



**Research and Publishing in the Library World:  
the Academic Perspective**

**Michigan Library Association  
Annual Meeting, 2007**

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**Learning Objectives**

- **Establishing a workable pace**
  - Continually working on a project or a topic
  - Factoring the time it takes to publish
- **Multiple iterations of a concept/theme**
  - Presentation / Working Paper / Published Article
- **Expand and Renew**
  - Develop a Theme of Research
  - It is not one article and out!
- **Apply at Work**
  - Showcase things you have done
- **Expectations of the academic environment**
- **Resources**

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**Establishing a Workable Pace**

- Continually working on a project or a topic
  - Academic appointments expect continual publishing and presenting
  - You should have projects going at all times
  - Some will die - its OK
  - Some will never really happen - its OK
- Factoring the time it takes to publish
  - From beginning to end, process could take two years
  - Critical that you do not wait until the last moment
  - For P&T – A confirmation letter might do

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### Establishing a Workable Pace

- Use “Calls for Papers” for ideas
  - See Beyond the Job and Library Writer’s Blog
- Look at your work for ideas
- Keep current with the literature to see what is being written - do not freak out if you find your topic ‘already done.’
  - Embedded Librarians at SLA 2008

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### Multiple iterations of a concept

- Academic papers are often viewed as the **end result** of work in a field
- Ideas are fleshed out as presentations
- With feedback, build the final paper
- Working Papers would be nice
- Submit the papers to peer reviewed and edited journals
- Multiple articles will build expertise
- YOUR RESULTS MAY VARY!

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### Multiple iterations of a concept

- Collecting Popular Culture Material: Minor League Team Publications as ‘Fringe Material’ at the National Baseball Hall of Fame Library.
  - Paper presented at the Popular Culture Association and American Culture Association Annual Conference, Toronto, Ontario, Canada, March, 2002.
  - Published in *Collection Management*, May 2003, Vol. 27, no. 2. (Refereed journal), p. 3-21.

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### Multiple iterations of a concept

- "The OhioLINK ETD Center: The Library's Role in Implementation and Maintenance at Two Universities." (with Lisa Santucci and John Millard, Miami University) - ALAO (Academic Library Association of Ohio) Annual Conference, Dayton, OH, November, 2004.
- "Changing Roles for Libraries: Providing Implementation and Ongoing Support for a Shared ETD Center at Two Ohio Universities." (with Lisa Santucci and John Millard, Miami University) - ACRL National Conference, Minneapolis, MN, April 2005 & Proceedings

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### Library Catalog for e-Journals

- Almost an eJournal: Using the Library Catalog for Local Hosting and Management of Electronic Periodicals (SLA, 2007 Presentation & Contributed Paper)
- Thinking Outside the Check-In Box: Using the Library Catalog for Local Hosting and Management of an Electronic Periodical (Journal of Internet Cataloging 7:3/4)

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### Library Catalog for e-Journals

- Next steps for research
  - Management and Acquisition of Special Topic Material not designed for the library community
  - Management of resources for action-based learning
  - Embedded librarians support of action-based learning
- Publication is not the end of the process!

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### Expand and Renew

- Develop a Theme of Research
  - Many topics can yield 2-3 related and complementary articles
    - Colleen Cook, Fred Heath, and Bruce Thompson on LibQual+ (2000+)
    - Michael Levine-Clark on library acquisitions
    - Janet Swan Hill on library cataloging
    - Roy Tennant or Andrew Pace on library automation

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### Apply at Work

- Showcase things you have done
- Articles can be “applied learning”
- Articles can have local applications to the library (but do not need to)
- Articles might:
  - Focus on implementation of a system
  - Highlight a unique approach to a problem
  - Address new services and opportunities

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### Expectations of the academic environment

- Academic appointments by librarians vary school by school
- **Know** what is expected for faculty librarians
  - # and type of publications
- **Understand** that the parameters are for promotion and tenure
- Undergo **regular** reviews

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**Expectations of the academic environment**

Function of different types of work

- Peer Reviewed Journals
- Edited Articles
- Professional Presentation
- Regular Columns
- Conference Proceedings or Session Recording
- Book/Media Reviews

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**Expectations of the academic environment**

- Added value of citations - who is citing your work
- Adds value to your portfolio
- Check out:
  - Google Scholar (<http://scholar.google.com/>)
  - Scopus
  - ISI Web of Knowledge

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**Expectations of the academic environment**

["Invisible fences: a shocking theory for re-examining work flow" - Availability at UMichigan - all 2 versions »](#)  
 C. Seaman - Computers in Libraries, 2002 - enc.ed.gov  
 E.0564138 - Invisible Fences: A Shocking Theory for Re-Examining Work Flow  
 Cited by 4 - Related Articles - CiteSpace - Work Search

Google Scholar

**Scholar** Results 1 - 4 of 4 citing Seaman, "Invisible fences: a shocking theory for re-examining work flow" |

**All Results** [A Plan of Action for Organizing the Resources Found in the Virginia Division of Mineral Resources...](#)

**E. Lutz** [The real cost of LIS ownership: Ruth Fischer, Rick Lutz, The Authors Ruth Fischer, R2 Consulting, ... - Availability at UMichigan](#)

[E. Lutz, The Bottom Line: Managing Library Finances, 2000 - emeraldinsight.com](#)

**Purpose** - The purpose of this paper is to bring awareness to all factors that impact on the cost of an integrated library system (ILS).

[Design/technology approach - Using a total cost of ownership approach, a ... - Emeraldinsight.com Search](#)

[SLS Electronic Theses and Dissertations - all 2 versions »](#)

**Dr. Paul** [and Dr. Jay](#)

**Maple Leafy**, [A Comparison of Subscribed and Non-subscribed Titles in the Springer-Link Electronic Journal Package: A Home's Paper for the MS in LIS degree](#), April 2004, 14 pages. Access: [Routledge](#) | [CrossRef](#)

[The real cost of LIS ownership - Availability at UMichigan - all 2 versions »](#)

**R. Fischer, R. Lutz**, [The Bottom Line: Managing Library Finances, 2000 - mperconnect.com](#)

**Abstract Purpose** - The purpose of this paper is to bring awareness to all factors that impact on the cost of an integrated library system (ILS).

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**Questions**

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- <http://mblog.lib.umich.edu/~cseeman/>

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**Resources - Publishers**

- Emerald
  - <http://www.emeraldinsight.com>
- Haworth
  - <http://www.haworthpressinc.com/>
  - <http://www.haworthpressinc.com/focus/Library/default.asp?page=jrnl>
- ALA
  - <http://www.ala.org>
- Ulrich's
  - <http://ulrichsweb.com/ulrichsweb/>

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**Resources - Blogs**

- Beyond the Job
  - <http://librarycareers.blogspot.com/>
- Library Writer's Blog
  - <http://librarywriting.blogspot.com/>
- Rachel Singer Gordon's Writing Column
  - [http://www.emeraldinsight.com/info/librarians/How\\_to\\_get\\_Published/perish.jsp](http://www.emeraldinsight.com/info/librarians/How_to_get_Published/perish.jsp)

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