N 536 - Utilization of Nursing Research in Advanced Practice, Summer 2008

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Research Design

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Design Characteristics

- Maximizes control over factors to increase the validity of the findings

- Guides the researcher in planning and implementing a study
Level of Control: Quantitative Research

- Descriptive
- Correlational
- Quasi-experimental
- Experimental

Increased Control with Design
Concepts Relevant to Research Design (1)

**Causality**
- A
- Pressure
- B
- Ulcer

**Multicausality**
- Years smoking
- High fat diet
- Limited exercise
- Heart disease
Concepts Relevant to Research Design (2)

- Probability: Likelihood of an outcome
- Bias: Slanting findings
- Manipulation: Treatment
- Control: All phases of design
Design Validity

• Measure of accuracy of a study

• Examined with critique of the following dimensions:
  o Statistical conclusion validity
  o Internal validity
  o Construct validity
  o External validity
Elements of a Strong Research Design (1)

- Controlling the environment of the study setting

- Levels of controlling:
  - Natural setting
  - Partially controlled setting: e.g., clinics
  - Highly controlled setting: e.g., laboratory
Elements of a Strong Research Design (2)

- Controlling the equivalence of subjects and groups
  - Random subject selection
  - Random assignment to groups
Elements of a Strong Research Design (3)

- Controlling the treatment
  - Choose a treatment based on research and practice
  - Develop a protocol for implementation
  - Document the implemented treatment
  - Use a check-list to determine the extent of completeness to which the treatment was implemented
  - Evaluate the treatment during the study
Elements of a Strong Research Design (4)

- Controlling measurement
  - Reliability
  - Validity
  - Number of measurement methods
  - Types of instruments
• Controlling extraneous variables
  - Identify and eliminate extraneous variables via sample criteria, choice of settings, or research design
  - Random sampling
  - Sample: Heterogenous, homogeneous, or matching
  - Statistical control
Problems with Study Designs

- Inappropriate for the study purpose or the research framework
- Poorly developed designs
- The research methods were poorly implemented
- Inadequate treatment, sample, or measurement methods
Selecting a Descriptive Design

Examining sequences across time?
- Yes
  - Following same subjects across time?
    - Yes
      - Single unit of study
    - No
      - Longitudinal Study
  - No
    - Trend Analysis

One Group?
- No
  - Comparative Descriptive Design
- Yes
  - Descriptive Design

Data collected across time?
- No
  - Cross-sectional design
- Yes
  - Studying events partitioned across time?
    - No
      - Trend Analysis
    - Yes
      - Repeated measures of each subject

Cross-sectional design

Longitudinal design with treatment partitioning

Research Design
A Typical Descriptive Design

Clarification → Measurement → Description → Interpretation

Phenomenon of Interest

Variable 1

Variable 2

Variable 3

Variable 4

Description of Variable 1

Description of Variable 2

Description of Variable 3

Description of Variable 4

Interpretation of Meaning

Development of Hypotheses

Research Design 16
A Comparative Descriptive Design

Group I
{variables measured}

Describe

Comparison of Groups on Selected Variables

Interpretation of Meaning

Development of Hypotheses

Describe

Group II
{variables measured}
Selecting the Type of Correlational Design

Describe relationships between/among variables?
- Descriptive correlational design

Predict relationships between/among variables?
- Predictive correlational design

Test theoretically proposed Relationships?
- Model testing design
A Descriptive Correlational Design

Measurement

Research Variable 1

Description of variable

Examination of Relationship

Interpretation of Meaning

Research Variable 2

Description of variable

Development of Hypotheses

Research Design
A Predictive Design

Value of Intercept + Value of Independent Variable 1 + Value of Independent Variable 2 = Predicted Value of Dependent Variable
Selecting The Type of Quasi-Experimental Design

Control Group?
  No
  Pretest?
    No
    One-group post-test only design
    Comparison with population values?
      No
      Suggest reevaluating design
      One group pretest/post-test design
    Yes
    Repeated Measures?
      No
      Strategy for comparison
        No
        Suggest reevaluating design
        One group pretest/post-test design
      Yes
      Compare treatment & control conditions?
    Yes
    Repeated Measures?
      No
      Yes
      Yes
Selecting The Type of Experimental Design

- **Pretest**
  - No: Post-test only control group design
  - Yes: Repeated Measurements?
    - No: Examine effects of confounding variables?
      - No: Multiple sites?
        - No: Pretest/post-test control group design
        - Yes: Randomized clinical trials
    - Yes: Blocking?
      - No: Comparison of multiple levels of treatment
        - No: Examination of complex relationships among variables in relation to treatment
        - Yes: Nested Designs
      - Yes: Randomized Block Design
### Pretest-Post Test, Control Group Designs

<table>
<thead>
<tr>
<th>Measurement of dependent variables</th>
<th>Manipulation of independent variables</th>
<th>Measurement of dependent variables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Randomly selected experimental group</td>
<td>PRETEST</td>
<td>TREATMENT</td>
</tr>
<tr>
<td>Randomly selected control group</td>
<td>PRETEST</td>
<td>POST-TEST</td>
</tr>
</tbody>
</table>

**Treatment:** Under control of researcher

**Findings:**
- Comparison of pretest and post-test scores
- Comparison of experimental and control groups
- Comparison of pretest-post-test differences between samples

**Example:** Your self (1990). The impact of group reminiscence counseling on a depressed elderly population.

**Uncontrolled threats to validity:**
- Testing
- Mortality

**Instrumentation:**
- Restricted generalizability as control increases
### Post-Test-Only Control Group Design

<table>
<thead>
<tr>
<th>Randomly selected experimental group</th>
<th>TREATMENT</th>
<th>POST-TEST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Randomly selected control group</td>
<td></td>
<td>POST-TEST</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Treatment:</th>
<th>Under control of researcher</th>
</tr>
</thead>
<tbody>
<tr>
<td>Findings:</td>
<td>Comparison of experimental and control groups</td>
</tr>
<tr>
<td>Uncontrolled threats to validity:</td>
<td>Instrumentation Mortality Limited generalizability as control increases</td>
</tr>
</tbody>
</table>
### Nested Design

#### Pain Control Management

<table>
<thead>
<tr>
<th>Traditional care</th>
<th>PRN Medication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit A</td>
<td>Unit E</td>
</tr>
<tr>
<td>Unit B</td>
<td>Unit F</td>
</tr>
<tr>
<td>Unit C</td>
<td>Unit G</td>
</tr>
<tr>
<td>Unit D</td>
<td>Unit H</td>
</tr>
</tbody>
</table>

#### Primary Nursing Care

<table>
<thead>
<tr>
<th>Primary Care</th>
<th>No Primary Care</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit A</td>
<td>Unit B</td>
</tr>
<tr>
<td>Unit C</td>
<td>Unit D</td>
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New approach: “Around the clock” medication
Advantages of Experimental Designs

- More controls in design and conducting a study
- Increased internally validity
  - Decreased threats to design validity
- Fewer rival hypotheses
## Advantages of Quasi-Experimental Designs

- More practical
  - Ease of implementation
- More feasible
  - Resources, subjects, time, setting
- More generalizable
  - Comparable to practice
Developing the Design Section of Your Proposal

- Identify the design
  - Name it specifically

- Provide a map of the design
- Discuss your rationale for using this design
- Describe threats to the validity of the chosen design