2008-07

N 536 - Utilization of Nursing Research in Advanced Practice, Summer 2008

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Research Design

Contributors
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Design Characteristics

- Maximizes control over factors to increase the validity of the findings
- Guides the researcher in planning and implementing a study
Level of Control: Quantitative Research

- Descriptive
- Correlational
- Quasi-experimental
- Experimental

Increased Control with Design
Concepts Relevant to Research Design (1)

Causality

A \rightarrow Pressure \rightarrow B \rightarrow Ulcer

Multicausality

Years smoking → High fat diet → Limited exercise → Heart disease
Concepts Relevant to Research Design (2)

- Probability: Likelihood of an outcome
- Bias: Slanting findings
- Manipulation: Treatment
- Control: All phases of design
Design Validity

- Measure of accuracy of a study

- Examined with critique of the following dimensions:
  - Statistical conclusion validity
  - Internal validity
  - Construct validity
  - External validity
Elements of a Strong Research Design (1)

- Controlling the environment of the study setting

- Levels of controlling:
  - Natural setting
  - Partially controlled setting: e.g., clinics
  - Highly controlled setting: e.g., laboratory
Elements of a Strong Research Design (2)

• Controlling the equivalence of subjects and groups
  ○ Random subject selection
  ○ Random assignment to groups
Elements of a Strong Research Design (3)

- Controlling the treatment
  - Choose a treatment based on research and practice
  - Develop a protocol for implementation
  - Document the implemented treatment
  - Use a check-list to determine the extent of completeness to which the treatment was implemented
  - Evaluate the treatment during the study
Elements of a Strong Research Design (4)

- Controlling measurement
  - Reliability
  - Validity
  - Number of measurement methods
  - Types of instruments
Elements of a Strong Research Design (5)

- Controlling extraneous variables
  - Identify and eliminate extraneous variables via sample criteria, choice of settings, or research design
  - Random sampling
  - Sample: Heterogenous, homogeneous, or matching
  - Statistical control
Problems with Study Designs

- Inappropriate for the study purpose or the research framework
- Poorly developed designs
- The research methods were poorly implemented
- Inadequate treatment, sample, or measurement methods
Selecting a Design

Is there a treatment?

Yes

No

Is the primary purpose examination of relationships?

Yes

No

Is the treatment tightly controlled by the researcher?

Yes

No

Quasi-Experimental Study

Will the sample be studied as a single group?

Yes

No

Will a randomly assigned control group be used?

Yes

No

Is the original sample randomly selected?

Yes

No

Experimental Study

Descriptive Design

Will the sample be studied as a single group?

Yes

No

Correlational Design

Experimental Study

Research Design
Selecting a Descriptive Design

Examining sequences across time?
- No
  - One Group?
    - No
      - Comparative Descriptive Design
    - Yes
      - Descriptive Design

Yes
- Following same subjects across time?
  - No
    - Data collected across time?
      - No
        - Cross-sectional design
      - Yes
        - Studying events partitioned across time?
          - No
            - Trend Analysis
          - Yes
            - Repeated measures of each subject

  - Yes
    - Single unit of study
      - No
        - Longitudinal Study
      - Yes
        - Case Study
A Typical Descriptive Design

Clarification → Measurement → Description → Interpretation

Phenomenon of Interest

Variable 1

Description of Variable 1

Variable 2

Description of Variable 2

Variable 3

Description of Variable 3

Variable 4

Description of Variable 4

Interpretation of Meaning

Development of Hypotheses
A Comparative Descriptive Design

Group I {variables measured} → Describe → Comparison of Groups on Selected Variables → Interpretation of Meaning

Group II {variables measured} → Describe → Development of Hypotheses
Selecting the Type of Correlational Design

- **Describe relationships between/among variables?**
  - Descriptive correlational design

- **Predict relationships between/among variables?**
  - Predictive correlational design

- **Test theoretically proposed Relationships?**
  - Model testing design
A Descriptive Correlational Design

**Measurement**

- Research Variable 1
- Description of variable
- Examination of Relationship
- Interpretation of Meaning

- Development of Hypotheses

- Research Variable 2
- Description of variable
A Predictive Design

Value of Intercept + Value of Independent Variable 1 + Value of Independent Variable 2 = Predicted Value of Dependent Variable
Selecting The Type of Quasi-Experimental Design

- Control Group?
  - No
    - Pretest?
      - No
        - One-group post-test only design
      - Yes
        - Repeated Measures?
          - No
            - Strategy for Comparison
              - No
                - Suggest Reevaluating design
                - One group pretest/post-test design
              - Yes
                - Compare treatment & control conditions?
          - Yes
        - Repeated Measures?
Selecting The Type of Experimental Design

- Pretest
  - No
    - Post-test only control group design
  - Yes
    - Repeated Measurements?
      - No
        - Examine effects of confounding variables?
          - No
            - Multiple sites?
              - Pretest/post-test control group design
          - Yes
            - Blocking?
              - No
                - Randomized clinical trials
              - Yes
                - Comparison of multiple levels of treatment
                  - Yes
                    - Randomized Block Design
                  - No
                    - Examination of complex relationships among variables in relation to treatment
    - Yes
      - Repeated measures design
## Pretest-Post Test, Control Group Designs

<table>
<thead>
<tr>
<th>Measurement of dependent variables</th>
<th>Manipulation of independent variables</th>
<th>Measurement of dependent variables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Randomly selected experimental group&lt;br&gt;PRETEST</td>
<td>TREATMENT</td>
<td>POST-TEST</td>
</tr>
<tr>
<td>Randomly selected control group&lt;br&gt;PRETEST</td>
<td>POST-TEST</td>
<td></td>
</tr>
</tbody>
</table>

**Treatment:** Under control of researcher

**Findings:**
- Comparison of pretest and post-test scores
- Comparison of experimental and control groups
- Comparison of pretest-post-test differences between samples

**Example:** Your self (1990). The impact of group reminiscence counseling on a depressed elderly population.

**Uncontrolled threats to validity:**
- Testing<br>Instrumentation
- Mortality<br>Restricted generalizability as control increases
# Post-Test-Only Control Group Design

<table>
<thead>
<tr>
<th>Randomly selected experimental group</th>
<th>TREATMENT</th>
<th>POST-TEST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Randomly selected control group</td>
<td></td>
<td>POST-TEST</td>
</tr>
</tbody>
</table>

- **Measurement of independent variables**
- **Measurement of dependent variables**

**Treatment:** Under control of researcher

**Findings:** Comparison of experimental and control groups


**Uncontrolled threats to validity:**
- Instrumentation
- Mortality
- Limited generalizability as control increases
<table>
<thead>
<tr>
<th>Pain Control Management</th>
<th>Primary Nursing Care</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Primary Care</td>
</tr>
<tr>
<td>Traditional care</td>
<td>Unit A</td>
</tr>
<tr>
<td>PRN Medication</td>
<td></td>
</tr>
<tr>
<td>New approach: “Around the clock” medication</td>
<td></td>
</tr>
</tbody>
</table>

Research Design
Advantages of Experimental Designs

- More controls in design and conducting a study
- Increased internally validity
  - Decreased threats to design validity
- Fewer rival hypotheses
Advantages of Quasi-Experimental Designs

- More practical
  - Ease of implementation
- More feasible
  - Resources, subjects, time, setting
- More generalizable
  - Comparable to practice
Developing the Design Section of Your Proposal

- Identify the design
  - Name it specifically

- Provide a map of the design
- Discuss your rationale for using this design
- Describe threats to the validity of the chosen design