# Prevalence of LED Light Sources on Vehicles Sold in the U.S. 

Brandon Schoettle<br>Michael Sivak<br>Naoko Takenobu

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Brandon Schoettle<br>Michael Sivak<br>Naoko Takenobu

The University of Michigan
Transportation Research Institute
Ann Arbor, Michigan 48109-2150
U.S.A.

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| 16. Abstract <br> This report provides information regarding the market-weighted prevalence of lightemitting diode (LED) light sources for exterior lighting on model year 2008 vehicles sold in the U.S. The main findings were as follows: (1) LEDs are employed to some degree for virtually all required exterior lighting functions on U.S. vehicles (high-beam headlighting is the exception, for which LEDs are expected to appear later in 2008), and (2) rear signaling and marking functions show the highest usage of these light sources. Supplemental information about headlamp bulb types, headlamp optics, and rear turnsignal color is also presented. |  |  |  |
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## Introduction

Light-emitting diodes (LEDs) have been used for center high-mounted stop lamps (CHMSLs) since the mid-1980's. In recent years, their use has accelerated, extending to other exterior lighting functions. By late in calendar year 2007 (model year 2008), LEDs were introduced for low-beam headlighting, and before the end of calendar year 2008 the use of LEDs for all required external lighting functions on U.S. vehicles, including highbeam headlighting, is expected to become a reality (Automotive Lighting, 2008; LEDs Magazine, 2007; Lexus, 2008).

The interest in transitioning to LEDs for external automotive lighting applications is due in part to the benefits that they provide over traditional incandescent light sources:

1) lower power consumption with higher efficiency (lumens/Watt) (Ackermann, 2005; Philips, 2006; Sylvania, 2007),
2) lower operating temperatures and no UV output (Philips, 2006; Sylvania, 2007),
3) greater durability and longer life, sometimes exceeding the life of the vehicle (Ackermann, 2005; Philips, 2006; Sylvania, 2007),
4) faster onset or "rise time," especially relevant for signaling applications (Sivak, Flannagan, Sato, Traube, Aoki, 1993; Philips, 2006; Sylvania, 2007),
5) ability to specify or tune the color output without using filters (Philips, 2006), and
6) smaller space requirements and generally greater overall design flexibility (Neumann, 2006; Philips, 2006; Sylvania, 2007).

In addition to the technical advantages that LEDs have over traditional incandescent sources, there is also evidence that consumers perceive LED-equipped lamps as more "exotic" in appearance and that they allow for greater on-road differentiation (Neumann, 2006). With designers, engineers, and consumers all demonstrating preferences for these light sources, it seems that future usage of LEDs on vehicles is likely to increase.

Currently, no comprehensive information exists regarding the overall installation frequency of these novel light sources in the U.S. automotive market. Consequently, this study was designed to assemble a database containing market-weighted information regarding the light sources used for all required external lighting functions for all model year 2008 vehicles currently sold in the U.S.

## Approach

## Sample

All available 2008 vehicle models currently offered for sale in the U.S. were included in this survey. The collected data were market-weighted by the respective 2007 sales figures for each individual vehicle (Automotive News, 2008). Of the 314 vehicles listed in the 2007 calendar year sales data, 248 were included in this survey $(98.1 \%$ of all U.S. light-vehicle sales for 2007; see Appendix A for a complete list of vehicles included in the survey). The 66 excluded vehicles (comprising 1.9\% of U.S. light-vehicle sales; see Appendix B for a complete list of excluded vehicles) were either no longer offered for sale as 2008 models or were unavailable for inspection. Two vehicle models first introduced for sale in 2008 were also excluded from this survey because there were no 2007 sales. The market-weighted percentages presented in this report are scaled to be percentages within the surveyed $98.1 \%$ of all vehicles sold.

## Data collection

The data collection was conducted using several sources:

1) Internet
a. Vehicle manufacturer web sites
b. On-line bulb replacement catalog (Sylvania, 2008)
c. Vehicle review web sites (Edmunds, 2008; MSN Autos, 2008)
2) Physical inspections performed at local dealerships.
3) Communication with lighting suppliers.

When more than one light source was offered for a specific lamp or lighting function on a vehicle, all available light sources for that function were documented. The weighting for that particular function's light sources was divided equally among each configuration for that vehicle. Only equipment offered as standard or factory-installed optional equipment was documented (i.e., no aftermarket options or equipment were included in this survey).

