  
4 3. Other  
1 9.

34

T-3 How would you describe R during the latter stages of the interview?

---

T-3 1. Resisted structure of the interview--Overly compliant

---

CODE THE NUMBER OF THE SPACE CHECK, COUNTING FROM THE RIGHT. NOTE THAT SPACE 5 MUST HAVE BEEN ADDED BY INTERVIEWER

5 4 3 2 1 9  
218 160 258 193 233 6

35

T-3 2. Excitable - Calm

---

CODE THE NUMBER OF THE SPACE CHECKED, COUNTING FROM THE RIGHT.

5 4 3 2 1 9  
4 35 104 202 207 6

36

T-3 3. Quick to respond - Slow to respond

---

CODE THE NUMBER OF THE SPACE CHECKED, COUNTING FROM THE RIGHT.

5 4 3 2 1 9  
25 124 149 157 98 5

37

T-3 4. Interested in the Interview - Uninterested

---

CODE THE NUMBER OF THE SPACE CHECKED, COUNTING FROM THE RIGHT.

5 4 3 2 1 9 0  
50 195 157 94 57 4 1

38

T-3 5. Would welcome call back--Would be hostile to call back

---

CODE THE NUMBER FOR THE SPACE CHECKED, COUNTING FROM THE RIGHT

5 4 3 2 1 9  
63 215 182 72 21 5

39

T-3a. ENTER NUMBER OF SCALES IN WHICH INTERVIEWER USED O's AS WELL AS X's

---

477 0. None  
41 1. One  
22 2. Two  
11 3. Three  
1 4. Four  
2 5. Five  
4 9.



COLUMN  
NUMBER

T-4, T-5. Factors negatively affecting the interview.

CODER: CODE UP TO TWO REASONS IN ORDER MENTIONED.  
IF MORE THAN TWO, MAKE A CARD FOR THOSE NOT  
CODED. SEE ALSO IF ANSWERS TO QUESTION 75 ARE  
CODABLE HERE.

1<sup>ST</sup> 2<sup>ND</sup>

40-41 (first)

A. Attitudinal

42-43 (second)

- 11. R suspicious or hostile throughout interview. 6 -
- 12. R afraid of giving wrong answers (no specific reason given) 16 9
- 13. R afraid of giving wrong answer because others present. 1 1
- 14. Other. 12 6
- 15. *R has a good sense of humor* 1 -

Situational

B. Language Problems

- 21. R could not read English well 3 3
- 22. R could not understand English well. 1 2
- 23. Either or both of the above and someone else helped. 9 1

C. Interruptions

- 31. General interruptions (Kids playing, TV on, etc) 82 6
- 32. Harassment from others present (joking, etc.) 11 2
- 33. Others prompted during interview. CODER: IF THIS IS A LANGUAGE PROBLEM, CODE UNDER 23. 28 5

D. Problems with the schedule itself

Too difficult

- 41. R thinks someone else in household should have been interviewed. 6 -
- 47. *CANT UNDERSTAND BECAUSE OF PHYSICAL HANDICAP* 42. R could not understand questions (general) 8 5
- 48. *R. LITTLE KNOWLEDGE* 47 10 5
- Too long 48 29 18
- 43. R bored 4 3
- 44. R rushed to complete the interview. 8 3
- 45. *Too long but not bored or rushed* 2 1
- 00. Nothing noted, or no second reason 307 483

COLUMN  
NUMBER

44-45

Interviewers

Male Students

11. Black, Donald	13
12. Bumpass, Larry	13
13. Cohen, Jere	15
14. Fried, Michael	12
15. Guben, Jerrold	13
16. Hauser, Robert	13
17. Huggard, Richard	13
18. Jarvis, George	15
19. Lapham, Robert	18
20. Levett, Allan	17
21. McClusky, Fred	17
22. Michener, Andrew	13
23. Mohapatra, Parthasarathi	-
24. Norr, James	15
25. Rosensvaike, Ira	14
26. Schnaiberg, Allan	16
27. Warren, Bruce	13
28. Weisberg, Herbert	13

Female Students

31. Barnes, Karen	15
32. Bennett, Marsha	14
33. Curran, Bridget	16
34. Gutmann, Joanna	13
35. Hall, Sandra Lee	15
36. Hamberg, Jill	16
37. Hyman, Ruth	-
38. Junas, Joan	9
39. Lovett, Gail	14
40. Nero, Lisa	13
41. Polk, Barbara	2
42. Stein, Sally Ann	15
43. Vanek, Joann	14
44. Wachtel, Susan	15

COLUMN  
NUMBER

Professionals

50. Belian, Mary	21
51. Bremen, Elsie	23
52. Burke, Evelyn	14
53. Cleary, Jeannette	19
54. Cole, Helen	12
55. Colditz, Helen	15
56. Hush, Kathryn	7
57. Keyes, E.M.	12
58. Marunich, Margaret	15
59. Moore, Lois	-
60. Robinson, Phyllis	2
61. Haracz	1

