Detroit Area Study
1952 - 2001
Celebrating 50 Years
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Availability of DAS materials: Most of the published material will be available in the public domain. Books should be ordered directly from publishers, and published articles should be sought in library collections or directly from the author(s).

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The Detroit Area Study
Celebrating 50 Years

A Record of Research Conducted by
The Detroit Area Study
1952-2001
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Preface

As the founding director of the DAS, I am happy to write this preface. Angus Campbell and I came up with the proposal for the DAS in response to a grant awarded to the University of Michigan by the Ford Foundation to fund a group of new project initiatives in social sciences. In all, there were five projects, including the DAS. Clyde Coombs' psychometric activities, including his famous Coombs Scales to increase the predictive ability of preference statements, was one of the other initiatives. The DAS is the only one of the five initiatives that survives to this day.

Angus and I started the DAS on the premise that it would train students in what we predicted (correctly!) to be a dominant research technique for the social sciences, as Jean Converse points out in her excellent history of the DAS. The idea was that two types of students needed to know survey techniques: (1) those who intended to use the technique themselves to collect data, and (2) the very large numbers who would use survey data that was collected by others, but needed to be able to evaluate that research. For example, both groups needed to be sure that the data were collected by sampling using probability-selection principles. During my tenure as director and then as chairman of the supervising committee, I was impressed by the fact that the faculty investigators learned a great deal that was useful in their research by participating in the DAS process.

It is wonderful to know that the DAS can now be linked to degree programs in ISR and may thereby gain solid financial support (I hope!).

I believe that the Sociology Department erred in eliminating the requirement that all graduate students take the DAS, with exceptions for those who made a good case for something else. I think the DAS should always point out to students that the surveys would be enriched by linking them to focus groups or intensive interviewing of a selected subsample.

This fine 50-year anniversary report clearly demonstrates that the DAS has survived because of its notable achievements in the large quantity and high quality of DAS-based research and the hundreds of students it has trained. A number of the Directors of the ISR's Survey Research Center and other distinguished faculty members here and elsewhere were trained in the DAS. If you scan the lists of DAS students, you will be impressed with the large number of distinguished social scientists among them.

Ronald Freedman
Roderick D. McKenzie Distinguished Professor Emeritus of Sociology
and Research Associate of the Population Studies Center
The following piece, "On the Occasion of the 37th Detroit Area Study," was written by Jean Converse, former DAS Director, for the 1988 edition of this booklet. It seemed such a shame to tinker with Converse's elegant prose that we decided to let her version stand as an historical record of the time and to append comments on what has changed — and what has not — in the intervening period.

On The Occasion of The 37th Detroit Area Study

Marking the 37th anniversary with special celebrations is not a widespread custom. DAS may have been breaking new ground in ritual observances. In fact, for the five editions of our research records have appeared on the occasion of the 4th, 9th, 18th, 25th, and now the 37th study. The general term of this sequence eludes our in-house mathematicians but pleases our offbeat historians.

In that spirit of unorthodoxy, we would like to go beyond the boilerplate about DAS, and consider some of its changes over time, try to reckon some of its successes and failures, and speculate about its future. Be it said, what follows does not necessarily represent the views of other persons who have been associated with DAS.

DAS was established in 1951 at the University of Michigan as a "Training and Research Laboratory in the Community" — meaning the Detroit area — and carried out a survey each year, in which students participated through enrollment in a two-semester graduate level course. It was started under the administrative umbrella of the Survey Research Center (of ISR), where it was housed; and financed with seed money from the Ford Foundation, which supported DAS wholly until 1954-55 and then in part until 1958. In that year, the University assumed the regular budget of DAS, which was channeled through the Department of Sociology as an integral part of interdisciplinary graduate training. That has been the arrangement ever since, except that faculty investigators have often sought additional research grants to increase the number of interviews to reduce sampling error and strengthen the reliability of the conclusions.

In 1951, these were the three founding purposes:

- To provide a research facility through which basic research can be conducted by social scientists at the University of Michigan.
- To provide an agency for training graduate students of the social sciences in basic research techniques.
- To make available social science data of value to the Detroit community (DAS, 1951).

Looking at these objectives in a very general way, it seems fair to conclude that the first purpose, faculty research, has been accomplished remarkably well, although not without narrowing the objective in certain respects over the years. It is more difficult to assess the DAS record on student training, but we shall consider some indicators at any rate. If we take the third objective of providing useful data to the Detroit community to mean taking active steps to get DAS data into the hands of Detroit area officials, influential, and media people (rather than relying on osmosis), this last purpose, for quite understandable reasons, has simply fallen by the wayside.
I: The Research Component

In Celebration

There is much to crow about here. Faculty research has been produced in quantity, quality, and innovative designs. Results from almost every project have been reported in the public domain and some studies have truly flowered in copious publication. Seventy faculty investigators (two-thirds of them affiliated with the Department of Sociology) have shared in the conduct of the 37 studies (Footnote 1); but many more scholars have joined in analysis and publication of the results. We have located a total of 398 titles (not counting reprints) based in some good part on DAS data or experience, written by a total of 214 authors. Eighteen of these works are books — full-length works based very substantially or exclusively on DAS data or experience. Fifty-seven are doctoral dissertations. The remaining 323 works are published articles, book chapters, short monographs, books that include the use of DAS data among other sources, papers presented at professional meetings, and (a few) unpublished manuscripts. The collection is impressive for sheer volume, and we are dead certain that we have not located everything.

It seems likely, in fact, that we have missed some substantial number of publications and papers, for there have been 435 requests to use those DAS data sets that have been archived at the Inter-university Consortium for Political and Social Research (Footnote 2). Unfortunately we cannot write these users, for ICPSR identifies requests only by organizations, not individual scholars.

The collection is impressive, too, for the imaginative scholarship and scope of certain studies. For example, Robert O. Blood Jr.'s 1967 book, Love Match and Arranged Marriage: A Tokyo-Detroit Comparison, was an extension to Tokyo of his pioneering study of marriage in Detroit published as Husbands and Wives: The Dynamics of Married Living. In 1979, Robert E. Cole published Work, Mobility, and Participation: A Comparative Study of American and Japanese Industry, which was based first on Detroit and then on Yokohama. In 1987, Martin K. Whyte took his 1984 Detroit study of marriage customs and attitudes to partial replication in Chengdu, the capital city of Sichuan Province, China. The Detroit phase will soon be published as Dating and Mating: The Evolving Basis of Marriage in Detroit. Lee Hamilton and Joseph Sanders have been collaborating with their Japanese colleagues in an international extension of their 1977 DAS. Their book, See No Evil: Wrongdoing and the Individual in Japan and the U.S., is forthcoming from Yale University Press.

The historic past of DAS has been mined for social indicators over time, as in Otis Dudley Duncan's project of 1971 that replicated a number of questions asked by DAS in the 1950's and 1960's. This study has yielded a large number of publications including Social Change in a Metropolitan Community, by Duncan, Schuman and Duncan. It has been scouted for changes in religious and child-rearing values, as in Duane Alwin's replication of Gerhard Lenski's DAS of 1958 published as The Religious Factor.

DAS has been pointed to future growth, serving as prolific seed corn. In 1962 DAS interviewed the first wave of respondents who have since been interviewed in six more waves by telephone.
over a 23-year period — even into the second generation. This very productive panel, now known as the Study of American Families, was brought initially to DAS by Ronald Freedman and David Goldberg; its subsequent waves have been conducted through the Survey Research Center of ISR (not DAS) and involved a number of other investigators as well (Footnote 3). Ronald Kessler's 1985 DAS study of stress in married couples was also the first wave of a panel, which has been continued at SRC, and seems likely to be another very productive and influential study.

DAS has experimented with survey methods, in such work as Schuman and Presser's "split sample" experiments in question form (1971, 1976, and 1986 projects); a dual-frame sampling design using telephone and residential addresses (Groves' work in 1977); and a study of race-of-interviewer effects (Schuman's 1968 project). Three times in recent years, DAS has incorporated "vignette analysis," which combines conventional survey techniques with an experimental factorial design in question content. (See Hamilton and Sanders 1977 study, Rauma 1986, Birdsall 1988). And there have been other studies of note.

In Reservation

Still, DAS research has not fulfilled every promise and hope. It has provided not a practicum in social research but an almost uninterrupted record of survey research of households in the greater Detroit area. Only now and then has it alternated or enriched the survey with other variants, such as small-group research, in-depth qualitative work, network analysis, etc. (Other Sociology courses have been developed to explore qualitative and historical methods.)

DAS has also chosen to stay with face-to-face interviewing. DAS typically provides class instruction in telephone sampling and interviewing but (with a rare exception) no hands-on experience. For the brief one-two weeks of the student field period, students still pound the neighborhood pavement in search of the selected address and the designated respondent and conduct the interview in the (turbulent or tranquil) household. There are good arguments for shifting to telephone interviewing — lesser costs, lesser safety risks, more practical training for the current survey job market in which the telephone is now so common. But those who have argued that face-to-face interviewing provides the more vivid, involving, and richer educational experience have prevailed thus far. We happen to count ourselves in the latter camp, but the arguments on both sides are weighty, and the balance may tip.

By another set of choices, the annual DAS datasets have remained largely unintegrated. In 1953, it was assumed that the annual studies would be linked in "the accumulation of social data for a particular community rather than for a particular problem" (Freedman, 1953). But most DAS data have not cumulated; rather, the data exist largely in discrete chunks that indeed address a "particular problem," and sometimes use special, non-comparable samples (such as never-married women, white male members of the labor force, parents of children aged 2 weeks to 17 years, etc.) and non-recurring questions. With some notable exceptions, DAS has not been designed to monitor trends, nor has it acquired the money or staff to organize and update the kind of archive that could stimulate the planning and publication of trend analysis.

Not by choice but by bad luck (opposition, indifference) and perhaps lack of skill in university politics, DAS has been afflicted with a shrinking sample size that now threatens its research capacity. Twenty years ago, with its regular university budget, DAS could expect to gather 700 interviews — and more if the faculty investigator found outside funds, too. Today we can expect
to gather an N of 400. The reason is clear: increases to the DAS budget have been running with the tortoise while increases to inflation have ridden with the hare. Our budget has actually doubled from 1972 to 1988, rising from $20,000 to $40,000 for direct survey costs exclusive of teaching, but adjusted for inflation our 1988 budget is worth only about $15,000 (Footnote 4). An N of 400 brings DAS perilously close to designation as a pilot study rather than a medium-sized survey, and makes it really imperative (rather than just scientifically desirable) for faculty investigators to come to DAS armed with outside funds. But, if that is to be so, it may be that no newcomers need apply. The faculty members most likely to garner outside research grants are experienced, senior researchers with national reputations. And one of the prides of DAS has been its ability to help launch younger faculty investigators in the research experience.

The jury is still out on how to cope with this state of affairs. And we shall return to some speculation on the future of DAS.

II: The Training of Students
The Teaching Intention and Practice

The idea of a practicum in survey research was the brainchild of Angus Campbell, then director of the Survey Research Center (SRC, later incorporated as part of a new Institute for Social Research, ISR). In 1950, SRC was new to the Michigan campus, having just set up shop in 1946, and some students wanted training in these new techniques which SRC was not equipped to provide. Certain faculty members in the social sciences felt that only a real survey practicum, not a textbook or "pretend" exercise in survey design, could provide apprentice experience and guidance in the whole complex survey operation. It could give students experience in the strengths and frailties of the survey method, and show them by example how to implement norms of professional quality.

The interdisciplinary project took shape under the leadership of sociologist Ronald Freedman, the first director. DAS was organized as a two-semester course that took students through the whole process of research design, sampling, questionnaire construction, pretesting, field interviewing, code construction and coding, corrections of error in the data, and finally an analysis paper of their own choosing, to be based on the data they helped collect. A total of 968 students have taken DAS, in the early years as a requirement for first-year Sociology students and in recent years on a more voluntary and interdisciplinary basis.

From the beginning it was recognized that students could not collect all the interviews: DAS contracted with SRC professional interviewers to collect about half the data; students did their half in mid-winter, between semesters, in a brief field period. But these early days were labor-intensive, to be sure. In the first DAS, 18 students averaged about 20 interviews each, which is double the expectation we have now. Perhaps there were Giants in the Earth in those days, but we also know that field conditions were more hospitable in the 1950s than they are now. The DAS refusal rate never exceeded 8% in the first ten years (Sharp, 1961:113). In 1988, our refusal rate was 22-23% — and that level is just about par all over the national survey landscape. DAS students are decidedly less productive now than they were in the 1950s, just as about every other field staff (outside of government) seems to be.

Students did have responsibility in the early years for all the coding. A good half of the second semester of the practicum went into code construction, coding, and correction of errors in the data. Once that was done, students were left with a mere 7-8 weeks to explore their data
analysis paper. This extensive coding labor has been taken from the backs of students, and is now carried out at DAS over the summer by a small paid crew. This is possible because the schedule of the practicum has been changed. Students now go into the field at the end of the second university term, in late April and early May, and SRC interviewers continue to gather data over the summer. When DAS students return for the fall term of data analysis, they receive data fully coded and partially corrected and can begin to focus quite promptly on their analysis project.

**Staff and Student Views**

In the view of latter-day staff members DAS has managed, over time, to cut down student labor — not only in coding but in other tasks, too — to a level that is largely non-repetitive and educationally justified. Do students concur?

We cannot really say. We have some student evaluations on hand that provide some answers. In the recent past, DAS instruction has received decent marks on the standard College evaluation forms. Over the past six years, in 12 courses in data collection and data analysis (taught by a total of six different instructors) median student ratings ranged from 3.25 to 4.17 out of a possible 5.0, with an overall average of the 12 medians of 4.02 (Footnote 5). A separate evaluation of the practical activities and training of the data collection semester, including the field season, has regularly gotten higher marks.

Otherwise, we have vignettes from both tails of the distribution. We get unsolicited testimonials from DAS alumni, such as Philip E. Converse of the Institute for Social Research (“Just about everything I have ever written from survey interview data has been usefully informed by my DAS experience taking real, live interviews with real, live people.”). Or Diane Colasanto of
the Gallup Organization ("My experience in DAS was extremely positive ... I would not be where I am today professionally if it weren't for DAS.") Or others who give DAS a rave notice at the time or report later that the value of DAS "grew" on them in their careers as some of the formal course work seemed to melt away and the actual research experience stuck to their ribs. But that's not everybody. There are other unforgettable times in the organizational memory, such as a recent student who whooped in from his last interview, "Thank God, I survived DAS!" (We didn't say it: "And DAS survived YOU!"). Or the 1967 student who tried to lead a rebellion against interviewing in Detroit. (Why not in Ann Arbor or some other nice place closer to home?) Or the 1977 cohort that did go out on strike when an armed robbery made students very anxious about their own safety.

There has been no such turbulence in more recent years. But the notion that DAS is really just a sweatshop built on student labor for faculty profit gets good press among students now and then. In fact the implied economics are off: the total costs per student interview, counting all teaching, training, and development costs, is a good deal more than the per-interview costs we pay for professional interviews. But it is true that the faculty investigator does not have to raise this budget from the College, and students get paid for their labors in the academic coin of course credit rather than anything more substantial. Never mind, students can feel exploited by DAS, and resentment can rise up quickly in years that staff or faculty appear insensitive or indifferent to the effort, time, and talent that students bring to the project.