## Light source survey

All available light sources were documented for each vehicle for the following external lighting functions:

- Forward lighting
- Low-beam headlamp
- High-beam headlamp
- Fog lamp (if offered; not required equipment)
- Front signaling and marking
- Parking (position) lamp
- Front turn signal lamp
- Front side marker lamp
- Rear signaling and marking
- Stop lamp
- Tail lamp
- CHMSL
- Rear turn signal lamp
- Rear side marker lamp
- Other rear lighting
- Backup (reverse) lamp
- License plate lamp


## Supplemental information

Several additional features were also documented for each vehicle:

- Low-beam optics
- High-beam optics
- Rear turn signal color


## Results and Discussion

## Forward lighting

The light sources for the surveyed low beams are summarized in Table 1, the high beams in Table 2, and the fog lamps in Table 3. Among the 248 vehicles surveyed, there were 337 unique low-beam headlamp variations offered, 289 variations for the high beam, and 253 variations for the fog lamp function (plus seven vehicles not offering fog lamps as factory-installed equipment). When a light source could not be identified (due to inability to physically inspect the vehicle and/or inability to access or inspect the specific function in question), we have listed the light source as "Unknown."

The prevalence of LED light sources for all three forward-lighting functions is very low. An LED light source is offered on one vehicle ( $0.1 \%$ ) as optional equipment for the low-beam function and on three vehicles $(0.3 \%)$ for the fog lamp. No vehicles currently offer LEDs for the high-beam function. (LED high beams are expected to be available on some vehicles later in 2008.) As LEDs have just recently become available for use in forward-lighting applications, low market penetration at this early stage is expected.

Table 1
Light sources used in the low-beam headlamps. The row showing the prevalence of LEDs is highlighted; the most frequently installed equipment is shown in bold.

| Light sources |  | N | Marketweighted percentage ${ }^{\dagger}$ |
| :---: | :---: | :---: | :---: |
| Designation | Number of filaments |  |  |
| D1S | n/a | 53 | 5.8 |
| D2R | $\mathrm{n} / \mathrm{a}$ | 8 | 1.7 |
| D2S | $\mathrm{n} / \mathrm{a}$ | 41 | 4.4 |
| D3R | $\mathrm{n} / \mathrm{a}$ | 1 | 0.4 |
| D3S | $\mathrm{n} / \mathrm{a}$ | 2 | 0.2 |
| D4R | $\mathrm{n} / \mathrm{a}$ | 2 | 0.8 |
| D4S | $\mathrm{n} / \mathrm{a}$ | 7 | 2.2 |
| H1 | 1 | 6 | 1.1 |
| H11 | 1 | 66 | 25.3 |
| H13 | 2 | 36 | 20.1 |
| H6054 | 2 | 3 | 0.9 |
| H7 | 1 | 45 | 6.0 |
| HB2 (9003) | 2 | 19 | 8.3 |
| HB4 (9006) | 1 | 33 | 18.4 |
| HB5 (9007) | 2 | 13 | 4.3 |
| LED | n/a | 1 | 0.1 |
| Unknown | - | 1 | 0.1 |
| TOTAL |  | 337 | 100.0 |

${ }^{\dagger}$ Percentages may not add up to $100.0 \%$ due to rounding.

Table 2
Light sources used in the high-beam headlamps.
The most frequently installed equipment is shown in bold.

| Light sources |  | N | Marketweighted percentage ${ }^{\dagger}$ |
| :---: | :---: | :---: | :---: |
| Designation | Number of filaments |  |  |
| D1S | n/a | 23 | 2.4 |
| D2R | $\mathrm{n} / \mathrm{a}$ | 3 | 0.4 |
| D2S | $\mathrm{n} / \mathrm{a}$ | 8 | 1.3 |
| D3R | $\mathrm{n} / \mathrm{a}$ | 1 | 0.4 |
| D3S | $\mathrm{n} / \mathrm{a}$ | 2 | 0.2 |
| D4R | $\mathrm{n} / \mathrm{a}$ | 1 | 0.6 |
| H1 | 1 | 12 | 3.2 |
| H11 | 1 | 5 | 1.4 |
| H13 | 2 | 36 | 20.1 |
| H6054 | 2 | 3 | 0.9 |
| H7 | 1 | 55 | 7.7 |
| H9 | 1 | 19 | 5.9 |
| HB2 (9003) | 2 | 19 | 8.3 |
| HB3 (9005) | 1 | 87 | 42.5 |
| HB5 (9007) | 2 | 13 | 4.3 |
| HIR1 (9011) | 1 | 1 | 0.5 |
| Unknown | - | 1 | 0.1 |
| TOTAL |  | 289 | 100.0 |

${ }^{\dagger}$ Percentages may not add up to $100.0 \%$ due to rounding.