46-48

1950 Census Tract Number (from coversheet)

49-51

Total Time of Completed Interview (in minutes)

11 Philippines12 Poland

	<u>1</u>		<u>2</u>		<u>3</u>			<u>1</u>			<u>2</u>			<u>3</u>		
	<u>2</u>	<u>8</u>	<u>2</u>	<u>8</u>	<u>2</u>	<u>8</u>		<u>3</u>	<u>5</u>	<u>7</u>	<u>3</u>	<u>5</u>	<u>7</u>	<u>3</u>	<u>5</u>	<u>7</u>
01	04	07	12	10	03	07		07	05	01	11	12	04	03	02	01
02	18	14	-	-	09	11		08	06	03	-	-	-	06	02	09
03	01	03	07	07	01	03		01	01	01	06	03	06	03	04	01
04	02	07	05	03	03	06		08	06	09	20	21	24	10	11	09
05	01	01	02	01	02	03		09	05	05	-	01	01	10	03	09
06	07	07	12	10	03	07		17	17	19	08	09	08	18	15	10
07	03	03	10	02	05	04		04	01	01	04	02	01	09	04	04
08	02	01	09	06	11	05		03	04	03	07	05	08	04	04	02
09	22	16	01	-	14	11		03	07	03	-	-	-	03	07	05
10	04	04	-	01	04	03		-	01	04	07	08	03	03	-	-
11	-	-	-	-	-	-		02	03	02	03	05	05	04	04	01
12	01	-	01	02	01	-		-	(01)	-	-	-	-	-	(01)	-
13	02	03	01	03	01	-		24	28	24	05	03	02	16	20	22
14	01	-	05	01	04	01		11	13	15	47	52	56	18	13	16
15	02	03	13	07	05	05		05	05	04	16	16	06	02	05	10
16	12	09	01	24	11	10		03	06	05	11	16	14	03	05	04
17	-	-	-	01	-	-		53	49	46	11	04	05	40	51	40
88	01	01	01	01	01	01		05	03	07	05	03	07	05	03	07
99	02	05	02	05	02	05		09	08	09	09	08	09	09	08	09
00	-	-	01	-	05	02		-	-	-	02	03	02	08	10	06

09 Japan10 Nigeria

	<sup>1</sup>		<sup>2</sup>		<sup>3</sup>		<sup>1</sup> <sup>2</sup> <sup>3</sup>		
	<u>1</u>	<u>9</u>	<u>1</u>	<u>9</u>	<u>1</u>	<u>9</u>	<u>5</u>	<u>5</u>	<u>5</u>
01	07	01	02	03	04	05	06	17	09
02	04	05	-	-	07	04	21	-	15
03	03	01	02	02	-	01	19	16	29
04	01	-	10	10	01	-	05	11	-
05	02	04	-	-	01	05	23	02	11
06	08	09	02	04	05	09	01	02	04
07	05	11	08	04	08	05	17	18	18
08	04	03	20	11	04	02	14	39	11
09	-	-	-	-	-	-	05	-	07
10	03	01	02	01	02	-	-	-	-
11	08	07	17	04	15	15	06	10	03
12	01	02	-	05	-	02	02	06	01
13	19	07	02	01	16	07	05	03	04
14	05	06	01	01	06	03	04	-	05
15	04	05	05	02	02	02	08	03	05
16	03	06	07	22	03	09	02	06	03
17	02	02	-	-	02	01	01	02	07
88	02	03	02	03	02	03	14	14	14
99	02	07	02	07	02	07	09	09	09
00	-	01	01	02	04	03	02	08	12

16 U. S.

1										2					3								
1	3	4	6	7	9	1	3	4	6	7	9	1	3	4	6	7	9	1	3	4	6	7	9
01	08	04	02	09	06	04	08	07	05	08	04	06	06	02	04	02	-	01					
02	15	14	09	07	14	09	-	-	-	01	-	-	11	08	08	14	06	12					
03	-	-	-	-	-	01	-	-	-	-	01	-	-	01	02	01	01	01					
04	-	-	-	02	-	01	01	04	01	02	04	03	01	02	01	-	01	01					
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06	16	14	11	17	17	13	25	31	32	26	29	29	15	17	10	16	16	13					
07	01	01	-	01	01	02	02	01	03	-	05	06	03	01	04	02	01	04					
08	-	-	-	01	01	-	-	01	01	01	-	01	-	-	-	-	-	01	01	01			
09	15	19	26	13	18	18	-	-	-	-	01	01	13	13	12	14	19	16					
10	-	03	03	01	-	01	-	01	01	-	-	-	-	-	-	01	01	01	01				
11	11	11	13	07	10	09	21	19	13	22	24	11	09	13	13	05	13	12					
12	-	01	-	-	-	01	07	04	07	04	06	06	02	-	01	01	-	02					
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14	01	02	03	05	03	04	04	02	01	06	03	05	04	09	03	04	06	02					
15	04	04	05	09	07	08	09	04	06	05	02	07	07	06	05	11	05	04					
16	(01)	-	-	-	(01)	-	-	-	-	-	-	-	-	-	-	-	-	-					
17	02	-	03	02	-	02	-	01	-	-	-	01	-	02	01	01	01	02					
88	01	02	02	01	01	01	01	02	02	01	01	01	01	02	02	01	01	01					
99	01	05	04	03	03	11	1	01	05	04	03	03	11	01	05	04	03	03					
00	-	01	01	-	-	-	01	02	02	-	01	-	03	03	05	04	08	02					