Recent staff members have felt that their success in integrating students has varied by the activity as well as by the year. We have felt least successful in involving students in the process of questionnaire design. We have tried various strategies — question-writing assignments, small group responsibility, always making questionnaire meetings open to students — but none has seemed to truly engage most students in the process. It may be that most students do not bring enough sophistication or experience to the task of questionnaire design, or that staff has simply not found the magic. But for whatever reasons the faculty investigator and staff members (including teaching assistants) have dominated. Students have been very involved in pre-testing and criticizing drafts of the questionnaire. They certainly see the example that the questionnaire is torn up again and tried again, three times over, anyway. And other parts of the survey, especially interviewing, are very involving of students. So a training process is at work even if we have not found a way to make room for all the cooks in the questionnaire kitchen. Someone may find it yet.

III: Service to the Community

This purpose of community service has remained what we might call a Latent Function. The idea that DAS could and should provide the greater community with useful data sounds sensible enough — until one considers the resources and the priorities that this would require: more or different staff, for starters. Someone would have to be responsible for learning what kinds of data the greater community needs and wants, and keeping up with changes in that agenda. Someone who could establish and maintain frequent contact with a large board or network of organizations or political/civic leaders in the city, consulting them, creating and sending them attractively packaged data, getting their suggestions for the next round of inquiry. Such a role in political/community organization in a metropolitan center 50 miles away is not one for which most University of Michigan academics are well prepared. It would take some careful planning and selection.
A sample design of particular value for the community is another requirement. Such a sample would probably be a large cross-section, that would permit trend comparisons on a regular basis, along with perhaps special subsamples to explore problems in health, housing, unemployment, school conditions, whatever. Special archiving and analysis resources would be necessary to make data available on short notice. It is obvious that we are talking about more money to finance both new staff responsibility and activity, new sample designs, and new publication, even if these objectives could be harmonized with the goals of faculty research and student training — which seems very unlikely. DAS has not provided much service to the Detroit community or to the State of Michigan for the deceptively simple reason that it has never been set up institutionally to do so. A service function could be the wave of the future but it would require substantial revamping and refinancing of DAS.

IV: The Future of DAS
Surveys and Archives

Over the lifetime of DAS, there have been two major events in survey research that have great implications for the future of DAS. First, survey research has grown from a tiny enterprise to a towering presence in social science. As Presser puts it, “few innovations in the social sciences rival the importance of the modern survey” (Presser 1984:93).

Presser gives us chapter and verse. Using a sample of leading journals over three time periods (1949-50, 1964-65, and 1979-80), he shows us the impact of surveys on four social science disciplines and one interdisciplinary field. Only in Social Psychology has the use of survey research stayed fairly slow and steady, with about 20% of sampled articles based on surveys at the three time periods. The other three disciplines show a boom in surveys, with Sociology the earliest and leading user. By 1950, one quarter of the sampled Sociology journal articles were already based on surveys; by 1965, just over half were; and in 1980, that level stayed steady. In Economics, use of the survey was modest (6%) and rose to approximately one-third of its articles. Political Science has shown the steepest growth, starting the lowest of all and rising to over a one-third use (3%, 19% and 35%). Finally, the curve of survey use in the interdisciplinary journal, Public Opinion Quarterly, started high and moved dramatically to over 90% of the sampled articles.

With this record of ascendance of the survey across disciplines, we should consider how DAS can meet the needs of a wider student and faculty community.

But, still, a second major event, the great growth of survey archives since the 1960s calls into question whether our practicum really need feature training in the DAS mode. There are now veritable mountains of survey data and students can burrow into them at relatively modest cost. Surely these great academic data sets (in ICPSR and NORC, especially) are wonderful sources for sophisticated instruction and rich experience in secondary data analysis. Is it really so important to take students through all the stages of primary survey data collection, given the time and expense? We think so. The original rationale for hands-on experience in all phases of the survey seems quite as vital now, when we have secondary data in copious supply, as it was in the 1950s when we had almost none.

For the fact is that students do not really learn about the strengths and frailties of survey research by opening up a can of survey data and mixing it with a can of LISREL. They become sophisticated users of survey data by seeing how the abundant, untidy Life of real respondents can grow like jungle over naive hopes for theory and crude attempts at measurement. By experiencing
how vulnerable to error surveys can be at every stage of their development. By trying, themselves, to keep error at bay. In our view, the most gifted analysts in survey research have been those who have brought a kind of "hands-on" sense of how survey data works, and how they have to be constructed, and what they can reveal and what they often cannot: a blend of deep appreciation and tough-minded scrutiny of the strengths and frailties of survey research.

An Interdisciplinary Council for DAS

In our view, the moral of these two stories about survey growth is that DAS should go interdisciplinary, more self-consciously and systematically. In a sense, DAS has always been interdisciplinary: over the course of its history, one-third of its investigators have come from outside Sociology and the composition of its administrative committees have reflected some of the same catholic tastes in social sciences. But we mean "interdisciplinary" in a more thoroughgoing and permanent sense.

There is growing interdisciplinary interest from students and potential faculty investigators — although DAS has not made any real outreach. Students in Natural Resources, Public Health, Population Planning, Education, Biometrics, Journalism, etc. (none of which has a survey practicum of its own) have been inquiring about DAS and enrolling in ones and twos. This scatter of students from other fields represented, in fact, one-third of the enrollment in last year’s data collection semester. Their interest was not aroused because a member of their department was acting as DAS Faculty Investigator — we have never had an FI from any of these departments — nor did we make extraordinary effort to publicize DAS or recruit. Surveys, after all, are "in the air" everywhere. If we consider how important they are in just one field, epidemiology (and there, to take just a single subject, inquiry into AIDS), it seems safe to guess that the interdisciplinary demand for training in surveys will continue to grow, even without the "draw" of DAS faculty investigators from a broader interdisciplinary spectrum outside Sociology.

But there is such a "draw" this year, and there are very likely to be others, as we become more interdisciplinary. Steven J. Rosenstone, a political scientist, is the DAS faculty investigator for 1989, and the 13 graduate students coming into DAS from that department will bring the enrollment up again to at least 40, the highest level it has been since 1962. In fact, we are now having to cap enrollments for winter 1989 because the demand for training bids fair to exceed our resources.

It is this kind of interest that convinces us that DAS should take the lead in reconstituting itself formally as an interdisciplinary organization: one that is governed by and responsive to the faculties and students of the various departments that need surveys for their empirical research. Sociology, which has taken the lead in DAS since the beginning, should now take the lead in developing an Interdisciplinary Council for DAS formed by equally participating departments.

Interdisciplinary ventures are never simple, offering at least complication and sometimes friction too. Inevitably they take a tax of time and patience in continuing negotiations. But participating departments may well be ready to put up with such costs for the benefit of a viable and expanded survey research practicum that can better serve a wider group of students and faculty in the university community.
The Detroit Area Study at 50: An Update

Much of what was written 37 years into the life of the DAS still rings true today. Although the numbers have changed, the challenges facing the DAS are no less pressing than in the past and the practicum continues to fulfill most of its stated goals from year to year. First, let's look at the numbers. In its 50 years of existence, the DAS has generated an impressive number of scholarly works, both published and unpublished. Our recent efforts to uncover written materials relating to the DAS have led to the following updated counts:

- 37 books
- 64 dissertations
- 437 other titles (articles, book chapters, conference papers, etc.)
- 1,172 requests for DAS datasets archived at ICPSR

This represents an average of more than 10 scholarly works and about 23 data requests per year of the DAS. By our count, admittedly inaccurate but likely to under- rather than over-estimate, 343 different authors have produced scholarly works based on DAS data in the 50-year history of the study. Given the relatively modest size of DAS samples, this is a highly creditable scholarly output. In the past 50 years, 1,272 students have taken the DAS practicum. In addition, 73 faculty investigators have participated in the DAS, with 13 of them doing so more than once. The first half-century of the DAS has also seen 21 different directors. So, what do these numbers tell us? In terms of the first founding principle of the DAS, "to provide a research facility through which basic research can be conducted by social scientists at the University of Michigan," the study continues to fulfill its mission.

The second founding principle focuses on the training of graduate students. Here, the impressive total number of students trained in survey methods through the DAS does not tell the whole story. As the graph below shows, while the first several decades of DAS witnessed relatively steady student numbers, the story changed significantly in the mid-90s. This is due to several related factors. For the first several decades, the DAS sequence was required of all Sociology Ph.D. students. Now it is one of three methods sequences available to them. At the same time, the number of students in the Applied M.A. in Social Research program, a steady source of DAS students, has dwindled to virtually zero in recent years. In addition, the department has been admitting fewer students than in earlier years, further eroding the core source of DAS students. The loss of sociology graduate students has not been fully offset by the increased numbers of students from outside the department. While smaller class size may be a pedagogical plus for many courses, for the DAS it translates directly into fewer interviews being conducted by students. Unless they succeed in raising external funds, we can no longer assure faculty investigators of even the 400 completed interviews cited by Converse.

As can also be seen from the figure, declining response rates continue to afflict the DAS, as well as the survey industry in general. Survey organizations often find that more money and effort are required simply to stay level with past response rate targets. In recent years, the DAS has included a modest cash incentive with the advance letter and/or offered respondents a small bonus for their participation. These changes were implemented after several rounds of DAS
methodological experimentation. Unfortunately, many of the other response-enhancing features available to large national surveys — such as a longer field period, interviewer or mode switches, and extra refusal conversion efforts — are beyond the pocket or time frame of the DAS enterprise.

We continue to do face-to-face interviewing, although it is not cost effective to conduct in-person data collection on such a small sample. Many other small- and mid-size surveys have switched to alternative modes of data collection. The General Social Survey (GSS) and the National Election Studies (NES) are the only small-scale national surveys still being done face-to-face and both are under pressure to switch to telephone. We continue to believe, with Converse, that the experience of face-to-face interviewing is one of the unique characteristics of the DAS. We are loath to sacrifice it for more efficient data collection, although the pressure to switch modes will likely continue to mount.

From the foregoing, we might conclude that nothing much has changed. The pressures articulated by Converse in 1988, and probably extant well before that, have not been ameliorated. However, there are a number of innovations that bear reporting. One of these is an agreement between the Sociology Department and the Survey Research Center (SRC) to strengthen and support the DAS. This agreement, reached in 1996, was designed to create a partnership with the following key elements:

- The DAS Director would be a joint appointment between the Survey Methodology Program of SRC and the Sociology Department. This change was instigated to solve the chronic recruiting problems the Sociology Department faced in trying to fill the position.
- Staff of the Survey Methodology Program would teach in their area of research expertise in the practicum and (in conjunction with the faculty investigator) the data analysis class. This change was instigated to modernize the technical educational content of the DAS.
- A survey manager from the SRC would assume the role of DAS Associate Director and would assist in DAS data collection. This change was instigated to provide greater continuity and to facilitate closer coordination between the student and SRC field activities.

As part of this partnership, SRC also contributes financially to the DAS, proportionate to contributions made by the Sociology Department and the College of Literature, Sciences, and Arts (LS&A). A committee to evaluate the agreement after its first three years concluded that it has had a "significant positive impact on DAS" and recommended that the agreement be continued.
While the new agreement has doubled the funds available for data collection, from $40,000 in 1988 to approximately $80,000 in 2000, inflation has eroded the buying power of these funds. According to the Bureau of Labor Statistics' inflation calculator (www.bls.gov), $40,000 in 1988 has the same buying power as $86,160 in 2001. In addition, the costs of survey data collection have escalated much faster than the rate of inflation, due in part to the increased efforts required to contact and obtain cooperation from sampled persons. So even with added financial support from Sociology, LS&A and SRC, we continue to lose ground in real terms.

In another change, the DAS has recently focused on the modernization of the data collection process. During the last few decades, there have been several major changes in the ways in which survey data are collected and produced. This began with the rise of telephone interviewing in the late 1970s, followed by the introduction of computer assisted personal interviewing (CAPI) in the early 1990s. Other technical advances, such as using the Internet for data collection, are having a dramatic effect on the survey industry. Despite the difficulties of innovating in a study of this size, the DAS has made several efforts in recent years to implement alternative methods.

The 1997 DAS supplemented face-to-face interviewing with computer-assisted telephone interviewing (CATI). In 1998, DAS student and SRC interviewers used laptop computers in the field for computer-assisted personal interviewing (CAPI). The 1999 face-to-face DAS was supplemented with a large mail survey that respondents could complete on paper or via the World Wide Web. In the 2000 DAS, Windows-based interviewing and case management software were introduced; in addition, respondents used computer assisted self-interviewing (CASI) to view videos of political campaign commercials on laptop computers, then enter the answers to follow-up questions themselves. Most recently, the 2001 DAS combined paper-and-pencil face-to-face data collection with a large mail supplement to increase the sample size and to extend the geographical scope of the study from three to seven counties. In addition, geographical information systems are being used to enrich the dataset with geographical coordinates, permitting a host of environmental variables to be added. Several of these recent innovations have been supported with modest grants from the Office of the Vice President for Research and have been largely cost-neutral to the overall DAS data collection effort. However, CAPI usage adds to the fiscal pressures experienced by the DAS and the decision whether to use computers or paper-and-pencil for data collection is being made on a case-by-case basis.

The DAS committee solicits and chooses proposals much earlier than in the past. This change was instigated to give faculty investigators time to go through the drawn-out fund-raising process prior to the start of DAS data collection. While it may be harder for faculty investigators to obtain outside funding than it was in earlier times, we have at least attempted to give them as much lead time as possible.

As noted, we have seen an increased involvement of faculty and students from outside the department in recent years. This trend has helped counteract the decline in student enrollments from Sociology. Furthermore, Converse’s vision of the DAS becoming a broader campus resource is being realized in practice. While we are reluctant to speculate on the long-term implications of this trend, the DAS will likely play a key role in the newly-announced interdisciplinary degree program in survey methodology (to begin in Fall, 2002).
Finally, the influence of the DAS is spreading beyond the University of Michigan campus and Southeastern Michigan. Several universities around the world, including Beijing University (China), the Federal University of Minas Gerais in Belo Horizonte (Brazil), the University of Warsaw (Poland), and the University of Cape Town (South Africa), have developed or are developing area studies organized around student practica, modeled after the DAS. These survey practica serve as testament to the strength of this approach in training students in survey methods.

In less formal fashion, the diaspora of DAS students across the U.S. and around the world has had an indirect influence on the conduct of survey data collection. Alumni of the DAS serve in prominent positions in many academic, government and commercial survey organizations. Of course we like to think that it was their DAS experience that provided the grounding for these successful careers! In summary, many of the challenges articulated so eloquently in the 1988 edition of this research record remain with us today. That DAS continues to survive, and indeed to spawn offspring practica or area studies, is no small tribute to the cohorts of faculty, staff, and students who have nurtured and sustained this unique enterprise over half a century. The DAS also serves as an enduring legacy of the inspiration and efforts of the founders to create a “training and research laboratory in the community.” This success, despite the odds, is a testament to the lasting value of a Detroit Area Study for students at the University of Michigan. We look forward to the next 50 years!

Mick P. Couper
Judi Clemens
Kathy Powers
On the Design of the Report

This report presents two facets of the DAS record over the 1952-2001 period — an overall bibliography and a sketch of each annual project — and laces some cross-references between the two parts.

Part I, the BIBLIOGRAPHY BY AUTHOR is a record of publications, papers presented to professional meetings and a few selected unpublished manuscripts. We know that the record is not complete — it is simply what we have been able to track down by sifting existing records and by sleuthing in correspondence with our faculty investigators and with some DAS students — and we have reason to suspect that we are missing quite a bit. We know, for instance, that there have been over 1100 requests to use the DAS datasets that are archived in the Inter-university Consortium for Political and Social Research (ICPSR) at the University of Michigan. These requests are registered by the universities and colleges, rather than by individual researchers, however, so we have not been able to correspond with these users. It is our hope that this report will inspire readers to tell us what we missed (as well as what we got wrong).