Table 3
Light sources used in the fog lamps.
The row showing the prevalence of LEDs is highlighted; the most frequently installed equipment is shown in bold.

| Light source designation | N | Marketweighted percentage ${ }^{\dagger}$ |
| :---: | :---: | :---: |
| 5202 | 9 | 9.1 |
| 880 | 3 | 0.6 |
| 881 | 3 | 1.4 |
| 893 | 1 | 0.4 |
| 898 | 1 | 0.4 |
| 899 | 1 | 0.4 |
| 9045 | 4 | 0.6 |
| 9055 | 1 | 0.3 |
| 9140 | 4 | 2.8 |
| 9145 | 41 | 20.0 |
| H1 | 1 | 0.2 |
| H11 | 95 | 35.6 |
| H3 | 8 | 1.2 |
| H7 | 5 | 0.3 |
| H8 | 13 | 2.5 |
| HB4 (9006) | 32 | 14.0 |
| LED | 3 | 0.3 |
| None offered | 7 | 2.8 |
| Unknown | 28 | 7.2 |
| TOTAL | 260 | 100.0 |

Percentages may not add up to $100.0 \%$ due to rounding.

## Front signaling and marking

The light source types used for the front signaling and marking functions are summarized in Table 4.

Similar to the forward-lighting functions, usage of LED light sources for these functions is very low. The highest usage of LEDs for these functions is for the front turn signal ( 3 installations, $0.1 \%$ ), followed by the parking lamp ( 2 installations, $0.1 \%$ ), and the front side marker lamp ( 1 installation, $<0.1 \%$ ).

Table 4
Light source types used for front signaling and marking functions. For each function, the row showing the prevalence of LEDs is highlighted.

| Function | Light source <br> type | N | Market- <br> weighted <br> percentage |
| :--- | :--- | ---: | :---: |
|  | Incandescent | 245 | 99.9 |
|  | LED | 2 | 0.1 |
|  | Unknown | 1 | 0.1 |
|  | Subtotal | 248 | 100.0 |
| Front turn <br> signal | Incandescent | 244 | 99.8 |
|  | LED | 3 | 0.1 |
|  | Unknown | 1 | 0.1 |
|  | Subtotal | 248 | 100.0 |
| Front side <br> marker | Incandescent | 244 | 99.6 |
|  | LED | 1 | $<0.1$ |
|  | Unknown | 3 | 0.4 |
|  | Subtotal | 248 | 100.0 |

[^0]
## Rear signaling and marking

The light source types used for the rear signaling and marking functions are summarized in Table 5. For the 248 vehicles surveyed, there were 253 unique stop lamp variations, 254 tail lamp variations, 255 CHMSL variations, 249 rear turn signal lamp variations, and 251 rear side marker lamp variations.

LED light sources show their highest usage within this category. The most frequent usage of LEDs for all functions documented in this survey (not just rear signaling and marking) is for CHMSLs (166 installations, $51.2 \%$ ), with LEDs in use slightly more often than traditional incandescent sources. Stop lamps show the second highest LED usage rate ( 55 installations, 11.1\%), followed closely by tail lamps (56 installations, $9.7 \%$ ). The two lowest usage rates within this category were in the rear side marker lamps ( 38 installations, $5.7 \%$ ) and the rear turn signal lamps (16 installations, 2.6\%).

Table 5
Light source types used for rear signaling and marking functions. For each function, the row showing the prevalence of LEDs is highlighted.

| Function | Light source <br> type | N | Market- <br> weighted <br> percentage |
| :--- | :--- | ---: | :---: |
|  | Incandescent | 196 | 88.7 |
|  | LED | 55 | 11.1 |
|  | Unknown | 2 | 0.3 |
|  | Subtotal | 253 | 100.0 |
| Chil lamp | Incandescent | 197 | 90.2 |
|  | LED | 56 | 9.7 |
|  | Unknown | 1 | 0.1 |
|  | Subtotal | 254 | 100.0 |
| Rear turn <br> signal | Incandescent | 85 | 48.1 |
|  | LED | 166 | 51.2 |
|  | Unknown | 4 | 0.7 |
|  | Subtotal | 255 | 100.0 |
| Rear side <br> marker | Incandescent | 232 | 97.3 |
|  | LED | 16 | 2.6 |
|  | Unknown | 1 | 0.1 |
|  | Subtotal | 249 | 100.0 |
|  | Incandescent | 210 | 94.0 |
|  | LED | 38 | 5.7 |
|  | Unknown | 3 | 0.3 |
|  | Subtotal | 251 | 100.0 |

[^1]
## Other rear lighting

The light source types used for the backup lamp and license plate lamp functions are summarized in Table 6.

The prevalence of LED light sources in this category is second highest, with usage rates above the front signaling and marking functions (though still much lower than the rear signaling and marking category). LEDs are used in five installations for the backup lamp function, and five different installations for the license plate lamp function ( $0.8 \%$ and $0.6 \%$, respectively).

