N 536 - Utilization of Nursing Research in Advanced Practice, Summer 2008

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Research Design

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Design Characteristics

- Maximizes control over factors to increase the validity of the findings
- Guides the researcher in planning and implementing a study
Level of Control: Quantitative Research

- Descriptive
- Correlational
- Quasi-experimental
- Experimental

Increased Control with Design
Concepts Relevant to Research Design (1)

**Causality**
- A (Pressure) → B (Ulcer)

**Multicausality**
- Years smoking → Heart disease
- High fat diet → Heart disease
- Limited exercise → Heart disease
Concepts Relevant to Research Design (2)

- Probability: Likelihood of an outcome
- Bias: Slanting findings
- Manipulation: Treatment
- Control: All phases of design
Design Validity

- Measure of accuracy of a study

- Examined with critique of the following dimensions:
  - Statistical conclusion validity
  - Internal validity
  - Construct validity
  - External validity
Elements of a Strong Research Design (1)

- Controlling the environment of the study setting

- Levels of controlling:
  - Natural setting
  - Partially controlled setting: e.g., clinics
  - Highly controlled setting: e.g., laboratory
Elements of a Strong Research Design (2)

- Controlling the equivalence of subjects and groups
  - Random subject selection
  - Random assignment to groups
Elements of a Strong Research Design (3)

- Controlling the treatment
  - Choose a treatment based on research and practice
  - Develop a protocol for implementation
  - Document the implemented treatment
  - Use a check-list to determine the extent of completeness to which the treatment was implemented
  - Evaluate the treatment during the study
Elements of a Strong Research Design (4)

• Controlling measurement
  o Reliability
  o Validity
  o Number of measurement methods
  o Types of instruments
• **Controlling extraneous variables**
  
  - Identify and eliminate extraneous variables via sample criteria, choice of settings, or research design
  - Random sampling
  - Sample: Heterogenous, homogeneous, or matching
  - Statistical control
Problems with Study Designs

- Inappropriate for the study purpose or the research framework
- Poorly developed designs
- The research methods were poorly implemented
- Inadequate treatment, sample, or measurement methods
Selecting a Design

Is there a treatment?

Yes

Is the treatment tightly controlled by the researcher?

Yes

Will a randomly assigned control group be used?

Yes

Is the original sample randomly selected?

Yes

Experimental Study

No

Correlational Design

Yes

Quasi-Experimental Study

No

Will the sample be studied as a single group?

Yes

Descriptive Design

No

Is the primary purpose examination of relationships?

Yes

Research Design
Selecting a Descriptive Design

Examining sequences across time?

- No
  - One Group?
    - No
      - Comparative Descriptive Design
    - Yes
      - Descriptive Design

- Yes
  - Following same subjects across time?
    - No
      - Cross-sectional design
    - Yes
      - Data collected across time
        - No
          - Trend Analysis
        - Yes
          - Repeated measures of each subject
            - Yes
              - Longitudinal Study
            - No
              - Case Study
A Typical Descriptive Design

- **Clarification**
  - Variable 1
  - Variable 2
  - Variable 3
  - Variable 4

- **Measurement**
  - Description of Variable 1
  - Description of Variable 2
  - Description of Variable 3
  - Description of Variable 4

- **Description**
  - Interpretation of Meaning
  - Development of Hypotheses

- **Interpretation**
A Comparative Descriptive Design

Group I
{variables measured}

Describe

Comparison of Groups on Selected Variables

Interpretation of Meaning

Development of Hypotheses

Group II
{variables measured}

Describe

Describe
Selecting the Type of Correlational Design

- Describe relationships between/among variables?
  - Descriptive correlational design

- Predict relationships between/among variables?
  - Predictive correlational design

- Test theoretically proposed Relationships?
  - Model testing design
A Descriptive Correlational Design

Measurement

Research Variable 1

Description of variable

Examination of Relationship

Description of variable

Interpretation of Meaning

Development of Hypotheses

Research Variable 2
A Predictive Design

Value of Intercept + Value of Independent Variable 1 + Value of Independent Variable 2 = Predicted Value of Dependent Variable
Selecting The Type of Quasi-Experimental Design

Control Group?
- No
  - Pretest?
    - No
      - One-group post-test only design
    - Yes
      - Comparison with population values?
        - No
          - Repeated Measures?
            - No
              - Strategy for Comparison
                - No
                  - Suggest Reevaluating design
                  - One group pretest/post-test design
                - Yes
                  - Compare treatment & control conditions?
            - Yes
              - Repeated Measures?
                - No
                  - Yes
                - Yes
                  - Yes
Selecting The Type of Experimental Design

- Pretest
  - No: Post-test only control group design
  - Yes: Repeated Measurements?
    - No: Examine effects of confounding variables?
      - No: Multiple sites?
        - No: Pretest/post-test control group design
        - Yes: Randomized clinical trials
      - Yes: Blocking?
        - No: Comparison of multiple levels of treatment
          - No: Examination of complex relationships among variables in relation to treatment
          - Yes: Nested Designs
        - Yes: Randomized Block Design
Pretest-Post Test, Control Group Designs

<table>
<thead>
<tr>
<th>Randomly selected experimental group</th>
<th>Measurement of dependent variables</th>
<th>Manipulation of independent variables</th>
<th>Measurement of dependent variables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Randomly selected control group</td>
<td>PRETEST</td>
<td>TREATMENT</td>
<td>POST-TEST</td>
</tr>
</tbody>
</table>

- Treatment: Under control of researcher
- Findings:
  - Comparison of pretest and post-test scores
  - Comparison of experimental and control groups
  - Comparison of pretest-post-test differences between samples
- Uncontrolled threats to validity:
  - Testing
  - Mortality
- Instrumentation
  - Restricted generalizability as control increases
# Post-Test-Only Control Group Design

<table>
<thead>
<tr>
<th>Randomly selected experimental group</th>
<th>TREATMENT</th>
<th>POST-TEST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Randomly selected control group</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Measurement of independent variables
- Measurement of dependent variables

**Treatment:** Under control of researcher

**Findings:** Comparison of experimental and control groups


**Uncontrolled threats to validity:**
- Instrumentation
- Mortality
- Limited generalizability as control increases
### Nested Design

#### Pain Control Management

<table>
<thead>
<tr>
<th>Traditional care</th>
<th>Unit A</th>
<th>Unit B</th>
<th>Unit C</th>
<th>Unit D</th>
<th>Unit E</th>
<th>Unit F</th>
<th>Unit G</th>
<th>Unit H</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRN Medication</td>
<td></td>
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<tr>
<td>New approach: “Around the clock” medication</td>
<td>Unit E</td>
<td>Unit F</td>
<td>Unit G</td>
<td>Unit H</td>
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</tbody>
</table>

**Primary Nursing Care**

- **Primary Care**
- **No Primary Care**

**Research Design**

[25]
Advantages of Experimental Designs

- More controls in design and conducting a study
- Increased internally validity
  - Decreased threats to design validity
- Fewer rival hypotheses
Advantages of Quasi-Experimental Designs

- More practical
  - Ease of implementation
- More feasible
  - Resources, subjects, time, setting
- More generalizable
  - Comparable to practice
Developing the Design Section of Your Proposal

- Identify the design
  - Name it specifically

- Provide a map of the design
- Discuss your rationale for using this design
- Describe threats to the validity of the chosen design