The Bibliography includes Books, Dissertations, Historical Articles and Reports, Conferences where DAS material was presented, and many other Articles using data from the DAS surveys.

In Part II, ANNUAL DAS PROJECTS, we sketch out four features of the annual research project: (1) the research topic and the participants (faculty, staff, and students); (2) the publications and papers based on the project data; (3) a description of the sample; and (4) documentation. The first topic, the title of the research subject, and the list of participants, is straightforward, but the other three topics invite a few comments.

In Publications and Papers we cite in short form a cross-reference to the BIBLIOGRAPHY BY AUTHOR. Where the reference builds on more than one DAS study, the citation is included with either the main year or the most recent year of data collection.

In Sample Description we include a response rate and a denominator on which it is calculated when we have been able to find that information. Where we show only a percentage value, that is all we had to go on.

In Documentation we have usually included two numbers. The DAS number is useful in-house; the ICPSR number is useful to those wishing to use DAS data deposited in the ICPSR archive. DAS does not maintain its own public archive, but five years after data collection, the annual data set is required by law to be accessible to public use.
The first three to five papers listed in the Documentation section are those of prime importance: the Sampling Memos describing the sample design; Reports to Respondents of preliminary findings that were sent back to the willing spirits who provided the data; and Coding Memos summarizing key procedures and measures of reliability. Here we do not always have the information that we need — in some cases it was perhaps never set down and in other cases it has been lost. When we lack a copy of a key report, we call attention to that fact in the hope that a reader may happen to have a copy of the document on file and send it to us.

The other items in Documentation are a miscellany that were used to inform the design of the study or to explore preliminary findings. We include all extant items — even when they represent survey practices that have become dated — in order to preserve the historical integrity of the DAS record.

For a more complete understanding of a given project, one should consult complete project files (including questionnaires, codebook, univariate marginals, and other materials) housed at the DAS office.

Availability of DAS Materials: Most of the published material will be available in the public domain; books should be ordered directly from publishers, and published articles should be sought in library collections or directly from the author(s).

For more information see the DAS Website:  
www.lsa.umich.edu/soc/das/
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(Footnote 6)

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Annual Projects

1952

“Political Behavior in a Metropolitan Community”
Faculty Participant: Samuel J. Eldersveld

“Stratification and Status Crystallization”
Faculty Participants: Werner S. Landecker and Gerhard Lenski

Director: Ronald Freedman

Teaching Fellows:
- Sidney Belanoff
- Richard Dodge
- Kenneth Marlin

Secretary: Mary Monk

Student Participants:
- Robert J. Ailes
- Albert A. Applegate
- Curtis H. Barker
- Thelma F. Batten
- Seymour M. Baxter
- Arnold H. Bernfeld
- Harry A. Burdick
- Henry Elsner, Jr.
- Irwin Goldberg
- David J. Kallen
- Gregor A. Leins
- Wendell R. Lyons
- Charles McClintock
- Julian O. Morisette
- Harry Sharp
- William Stirton, Jr.
- Yuzuru Takeshita
- Omprakash Talwar

Publications and Papers Using 1952 DAS Data:
- Axelrod, Morris (1953), (1954), (1956)
- Belanoff, Sidney (1954)
- Dodge, Richard (1953)
- Eldersveld, Samuel J. (1957)
- Freedman, Ronald and Morris Axelrod (1952)
- Freedman, Ronald and Harry Sharp (1954)
- Kish, Leslie (1952)
- Lenski, Gerhard (1954), (1956b), (1964)
- Monk, Mary and Theodore M. Newcomb (1956)

Sample description
- Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties*
- Adults age 21 and older
- N = 737
- Response rate (737/842) = 87.5%
- Interviews were conducted January - April, 1952
Documentation

DAS #104 Not archived at ICPSR

5. “Check on Use of Split-Sample in 1952 Detroit Area Study,” 1952.
“Child Training Patterns Among Urban Families”
Faculty Participants: Daniel R. Miller and Guy E. Swanson

“Attitudes and Perceptions of Consenses of Group Members”
Faculty Participant: Theodore M. Newcomb

Director: Ronald Freedman
Teaching Fellows:
- Mary Monk
- Harry Sharp
- George Witt
Secretary: Jean King
Student Participants:
- Issac Akita
- Zoe Akselrod
- Julaine Ames (Kleine)
- William Barth
- Jack Beresford
- Katharine Betterworth
- Carolyn Comings
- Margaret Dennison
- Henry Elsner, Jr.
- Albert Friedman
- David Goldberg
- Marjorie Guigou
- Will Hansen
- Edward B. Klein
- Ernest Lilienstein
- Albert McQueen
- John Pettibone
- Sol Plafkin
- Franz Samelson
- James Soukup
- Murray Thomson
- Barbara Trask
- Catherine Varchaver
- Robert Weerakoon
- M. Keren Whittemore

Publications and Papers Using 1953 DAS Data:
Bloom, Jack (1958)
Swanson, Guy E. (1971)
Varchaver, Catherine (1956)

Sample description
* Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties.*
* Mothers aged 21 and older having at least one child 2 weeks to 18 years of age living in the household.
* N = 582 (mothers)
* Response rate = ??
* Interviews conducted January - April, 1953
Documentation

DAS #802 ICPSR #7317

1954

"Ideal Family Size in Detroit"
Faculty Participant: Ronald Freedman

"Administrative Behavior in a Metropolitan Community"
Faculty Participant: Morris Janowitz

Director: Morris Axelrod
Teaching Fellows:
Harry Sharp John Takeshita
James Soukup Deil Wright
Secretary: Jean King

Student Participants:
Alden Anderson Herbert M. Jackson Albert Meister
Lois Carstenson Peter Kalinke James Pifer
Richard F. Curtis Marilyn Karlin Malcom Roemer
Basil Georgopouloa Paul E. Kraemer Michael Reuter
Oscar Grusky Ilse Lubkes Ruth Searles
Anne Hubbell James E. Lynch Joachim Seckel
Charles H. Hubbell Patricia M. Marion Allan Silver

Publications and Papers Using 1954 DAS Data:
Curtis, Richard F. (1959c)
Delany, William (1957)
Eldersveld, Samuel J. (1965)
Eldersveld, Samuel J., V. Jagannadham and A.P. Barnabas (1968)
Freedman, Ronald, David Goldberg and Harry Sharp (1955)
Goldberg, David (1960)
Janowitz, Morris (1956)
Janowitz, Morris and William Delany (1957)
Janowitz, Morris and Deil Wright (1956)
Janowitz, Morris, Deil Wright and William Delany (1958)
Lynch, James E. (1954), (1956)
Searles, Ruth and Harry Sharp (1954)
Sharp, Harry (1954), (1955)
Wright, Deil (1957)

Sample description
• Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb counties.*
• Adults 21 years and older.
• N = 764
• Response rate = 86% (including 20 interviews in which only census data were obtained.)**
• Interviews conducted January - April, 1954
**Documentation**

DAS #816  ICPSR #7318


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*Museum of African American History*

*Marjorie Marshall, The Michigan Daily*
1955

“A Description of Urban Kinship Patterns”
Faculty Participant: Morris Axelrod

“The Urban Family”
Faculty Participant: Robert O. Blood, Jr.

Director: Harry Sharp
Teaching Fellows:
  David Goldberg
  Ruth Searles
  John Takeshita
Secretary: Norma McCarus Harris
Research Associate: David Varley
Student Participants:
  Michael Aiken
  Ann Blalock
  Robert Barnes
  Albert Boswell
  Richard Burlingame
  Donna Buse
  Russell Chappell
  Remi Clignet
  Eleanor Cochran
  Theodore T. Curtis
  Donald Dorfman
  David Feuerfile
  Martin Gold
  Mae Guyer
  Ellen Heyman
  Beryl Hutchison
  Toshio Kumabe
  John Kunkel
  Donald Nagler
  Robert Richardson
  Victor Schneider
  Eileen Schulak
  John Scott
  David Sirota
  Carol Slater
  Charles Smith
  Dietrick Snoek
  Donald M. Wolfe
  Howard Wolowitz
  William Zeller

Publications and Papers Using 1955 DAS Data:
Aiken, Michael Thomas (1964)
Curtis, Richard F. (1959b), (1960b)
Gold, Martin and Carol Slater (1958)
Goldberg, David (1957)
Goldberg, David and Harry Sharp (1958)
Jitodai, Ted T. (1963)
Sharp, Harry and Morris Axelrod (1956)
Sharp, Harry and Paul Mott (1956)

Sample description
* Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties
* Sample of wives in households in which a man and woman were living together as husband and wife; probably restricted to age 18 years and older
* N=731
* Response rate? Possibly 83%; but documentation is ambiguous.
* Interviews conducted 1955, months not clear.
Documentation

DAS #828  ICPSR #7319

19. "Number of Hours Worked per Week by Detroit Area Husbands," 1957.
1956

“Orientation on Moral Issues in a Metropolis”
Faculty Participant: Robert C. Angell

“The Meaning of Work”
Faculty Participants: Robert L. Kahn and Robert S. Weiss

**Director:** Harry Sharp

**Teaching Fellows:**
- Donna Buse
- Paul Mott
- David Sirota

**Secretary:** Norma McCarus Harris

**Student Participants:**
- Jean Butman
- Robert Butman
- Dora Cafagna (Marcus)
- Philip E. Converse
- William Duffy
- Julie Flynn
- Barbara Foster
- Yvette Gagnon
- William Gamson
- Ruth U. Gebhard
- James Hudson
- Anthony Kallet
- Jack McLeod
- Murray Melbin
- Samuel Nicholson
- Harold Organic
- David Reynolds
- Pauline Royal
- Nelson Schafer
- James Spangenberg
- E. Eugene Sutter
- Lawrence Schwartz
- Wallace Wells

**Publications and Papers Using 1956 DAS Data:**
- Angell, Robert C. (1962)
- Bashsur, Rashid Lutfallah (1962)
- Cannell, Charles F. and Harry Sharp (1958)
- Curtis, Richard F. (1958), (1959a)
- Fauman, S. Joseph and Harry Sharp (1958)
- Friedman, Albert (1963)
- Lenski, Gerhard (1956a)
- Weiss, Robert S. and Robert L. Kahn (1960)

**Sample description**
- Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties*
- Adults age 21 and older
- \( N = 797 \)
- Response rate? Documentation is ambiguous (87%, 91%, 97%?)
- Interviewing conducted January - March, 1956
Documentary

DAS #837  ICPSR #7320

“Party Leadership and Political Behavior”
Faculty Participants: Daniel Katz and Samuel J. Eldersveld

“Intra-Class Correlation of Attitudes in Detroit”
Faculty Participant: Leslie Kish

**Director:** Harry Sharp
**Research Associate:** David Goldberg
**Teaching Fellows:**
- William Gamson
- Paul Mott
- John C. Scott
- Gordon F. Sutton

**Secretary:** Norma McCarus Harris

**Student Participants:**
- Bernard Peck
- Elaine Blaustein
- John Bochel
- Walter Boland
- Karel J. Cibulka
- Carol Copp
- Sarah Curtis
- John C. Erfurt
- Seymour Faber
- Theodore Ferdinand
- Clint Fink
- Richard Gruenbaum
- Elton F. Jackson
- Constance Lieder
- John C. Leggett
- Phyllis Pilisuk
- Charles N. Poskanzer
- Herbert J. Shubick
- A. W. Singham
- Virginia L. Swaggerty
- Aida K. Tomeh
- Virginia A. VanNocker
- T. R. Young

**Publications and Papers Using 1957 DAS Data:**
- Cohen, Wilbur J., Charles N. Poskanzer and Harry Sharp (1960)
- Curtis, Richard F. (1960a)
- Katz, Daniel and Samuel J. Eldersveld (1961)
- Kish, Leslie (1962)
- Olsen, Marvin E. (1970)
- Orbach, Harold L. (1961)
- Segal, David R. and David Knoke (1968)
- Segal, David R. and Stephen H. Wildstrom (1970)
- Tomeh, Aida K. (1969)
- Valen, Henry and Daniel Katz (1964)
Sample description

- Modified multi-stage area probability sample: 174 blocks sampled from 142 precincts of Wayne County only, stratified by dominant political party and ethnic homogeneity.
- Adults 21 years and older
- N = 596 weighted to 860
- Response rate = possibly 87%, but documentation is ambiguous
- Interviewing was conducted in 1957, months unclear
- A companion study of precinct leaders is archived in ICPSR 7107

Documentation

DAS #843 ICPSR #7280


1958

“Religion in the Metropolitan Community”
Faculty Participant: Gerhard Lenski

**Director:** Harry Sharp

**Teaching Fellows:**
- Elizabeth L. David
- Donald Halsted

**Secretary:** Norma McCarus Harris

**Student Participants:**
- Thomas D. Bakker
- Nancy L. Bonte
- Aage R. Clausen
- Edward H. Cummings
- John L. Dennis
- Paul R. Eberts
- Allan G. Feldt
- John H. Gilmore
- Bruce Hackett
- Constance Hill
- Suzon Karon
- Wayne S. Kiyosaki
- Carolyn Lewis
- Jacquelyn J. Love
- Jean B. Mann
- Alexander Matejko
- John J. Musial
- Marvin E. Olsen
- Robert O. Richards
- Judith E. Samonte
- Gary Sampson
- Martha Anne Sandoz
- J. William Smit
- Paul E. Smith
- K.S. Srikantan
- David Street
- Lorraine Tiss
- Matthieu Van Hunsel
- Margaret Vandenbosch
- Laurence Weiner
- Robert Yesner

**Publications and Papers Using 1958 DAS Data:**
- Goldberg, David (1959)
- Goldberg, David, Harry Sharp and Ronald Freedman (1959)
- Goldberg, Irwin (1960)
- Olsen, Marvin E. (1962), (1965a), (1965b)
- Sharp, Harry (1960b)
- Sharp, Harry and Allan Feldt (1959)
- Smith, Ralph Virgil (1964)
- Weller, Neil Jack (1960)

**Sample description**
- Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties.
- Sample addresses were selected from the city directory, augmented by a segment sample for areas not covered by the directory
- \( N = 656 \)
- Response rate \( (656/750) = 87.4\% \)
- Interviewing was conducted 1st quarter of 1958.
- A special sample of clergymen serving the churches attended by the 656 respondents was also drawn, \( N = 127 \); response rate also 87%.