Table 6
Light source types used for other rear lighting functions.
For each function, the row showing the prevalence of LEDs
is highlighted.

| Function | Light source <br> type | N | Market- <br> weighted <br> percentage |
| :--- | :--- | ---: | :---: |
|  | Incandescent | 244 | 99.2 |
|  | LED | 5 | 0.8 |
|  | Unknown | 1 | 0.1 |
|  | Subtotal | 250 | 100.0 |
| License plate <br> lamp | Incandescent | 239 | 99.0 |
|  | LED | 5 | 0.6 |
|  | Unknown | 4 | 0.3 |
|  | Subtotal | 248 | 100.0 |

[^2]
## Supplemental information

Headlamp optics and rear turn signal color were also documented for each vehicle. A summary of these features is shown in Table 7.

Table 7
Headlamp optics and rear turn signal color.

| Function | Light source <br> type | N | Market- <br> weighted <br> percentage |
| :--- | :--- | :---: | :---: |
|  | Lens | 3 | 0.9 |
|  | Projector | 192 | 26.1 |
|  | Reflector | 142 | 73.0 |
|  | Subtotal | 337 | 100.0 |
| High-beam <br> optics | Lens | 3 | 0.9 |
|  | Projector | 49 | 6.0 |
|  | Reflector | 237 | 93.1 |
|  | Subtotal | 289 | 100.0 |
| Rear turn <br> signal color | Red | 125 | 61.5 |
|  | Amber | 124 | 38.5 |
|  | Subtotal | 249 | 100.0 |

[^3]
## Conclusions

In terms of current overall market penetration, LEDs are used to varying degrees for all required exterior lighting functions on U.S. vehicles except for high-beam headlighting, for which they are expected soon. While LED usage for most functions, especially headlighting, is still in its early stages, usage for rear lighting functions is already substantial. LEDs are used for just over half of CHMSLs, and for about one out of ten stop lamps and tail lamps.

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Appendix A: Vehicles included in this survey. (The market share data is based on the information in Automotive News (2008).)

| \# | Model | Maker | Market share \% |
| :---: | :---: | :---: | :---: |
| 1 | F series | Ford | 4.28 |
| 2 | Silverado | Chevrolet | 3.83 |
| 3 | Camry (incl. Solara) | Toyota | 2.93 |
| 4 | Accord | Honda | 2.43 |
| 5 | Corolla/Matrix | Toyota | 2.30 |
| 6 | Ram | Dodge | 2.22 |
| 7 | Civic | Honda | 2.05 |
| 8 | Impala | Chevrolet | 1.93 |
| 9 | Altima | Nissan | 1.76 |
| 10 | CR-V | Honda | 1.36 |
| 11 | Sierra | GMC | 1.29 |
| 12 | Cobalt | Chevrolet | 1.24 |
| 13 | Tundra | Toyota | 1.22 |
| 14 | Prius | Toyota | 1.12 |
| 15 | Caravan/Grand Caravan | Dodge | 1.09 |
| 16 | Tacoma | Toyota | 1.07 |
| 17 | Focus | Ford | 1.07 |
| 18 | Odyssey | Honda | 1.07 |
| 19 | RAV4 | Toyota | 1.07 |
| 20 | Escape | Ford | 1.03 |
| 21 | G6 | Pontiac | 0.93 |
| 22 | Fusion | Ford | 0.93 |
| 23 | Tahoe | Chevrolet | 0.91 |
| 24 | Sonata | Hyundai | 0.90 |
| 25 | 3 series | BMW | 0.88 |
| 26 | Sienna | Toyota | 0.86 |
| 27 | Town \& Country | Chrysler | 0.86 |
| 28 | Explorer | Ford | 0.85 |
| 29 | E-series van | Ford | 0.85 |
| 30 | Mustang | Ford | 0.83 |
| 31 | TrailBlazer | Chevrolet | 0.83 |
| 32 | Edge | Ford | 0.81 |
| 33 | Malibu | Chevrolet | 0.79 |
| 34 | Highlander | Toyota | 0.79 |
| 35 | Grand Cherokee | Jeep | 0.75 |
| 36 | 300 | Chrysler | 0.75 |
| 37 | Mazda3 | Mazda | 0.74 |
| 38 | Charger | Dodge | 0.74 |
| 39 | Wrangler | Jeep | 0.74 |
| 40 | Pilot | Honda | 0.73 |
| 41 | Express/G van | Chevrolet | 0.71 |
| 42 | Sentra | Nissan | 0.66 |
| 43 | HHR | Chevrolet | 0.65 |
| 44 | RX 330/350/400h | Lexus | 0.64 |
| 45 | Caliber | Dodge | 0.63 |
| 46 | PT Cruiser | Chrysler | 0.62 |
| 47 | Jetta | VW | 0.61 |
| 48 | Sebring | Chrysler | 0.58 |
| 49 | Santa Fe | Hyundai | 0.57 |
| 50 | Liberty | Jeep | 0.57 |

