



Friends of the Award	The Award
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<input type="text" value="http://"/>	Ceremony
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Toward a Nobel Award for Scientific Communication

The Pirelli *International* Award is the world's first Internet multimedia award aimed at spreading scientific and technological culture.

Internet multimedia is a broad field that covers any interactive audio visual format that is electronically transmissible. It extends beyond simple websites to include all digital interactive information delivery products and processes such as flash animations, CD-ROMs, WAP and even email attachments.

It was conceived in 1994, developed in 1995 and launched in 1996. To our knowledge, it is the first international competition of its kind on the Web. Awards are granted every calendar year to the best multimedia presentations that concern one of three main themes for the diffusion of science and technology: multimedia oriented toward education, the environment (including environmental scientific publishing), and the enabling information and

present and define multimedia itself.

For the current edition, the overall budget prize has increased to 100,000 Euros (US\$ 110,000).

The Pirelli *International* Award is part of the E-Pirelli Project initiative aimed at orienting the Pirelli Group toward emerging communication technologies, the Internet in particular.

We believe that the spread and diffusion of social, economic and technological advances are as important as their discovery. Thus, the medium, Communication, is ripe for recognition. As in 1968, when Economics was recognized by The Royal Swedish Academy of Sciences as a fundamental actor in the social and political development of the world, the time for Communication has come.

Massimo Armeni,  
Manager, Pirelli *International* Award

Pirelli Corporate  
Regolamento Ufficiale della VIII Edizione in Italiano

communication technologies that  
package, deliver,



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Key Update: Events Announced

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From Educational Institutions (section a1)

- DNA structure - An Interactive Animated Nonlinear Tutorial & Protein Explorer
- The Virtual Lab Series
- Sci Tech

For Educational Institutions (section a2)

- A Journey into the World of Mathematics

Environmental Safeguard (section b1)

- NCAR Visualization & Teaching Technologies Section (VETS)
- The Wastewater Treatment Plant
- Global Timeline Information Tool

Environmental Monitoring (section b2)

- Great Bayford Road
- Graph Theory and Geography: An Interactive View
- Great Canadian Rivers
- Global Climate Change: Resource Explorer

Junior Section (section c)

- Diatoms & Us - Food Education Project
- Atomic Evolution
- Finance Studies



PIRELLI INTERNATIONAL AWARD

1936 - 1996

2003

The Award	The Rules	The Jury	Ceremony	Application
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News and Updates

May Update: Finalists Announced

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Award Winner's Gallery

Pirelli INTERNETional Award 2002 Finalists

Environmental Safeguard (section b1)

Friends of the Award

From Educational Institutions (section a1)

- NCAR Visualization & Enabling Technologies Section (VETS)
- The Western Treatment Plant
- Climate TimeLine Information Tool

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Submit Form

- DNA structure – An Interactive Animated Nonlinear Tutorial & Protein Explorer
- The Virtual Lab Series
- Sci Tech

Environmental Publishing (section b2)

- Great Barrier Reef
- Graph Theory and Geography: an Interactive View
- Great Canadian Rivers
- Global Climate Change: Resource Explorer

Junior Section (section c)

For Educational Institutions (section a2)

- A Journey into the World of Mathematics

- Di cotte e di crude – Food Education Project
- Atomic Evolution
- Energy Today



Energy Today

Subject: S  
 Date: N  
 From: Resources  
 To:

- Invention at Play
- Hyperstaffs – Science!
- BrainPop Maths, Environments, and Technology

Contact Us	Site Map	Regulations	About This Site	Pirelli Corporate
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Dear Server User:

The following information was received from a user of the  
 website. It is being provided to you for your information.  
 The user's name is [redacted] and the user's email address is [redacted].  
 The user's comment is as follows: [redacted]

The user's comment is as follows: [redacted]

The user's comment is as follows: [redacted]

The user's comment is as follows: [redacted]

The user's comment is as follows: [redacted]

The user's comment is as follows: [redacted]

The user's comment is as follows: [redacted]



**Subject: Successful evaluation: Finalist Entry #A1046A :)**

**Date: Mon, 24 Feb 2003 18:09:37 +0100**

**From: "Internet Adviser" <marco@pirelliaward.com>**

**To: <sarhaus@umich.edu>**

Dear Sandra Lach Arlinghaus,

The Technical Committee has just completed an in-depth evaluation of your multimedia work, "Graph Theory and Geography: AN Interactive View," and, whilst we cannot make any promises concerning victory, as it is a distinguished independent international Jury whom awards (<http://www.pirelliaward.com/web/rules.html#3>), we are glad to inform you that your entry #A1046A is a Finalist in the VII Edition of the Pirelli INTERNETional Award (please keep this information confidential until further notice).

Within a week from today -before the March 2003 Jury Panel meeting which will declare the winners- we would kindly need a step-by-step 5-minute navigation path of your multimedia work, which you can surely prepare better than us; in other works, we need a selective 'guided-tour' of your work, including "WHAT NOT TO MISS" of your notable multimedia work.

[Please provide a descriptive yet easy-to-follow navigation path, if possible/applicable including relative links.]

Please do help us -within a week from today- to present your work to the Jury at its best, thereby maximizing your chances of winning.

Please also specify:

- Official name of your Entry (if different from name mentioned above)
- Official name of the contact person or individual participant
- Official name of all participating organization(s)/institution(s)

If you have questions please feel free to contact us anytime.

May the best win!

Yours sincerely

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Technical Committee  
Pirelli INTERNETional Award

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00186 Rome, Italy

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The Pirelli International Award is the world's first Internet multimedia award aimed at spreading scientific and technological culture.

Entered in 2003 is a small 1400 line report on interactive audio and light technology. It includes digital interactive information delivery protocols and processes such as WebTV, WebTV, CDROMs, WebTV and even large attachments.

It was developed by ICOM developed in 1995 and launched in 1995. To our knowledge, it is the first international competition of its kind on the Web. Prizes are granted every calendar year on the best interactive presentation that delivers one of three main messages for the diffusion of science and technology: multimedia enriched toward education, the environment (including alternative materials, publishing), and the spreading information and

growth and learning, multimedia itself.

The 2003 edition, the special badge price has increased to 100,000 Euro (2002 150,000).

The Pirelli International Award is part of the 2003 Project aimed at promoting the development toward emerging communication technologies, the Internet in particular.

We believe that the spread and diffusion of social, economic and technological advances are fundamental in their development. Thus, the Pirelli International Award is also for recognition. As in 1955, when Schwabach was recognized by The Royal Swedish Academy of Sciences as a fundamental actor in the social and cultural development of the world, the time for Communication has come.

Website: [www.pirelliaward.com](http://www.pirelliaward.com)  
Manager: Pirelli International Award