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Documentation

DAS # 849 ICPSR #7279

1959

“The Vitality of Supernatural Experience”
Faculty Participant: Guy E. Swanson

“A Fiscal Research Program”
Faculty Participant: Harvey E. Brazer

*Director:* Harry Sharp

*Teaching Fellows:*
- Aage R. Clausen
- Elizabeth L. David
- Harold Organic
- John C. Scott

*Secretary:* Norma McCarus Harris

*Student Participants:*
- Jo Ann Allen
- David Bernhardt
- Paul H. Besanceney
- Robert Birnbaum
- Kaisa Braaten
- Joan J. Brown
- Ronald Burton
- Thomas Chapman
- Philip Fellin
- Richard Flacks
- Alan E. Guskin
- Warren C. Haggstrom
- John B. Haney
- Gerry Hendershot
- Paul Kimmel
- Peg Knodel
- Gordon W. Laing
- Florence Mayer
- C. Michael Lanphier
- Barbara F. Muney
- Martin N. Pearlman
- Howard Poyourow
- David E. RePass
- Douglas Robbins
- Owen M. Rossan
- Karen D. Russell
- Warren Soloman
- Mary C. Walsh
- J. Alan Winter
- William F. Mills

*Publications and Papers Using 1959 DAS Data:*
Besanceney, Paul H. (Fr.) (1962), (1963), (1965a;b), (1970)
Brazer, Harvey E. (1962)
David, Elizabeth Ann Jane (1960), (1967)
Eberts, Paul Robert (1963)
Haney, John B. (1959), (1961)
Mayer, Albert J. and Harry Sharp (1962)
Scott, John C. (1964)

*Sample description*
- Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties;
- Sample addresses were selected from the city directory, augmented by a segment sample for areas not covered by the directory.
- Adults 21 years or older.
- N = 767
- Response rate = 86%
- Interviewing conducted spring, 1959
Documentation

DAS # 855 ICPSR #7323

1960

"Labor and Leisure in the Urban Community: A Study of Social Order and Social Change"
Faculty Participant: Harold Wilensky

Director: Harry Sharp
Research Associate: John C. Scott
Teaching Fellows:
  Michael Aiken
  Philip Fellin
Secretary: Norma McCarus Harris

Student Participants:
  Susan Barr
  Barbara Benavie
  Ralph L. Bisco
  Gabrielle Bublitz
  Betty Burnside
  Roger Christenfeld
  Charlotte Darrow
  Kenneth Feldman
  Bernard Finifter
  Henry Finney
  Dan Hadley
  Bertram Halberstadt
  Carolyn Holland
  Jose Jimenez
  Ronald L. Johnstone
  Mister Kartomo
  Anne Mooney
  Joseph Murphy
  John R. O'Connor
  Margaret Parkman
  Alberta Potter
  Dori Schaffer
  Helen E. Sherman
  John J. Sherwood, Jr.
  Doris P. Slesinger
  Peter W. Sperlich
  Joel R. Strote
  June Tiefenbrun
  Md. Afsar Uddin
  Donald I. Warren
  Ada Weintraub
  Richard Whitehill

Publications and Papers Using 1960 DAS Data:
Ladinsky, Jack (1963a), (1963b), (1964), (1967)
Lenski, Gerhard (1960)
Pope, Hallowell (1963), (1964)
Sharp, Harry (1960a)
Wilensky, Harold L. and Jack Ladinsky (1967).

Sample description
  - White, male members of the labor force, ever-married, aged 21-55
  - N=678
  - Response rate?
  - Interviewing conducted 1st half of 1960
  - Another sample of professional groups was drawn, but is not archived by DAS.
Documentation

DAS #863  ICPSR #7399

1961

“Group Influences on Political Behavior”
Faculty Participants: Warren E. Miller and Donald E. Stokes

**Director:** Harry Sharp
**Research/ Statistical Assistant:** Ronald Fremlin
**Teaching Fellows:**
- Ada W. Finifter
- C. Michael Lanphier
- J. William Smit
**Secretary:** Patricia Cousens

**Student Participants:**
- J. Oscar Alers
- George M. Bowby
- Ronald Efron
- Floyd J. Fowler, Jr.
- L.A. Hester
- Jane A. Hirsch
- Margaret Hofeller
- C. David Hollister
- Tomoaki Iye
- Jay W. Kenvin
- Frederick C. Klein
- Eric Krystall
- Stephen J. Maddock
- Albert Markwardt
- Charyl Mickelson
- A. Sami Mohsen
- Safia Kassim Mohsen
- D.V.R. Murty
- Minoru Noda
- Nguyen Nhan
- Corrine Opiteck
- Richard B. Ross
- Walter E. Schafer
- Betsey Smith
- Tena Tarler
- Roy C. Treadway
- Beth Wolland
- George Wieland

**Publications and Papers Using 1961 DAS Data:**
- Finifter, Ada (1974)
- Lanphier, Charles Michael (1963)

**Sample description**
- Special sample of Ford, General Motors, and Chrysler plants; hourly workers, members of UAW, employed in the selected work groups of the plants.
- \( N = 419 \)
- Response rate?
- Interviewing conducted January - April, 1961

**Documentation**

DAS #870   ICPSR #7285

"Family Growth in Detroit"
Faculty Participants: Ronald Freedman and David Goldberg

Director: John C. Scott
Teaching Fellows:
  Jay Kenvin
  C. Michael Lanphier
  Roy C. Treadway
Secretary: Joanne Hocking
Student Participants:
  Jamila Akhtar
  Santa Algeo Traugott
  Patricia Backman
  Barbara Bloom
  Earl Brennen
  Julie Butterfield
  Frederick Campbell
  Reuben Chapman
  Anuri Chintakananda
  Soloman Chu
  Eleanor Cook
  P.B. Desai
  Juan Diez-Nicolas
  Patricia R. Ferman
  John Fine
  Marilyn Frank
  Marietta Ginochio
  Raburn Howland
  George Hunter
  Michael Kahan
  Kyung-Dong Kim
  Patricia Lafayette
  Kathleen Lathers
  John Magney
  Hinda Manson
  N. Krishnan Namboodiri
  Charles Nanry
  J. Gottfried Paasche
  R. Krishna Pillai
  Phyllis Puffer
  Vithala Rao
  Barbara Rubin
  Habibur Siddiqui
  Joyce Tabor
  Susan E. Tallman
  Mary E. Warshauer
  Jack Wayne
  Jean Wetzel
  Linda White
  Yvonne Wood

Publications and Papers Using 1962 DAS Data:
Bumpass, Larry L. (1967)
Coombs, Lolagene and Z. Zumeta (1970)
Coombs, Lolagene, Ronald Freedman, and D.N. Namboothiri (1969)
Coombs, Lolagene, Ronald Freedman, Judith Friedman, and W.F. Pratt (1970)
Ferman, Patricia Ryan (1968)
Freedman, Deborah S. and Arland Thornton (1979), (1982)
Freedman, Deborah S., Arland Thornton and Donald Camburn (1979), (1980)
Freedman, Deborah S., Arland Thornton, Donald Camburn, Duane Alwin, and L. Young Demarco (Forthcoming)
Freedman, Ronald and Lolagene Coombs (1966a), (1966b)
Freedman, Ronald, Lolagene Coombs and Larry L. Bumpass (1965)
Freedman, Ronald, Lolagene Coombs and Judith Friedman (1966)
Freedman, Ronald, Deborah S. Freedman and Arland Thornton (1980)
Freedman, Ronald, David Goldberg and Doris Slesinger (1963)
Sample description

• Sample drawn from white, married women who had a 1st, 2nd, or 4th child born in July, 1961
• N = 1113 mothers; N = 1304 apparently includes married women without children
• Response rate? Possibly 91% but documentation is ambiguous
• Interviewing conducted January - March, 1962
• Six telephone reinterviews of the sample have been conducted (late 1962, 1963, 1966, 1977, 1980, and 1985) but DAS was involved in only the initial data collection of early 1962. Research using panel reinterview data is included in the 1962 listing.

Documentation

DAS #882  ICPSR #7401

1. Sampling Memo: No copy on file, but a brief report on response rate is filed here.
2. Respondent Report: No copy on file of the original 1962 data collection. For reports of subsequent waves of the panel ("Study of American Families") contact Arland Thornton, ISR.
1963

"A Study of Family-School Relationships in Detroit"
Faculty Participants: Eugene Litwak and Henry J. Meyer

Director: John C. Scott
Teaching Fellows:
Juan Diez-Nicolas
Patricia R. Ferman
Jan Kenvin
Gottfried Paasche

Secretary: Joanne Hocking
Student Participants:
Miriam Abramovitz
Dorothy Chave
Jeffrey Eiseman
Donald Goldhamer
Esther Goodman
Debra Horwitz
Fazhur Khan
Edith Lindstrom
Michael Margolis
Barbara Portnoy
Molly Rugh
Robert Shecter
Vinod Sethi
J. Merrill Shanks
Mary Skaff
K. E. Southwood
Sarah Stoffer
Krishna Swaminathan
Katharine P. Warner
Saburo Yasuda
Lynwood Zinn

Publications and Papers Using 1963 DAS Data:
Hollister, Clifton David (1966)
Litwak, Eugene, Henry J. Meyer and David Hollister (1977)
Litwak, Eugene, Henry J. Meyer and Donald I. Warren (1968)
Moles, Oliver C., Jr. (1964)
Spiro, Shimon (1968)
Vorwaller, Darrel Johnson (1967)
Warren, Donald I. (1964)

Sampling Description
• Sample of 18 elementary schools in Detroit
• Mothers of school-age children in grades 5A, 6A and 6B
• N = 1536
• Response rate? Probably 89% but documentation is ambiguous.
• Interviewing conducted January - April, 1963
• Teachers in the schools also were interviewed; N = 528. Response rate? (Cooperation reported as “almost total.”)

Documentation
DAS #896  ICPSR #7402
1964

“The Measurement and Validation of International Attitudes”
Faculty Participants: Robert Hefner and Sheldon Levy

Director: John C. Scott
Teaching Fellows:
  Michael Margolis
  John P. Robinson
  Kenneth E. Southwood
Secretary: Evelyn S. Feinberg
Student Participants:
  Karen Barnes
  Marsha Bennett
  Donald Black
  Larry L. Bumpass
  Neil Clemons
  Jere Cohen
  Bridget Curren
  Michael Fried
  Jerrold Guben
  Joanne Gutmann
  Sandra Hall
  Jill Hamburg
  Robert M. Hauser
  Richard Huggard
  Ruth Hyman
  George Jarvis
  Joan Junas
  Robert Lapham
  Allan Levett
  Gail Lovett
  Robert McCall
  Fred McClusky
  H. Andrew Michener
  Parthasarathi Mohapatra
  Lisa Nero
  James L. Norr
  Ronald Reosti
  Ira Rosensweig
  Allan Schnaiberg
  Sally Stein
  Joann Vanek
  Susan Wachtel
  Bruce Warren
  Herbert F. Weisberg

Publications and Papers Using 1964 DAS Data:
Gamson, William A. and Andre Modigliani (1966)
Robinson, John P. and Robert Hefner (1967), (1968)
Robinson, John P. and Mark Levy (1986)
Johnson, John P. and James Swinehart (1969)
Johnson, John P., Jerrold Rusk, and Kendra Head (1968)

Sample description
  • Adults 21 years or older
  • N = 557
  • Response rate = probably 81% but documentation is ambiguous

Documentation

DAS #911 ICPSR #7403
1965

“A Study of the Placement of Events in Time”
Faculty Participants: Charles F. Cannell, Peter Wolff and John C. Scott

Director: John C. Scott
Teaching Fellows:
  Robert M. Hauser
  H. Andrew Michener
  James L. Norr
Secretary: Evelyn S. Feinberg
Student Participants:
  Phyllis Bagley
  Beverly Beers
  Beth Bawer
  Chris Bredlow
  Chu-Pin Chang
  Mary Chapman
  Stephen J. Cutler
  Samuel Friedman
  Jane Hannah
  Jan Harris
  Yeheskel Hasenfeld
  Marjory Jacobson
  Anrudh Jain
  Judy Johnson
  Rama Krishna
  Jeanie Lee
  Michael Locker
  Jerry Pierce
  Jerrold Rusk
  Hirotsuga Sakata
  Susan Sheffield
  Mohammad Sheikh
  Julia Smith
  John Spores
  James Sweet
  Ruthe Sweet
  Judy Waldman
  Robert B. Zehner

Publications and Papers
No publications or papers based on this project have been located.

Sample description
• Multi-stage area probability sample of housing units in City of Detroit and certain towns and townships near the city; addresses drawn partly from city directories and partly from area sample.
• Head of household or wife of head, 21-64 years
• N = 558
• Response rate (558/670) = 83%

Documentation
DAS #924  ICPSR #7404
1966

“Stratified Association and Values in the Urban Community”
Faculty Participant: Edward O. Laumann

Director: Howard Schuman
Research /Statistical Assistant: Jeylan Mortimer
Teaching Fellows:
   Stephen J. Cutler
   James L. Norr
   Robert B. Zehner
Secretary: Evelyn S. Feinberg
Student Participants:
   James Ajemian
   Joyce Avedesian
   Jim Boudouris
   Jessica Cohler
   Rosita Daskol
   Judy Edelman
   Dave Ermann
   David L. Featherman
   Stanley Fukawa
   Randall Goon
   Joyce Ketlar Herrst
   Dale Helland
   Ellen Ho
   James S. House
   Carolyn Jenne
   Roy Kass
   Susan Laumann
   Jeylan Mortimer
   Joanne Muller
   Neil Paterson
   Dan Perlman
   Gary Shenk
   James Schrag
   Elaine Selo
   Carla Shagass
   Nancy Silverman
   Miriam Sonn
   Alden Speare
   Sue Ann Spearing
   Don Spencer
   Walter Swap
   G. W. Stevenson
   Stanley Weiss

Publications and Papers Using 1966 DAS Data:
Baldassare, Mark (1975a), (1975b), (1977)
Baldassare, Mark and Claude S. Fischer (1975)
Clark, Melissa A. (1980).
Campbell, Karen E. and Peter V. Marsden (1986)
Cutler, Stephen J. (1969), (1973)
Cutler, Stephen J. and Robert L. Kaufman (1975)
Duncan, Otis D., and David L. Featherman (1972)
Duncan, Otis D., David L. Featherman and Beverly Duncan (1972)
Fischer, Claude S., and Robert Max Jackson (1976)
Fischer, Claude S., Robert Max Jackson et al. (1977)
Hikel, Gerald Kent (1973)
Laumann, Edward O., and James S. Burk (1979)
Laumann, Edward O., and James S. House (1970)
Laumann, Edward O., and David R. Segal (1971), (1973)
Marsden, Peter V., and Edward O. Laumann (1978)
Schuman, Howard (1971), (1972b)
Schuman, Howard and Edward O. Laumann (1967)

Sample description
• Multi-stage area probability sample of Wayne, Oakland, and Macomb Counties.*
• White males aged 21-64 born in U.S. or Canada and living as member of primary family in household.
• N = 985; 28 cases were double-weighted to yield weighted N of 1013
• Response rate (1013/1271) = 79.7% (as given in documentation).

Documentation

DAS #938  ICPSR #7405

   No copy on file.
1967

"Citizens in Search of Justice"

Faculty Participants: Leon Mayhew and Albert J. Reiss, Jr.

Director: Howard Schuman
Teaching Fellows:
- Wolfgang Grichting
- James S. House
- Matthew Silberman

Secretary: Evelyn S. Feinberg

Student Participants:
- Arjun Adlakha
- Fred Arnstein
- Ernest B. Attah
- Jean M. Converse
- Mary Coombs
- Jim Cramer
- Elizabeth Fontinellis
- Barry Gruenberg
- Zev Harel
- Mike Harrison
- Martin Heilweil
- Paula Pelletier
- Lilly Hoffman
- Swee Yee Huang
- James Lang
- Joan Lind
- Elliot Long
- Mary Longenberger
- John Longres
- Edward Lowenstein
- Roger Manela
- Vernon Moore
- Julie Oktay
- Karen Wirth
- Caroline Pryor
- Gary Rhodes
- Iris Roldan
- Beth Schneider
- Peter Steinberger
- Doss Struse
- Walter Swap
- Dawn Wachtel
- Peg Waletzky
- Dee Wernette
- Marni White

Publications and Papers Using 1967 DAS Data:
- Attah (n.d.)
- Mayhew, Leon and Albert J. Reiss, Jr. (1969)
- Silberman, Matthew (1980), (1985)

Sample description
- Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties.
- Oversampling (double rate) of City of Detroit, Hamtramck, and Highland Park to increase number of blacks.
- Head or wife of the primary family living in the household
- N = 780; weighted N = 1038 (859 white, 179 black)
- Response rate (780/957) = 81.5%
- Interviewing conducted spring-summer, 1967
Documentation

DAS #953  ICPSR #7406

   No copy on file.