Appendix A (continued)

| \# | Model | Maker | Market share \% |
| :---: | :---: | :---: | :---: |
| 51 | Expedition | Ford | 0.56 |
| 52 | Equinox | Chevrolet | 0.55 |
| 53 | 4Runner | Toyota | 0.54 |
| 54 | Grand Prix | Pontiac | 0.54 |
| 55 | Elantra | Hyundai | 0.53 |
| 56 | Yaris | Toyota | 0.52 |
| 57 | Vue | Saturn | 0.52 |
| 58 | Avenger | Dodge | 0.52 |
| 59 | Suburban | Chevrolet | 0.52 |
| 60 | Lucerne | Buick | 0.51 |
| 61 | ES 330/350 | Lexus | 0.51 |
| 62 | Versa | Nissan | 0.49 |
| 63 | Legacy (incl. Outback) | Subaru | 0.49 |
| 64 | Colorado | Chevrolet | 0.47 |
| 65 | Nitro | Dodge | 0.46 |
| 66 | Spectra | Kia | 0.45 |
| 67 | Avalon | Toyota | 0.45 |
| 68 | Acadia | GMC | 0.45 |
| 69 | Ranger | Ford | 0.45 |
| 70 | G | Infiniti | 0.44 |
| 71 | Uplander | Chevrolet | 0.43 |
| 72 | Aveo | Chevrolet | 0.41 |
| 73 | Titan | Nissan | 0.41 |
| 74 | Frontier | Nissan | 0.40 |
| 75 | tC | Scion | 0.40 |
| 76 | C class | Mercedes | 0.39 |
| 77 | Yukon | GMC | 0.39 |
| 78 | Pathfinder | Nissan | 0.39 |
| 79 | Commander | Jeep | 0.39 |
| 80 | Crown Victoria | Ford | 0.38 |
| 81 | Aura | Saturn | 0.37 |
| 82 | MDX | Acura | 0.36 |
| 83 | TL | Acura | 0.36 |
| 84 | Mazda6 | Mazda | 0.36 |
| 85 | CTS | Cadillac | 0.35 |
| 86 | Fit | Honda | 0.35 |
| 87 | Avalanche | Chevrolet | 0.34 |
| 88 | FJ Cruiser | Toyota | 0.34 |
| 89 | IS 250/350 | Lexus | 0.34 |
| 90 | 5 series | BMW | 0.34 |
| 91 | Pacifica | Chrysler | 0.33 |
| 92 | Maxima | Nissan | 0.33 |
| 93 | DTS | Cadillac | 0.32 |
| 94 | Xterra | Nissan | 0.32 |
| 95 | Dakota | Dodge | 0.31 |
| 96 | Grand Marquis | Mercury | 0.31 |
| 97 | Sportage | Kia | 0.31 |
| 98 | E class | Mercedes | 0.30 |
| 99 | Envoy | GMC | 0.30 |
| 100 | LaCrosse | Buick | 0.30 |
| 101 | Impreza (incl. WRX) | Subaru | 0.29 |

Appendix A (continued)

