

Research and Publishing in the Library World: the Academic Perspective

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Learning Objectives

- Establishing a workable pace
- · Continually working on a project or a topic
- Factoring the time it takes to publish
- Multiple iterations of a concept/theme
 - Presentation / Working Paper / Published Article
- Expand and Renew
 - Develop a Theme of Research
 - It is not one article and out!
- Apply at Work
- Showcase things you have done
- Expectations of the academic environment
- Resources



Establishing a Workable Pace

- Continually working on a project or a topic
- Academic appointments expect continual publishing and presenting
- · You should have projects going at all times
- · Some will die its OK
- Some will never really happen its OK
- Factoring the time it takes to publish
- From beginning to end, process could take two years
- Critical that you do not wait until the last moment
- For P&T A confirmation letter might do



Establishing a Workable Pace

- Use "Calls for Papers" for ideas
- ${\boldsymbol{\cdot}}$ See Beyond the Job and Library Writer's Blog
- Look at your work for ideas
- Keep current with the literature to see what is being written - do not freak out if you find your topic 'already done.'
- Embedded Librarians at SLA 2008



Multiple iterations of a concept

- Academic papers are often viewed as the end result of work in a field
- Ideas are fleshed out as presentations
- With feedback, build the final paper
- Working Papers would be nice
- Submit the papers to peer reviewed and edited journals
- Multiple articles will build expertise
- YOUR RESULTS MAY VARY!



Multiple iterations of a concept

- Collecting Popular Culture Material: Minor League Team Publications as 'Fringe Material' at the National Baseball Hall of Fame Library.
 - Paper presented at the Popular Culture Association and American Culture Association Annual Conference, Toronto, Ontario, Canada, March, 2002.
 - Published in Collection Management, May 2003,
 Vol. 27, no. 2. (Refereed journal), p. 3-21.

Multiple iterations of a concept

- "The OhioLINK ETD Center: The Library's Role in Implementation and Maintenance at Two Universities." (with Lisa Santucci and John Millard, Miami University) - ALAO (Academic Library Association of Ohio) Annual Conference, Dayton, OH, November, 2004.
- "Changing Roles for Libraries: Providing Implementation and Ongoing Support for a Shared ETD Center at Two Ohio Universities." (with Lisa Santucci and John Millard, Miami University) - ACRL National Conference, Minneapolis, MN, April 2005 & Proceedings



Library Catalog for e-Journals

- Almost an ejournal: Using the Library Catalog for Local Hosting and Management of Electronic Periodicals (SLA, 2007 Presentation & Contributed Paper)
- Thinking Outside the Check-In Box:
 Using the Library Catalog for Local
 Hosting and Management of an Electronic
 Periodical (Journal of Internet Cataloging
 7:3/4)



Library Catalog for e-Journals

- Next steps for research
 - Management and Acquisition of Special Topic Material not designed for the library community
 - Management of resources for action-based learning
 - Embedded librarians support of action-based learning
- Publication is not the end of the process!



Expand and Renew

- Develop a Theme of Research
 - Many topics can yield 2-3 related and complementary articles
 - Colleen Cook, Fred Heath, and Bruce Thompson on LibQual+ (2000+)
 - Michael Levine-Clark on library acquisitions
 - Janet Swan Hill on library cataloging
 - Roy Tennant or Andrew Pace on library automation



Apply at Work

- Showcase things you have done
- Articles can be "applied learning"
- Articles can have local applications to the library (but do not need to)
- Articles might:
- Focus on implementation of a system
- Highlight a unique approach to a problem
- Address new services and opportunities



Expectations of the academic environment

- Academic appointments by librarians vary school by school
- **Know** what is expected for faculty librarians
 - $^{\circ}\,$ # and type of publications
- **Understand** that the parameters are for promotion and tenure
- Undergo regular reviews



Expectations of the academic environment

Function of different types of work

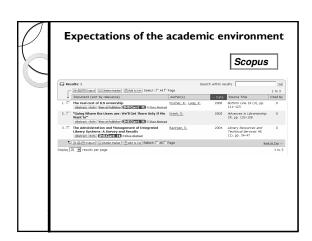
- Peer Reviewed Journals
- Edited Articles
- Professional Presentation
- Regular Columns
- Conference Proceedings or Session Recording
- Book/Media Reviews

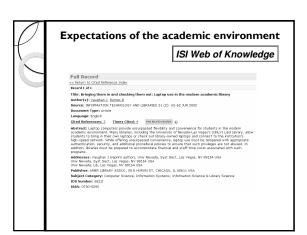


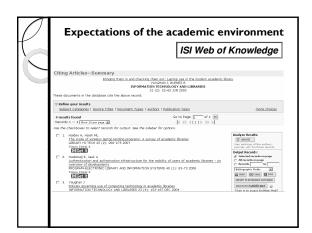
Expectations of the academic environment

- Added value of citations who is citing your work
- Adds value to your portfolio
- Check out:
- ∘ Google Scholar (http://scholar.google.com/)
- Scopus
- ∘ ISI Web of Knowledge

Expectations of the academic environment Thirdsbid forces a shocking based for re-positring work flow? - Availability at Unicinger - all 2 versions a Extension shocking the academic reason of the same of the s







Questions Corey Seeman Kresge Business Administration Library University of Michigan cseeman@umich.edu http://mblog.lib.umich.edu/~cseeman/

Resources - Publishers

- Emerald
 - http://www.emeraldinsight.com
- Haworth
 - http://www.haworthpressinc.com/
 - $^{\circ} \ \ \text{http://www.haworthpressinc.com/focus/Library/default.asp?page=jrnl}$
- ALA
- http://www.ala.org
- Ulrich's
- http://ulrichsweb.com/ulrichsweb/



Resources - Blogs

- Beyond the Job
- http://librarycareers.blogspot.com/
- Library Writer's Blog
 - http://librarywriting.blogspot.com/
- Rachel Singer Gordon's Writing Column
 - http://www.emeraldinsight.com/info/librarians/ How_to_get_Published/perish.jsp