*HockeyTown Cafe and Museum*

*Marjorie Marshall, The Michigan Daily*
"Black Attitudes in Detroit"
Faculty Participants: Howard Schuman and Teaching Fellows

Director: Howard Schuman
Research Associate: Carolyn Jenne
Research/Statistical Assistant: Margaret Waletzky
Teaching Fellows:
  James S. House (Assistant to the Director)
  Jean M. Converse
  James Lang
Secretary: Lois Owens
Student Participants:
  David Alford
  Ronald Aufrecht
  Gordon Bonham
  Barbara Bullock
  Michael Draper
  James M. Fields
  Harry Finkelstein
  Robert D. Fischer
  Stanley Flory
  Andrea Foote
  Mary Frank Fox
  Albert Gentle
  Frank Hammer
  Howard Hammerman
  Russ Hamby
  Harlan Himel
  Howard lams
  Richard A. Kulk
  Milagros Montemayor
  Olivia Schiefflin (Nordberg)
  Edward Pawlak
  Sally Robison (Lawson)
  Yut Sakdejayont
  Karen Schwab
  Richard Senter
  Thomas Shannon
  David Taramoto

Publications and Papers Using 1968 DAS Data:
Fields, James M. (1971b)
Goodwin, Leonard (1977)
House, James S. and Robert D. Fischer (1971)
Schuman, Howard and Jean M. Converse (1971)

Sample description
* Multi-stage area probability sample of housing units of blacks in the City of Detroit, stratified by income and sex
* Black; head or spouse of head, age 69 or less
* N = 619
* Response rate (619/747) = 82.9%
* Interviewing conducted spring-summer, 1968
* Random assignment by race of interviewer to a portion of the black sample permitted analysis of race-of-interviewer effects
* A small supplementary sample of white suburban residents (outside city limits but within Wayne, Oakland, and Macomb Counties): white heads or wives of heads age 69 or under.
  N = 185. This was developed to permit (mostly white) student-interviewers a choice of white or black respondents in a period of nationwide and local racial tension.
Documentation

DAS # 965  ICPSR#7324

“White Attitudes and Actions on Urban Problems”
Faculty Participants: Irwin Katz and Howard Schuman

**Director:** Howard Schuman  
**Research Associate:** Paula Pelletier  
**Research and Statistical Assistant:** Andrea Foote

**Teaching Fellows:**
- Jean M. Converse  
- Michael Draper  
- James M. Fields

**Secretary:** Lois Owens

**Student Participants:**
- Carolyn Britt  
- Gary Cyphers  
- Jose Escudero  
- Elizabeth Fischer  
- John Fox  
- David Gordon  
- Bruce Harrison  
- Sharlene Hesse  
- Susan Hesselbart  
- Gerald K. Hikel  
- Allan Johnson  
- Rhoda Johnson  
- Roberta Keane  
- Robert Klein  
- Harriet McAdoo  
- Jesse McClure  
- Lynne Morris  
- Frank Munger  
- Richard Ogmundson  
- Margaret Phillips  
- Sang O Rhee  
- Sarah Rickert  
- Timm Rinehart  
- Fred Rosen  
- Barbara Rubenstein  
- Mary Sadowski  
- Eleanor Strang  
- Tom Viccaro  
- Dianne Wright  
- David Weiner

**Publications and Papers Using 1969 DAS Data:**
- Brannon, Robert (1973)  
- Brannon, Robert, Gary Cyphers, Sharlene Hesse, Susan Hesselbart, Roberta Keane, Howard Schuman, Thomas Viccaro and Diana Wright (1973)  
- Converse, Jean, M. and Howard Schuman (1974)  
- Fields, James M. (1971a)  
- Hesselbart, Susan and Howard Schuman (1976)  
- Hikel, Gerald Kent (1971)  
- Schuman, Howard (1972a)

**Sample description**
- Multi-stage area probability sample of housing units in Wayne, Oakland, and Macomb Counties
- Head or wife of head drawn randomly; whites only; age 69 or less
- \( N = 640 \)
- Response rate \( (640/839) = 76\% \)
- Part of the sample was divided randomly between DAS and SRC interviewers.
- An extra data set of 49 blacks exists but is not a sample of the black population.
**Documentation**

DAS #981  ICPSR # 7407

1970

"Work Histories in Detroit and Yokohama".
Faculty Participant: Robert E. Cole

Director: John C. Scott
Teaching Fellows: Andrea Foote Frank Munger Roberta Keane Richard Ogmundson
Secretary: Margaret Thompson
Research Associate: Elizabeth Fischer (Martin)
Student Participants:
  John Anderson Nancy Greenfield Greg Moschetti
  Irene Bratton Robert Hastings Petra Osinski
  Jacqueline Darroch Gerald K. Hikel Jerry Pankhurst
  Mary Dart Tirbani Jagdeo Catherine Paradise
  Clifford English Harold Kohen John Patton
  Jonathan Entin Ada Kwoh Rodolfo Rodriguez
  Mark Felson Rex Leghorn Linda Romagnoli
  John Ford Arthur Lerner Robert Shecter
  Susan Grad Kenneth Levi William Taylor
  Sarah Granger Karen Liss Paul Voss
  Greg Moschetti
  Petra Osinski
  Jerry Pankhurst
  Catherine Paradise
  John Patton
  Rodolfo Rodriguez
  Linda Romagnoli
  Robert Shecter
  William Taylor
  Paul Voss
  Ed Walsh

Publications and Papers Using 1970 DAS Data:
Cole, Robert (1979)
Foote, Andrea (1973)
Segal, David R. and Gerald Kent Hikel (1973)
Marsden, Peter V. and Jeanne S. Hurlbert (1988)

Sample description
* Multi-stage area probability sample of housing units in Detroit, Oakland and Macomb Counties*
* Males, 16-60 years who had worked for pay 6 months or longer and who at the time of interview were in the labor force (employed or looking for work)
* N = 638
* Response rate = 69%
* Interviews were conducted spring-summer, 1970.
* In Yokohama, Japan, 583 interviews nearly parallel to those administered in Detroit conducted in 1971. Respondents were drawn from a multi-stage probability sample of the labor force in Yokohama. Response rate was approximately 80%.
Documentation

DAS #46803 ICPSR #7408


Detroit Institute of Art

Marjorie Marshall, The Michigan Daily
1971

"Social Problems and Social Change in Detroit"
Faculty Participant: Otis Dudley Duncan

**Director:** Howard Schuman
**Research Associate:** Elizabeth Fischer (Martin)
**Teaching Fellows:**
  - Jonathan Entin
  - Elizabeth Fischer (Martin)
**Secretary:** Laurel Vander Velde
**Student Participants:**
  - Stephen Aigner
  - Sunny Bradford
  - Alan Connor
  - Solomon Davis
  - Hasan Dogan
  - Barry Edmonston
  - Mark Evers
  - Robert Fournier
  - Robert M. Groves
  - Robert Hampton
  - Shirley Hatchett
  - Robert Johnson
  - Toni Martin
  - Kristin A. Moore
  - John Pfeiffer
  - Daisy Quarm
  - Greg Rodd
  - Emilie Schmeidler
  - Richard Senter
  - Robert Thaler
  - Carolyn Vanderslice
  - Brinson Williams
  - Eugene Won
  - Lyn Woods

**Publications and Papers Using 1971 DAS Data:**
- Cramer M. Richard and Howard Schuman (1975)
- Duncan, Beverly and Otis D. Duncan (1978)
- Duncan, Beverly and Mark Evers (1975)
- Duncan, Otis D. and James A. McRae, Jr. (1979)
- Duncan, Otis D. and Howard Schuman (1976), (1980)
- Duncan, Otis D., David L. Featherman and Janet T. Spence (1979)
- Duncan, Otis D., Howard Schuman and Beverly Duncan (1973)
- Evers, Mark (1974)
- Fields, James M. and Howard Schuman (1976)
- Hatchett, Shirley and Howard Schuman (1976)
- Hermalin, Albert I. and Reynolds Farley (1973)
- Kempf, W.F., P. Hampapa (1977)
- Kempf, W.F., P. Hampapa, and G. Mach (1975)
- McRae, James A., Jr. (1983)
- Quarm, Daisy (1981)
- Schuman, Howard (1972c), (1974), (1976)
- Schuman, Howard and Otis D. Duncan (1974), (1976)
- Schuman, Howard and Shirley Hatchett (1974a), (1974b)
- Steiber, Steven R. (1978)
**Sample description**

- Multi-stage area probability sample of housing units in Wayne, Oakland, and Macomb Counties*
- Adults 21 years and older
- \( N = 1881 \) (unweighted)
- Response rate \( (1881/2334) = 80.2\% \)
- Two forms of the schedule were randomly assigned to respondents. Random assignment of part of the sample was made by organization (SRC and DAS) and by race of interviewer (black and white).
- This study replicated a number of items from nine DAS projects, 1953-59, 1968, 1969.

**Documentation**

DAS #46822  
ICPSR #7325

3. Coding Memo I: "Memorandum On Coding Q14:17, Detroit Area Study, Project 46822," August, 1971 (Evers, Romagnoli, Duncan)
5. Coding Memo III: "An Estimate of Closed Coding and Punching Errors in the 46822 Tape." 1971 (Howard Schuman and Elizabeth Fischer [Martin]).
7. "Questionnaire Manipulations in DAS 46822 (Forms A and B)," April, 1971 (Howard Schuman).
1972

"Comparative Study on Personnel Practices in Private Firms"
Faculty Participant: Bettye Eidson

**Director:** Bettye Eidson

**Teaching Fellows:**
- Robert M. Groves
- Kristin A. Moore
- Daisy Quarm

**Secretary:** Laurel Vander Velde

**Student Participants:**

<table>
<thead>
<tr>
<th>Dick Barrett</th>
<th>Michelle Foster</th>
<th>John A. Siebs</th>
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<tr>
<td>Charles A. Bonney</td>
<td>Ted Fuller</td>
<td>Viola Stafford</td>
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<td>Walt Gruhn</td>
<td>Susan A. Stephens</td>
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<td>Shanta Danaraj</td>
<td>Bill Roy</td>
<td>Jim Walker</td>
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<tr>
<td>John Farley</td>
<td>Mary Scheuer (Senter)</td>
<td>Mary Beth Weinberger</td>
</tr>
</tbody>
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**Publications and Papers Using 1972 DAS Data:**

**Sample Description**
- A sample of business establishments listed by Dun and Bradstreet located in Detroit Standard Metropolitan Statistical Area and employing 100 or more persons; sample stratified by four size categories and eight industry categories.
- \( N = 132 \) firms; schedules were designed for three roles in each firm (top manager, personnel director, and first-line supervisor), but not all 132 firms are represented by all three respondents.
- Response rate \( (132/181) = 72.9\% \)

**documentation**

DAS #468580   ICPSR #7905

"A Study of the Civil-Military Interface"
Faculty Participant: David R. Segal

"The Application of Laboratory Methodologies in a Survey Setting"
Faculty Participants: Michael Flynn and James S. Jackson

Director: Bettye Eidson
Teaching Fellows:
    Kristin A. Moore
    Mary Scheuer (Senter)
    John A. Siebs
Secretary: Karen Farkas
Student Participants:
    Amber Chand
    Fran Featherston
    Mark Ferrenz
    Darnell F. Hawkins
    Terry Hluchyj
    Jeffrey C. Leiter
    Jim Lockwood
    Don Lystra
    Paul Metz
    Melinda Montilla
    Charles Morris
    Pete O'Dell
    Patti Paul
    Mike Polen
    Larry Price
    Dick Roosenberg
    Steve Rytina
    Carl H. Sandberg
    Mary Shapiro
    Sandra Stukes
    Bruce Taylor
    Joe Woodworth

Publications and Papers Using 1973 DAS Data:
Hawkins, Darnell F. (1975)
Segal, David R. (1975a), (1975b), (1975c)
Segal, David R. and Mady Wechsler Segal (1976)
Segal, David R., Mary E.S. Senter and Mady Wechsler Segal (1978)
Senter, Mary E.S. (1982)

Sample description
- Multi-stage area probability sample of housing units in Wayne, Oakland, and Macomb Counties*
- Adults 18 years or older
- N = 544
- Response rate = 71.3%
- Interviews were conducted summer 1973
- A reinterview on the topic of marriage and family was conducted in 1974 of a subsample of the 1973 households. Respondents were currently married white females aged 18-56 whose household had fallen into the main DAS sample (above).
- N = 169 families in which at least one spouse was interviewed (in 122 families both husband and wife were interviewed).
- Response rate (169/273) = 62%
- Interviewing was conducted January - August, 1974
Documentation

DAS #468581  ICPSR #7907


Comerica Park

Marjorie Marshall, The Michigan Daily
1974

“A Study of Women’s Labor Force Participation”
Faculty Participants: Karen Oppenheim Mason and William M. Mason

Director: Elwood Beck
Teaching Fellows:
  Darnell F. Hawkins
  Jeffrey C. Leiter
  Paul Metz
Secretary: Connie Gask
Student Participants:
  Amrah Cardoso
  Kim Loy Chee
  Richard Cohn
  Diane L. Colasanto
  John Czajka
  John Feather
  Fran Featherston
  Bruce Fireman
  Chris Flynn
  Jim Holstein
  Karol Krotki
  Jennifer Madans
  Robert Mare
  Sandy Mortenson
  Bernie O’Reilly
  Christine Sadowski
  Seyoum Selassie
  Khalid Siddiqui
  Michael Sosin
  John Talbot
  Dave Thompson
  Sou Pen Wei
  Terry Williams

Publications and Papers Using 1974 DAS Data:
Hawksins, Darnell F. (1976).
Mason, Karen Oppenheim, John L. Czajka and Sara Arber (1976)

Sample description
  • Multi-stage area probability sample of housing units in Wayne, Oakland, and Macomb Counties*
  • Females ages 18-65 currently employed and/or having worked for at least 10 hours per week
    for at least 2 of the last 24 months prior to the interview
  • N = 438
  • Response rate: (438/815) = 53.7%
  • Interviewing was conducted in spring-summer 1974

Documentation
DAS #468582 ICPSR #7901
   (Darnell F. Hawkins).
1975

"Community Life and Politics"
Faculty Participants: Thomas J. Anton and Bruce Bowen

Director: Elwood Beck
Teaching Fellows:
Diane L. Colasanto
John Feather
Secretary: Diane Dunham
Student Participants:
Thomas Becker
Suzanne Bianchi
Roland Binker
Katharine Gaskin
Khondaker Haque
Pamela Hartmann
Carol Hauck
Jonathan Hodgdon
Alfreda Iglehart
Sandi Kinghorn
Michael Koenig
James Kunin
Nancy Levitt
Gail Lewis
Robert Liebman
Howard Lin
Leonard Lynn
Osamwonyi Osagie
Michael Roumell
Luis Sfeir-Younis
Thea Singer
Mohammad Sohail

Publications and Papers Using 1975 DAS Data:
Abrowitz, Deborah Ann (1985), (1986a;b), (1987), (1988a;b)
Anton, Thomas J. and Bruce Bowen (1976)
Featherston, Fran Alleen (1982)
Hawkins, Darnell F. (1977)
Stephens, Susan Annett (1977)

Sample description
* Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties*
* Adults 18 years or older
* N = 664
* Response rate (664/939) = 70.7%

Documentation
DAS #468553 ICPSR #7908
   (Diane L. Colasanto).
1976

“Metropolitan and Neighborhood Problems”
Faculty Participants: Reynolds Farley (Methodological Section: Howard Schuman)

Directors: Robert M. Grooves and Howard Schuman

Teaching Fellows:
Suzanne Bianchi
Diane L. Colasanto
Shirley Hatchett

Secretary: Kathleen F. Johnson

Student Participants:
Ali Alidoost
Wilton Barham
Chris Booker
John B. Casterline
Gayle Compton
Lynn Eden
Kimberly Evans
Sally Fox
Nancy Grassmick

Deborah Greene
Rich Hogan
Christopher Innes
John Katosh
Karen Ketelhut
Hollie Kintner
Celinda Lake
Laura Malakoff
John Woods

Steven S. Martin
Jessica Musoke
Toni Richards
Debi Schatz
Jon Sell
Mike Thornton
Susan Vrosky
Larry Wilson
Bud Wurdock

Publications and Papers Using 1976 DAS Data:
Bobo, Lawrence (1981)
Casterline, John B. (1977)
Colasanto, Diane L. (1977)
Duncan, Otis D. (1979b), (1979c), (1985)
Farley, Reynolds and Diane L. Colasanto (1980)
Farley, Reynolds, Suzanne Bianchi and Diane L. Colasanto (1979)
Farley, Reynolds, Shirley Hatchett and Howard Schuman (1979)
Farley, Reynolds, Howard Schuman, Suzanne Bianchi, Diane L. Colasanto and Shirley Hatchett (1978)

Schuman, Howard and Stanley Presser (1981)
Schuman, Howard, Charlotte Steeh and Lawrence Bobo (1985)

Sample description
* Sample in two parts:

I. Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties

II. Supplemental probability sample of housing units occupied by blacks and located within the Detroit City census tracts having at least 15% black-occupied households in 1970. (The entire Detroit Standard Metropolitan Statistical Area was included in the sampling frame, rather than the usual study area up to this time.)*

* Head or co-head of the housing unit
* N = 1134

109
• Response rate (1134/1503) = 75.4%
  Whites: (734/942) = 77.9%
  Blacks: (400/561) = 71.13%
• Interviewing was conducted April - August, 1976
• Two forms of the interview schedule were randomly assigned to respondents to permit experimental comparisons by question form.