| \# | Model | Maker | Market share \% |
| :---: | :---: | :---: | :---: |
| 102 | xB | Scion | 0.28 |
| 103 | Durango | Dodge | 0.28 |
| 104 | A4/S4 | Audi | 0.28 |
| 105 | Yukon XL | GMC | 0.28 |
| 106 | Forester | Subaru | 0.28 |
| 107 | H3 | Hummer | 0.27 |
| 108 | Ridgeline | Honda | 0.26 |
| 109 | Forenza/Reno | Suzuki | 0.26 |
| 110 | Cooper/Cooper S | Mini | 0.26 |
| 111 | CX-7 | Mazda | 0.26 |
| 112 | Tucson | Hyundai | 0.26 |
| 113 | Optima | Kia | 0.25 |
| 114 | Sedona | Kia | 0.25 |
| 115 | Patriot | Jeep | 0.25 |
| 116 | Compass | Jeep | 0.24 |
| 117 | MKX | Lincoln | 0.23 |
| 118 | Milan | Mercury | 0.23 |
| 119 | Passat | VW | 0.23 |
| 120 | Vibe | Pontiac | 0.23 |
| 121 | Escalade | Cadillac | 0.23 |
| 122 | Sorento | Kia | 0.22 |
| 123 | Accent | Hyundai | 0.22 |
| 124 | LS 460/600h | Lexus | 0.22 |
| 125 | Element | Honda | 0.22 |
| 126 | X5 | BMW | 0.22 |
| 127 | Mariner | Mercury | 0.22 |
| 128 | Outlook | Saturn | 0.22 |
| 129 | Zephyr/MKZ | Lincoln | 0.21 |
| 130 | M class | Mercedes | 0.21 |
| 131 | Corvette | Chevrolet | 0.21 |
| 132 | Rio | Kia | 0.21 |
| 133 | TSX | Acura | 0.20 |
| 134 | Taurus (new) | Ford | 0.20 |
| 135 | Torrent | Pontiac | 0.20 |
| 136 | E-series/Club Wagon | Ford | 0.20 |
| 137 | Armada | Nissan | 0.20 |
| 138 | Lancer | Mitsubishi | 0.19 |
| 139 | XC90 | Volvo | 0.19 |
| 140 | New Beetle | VW | 0.19 |
| 141 | Magnum | Dodge | 0.19 |
| 142 | Enclave | Buick | 0.18 |
| 143 | Aspen | Chrysler | 0.18 |
| 144 | Quest | Nissan | 0.18 |
| 145 | X3 | BMW | 0.17 |
| 146 | G5 | Pontiac | 0.17 |
| 147 | Galant | Mitsubishi | 0.16 |
| 148 | GL class | Mercedes | 0.16 |
| 149 | S class | Mercedes | 0.16 |
| 150 | Rondo | Kia | 0.16 |
| 151 | Savana/G van | GMC | 0.16 |
| 152 | CX-9 | Mazda | 0.16 |

Appendix A (continued)

| \# | Model | Maker | Market share \% |
| :---: | :---: | :---: | :---: |
| 153 | Rabbit | VW | 0.16 |
| 154 | Navigator | Lincoln | 0.15 |
| 155 | Mountaineer | Mercury | 0.15 |
| 156 | RDX | Acura | 0.14 |
| 157 | Outlander | Mitsubishi | 0.14 |
| 158 | Sequoia | Toyota | 0.14 |
| 159 | XL-7/XL7 | Suzuki | 0.14 |
| 160 | GX 470 | Lexus | 0.14 |
| 161 | 9-3 | Saab | 0.14 |
| 162 | SRX | Cadillac | 0.14 |
| 163 | XG350/Azera | Hyundai | 0.14 |
| 164 | M | Infiniti | 0.14 |
| 165 | GS 350 | Lexus | 0.13 |
| 166 | 70 series (incl. XC70) | Volvo | 0.13 |
| 167 | Canyon | GMC | 0.13 |
| 168 | STS | Cadillac | 0.13 |
| 169 | FX | Infiniti | 0.13 |
| 170 | Q7 | Audi | 0.13 |
| 171 | Eclipse | Mitsubishi | 0.12 |
| 172 | Grand Vitara | Suzuki | 0.12 |
| 173 | 350Z | Nissan | 0.12 |
| 174 | 60 series | Volvo | 0.11 |
| 175 | Taurus X | Ford | 0.11 |
| 176 | 40 series | Volvo | 0.11 |
| 177 | Rogue | Nissan | 0.11 |
| 178 | Entourage | Hyundai | 0.11 |
| 179 | Range Rover Sport | Land Rover | 0.11 |
| 180 | Tribeca | Subaru | 0.10 |
| 181 | Solstice | Pontiac | 0.10 |
| 182 | Aerio/SX4 | Suzuki | 0.10 |
| 183 | Sprinter | Dodge | 0.10 |
| 184 | Golf/GTI/R32 | VW | 0.10 |
| 185 | Escalade ESV | Cadillac | 0.10 |
| 186 | MX-5 Miata | Mazda | 0.09 |
| 187 | CLK class | Mercedes | 0.09 |
| 188 | 7 series | BMW | 0.09 |
| 189 | Tiburon | Hyundai | 0.09 |
| 190 | Mazda5 | Mazda | 0.08 |
| 191 | Tribute | Mazda | 0.08 |
| 192 | R class | Mercedes | 0.08 |
| 193 | Eos | VW | 0.08 |
| 194 | Veracruz | Hyundai | 0.08 |
| 195 | Cayenne | Porsche | 0.08 |
| 196 | 911 Carrera/Carrera 4 | Porsche | 0.08 |
| 197 | H2 | Hummer | 0.08 |
| 198 | 80 series | Volvo | 0.08 |
| 199 | Range Rover | Land Rover | 0.08 |
| 200 | QX56 | Infiniti | 0.08 |
| 201 | A6/S6 | Audi | 0.07 |
| 202 | Endeavor | Mitsubishi | 0.07 |
| 203 | Sky | Saturn | 0.07 |