	<u>15 Spain</u>						<u>17 Yugoslavia</u>					
	<u>4</u>	<u>6</u>	<u>4</u>	<u>2</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>2</u>	<u>2</u>	<u>3</u>	
01	07	05	23	22	05	09	02	05	03	06	06	05
02	16	21	-	02	17	14	06	10	-	-	02	02
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05	05	04	-	01	04	05	05	04	-	-	05	-
06	09	14	14	04	06	12	08	03	02	04	03	01
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09	07	03	-	-	03	03	03	-	-	-	-	04
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88	04	04	04	04	04	04	01	02	01	02	01	02
99	06	03	06	03	06	03	04	01	04	01	04	01
00	-	-	-	-	02	04	01	-	03	03	04	09

14 Russia

	1				2				3			
	1	4	6	9	1	4	6	9	1	4	6	9
01	02	03	02	01	-	02	-	02	04	05	05	02
02	02	05	06	05	-	-	-	-	01	03	03	03
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11	-	-	-	-	-	-	01	01	01	02	02	-
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88	-	06	04	-	-	06	04	-	-	06	06	-
99	01	03	12	05	01	03	12	05	01	03	03	05
00	01	-	-	-	-	-	01	01	02	03	05	02



13 Red China 2

~~14 Russia~~

	<u>1</u>	<u>9</u>	<u>1</u>	<u>9</u>	<u>1</u>	<u>3</u>	<u>9</u>
01	02	01	01	01	01	01	01
02	02	-	-	-	-	-	01
03	-	02	05	11	03	02	
04	16	05	33	24	12	17	
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09	06	11	-	-	05	11	
10	04	05	01	-	03	04	
11	-	-	01	-	02	01	
12	07	12	-	03	07	08	
13	-	-	-	-	-	-	
14	19	16	25	24	16	18	
15	-	-	01	-	01	-	
16	-	01	01	-	-	-	
17	10	15	-	-	12	07	
88	02	02	02	02	02	02	
99	03	03	03	03	03	03	
00	-	-	-	-	01	02	

05 Egypt

06 France

	4	6	4 <sup>2</sup>	6	4 <sup>3</sup>	6
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02	08	07	-	-	06	08
03	05	01	15	13	01	05
04	-	01	04	12	02	01
05	-	-	-	-	-	-
06	03	02	01	02	05	02
07	19	12	03	07	18	16
08	05	09	19	16	06	04
09	04	09	-	-	01	04
10	13	09	04	03	12	08
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13	02	03	-	01	02	06
14	01	03	02	04	01	05
15	05	07	07	07	06	05
16	01	02	10	01	03	03
17	02	04	-	02	03	02
88	01	04	01	04	01	04
99	06	05	06	05	06	05
00	01	-	04	-	07	02

	2	8	2 <sup>2</sup>	8	2 <sup>3</sup>	8
01	04	03	05	07	03	06
02	07	11	-	-	09	05
03	-	-	03	-	-	01
04	-	-	05	-	-	-
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06	-	-	-	-	-	-
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08	-	-	02	02	04	01
09	15	07	-	-	09	05
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16	11	15	21	31	11	11
17	08	04	01	01	02	03
88	03	02	04	02	04	02
99	06	02	06	02	06	02
00	-	-	01	-	02	03

MOORE BUSINESS FORMS, INC. 25 FORM 1413 12 11 10 9 8 7 6 5 4 3

07 India

	1					2					3				
	<u>1</u>	<u>2</u>	<u>5</u>	<u>8</u>	<u>9</u>	<u>1</u>	<u>2</u>	<u>5</u>	<u>8</u>	<u>9</u>	<u>1</u>	<u>2</u>	<u>5</u>	<u>8</u>	<u>9</u>
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00	01	-	-	02	-	02	01	01	03	02	03	03	03	06	09

08 Indonesia

	1			2			3		
	<u>3</u>	<u>7</u>	<u>3</u>	<u>7</u>	<u>3</u>	<u>7</u>	<u>3</u>	<u>7</u>	<u>3</u>
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	11	10	02	03	08	11			
	-	02	01	02	03	02			
	08	05	11	17	09	11			
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	20	14	03	01	18	04			
	02	-	08	05	03	08			
	-	01	02	07	-	03			
	09	06	03	04	04	07			
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	-	-	01	-	02	-			