Documentation

DAS #468584  ICPSR #7906

The Fox Theater
Marjorie Marshall, The Michigan Daily
1977

"Assessing Responsibility and Punishment"
Faculty Participants: V. Lee Hamilton and Joseph Sanders

"Attitudes and Behavior"
Faculty Participants: Melvin Manis and Howard Schuman

"Comparison of Telephone and Personal Interview Modes"
Faculty Participant: Robert M. Groves

Director: Robert M. Groves
Teaching Fellows: John B. Casterline, Alfreda P. Iglehart, Steven S. Martin
Secretary: Kathleen F. Johnson
Student Participants:
Anne Adams, Priscilla Boroniec, Roger Brown, C. Chertos-Weller, Jeffrey Chin, Gerald Clark, Marie Crane, Joseph Donkor, Ismael Dovalina, Bradley Feinberg, Mary Franklin, Linda Kaboolian, Deborah Kalmuss, John Kelley, Matthew Lynes, Alice J. Patterson, Thomas Regulus, Cynthia Robbins, Judith Seltzer, Yat Ming Siu, Debora Smith, Daniel Steinmetz, Linda Swanson, Arieh Tal, Malgorzata Tal, Mona Taylor, Robert Taylor, Jerome Toler, Mark Vaitkus, Robert L. Young

Publications and Papers Using 1977 DAS Data:
Crane, Marie, M. Manis, S. Martin, C. Robbins, and H. Schuman (1979)
**Sample description**

- Dual frame sample: I. Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties
- II. Random Digit Dialing sample of residential telephone numbers in same area.
- Adults 18 years and older
- Overall N = 689
- Response rate (689/1019) = 67.6%
- N = 333 for personal interview
- Response rate (333/444) = 75%
- N = 356 for telephone interview
- Response rate (356/575) = 61.9%
- Interviewing was conducted May - July, 1977

**Documentation**

DAS #468585 ICPSR #8189

1978

“A Study of the Family”
Faculty Participant: David Goldberg

Director: David Goldberg
Teaching Fellows:
  Melissa Clark           Linda Swanson
  Nancy Grassmick (Gebler) Clarence Wurdoc
  Debra Kalmuss
Secretary: Kathleen F. Johnson
Student Participants:
  Georgianna Baker        Amanda Kaufman        Suzanne Model
  Allen Beck              Barbara Kritt            Janet Reizenstein
  Robert Burkholz         William Lively           Herbert Smith
  James Chui              Jacob Ludwig             Ellen Van Eck
  Susan De Vos            Lauralee Mastropalo     Mark Van Epps
  Yung-Tai Hung           Richard Mero              Frank Wilson
  Kazuko Kano             Matthew Mette            Mona Younis

Publications and Papers Using 1978 DAS Data:
  De Vos, Susan (1980)
  Model, Suzanne (1981)

Sample description
• Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties
• White, fecund, once-married women under 35 living with their husbands
• N = 650
• Response rate = 80%
• Interviewing was conducted spring-summer 1978.

Documentation

DAS #468586    ICPSR #8190

"A Study of Metropolitan Issues"
Faculty Participant: Colin Loftin

Director: David Goldberg

Teaching Fellows:
  Allen Beck  Linda Swanson
  Nancy Grassmick  Mark Vaitkus

Secretary: Kathleen F. Johnson

Student Participants:
  Kirsten Alcser  Kathryn Grasso  Angel Vargas
  Amy Butler  Craig King  Lynn Wallisch
  Eve Clark  Michael McGee  Robert Weintraub
  Nilufer Ahmed  Elaine Miller  Suleiman Yeslam
  Ann Alvarez  Sara Millman  Deborah Zinn
  Brian Ewart  Pyagbara Nwiedor

Publications and Papers Using 1979 DAS Data:
Young, Robert L. (1985)
Young, Robert L., David McDowall and Colin Loftin (1987)

Sample description
* Multi-stage area probability sample of households in Wayne, Oakland, and Macomb Counties
* Eligible persons?
* N = 644
* Response rate?
* Interviewing was conducted spring-summer 1979

Documentation

DAS #468587  ICPSR # 9301

"The Sociology of Knowledge"
Faculty Participant: Werner S. Landecker

"The Quality of Life in Detroit"
Faculty Participants: Angus Campbell and Robert W. Marans

Director: David Goldberg
Teaching Fellows:
  Allen Beck  Kathy London
  Nancy Grassmick  Herbert Smith
Administrative Assistant: Charlotte K. Smart
Student Participants:
  Jaime Benavente  David Gurk  Angela Romero
  Lawrence Bobo  Zolton Hunyady  Marcene Root
  Clifford L. Broman  Martha Ice  Walter Schrieber
  Celeste Burke  Maria Kousis  Jackie Smith
  Victor Burke  Mike Muha  Kyung Song
  Chong Cho  Camille Olson  Dennis Tachiki
  Dennis Fair  Jane A. Rafferty  Ting-Tin-Yu
  Muhammud Faour  Leslie Rau  Joan Weber
  Roxanne Friedensfels  James Robinson  Karen Wilson

Publications and Papers Using 1980 DAS Data:
Landecker, Werner S. (1982)
Lee, Jason S., (1988)
Smith, Herbert, Sergio Vargas, Allen Beck and David Goldberg (1981)

Sample description
* Multi-stage area probability sample of Wayne, Oakland, and Macomb Counties
* Adults 18 years or older
* N = 615
* Response rate = 78.4%

Documentation

DAS #468588  ICPSR # 9302
1981

“A Study of the Family”
Faculty Participant: Walter R. Allen

**Director:** Nancy Grassmick (Gebler)

**Teaching Fellows:**
Clifford L. Broman
Kathy London
Joan Weber

**Administrative Assistant:** Charlotte K. Smart

**Student Participants:**
- Pamela Anstine
- Nicola Beisel
- Evelyn Bogen
- Bruce Eaken
- Marcia Hall
- Ronald Humphrey
- Yang Ho Hyun
- Gloria Jones
- David Jordan
- Lynn Kincaid
- James Martinez
- Arlene Mays
- Pamela Meil
- Terrence Mierzwa
- Nelson Pichardo
- David Pietrowski
- Joseph Rahmeh
- Deborah Robinson
- Ali Nawab Safavi
- Jonathan Stern
- Timothy Yarger

**Publications and Papers Using 1981 DAS Data:**
No publications or papers using the 1981 DAS data have been located.

**Sample Description**
- Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties
- Men only (age limits not clear)
- \(N = 590\)
- Response rate
- Interviewing was conducted spring-summer, 1981
- This study includes some items that were replicated from the 1978 DAS (for which women only were the eligible respondents).

**Documentation**

DAS #468589  ICPSR # 9303

1982

“Child Rearing Values and Practices”
Faculty Participant: Duane F. Alwin

Director: Peter V. Miller
Teaching Fellows:
   Lawrence Bobo
   Clifford L. Broman
   Joan Weber
Administrative Assistant: Charlotte K. Smart
Student Participants:
   Faye Abram          Lana Harrison          Patricia Paczas
   Alon Axelrod       Jann Hoge           Bethany Peterson
   Timothy Bell       Anne Holm           Karen Reardon
   John Boies         Sharon Jablonski    Timothy J. Reilly
   Elizabeth Cromp    Paul Jarley        Akos Rona-Tas
   Ted Diamond        Jon Krosnick       Jacqueline Scott
   Nancy Fultz         Michiko Kurahashi  Karen Scott
   Alfredo Gonzales   Mark Langberg       Carrie Seaton
   Gwisoog Gwon       Jaekyung Lee       Robert Simmons
   Richard Tabler

Publications and Papers Using 1982 DAS Data:
Alwin, Duane F. (1986); (1988)
Miller, Peter V. and Peter Wang (1985)

Sample description
- Multi-stage area-probability sample of housing units in Wayne, Oakland, and Macomb Counties
- Parent of a child 2-17 years living with his/her child. If there were two parents in the housing unit, the respondent was randomly selected from the two; if there was only one parent, that parent was the respondent.
- N = 544
- Response rate = approximately 76%

Documentation

DAS #468631    ICPSR # 9304
“Attitudes and Experiences in Detroit”
Faculty Participants: Yeheskel Hasenfeld and Mayer Zald

**Director:** Stanley Presser
**Associate Director:** Jean M. Converse
**Teaching Fellows:**
- Faye Abram
- Jann Hoge

**Administrative Assistant:** Carol M. Crawford

**Student Participants:**
- Christopher Alhambra
- Lisa Cope
- Linda Hicks
- Nilufer Isvan
- Lynette Kono
- Jason Lee
- Injeong Lee
- Patricia Maes
- Jane D. McLeod
- Darlene Nichols
- Afaf Omer
- Edward Puro
- Paula Rust
- Michiko Sano

**Debi Schnyder (Renner)**
**Ollie Seales**
**Claudia Toole**
**David R. Williams**
**Tien-fong Yeh**
**Zhirong Zhang**

**Publications and Papers Using 1983 DAS Data:**
- Hasenfeld, Yeheskel (1985)
- Hasenfeld, Yeheskel and Jane A. Rafferty
- Hasenfeld, Yeheskel and Mayer Zald
- Hasenfeld, Yeheskel, Jane A. Rafferty and Mayer Zald (1987)

**Sample description**
- Two samples:
  2. An oversample designed to increase the proportion of respondents who had had encounters with social welfare agencies: the sample was drawn from those tri-county block groups and enumeration districts for which 1979 median household income was less than $10,000.
- Adults age 18 and older in both samples
- N = 523 for cross-section sample
- Response rate (523/695) = 75.2%
- N = 159 for oversample
- Response rate (159/224) = 70.9%

**Documentation**
DAS #468632  ICPSR # 9305
"The Process of Mate Choice and Nuptiality in Detroit"
Faculty Participant: Martin K. Whyte

**Director:** Stanley Presser
**Associate Director:** Jean M. Converse

**Teaching Fellows:**
- Jason Lee
- Lynette Kono
- Paula Rust
- David R. Williams

**Administrative Assistant:** Carol M. Crawford

**Student Participants:**
- Erica Bell-Lowther
- Sue Braunstein
- Susan Cleary
- Hector L. Delgado
- Ruby Gooley
- Hao Hongsheng
- Jui-shan Hsueh Chang
- Masami Iburi
- Lynn Jacquot
- Inchoon Kim
- Mary Kirkland
- Karl M. Landis
- Amy Lewis
- Max Lummis
- Karl Monsma
- Myra Oltsik
- Polly Phipps
- Ben Rowe
- Laurie Silver
- Yos Susanto
- Anju Taj
- Feng Wang
- Fred Ward
- Elaine Wethington

**Publications and Papers Using 1984 DAS Data:**
Whyte, Martin K. (Unpublished Paper)

**Sample description**
- Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties.
- Ever-married women
- N=459
- Response rate (459/620) = 74.0%
- Interviewing was conducted April - August, 1984
- Survey was partially replicated in the summer of 1987 in urban Chengdu, the capital city of Sichuan Province, interviewing 586 ever-married women between the ages of 20-70.

**Documentation**

- DAS #468633  
- ICPSR #9306

1985

“Life Events in Everyday Experience”
Faculty Participant: Ronald C. Kessler

Director: Stanley Presser
Associate Director: Jean M. Converse
Teaching Fellows:
  Karl M. Landis   Jane D. McLeod
  Jason Lee       Elaine Wethington

Administrative Assistant: Carol M. Crawford
Student Participants:
  Schon Beechler  Thomas Heald
  Kofi Benefo    Thomas LaVeist
  Erna-Lynne Bogue Shiow Yun Lin
  Elizabeth Chapleski Yu-Hsia Lu
  Paul Coren     Gayl Marans
  Juan Diez-Medrano  Jay Mattlin
  Geraldine Fitzgerald  Carolyn Miller
  Susan Gardner   Errol Rafal
  Donna Harris

Publications and Papers Using 1985 DAS Data:
Bolger, Niall, Anita DeLongis, Ronald C. Kessler, and Elaine Wethington (Unpublished Paper)
Kessler, Ronald C. and Elaine Wethington (Under review), (1988)
Mattlin, Jay, Elaine Wethington, and Ronald C. Kessler (Under Review)
McLeod, Jane D. (1987), (1988), (Forthcoming)
McLeod, Jane D., Joanne E. Turnbull, and Ronald C. Kessler (Unpublished Paper)
Wethington, Elaine, Jane D. McLeod, and Ronald C. Kessler (1987)

Sample description
* Multi-stage area probability sample of housing units in Wayne, Oakland and Macomb County suburbs (excluding City of Detroit, Hamtramck, and Highland Park).
* Non-black married couples living together, with at least one member of the couple between 18-64 years. Eligibility rate was 53%. The study was based on two independent samples, one administered by DAS (with interviewers drawn from both DAS students and SRC professionals); the other administered by SRC (with interviewers exclusively SRC professionals). Note that DAS/SRC participation in data collection was at approximately 1:3 ratio rather than the usual 1:1.
* N = 1755 (both samples)
* Total response rate, overall (1755/2309) = 76%
• DAS: 72% of the eligible couples provided at least one interview. Among couples in which at least one member was cooperative, both spouses provided interview in 82% of the cases.
• SRC: 74% of the eligible couples provided at least one interview. Among couples in which at least one member was cooperative, both spouses provided interviews in 79% of the cases.
• Interviewing conducted April ñ August, 1985
• A Life Events Calendar was used in the schedule, for which a more informal, less standardized ("freeform") interviewing style was used.