Appendix A (continued)

| \# | Model | Maker | Market share \% |
| :---: | :---: | :---: | :---: |
| 204 | LR3 | Land Rover | 0.07 |
| 205 | xD | Scion | 0.07 |
| 206 | Sable | Mercury | 0.06 |
| 207 | Z4 | BMW | 0.06 |
| 208 | LR2 | Land Rover | 0.06 |
| 209 | 6 series | BMW | 0.06 |
| 210 | Touareg | VW | 0.05 |
| 211 | Crossfire | Chrysler | 0.05 |
| 212 | Mark LT | Lincoln | 0.05 |
| 213 | Escalade EXT | Cadillac | 0.05 |
| 214 | CLS class | Mercedes | 0.05 |
| 215 | SLK class | Mercedes | 0.05 |
| 216 | Eclipse Spyder | Mitsubishi | 0.04 |
| 217 | A3 | Audi | 0.04 |
| 218 | RL | Acura | 0.04 |
| 219 | SL class | Mercedes | 0.04 |
| 220 | Cayman | Porsche | 0.04 |
| 221 | RX-8 | Mazda | 0.04 |
| 222 | Amanti | Kia | 0.03 |
| 223 | 9-7X | Saab | 0.03 |
| 224 | XK | Jaguar | 0.03 |
| 225 | XJ | Jaguar | 0.03 |
| 226 | 9-5 | Saab | 0.03 |
| 227 | TT | Audi | 0.03 |
| 228 | S2000 | Honda | 0.03 |
| 229 | Pickup i-280/i-350 | Isuzu | 0.03 |
| 230 | SC 430 | Lexus | 0.02 |
| 231 | A8/S8 | Audi | 0.02 |
| 232 | CL class | Mercedes | 0.02 |
| 233 | Boxster | Porsche | 0.02 |
| 234 | S-Type | Jaguar | 0.02 |
| 235 | Land Cruiser | Toyota | 0.02 |
| 236 | X-Type | Jaguar | 0.02 |
| 237 | Ascender | Isuzu | 0.02 |
| 238 | 50 series | Volvo | 0.02 |
| 239 | B series | Mazda | 0.02 |
| 240 | LX 470 | Lexus | 0.02 |
| 241 | 30 series | Volvo | 0.01 |
| 242 | GS 430/450h | Lexus | 0.01 |
| 243 | XLR | Cadillac | 0.01 |
| 244 | G class | Mercedes | 0.01 |
| 245 | A5/S5 | Audi | $<0.01$ |
| 246 | Viper | Dodge | $<0.01$ |
| 247 | EX | Infiniti | $<0.01$ |
| 248 | R8 | Audi | $<0.01$ |
| TOTAL |  |  | 98.1 |

