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Research Design

Contributors
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Design Characteristics

- Maximizes control over factors to increase the validity of the findings
- Guides the researcher in planning and implementing a study
Level of Control: Quantitative Research

- Descriptive
- Correlational
- Quasi-experimental
- Experimental
Concepts Relevant to Research Design (1)

**Causality**

A \( \rightarrow \) B

Pressure \( \rightarrow \) Ulcer

**Multicausality**

Years smoking \( \rightarrow \) Heart disease

High fat diet \( \rightarrow \) Heart disease

Limited exercise \( \rightarrow \) Heart disease
Concepts Relevant to Research Design (2)

- Probability: Likelihood of an outcome
- Bias: Slanting findings
- Manipulation: Treatment
- Control: All phases of design
Design Validity

- Measure of accuracy of a study

- Examined with critique of the following dimensions:
  - Statistical conclusion validity
  - Internal validity
  - Construct validity
  - External validity
Elements of a Strong Research Design (1)

- Controlling the environment of the study setting

- Levels of controlling:
  - Natural setting
  - Partially controlled setting: e.g., clinics
  - Highly controlled setting: e.g., laboratory
Elements of a Strong Research Design (2)

- Controlling the equivalence of subjects and groups
  - Random subject selection
  - Random assignment to groups
Elements of a Strong Research Design (3)

- **Controlling the treatment**
  - Choose a treatment based on research and practice
  - Develop a protocol for implementation
  - Document the implemented treatment
  - Use a check-list to determine the extent of completeness to which the treatment was implemented
  - Evaluate the treatment during the study
Elements of a Strong Research Design (4)

- Controlling measurement
  - Reliability
  - Validity
  - Number of measurement methods
  - Types of instruments
Elements of a Strong Research Design (5)

- Controlling extraneous variables
  - Identify and eliminate extraneous variables via sample criteria, choice of settings, or research design
  - Random sampling
  - Sample: Heterogenous, homogeneous, or matching
  - Statistical control
Problems with Study Designs

- Inappropriate for the study purpose or the research framework
- Poorly developed designs
- The research methods were poorly implemented
- Inadequate treatment, sample, or measurement methods
Selecting a Design

- Is there a treatment?
  - Yes
  - No

- Is the primary purpose examination of relationships?
  - No
  - Yes

- Will the sample be studied as a single group?
  - No
  - Yes

- Descriptive Design

- Correlational Design

- Quasi-Experimental Study

- Will a randomly assigned control group be used?
  - No
  - Yes

- Is the original sample randomly selected?
  - No
  - Yes

- Experimental Study
Selecting a Descriptive Design

**Examining sequences across time?**

- **No**
  - One Group?
    - No
      - Comparative Descriptive Design
    - Yes
      - Descriptive Design

- **Yes**
  - Following same subjects across time?
    - No
      - Data collected across time
      - Cross-sectional design
    - Yes
      - Studying events partitioned across time?
        - No
          - Trend Analysis
          - Cross-sectional design
        - Yes
          - Repeated measures of each subject
          - Longitudinal design with treatment partitioning
    - Yes
      - Single unit of study
      - Case Study

Research Design

Cross-sectional design with treatment partitioning

Longitudinal design with treatment partitioning
A Typical Descriptive Design

Clarification → Measurement → Description → Interpretation

Phenomenon of Interest

- Variable 1
- Variable 2
- Variable 3
- Variable 4

Description of Variable 1
Description of Variable 2
Description of Variable 3
Description of Variable 4

Interpretation of Meaning
Development of Hypotheses
A Comparative Descriptive Design

Group I {variables measured} → Describe → Comparison of Groups on Selected Variables → Interpretation of Meaning

Group II {variables measured} → Describe → Development of Hypotheses
Selecting the Type of Correlational Design

Describe relationships between/among variables?
- Descriptive correlational design

Predict relationships between/among variables?
- Predictive correlational design

Test theoretically proposed Relationships?
- Model testing design
A Descriptive Correlational Design

Measurement

Research Variable 1

Description of variable

Examination of Relationship

Interpretation of Meaning

Development of Hypotheses

Research Variable 2

Description of variable
A Predictive Design

Value of Intercept + Value of Independent Variable 1 + Value of Independent Variable 2 = Predicted Value of Dependent Variable
Selecting The Type of Quasi-Experimental Design

Control Group?
- No
  - Pretest?
    - No
      - One-group post-test only design
    - Yes
      - Repeated Measures?
        - No
          - Comparison with population values?
            - Yes
              - Strategy for Comparison
                - No
                  - Suggest Reevaluating design
                - Yes
                  - Compare treatment & control conditions?
                    - No
                      - One group pretest/post-test design
                    - Yes
                      - One group pretest/post-test design
Selecting The Type of Experimental Design

Pretest

No

Post-test only control group design

Yes

Repeated Measurements?

No

Examine effects of confounding variables?

No

Multiple sites?

Pretest/post-test control group design

Yes

Blocking?

No

Randomized clinical trials

Comparison of multiple levels of treatment

Yes

Randomized Block Design

Nested Designs

Examination of complex relationships among variables in relation to treatment
### Pretest-Post Test, Control Group Designs

<table>
<thead>
<tr>
<th>Measurement of dependent variables</th>
<th>Manipulation of independent variables</th>
<th>Measurement of dependent variables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Randomly selected experimental group</td>
<td>PRETEST</td>
<td>TREATMENT</td>
</tr>
<tr>
<td>Randomly selected control group</td>
<td>PRETEST</td>
<td>POST-TEST</td>
</tr>
</tbody>
</table>

**Treatment:** Under control of researcher

**Findings:**
- Comparison of pretest and post-test scores
- Comparison of experimental and control groups
- Comparison of pretest-post-test differences between samples

**Example:** Your self (1990). The impact of group reminiscence counseling on a depressed elderly population.

**Uncontrolled threats to validity:**
- Testing
- Mortality

**Instrumentation:**
- Restricted generalizability as control increases
### Post-Test-Only Control Group Design

<table>
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<tr>
<th>Randomly selected experimental group</th>
<th>TREATMENT</th>
<th>POST-TEST</th>
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<tbody>
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<td>Randomly selected control group</td>
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| **Uncontrolled threats to validity:** | Instrumentation  
Mortality  
Limited generalizability as control increases |
Pain Control Management

<table>
<thead>
<tr>
<th>Traditional care</th>
<th>PRN Medication</th>
<th>New approach: “Around the clock” medication</th>
</tr>
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<tbody>
<tr>
<td>Unit A</td>
<td>Unit B</td>
<td>Unit E</td>
</tr>
<tr>
<td>Unit B</td>
<td>Unit C</td>
<td>Unit F</td>
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<tr>
<td>Unit C</td>
<td>Unit D</td>
<td>Unit G</td>
</tr>
<tr>
<td>Unit D</td>
<td></td>
<td>Unit H</td>
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Primary Nursing Care

<table>
<thead>
<tr>
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<th>No Primary Care</th>
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Advantages of Experimental Designs

- More controls in design and conducting a study
- Increased internally validity
  - Decreased threats to design validity
- Fewer rival hypotheses
Advantages of Quasi-Experimental Designs

- More practical
  - Ease of implementation
- More feasible
  - Resources, subjects, time, setting
- More generalizable
  - Comparable to practice
Developing the Design Section of Your Proposal

- Identify the design
  - Name it specifically
- Provide a map of the design
- Discuss your rationale for using this design
- Describe threats to the validity of the chosen design