Documentation

DAS #468634   ICPSR #6414

“Social Change and Vignette Analysis”
Faculty Participants: David Rauma, Stanley Presser, Jean M. Converse

**Director:** Jean M. Converse  
**Associate Director:** Karl M. Landis  
**Teaching Fellows:**  
Donna Harris  
Polly Phipps  
Mark Simonson  
Leon Wilson  

**Administrative Assistant:** Pat Preston  

**Student Participants:**  
Anthony Adams  
Mary Asher  
Dawn Balmforth  
Robert Bass  
Ramon Bosque-Perez  
Pam Campanelli  
Ann Cary  
Jieming Chen  
Michael Curtis  
Gary Davis  
Lisa Fell  
Donna Gates  
Jessica Goodman  
Shenyang Guo  
Julia Holmes  
Stephen Hopkins  
Emily Kane  
Matthew Kinney  
JungJeen Lee  
Jinyun Liu  
Naushin Mahmood  
Stefan Natzke  
Elizabeth Noble  
Mano Venkatraman  
Bill Wehrle  

**Publications and Papers Using 1986 DAS DATA:**  
Campanelli, Pamela (1987)  
Rauma, David (1987)

**Sample description**  
* A multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties  
* Adults age 18 and over  
* N = 578  
* Response rate (578/823) = 70.2%  
* This study included a replication of a few items from earlier DAS studies (1955, 1971, 1976) on marriage, household division of labor, women and work; and a replication of a 1976 experimental comparison of alternate question forms.  
* Vignette analysis: The design included a set of questions on perceptions of crime seriousness which was generated by a computer program for vignette analysis. For documentation on this part of the design, consult Dr. David Rauma.

**Documentation**

DAS #468635  
ICPSR # (contact ICPSR)

1987

“A Study of Greater Detroit, 1987” (A replication of Gerhard Lenski’s study on religion, 1958 DAS)

Faculty Participant: Duane F. Alwin

Director: Jean M. Converse
Associate Director: Polly Phipps
Teaching Fellows:
   Michael Curtis    Juan Diez-Medrano
   Emily Kane       Leon Wilson
   Yu-Hsia Lu

Administrative Assistant: Pat Preston

Student Participants:
   William Axinn    Laurie Goldstein    Cheryl Presley
   Stephen Bright   Lisa Latowski      Karin Ringheim
   Steven Bushwall  Jon Levin          Rosario Sanabria
   Rachel Caspar    Xian Liu           Sudha Shreeniwas
   Amy Chenoweth    Sheryl Margolis    Douglas Trelfa
   Bryan Froehle    Tracy Ore          Pamela Webster
   Gloria Gibson    Kelvin Pollard     Ku Yae-Wen Yin
   Ren Zhang

Publications and Papers Using 1987 DAS data:
No publications or papers using 1987 data have yet appeared.

Sample description
• A multi-stage area probability sample of housing units in Wayne, Oakland and Macomb Counties
• Adults 21 years and older
• N = 554
• Response rate (554/791) = 70.0%
• This was a replication of substantial parts of Lenski’s study of religion, DAS 1958. A complete comparison of all questions used in the two studies is on file at the DAS Office (see Item 4 below).
• A companion supplementary sample was drawn for SRC administration in the fall of 1987. While the two interview schedules were not completely identical, most of the items appearing in the DAS study were used again in the SRC study.

Documentation
DAS #468636  ICPSR #6412

"Perspectives on Care of the Elderly"
Faculty Participant: William C. Birdsall

**Director:** Jean M. Converse
**Associate Director:** Polly Phipps
**Teaching Fellows:**
- Elizabeth Chapleski
- Amy Chenoweth
- Jieming Chen
- Julia Holmes

**Administrative Assistant:** Andrea G. Johns

**Student Participants:**
- Kathy Bischoping
- David Keen
- Mingming Shen
- Karen Caldwell
- Karen Kuhlthau
- Kim Simmons
- Li-Ju Chen
- Diane Marcus
- Karen Smith
- Mick P. Couper
- Marty Newingham
- Gretchen Spreitzer
- Diane Cranston
- Mary Beth Ofstedal
- Cheryl Thompson
- Anne Croisier
- Teresa Parsley
- Marc Tosiano
- Lisa Holland
- Amy Schulz
- John Wallace, Jr.
- Phil Jones
- Kate Shaw
- Jon Weisz

**Publications and Papers Using 1988 DAS data:**
Birdsall, William (1995)

**Sample Description**
- A multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties
- Adults 21 years and older
- \( N = 469 \)
- Response rate \( (469/686) = 68.4\% \)
- Vignette analysis: The design included ten question for each respondent on care of the frail elderly, which were generated by a computer program for factorial/vignette analysis. See documentation memos 4 and 6.
Documentation

DAS #468637  ICPSR #6411


Aerial View of the City of Detroit
Photo by JRR Enterprises
1989

"Political Participation in the Detroit Area"
Faculty Investigator(s): Steve Rosenstone

Director: Jackie Scott
Associate Director(s): Betty Chapleski, Phyllis Stillman
Administrative Assistant: Walter Gregg

GSIs:
- Betsy Moles
- Mick Couper
- Amy Schulz
- Kim Simmons

Students:
- Beth Baker
- Deborah Billings
- Zhengrong Chen
- Bobby L. Clark
- Karin Clissold
- Cathy Cohen
- Sammye Crawford
- Susan H. Davis
- Greg Diamond
- Walter Diaz
- Theo Downes-Leguin
- Laura Duberstein
- Cathy Fish
- Marguerite Grabarek
- James L. Green
- Sarah Hernandez
- Robert Herndon
- Peter A. Lobo
- Joan Main
- William R. Neal
- Janet Ann Newcity
- Phylliss Ngin
- Keith Reeves
- Dawn Richberg
- Jocelyn Sargent
- Wendy Silverman
- Tim Smith
- Martha Stassen
- Beverly Taylor
- Dawn Von Thurn
- Jianwei Wang
- Karen Wanza
- Elaine Wellin
- Mark Wilson
- Diane Ybarra

Publications and Papers Using 1989 DAS data
Reeves, Keith. (1997)
Rosenstone, Steven, Michael C. Dawson, and Keith Reeves. (1989)

Sample Description
* Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties
* Adults, age 18 and older
* N = 916
* Total Response Rate (916/1305) = 70.2%
* Interviewing was conducted spring/summer, 1989

Documentation
DAS # 468638   ICPSR # 6410

1. Sampling Memo: Not on file
3. Coding Memo: Codebook on file at DAS
1990

“Community and National Issues”
Faculty Investigator(s): Paul Mohai

Director: Karl Landis
Associate Director(s): Betty Chapleski
Administrative Assistant: Phyllis Stillman

GSIs:
  - Bunyan Bryant
  - Jieming Chen
  - Amy Chenoweth
  - Sarah Hernandez

Students:
  - Karen Bogen
  - Cheryl Burns
  - Jane Cassady
  - Blair A. Cohen
  - Stephanie Cronen
  - Ellen Efron
  - Patrick L. Francis
  - Nancy Gill
  - Karen Glaser
  - Jennifer Greene
  - Laurel Horne
  - Tara Jackson
  - Rayne Lamey
  - Stacey E. Marlow
  - Chandra Montgomery
  - Margaret Ann Murphy

Publications and Papers Using 1990 DAS data
Bryant, Bunyan, and Paul Mohai (1992)
Bryant, Bunyan, and Paul Mohai (1998)
Mohai, Paul and Bunyan Bryant. (1992), (1998)
Mohai, Paul (1997)

Sample Description
- Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties
- Adults, age 18 and older
- \[ N = 538 \]
- Response Rate \( (538/809) = 66.5\% \)
- Supplemental survey Response Rate \( (252/349) = 72\% \)
- Interviewing was conducted spring/summer, 1990

Documentation

DAS # 468275  ICPSR # 2881

Respondent Report: Not on file
Coding Memo: Codebook and label dictionary on file at DAS
1991

“Collective Memories”
Faculty Investigator(s): Howard Schuman

Director: Charlotte Steeh
Associate Director(s): Betsy Moles
Administrative Assistant: Phyllis Stillman

GSIs:
Debbie Billings
Walter Diaz
Sarah Hernandez
Cheryl Rieger
Amy Schulz
Stacey Marlow

Students:
Juan Battle
Tim Beebe
Chris Bettinger
Tom Carson
Kim Cartwright
Christine Edgar
Joan Font
Peter Forbes
Suzanne Goodney
Carolyn Holmes
Susan Jekielek
Carol Kinney
Maria Krysan
F.K. Marsh
Theresa Norgard
Tom Oko
Steve Schechterman
Rosa Shih
Dina Smeltz
Johnnie Spraggs
Sharon Stash
Bob Turek
Marcy Welk
Robert White

Publications and Papers Using 1991 DAS data
Lee, V.E., R.G. Croninger, and J.B. Smith (1994)
Krysan, Maria, Howard Schuman, Lesli Jo Scott, and Paul Beatty (1994)
Schuman, Howard, and Cheryl Rieger (1992)
Schuman, Howard, and Maria Krysan (1996)
Schuman, Howard, Jacqueline Scott, and M. S. Kosolapova (1992)

Sample Description
• Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties
• Adults, age 18 and older
• N = 1042
• Total Response Rate (1042/1451) = 78.1%
• Interviewing was conducted spring/summer, 1991

Documentation

DAS # 468294 ICPSR # 2160

Sampling Memo: “Design and Selection of the 1991 DAS Sample
Sampling Report for the 1991 DAS” by Charlotte Steeh
Coding Memo: Codebook on file at DAS
“Social Change in Detroit”
Faculty Investigator(s): Reynolds Farley

Director: Charlotte Steeh
Associate Director(s): Betsy Moles
Administrative Assistant: Kathy Powers

GSIs:

Juan Battle  Maria Krysan
Barbara Kritt  Stacey Marlow
Tara Jackson  Keith Reeves

Students:

Rob Adwere-Boamah  Thomas DeDen
Zack Allen  Ivan De la Rosa
Deb Anderson  Alison Earle
Vickie Basolo  Sandra Eyster
John Beal  Alissa Friedman-Torres
Paul Beatty  Pauline Gianoplus
Natalie Bennett  Andrea Gibson
Margrit Bergholz  Dana Greene
Anne Bright  Marianne Hillemeier
Tony Brown  Young-Shin Hyun
Luis Camara  Rukmalie Jayakody
Allison Carey  Diego Jarrin
Chiquita Collins  Pam Joshi
Lindsay Custer  Carol Kaufman
    Cheong-Seok Kim
    Amy Lee
    Sandra Ma
    Charlea McNeal
    Michael Morgan
    Michelle Mueller
    Sharon Parrott
    Blyden Potts
    Faith Pratt
    Stephanie Robert
    Mercedes Rubio
    Deborah Stephens
    Sabrina Tyuse
    Gary White
    Janelle White
    Diane Willimack

Publications and Papers Using 1992 DAS data

Brown, T.N. (1999)
Farley, Reynolds, Sheldon Danzinger, and Harry J. Holzer (2000)
Farley, Reynolds, EL Fielding, and Maria Krysan (1997)
Farley, Reynolds (1996)
Farley, Reynolds, Charlotte Steeh, Maria Krysan, Tara Jackson, and Keith Reeves (1994)
Farley, Reynolds, Charlotte Steeh, and Tara Jackson (1993)
Krysan, Maria (1999)

Sample Description

- Multi-stage probability sample of housing units, with an oversampling of African-American respondents, in Wayne, Oakland, and Macomb Counties
- Adults, age 21 and older
- $N = 1545$
- Total Response Rate ($1545/2156 = 72\%$)
- Interviewing was conducted spring/summer, 1992
1992 Documentation

DAS # 468639 ICPSR # 2880

Sampling Memo: Sampling Report for 1992 DAS by Charlotte Steeh
Coding Memo: Codebook on file at DAS

Detroit City Hall
Marjorie Marshall, The Michigan Daily
1993

"Health & Aging"
Faculty Investigator(s): Willard Rodgers

Director: Charlotte Steeh
Associate Director(s): Maria Krysan
Administrative Assistant: Kathy Powers

GSIs:
Cheryl Burns
Theresa Norgard
Keith Reeves

Students:
Megan Beckett
Shelly Brown
Jennifer Cancio
Michael A. Dover
Barbara A. Downs
Charlene Flagg
Rita P. Gatewood
Sue Ellen Hansen
Donna Harris
John J. Kerbs
Zeinab Khadr
Thomas Nephew
Dave Pais
Sabrina Pond
Kathy Robinson
Sherrill Sellers
Pilgrim S. Spikes
Daina Stukuls
Satoru Suzuki
Carolyn Vasques
Lori Von Collin
Shari Weber

Publications and Papers Using 1993 DAS data
Nothing on file

Sample Description
* Panel Study-3rd wave; first two waves conducted in 1984 and 1987
* Adults, age 55 and older by 1993
* N = 612
* Total Response Rate (612/765) = 80%
* Interviewing was conducted spring/summer, 1993

Documentation

DAS # 468650 ICPSR # 2839

Sampling Memo: Panel Study-Respondents with at Least One Person, 55 or Older
and Charlotte Steeh
Coding Memo: Codebook on file at DAS
1994

"The Impact of Education on Attitudes: 'Lip Service to Democratic Ideals or Genuine Commitment'"

Faculty Investigator(s): Charlotte Steeh

Director: Charlotte Steeh
Associate Director(s): Maria Krysan
Administrative Assistant: Kathy Powers

GSIs:
Chiquita Collins
Theresa Norgard
Sabrina Tyuse

Students:
Kimberlee Akin
Sanjiv Gupta
Jessica Pfeiffer
Shannon Armitage
Dustin Howes
Mona Qureshi
Gayathri Armugham
Lin McAllister
Leslie Rigal
Karen Blyveis
Ted Mouw
Daniel Rosen
Benjamin Bolger
Julia Nieves
Sally Sadosky
Andrea Canty
Jesus Orozco-Zablah
Morgan Slusher
Marifrances Conrad
Jan Palmer
Joshua Speiser
Jennifer Cornman
Joanne Pascale
Angela Taylor
Lisa Godek
Heston Phillips
Cynthia Throop

Publications and Papers Using 1994 DAS data
Schuman, Howard, Charlotte Steeh, Lawrence Bobo, and Maria Krysan. (1997)

Sample Description
• Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties
• Adults, age 18 and older
• N = 580
• Total Response Rate (580/928) = 63%
• Interviewing was conducted spring/summer, 1994

Documentation
DAS # 135791 ICPSR # 2852

Sampling Memo: Design and Selection of the 1994 DAS Sample
Coding Memo: Codebook and Dictionary of control file on file at DAS
1995

“Social Influences on Health: Stress, Racism, and Health Protective Resources”
Faculty Investigator(s): James Jackson & David Williams

Director: Charlotte Steeh
Associate Director(s): Theresa Norgard
Administrative Assistant: Kathy Powers

GSIs:
Tony Brown
Faith Pratt
Sabrina Tyuse

Students:
Georgina P. Binstock
Heather Branton
Kendrick T. Brown
Marcia Carlson
Rob Cohon
Amy Corning
Mick Cunningham
Jean D’Amico
Claudia Deane
Niki Dickerson
Patrice L. Dickerson
Stacey Erth
Tyrone A. Forman
Susan Goodman
Robyn Hampton
Frances Hasso
Jung Moon-Kie
Angie Kewalramani
Karen Lincoln
Enid Logan
Jennifer Malat
Ryan McCammon
Molly O’Rourke
Sara Peracca
Tracy A. Scroepfer
Barbara Thomas
Sumaya Villanueva
Geoffrey Ward
Rochelle Woods
Brad Zebrack