## Appendix B: Vehicles excluded from this survey. (The market share

 data is based on the information in Automotive News (2008).)| \# | Model | Maker | Market share \% | Reason for exclusion |
| :---: | :---: | :---: | :---: | :---: |
| 1 | Murano | Nissan | 0.47 | Model not offered in 2008 |
| 2 | Ion | Saturn | 0.30 | Model not offered in 2008 |
| 3 | Five Hundred | Ford | 0.22 | Model not offered in 2008 |
| 4 | Town Car | Lincoln | 0.17 | Model not offered in 2008 |
| 5 | Freestyle | Ford | 0.15 | Model not offered in 2008 |
| 6 | Monte Carlo | Chevrolet | 0.10 | Model not offered in 2008 |
| 7 | Rendezvous | Buick | 0.09 | Model not offered in 2008 |
| 8 | Montego | Mercury | 0.07 | Model not offered in 2008 |
| 9 | xA | Scion | 0.06 | Model not offered in 2008 |
| 10 | Raider | Mitsubishi | 0.05 | Model not offered in 2008 |
| 11 | Terraza | Buick | 0.03 | Model not offered in 2008 |
| 12 | Rainier | Buick | 0.03 | Model not offered in 2008 |
| 13 | GTO | Pontiac | 0.03 | Model not offered in 2008 |
| 14 | Bentley Continental GT | Bentley | 0.02 | Unavailable for inspection |
| 15 | Lotus (all models) | Lotus | 0.02 | Unavailable for inspection |
| 16 | Maserati (all models) | Maserati | 0.02 | Unavailable for inspection |
| 17 | Freestar | Ford | 0.01 | Model not offered in 2008 |
| 18 | Ferrari (all models) | Ferrari | 0.01 | Unavailable for inspection |
| 19 | Stratus | Dodge | 0.01 | Model not offered in 2008 |
| 20 | Relay | Saturn | 0.01 | Model not offered in 2008 |
| 21 | Montana | Pontiac | 0.01 | Model not offered in 2008 |
| 22 | Baja | Subaru | 0.01 | Model not offered in 2008 |
| 23 | Aston Martin (all models) | Aston Martin | 0.01 | Unavailable for inspection |
| 24 | Lamborghini (all models) | Lamborghini | 0.01 | Unavailable for inspection |
| 25 | Monterey | Mercury | $<0.01$ | Model not offered in 2008 |
| 26 | Rolls-Royce (all models) | Rolls-Royce | $<0.01$ | Unavailable for inspection |
| 27 | Montero | Mitsubishi | $<0.01$ | Model not offered in 2008 |
| 28 | Verona | Suzuki | $<0.01$ | Model not offered in 2008 |
| 29 | RSX | Acura | $<0.01$ | Model not offered in 2008 |
| 30 | SSR | Chevrolet | $<0.01$ | Model not offered in 2008 |
| 31 | GT | Ford | $<0.01$ | Model not offered in 2008 |
| 32 | Maybach (all models) | Maybach | $<0.01$ | Unavailable for inspection |
| 33 | Bonneville | Pontiac | <0.01 | Model not offered in 2008 |
| 34 | H1 | Hummer | $<0.01$ | Model not offered in 2008 |
| 35 | MPV | Mazda | $<0.01$ | Model not offered in 2008 |
| 36 | LeSabre | Buick | <0.01 | Model not offered in 2008 |
| 37 | 9-2 | Saab | $<0.01$ | Model not offered in 2008 |
| 38 | SLR class | Mercedes | $<0.01$ | Model not offered in 2008 |
| 39 | Grand Am | Pontiac | $<0.01$ | Model not offered in 2008 |
| 40 | DeVille | Cadillac | $<0.01$ | Model not offered in 2008 |
| 41 | Cavalier | Chevrolet | $<0.01$ | Model not offered in 2008 |
| 42 | Sunfire | Pontiac | $<0.01$ | Model not offered in 2008 |
| 43 | Park Avenue | Buick | $<0.01$ | Model not offered in 2008 |
| 44 | Astro | Chevrolet | $<0.01$ | Model not offered in 2008 |
| 45 | Venture | Chevrolet | $<0.01$ | Model not offered in 2008 |
| 46 | Aztek | Pontiac | $<0.01$ | Model not offered in 2008 |
| 47 | Q45 | Infiniti | $<0.01$ | Model not offered in 2008 |
| 48 | Classic | Chevrolet | $<0.01$ | Model not offered in 2008 |
| 49 | Phaeton | VW | $<0.01$ | Model not offered in 2008 |
| 50 | Safari | GMC | $<0.01$ | Model not offered in 2008 |

Appendix B (continued)

| $\#$ | Model | Maker | Market share \% | Reason for exclusion |
| :---: | :--- | :--- | :---: | :--- |
| 51 | FCX | Honda | $<0.01$ | Model not offered in 2008 |
| 52 | Axiom | Isuzu | $<0.01$ | Model not offered in 2008 |
| 53 | Blazer | Chevrolet | $<0.01$ | Model not offered in 2008 |
| 54 | Echo | Toyota | $<0.01$ | Model not offered in 2008 |
| 55 | Century | Buick | $<0.01$ | Model not offered in 2008 |
| 56 | Rodeo | Isuzu | $<0.01$ | Model not offered in 2008 |
| 57 | QX4 | Infiniti | $<0.01$ | Model not offered in 2008 |
| 58 | 911 Carrera GT | Porsche | $<0.01$ | Unavailable for inspection |
| 59 | Insight | Honda | $<0.01$ | Model not offered in 2008 |
| 60 | L series | Saturn | $<0.01$ | Model not offered in 2008 |
| 61 | NSX | Acura | $<0.01$ | Model not offered in 2008 |
| 62 | Vitara | Suzuki | $<0.01$ | Model not offered in 2008 |
| 63 | Freelander | Land Rover | $<0.01$ | Model not offered in 2008 |
| 64 | I35 | Infiniti | $<0.01$ | Model not offered in 2008 |
| 65 | G8 | Pontiac | 0.00 | New model for 2008 |
| 66 | Astra | Saturn | 0.00 | New model for 2008 |
|  |  |  |  |  |


[^0]:    ${ }^{\dagger}$ Percentages may not add up to $100.0 \%$ due to rounding.

[^1]:    ${ }^{\dagger}$ Percentages may not add up to $100.0 \%$ due to rounding.

[^2]:    ${ }^{\dagger}$ Percentages may not add up to $100.0 \%$ due to rounding.

[^3]:    ${ }^{\dagger}$ Percentages may not add up to $100.0 \%$ due to rounding.