Publications and Papers Using 1995 DAS data
Williams, David, Yan Yu, James Jackson, and Norman Anderson (1997)

Sample Description
Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties
Adults, age 18 and older (Interviewed sub-sample of teens, 13 to 17, in the same households subsequent to DAS)
N = 1278
Total Response Rate (1278/1800) = 71%
Interviewing was conducted spring/summer, 1995

Documentation
DAS # 491452  ICPSR # 3572

Sampling Memo: Design and Selection of the 1995 DAS Sample SRC Supplement-Sample Design Documentation by Judy Samonte
1996

“Social Interaction and Survey Participation”
Faculty Investigator(s): Don Deskins, Robert Groves, & Eleanor Singer

Director: Charlotte Steeh
Associate Director(s): Barbara Downs & Sabrina Tyuse
Administrative Assistant: Kathy Powers

GSIs:
- Deb Anderson
- Tony Brown
- Rita Gatewood-Loper

Students:
- Judith M. Clemens
- Ayanna Jones
- Nicholas A. Jones
- Chavella T. Pittman
- Latesia Collies
- Sylvia M. Orduno
- Darby E. M. Steiger
- Michelle S. Dick
- Tasleem Padamsee-Garrett
- Colleen M. Sullivan
- Aramis Donell
- Sara Peracca
- Colwick M. Wilson
- Robert L. Dunn
- Michelle Harris-Reid
- Sara Peracca
- James Raymo, Jr.
- Nicholas A. Jones
- Darby E. M. Steiger
- Colleen M. Sullivan
- Colwick M. Wilson

Publications and Papers Using 1996 DAS data
Groves, Robert, Eleanor Singer, and Amy Corning. (2000)
Singer, Eleanor, Robert Groves, and Amy Corning (1999)

Sample Description
- Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties
- Adults, age 18 and older
- N = 453
- Total Response Rate (453/676) = 67%
- Interviewing was conducted spring/summer, 1996

Documentation

DAS # 468655

Sampling Memo: Design and Selection of the 1996 DAS Sample
Respondent Report: No copy on file
Coding Memo: Codebook on file at DAS
1997

“Social Change in Religion and Child Rearing”
Faculty Investigator(s): Alwin Duane

Director: Willard Rodgers
Associate Director(s): Kirsten Alcser
Administrative Assistant: Kathy Powers
GSIs:
  Mick Cunningham  Sue Ellen Hansen
  Ryan McCammon

Students:
  Pamela R. Bennett  Shannon K. Lawrence  Jasmine R. Pia
  David R. Coad  I-Ching Katie Lee  Susan W. Rochau
  Eric J. Heimann  Van Han Luong  John F. Sandberg
  Joel F. Knutson  Thomas J. Nordstrom  Shan Yang Zhao

Publications and Papers Using 1997 DAS data
Nothing on file

Sample Description
  • Random Digit Dialing sample of residential telephone numbers in Wayne, Oakland, and
    Macomb Counties done on computers in the Telephone Facility at ISR.
  • Adults, age 21 and older
  • N = 352
  • Total Response Rate (352/690) = 51%
  • Interviewing was conducted spring/summer, 1997

Documentation

DAS # 468718

Sampling Memo: Data From the 1997 DAS by Willard Rodgers and Kirsten Alcser
Respondent Report: No copy on file
Coding Memo: Codebook on file at DAS
1998

"White Racial Ideology"
Facility Investigator(s): Eduardo Bonilla-Silva

Director: Willard Rodgers
Associate Director(s): Kirsten Alcser
Administrative Assistant: Kathy Powers

GSI:
Ryan McCammon
Tasleem Padamsee-Garrett

Hyun Joo Oh

Students:
Erika Austin
Brent Berry
Susannah Dolance
Sara Goodkind
Beth Harrison-Prado
Seth Hauser

Julica Hermann
Wendy Landers
Sarah Martin
Catherine Misener
Lisa McRipley
Rebecca Navin

Mary Noonan
Sal Rivas
Rachel Ross
Jeff Shook
Justin Thomas
Jody Wolak

Publications and Papers Using 1998 DAS data
Bonilla-Silva, Eduardo (In Press)

Sample Description
* Dual frame sample:
  I. Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb counties.
  II. Telephone survey of residential telephone numbers in same area. This is the first year students used laptop computers in the field—no paper and pencil.
* Adults, age 18 and older, only of Caucasian or African-American Descent
* N = 400
* Total Response Rate (400/588) = 68%
* Interviewing was conducted spring/summer, 1998

Documentation

DAS # 212-468718

Sampling Memo: Sampling Frame for 1998 DAS by Steve Heeringa
Respondent Report: No copy on file
Coding Memo: Codebook on file at DAS
Life & Death Decision Making
Faculty Investigator(s): Renee Anspach

Director: Willard Rodgers
Associate Director(s): Kirsten Alcser
Administrative Assistant: Kathy Powers

GSIs:
- Erika Austin
- Jack Sandberg

Students:
- Veronica V. Banks
- R. Khari Brown
- Scott D. Crawford
- Zaire Z. Dinzey
- Eduardo A. Galvan
- Dirgha J. Ghimire

- Todd L. Goodsell
- Ursula A. Hines
- Qiang Hong
- Robyn N. Kent
- Kemisha L. Key

Publications and Papers Using 1999 DAS data
Nothing on file

Sample Description
- Dual Frame sample:
  I. Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties.
  II. Mail survey sample, purchased from commercial vendor, with Web component in the same residential area. There were two forms of the mail survey and two forms of the Web design.

- Adults, age 18 and older
- Overall N = 1111
- Total Response Rate \((1111/1767) = 63\%\)
- \(N = 206\) for personal interview
- Response Rate \((206/327) = 63\%\)
- \(N = 905\) for mail survey
- Response Rate \(905/1440) = 63\%\) (Note: 74 out of 905 mail surveys were answered on the Web.)
- Interviewing was conducted spring/summer, 1999

Documentation Notebook Includes:
DAS # 512-468718

1. Production report (Including sample documentation), codebook, respondent report, and all other relevant study materials by Judi Clemens.
2000

“Campaign Advertising: How it Affects Voters’ Attitudes”
Faculty Investigator(s): Vincent Hutchings, Michael Traugott, Nicholas Valentino

Director: Mick P. Couper
Associate Director(s): Judi Clemens
Administrative Assistant: Kathy Powers
GSIs:
- Susannah Dolance
- Eduardo Galvan

Students:
- George Carter
- Judy L. Cassamajor
- Amelia Gavin
- Andrea Gomez
- Nekenjie Grace
- Michael Hanmer
- Debra Horner
- Marlanna Landeros
- Ju Long
- Corrine McConnaughy
- Tamara Middleton
- Tasha S. Philpot
- Lara C. Rusch
- Michael Shriberg
- Ismail White
- Dmitri Williams
- Susanne Owen

Publications and Papers Using 2000 DAS data

Sample Description
• Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties.
  Lap-top computers used by interviewers with a video component that the respondent entered into the lap-top (self-administered section.)
• U.S. Citizens, age 18 and older
• N = 314
• Total Response Rate (314/568) = 55.3%
• Interviewing was conducted spring/summer, 2000

Documentation

DAS # 485722

Production report (including sample documentation), codebook, respondent report, and all other relevant study materials by Judi Clemens.
2001

“Quality of Life in the Metro-Detroit Area”
Faculty Investigator(s): Robert W. Marans

Director: Mick P. Couper
Associate Director(s): Judi Clemens
Administrative Assistant: Kathy Powers
GSIs:
  George Carter  Michael A. Dover  Viswanathan Ravishankar
  Nandini Bhaskararao  Angel Harris  Erica Ryu
  Susan Brower  Lan Jiang  Stacey Schulte
  Paul Burns  R. LiHeureux Lewis  Jeremiah Sim
  Alfred DeFreece  Jaymie Meliker  David Sommerfield
  Z. Asli Gocmen  Keith Robinson  Sapna Swaroop
  Jung-hwa Ha

Publications and Papers Using 2001 DAS data
See website:
www.tcaup.umich.edu/workfolio/das2001

Sample Description
• Dual Frame sample:
  I. Multi-stage probability sample of housing units in Wayne, Oakland, and Macomb Counties.
  II. Mail survey sample, purchased from commercial vendor
• Adults, age 18 and older
• N = 315
• Total Response Rate (315/529) = 59.5%
• Interviewing was conducted spring/summer, 2001

Documentation

DAS # 512-468718

Production report (Including sample documentation), codebook, respondent report, and all other relevant study materials by Judi Clemens.
FACULTY INVESTIGATORS

The present and former University of Michigan faculty members listed below have conducted research through the facilities of the Detroit Area Study.

Walter R. Allen, Sociology: 1981
Robert C. Angell, Sociology: 1956
Renee Anspach, Sociology and Women's Studies: 1999
Thomas B. Anton, Political Science: 1975
Morris Axelrod, Sociology: 1955
William C. Birdsall, Social Work: 1988
Robert O. Blood Jr., Sociology: 1955
Eduardo Bonilla-Silva, Sociology: 1998
Bruce D. Bowen, Political Science: 1975
Harvey E. Brazer, Economics: 1959
Angus Campbell, Sociology and Survey Research Center (ISR): 1980
Charles F. Cannell, Survey Research Center (ISR): 1965
Robert E. Cole, Sociology: 1970
Jean M. Converse, Sociology: 1986
Donald R. Deskins, Jr., Sociology: 1996
Otis Dudley Duncan, Sociology: 1971
Bettye Eidson, Sociology: 1972
Samuel J. Eldersveld, Political Science: 1952, 1957
Michael Flynn, Sociology: 1973
David Goldberg, Sociology: 1962, 1978
Robert M. Groves, Sociology and Survey Research Center (ISR): 1977, 1996
V. Lee Hamilton, Sociology: 1977
Yeheskel Hasenfeld, Social Work and Sociology: 1983
Robert Hefner, Psychology and Center for Research on Conflict Resolution: 1964
Vincent L. Hutchings, Political Science and Center for Political Studies (ISR): 2000
Morris Janowitz, Sociology: 1954
Robert L. Kahn, Psychology and Survey Research Center (ISR): 1956
Daniel Katz, Psychology: 1957
Irwin Katz, Psychology: 1969
Ronald C. Kessler, Sociology and Survey Research Center (ISR): 1985
Leslie Kish, Sociology and Survey Research Center (ISR): 1957
Werner S. Landecker, Sociology: 1952, 1980
Edward O. Laumann, Sociology: 1966
Gerhard Lenski, Sociology: 1952, 1958
Sheldon Levy, Psychology: 1964
Eugene Litwak, Social Work: 1963
Colin Loftin, Sociology: 1979
Melvin Manis, Psychology: 1977
William M. Mason, Sociology: 1974
Karen Oppenheim Mason, Sociology and Survey Research Center (ISR): 1974
Leon Mayhew, Sociology: 1967
Daniel R. Miller, Psychology: 1953
Warren E. Miller, Political Science and Survey Research Center (ISR): 1961
Paul Mohai, Natural Resources and Environment: 1990
Theodore M. Newcomb, Psychology and Sociology: 1953
Stanley Presser, Sociology and Survey Research Center (ISR): 1986
David E. Rauma, Sociology: 1986
Albert J. Reiss, Jr., Sociology: 1967
Willard L. Rodgers, Sociology and Survey Research Center (ISR): 1993
Steven Rosenstone, Political Science and Center for Political Studies (ISR): 1989
Joseph Sanders, Sociology: 1977
John C. Scott, Survey Research Center (ISR): 1965
David R. Segal, Sociology: 1973
Eleanor Singer, Sociology and Survey Research Center (ISR): 1996
Charlotte Steeh, Sociology: 1994
Donald E. Stokes, Political Science and Survey Research Center (ISR): 1961
Guy E. Swanson, Sociology: 1953, 1959
Michael Traugott, Communication Studies and Center for Political Studies (ISR): 2000
Nicholas A. Valentino, Communication Studies and Center for Political Studies (ISR): 2000
Robert S. Weiss, Survey Research Center (ISR): 1956
Martin K. Whyte, Sociology: 1984
Harold L. Wilensky, Sociology: 1960
David R. Williams, Sociology and Survey Research Center (ISR): 1995
Peter Wolff, Survey Research Center (ISR): 1965
Mayer N. Zald, Sociology and Social Work: 1983
Directors of the Detroit Area Study

Ronald Freedman .................................................. (1951-1953)
Morris Axelrod ..................................................... (1954)
Harry Sharp ........................................................... (1955-1961)
John C. Scott ...................................................... (1962-1965)
Howard Schuman ..................................................... (1966-1969)
John C. Scott ...................................................... (1970)
Howard Schuman ..................................................... (1971)
Bettye Eidson ....................................................... (1972-1973)
Elwood Beck .......................................................... (1974-1975)
Howard Schuman ..................................................... (1976)
Robert M. Groves ................................................... (1976-1977)
David Goldberg ..................................................... (1978-1980)
Nancy Grassmick (Gebler) ......................................... (1981)
Peter V. Miller ...................................................... (1982)
Stanley Presser ...................................................... (1983-1985)
Jean M. Converse .................................................. (1986-1988)
Jacqueline Scott ..................................................... (1989)
Karl Landis .......................................................... (1990)
Charlotte Steeh ..................................................... (1991-1996)
Willard Rodgers ..................................................... (1997-1999)
Mick P. Couper ..................................................... (2000-2002)
Footnotes

1) While 60 different names are listed as faculty investigators, there are 70 investigators in all because seven of them have served more than once: Alwin, Eldersveld, Freedman, Goldberg, Landecker, Lenski and Swanson have all participated twice; Schuman has participated four times. Six of the seven repeat performers are affiliated with the Department of Sociology.

(2) Twenty-six DAS data sets (1953:1978) have been archived at ICPSR. Four more (1979-1982) will soon be deposited there.

(3) We have located 44 publications/papers based on various parts of the panel. They are all listed in the 1962 bibliography but if we arbitrarily weight them .5, and attributed to 1962 DAS only 22 publications, the total number of paper/publications is 376.

(4) The Bureau of Labor Statistics Consumer Price Index shows the value of the dollar from 1972 to 1988 in linear decline from .80 to less than .30 of the 1967 dollar.

(5) The one-hour pro-seminar in the intellectual background of the topic, which we have not discussed here, has received somewhat lower marks.

(6) Bibliography - *year* is the DAS year that the data were collected; (year) is the year the work was published.

References

Detroit Area Study (1951), statement of objectives, August 1, DAS historical archives.


Notes

* The sample covered those areas tracted by the 1950 Census. This area includes from 85%-90% (depending on the year) of the population of Wayne, Oakland, and Macomb Counties (the Detroit Standard Metropolitan Statistical Area). From 1976 on, the DAS sample covered the total population of the tri-county area.

** In the 1950s, there were typically two interview schedules; a study-specific schedule, which was full length (approximately an hour) and a census-type interview, which was quite brief (approximately 15 minutes). The response rates in these years appear to be calculated on the basis of the total sample, rather than on the portion of the sample that was approached for study-specific interviews.

Abbreviations

DISS  Dissertation

ICPSR  Inter-University Consortium for Political and Social Research, Institute for Social Research, University of Michigan

ISR  Institute for Social Research, University of Michigan

NORC  National Opinion Research Center, Chicago

SMSA  Standard Metropolitan Statistical Area
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