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**SI 575 Community Information Corps Seminar
Fall 2008
Professor Daniel E. Atkins
School of Information, University of Michigan**

Reading List

Week 2: September 12, 2008

Topic: Summer 2008 Community Informatics Internships

Readings:

- [Frequently Asked Questions - Creative Commons](#)
- ["Wanna Work Together?" Video](#)
- Tim Brown. "Design Thinking." [Harvard Business Review](#). June 2008

Week 3: September 19, 2008

Topic: Pushing IT: \$15,000 Phone Bill and Other Adventures With Technology in a Global(izing) Context

Readings: Marsha Maidoo. "ICAM Learning Centre 1st Quarterly Report." International Co-ordination and Management (ICAM). 2008. (on CTools)

Week 4: September 26, 2008

Reading: [Google challenge: Got an idea to help the world? Here is \\$10 million.](#)

Week 5: October 3, 2008

Topic: Corporate Citizenship

Readings: Michael E. Porter and Mark R. Kramer. "Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility." [Harvard Business Review](#). December 2006.

Week 6: October 10, 2008

Topic: Social Entrepreneurship

Readings:

- [Larry Brilliant talk on YouTube](#)
- [John Thompson, Geoff Alvy and Ann Lees. "Social entrepreneurship - a new look at the people and the potential." Management Decision Vol 39, Issue 5. 2000.](#)

Week 7: October 17, 2008

Topic: Rural Connectivity and the Transformation of Poverty

Readings: [Allen Hammond, William J Kramer, Julia Tran, Rob Katz, Courtland Walker "The Next 4 Billion: Market Size and Business Strategy at the Base of the Pyramid." World Resources Institute. March 2007.](#)

Week 8: October 24, 2008

Topic: The OER Movement: Status and More Opportunities

Readings: [Toru Iiyoshi and M. S. Vijay Kumar, ed. Opening Up Education The Collective Advancement of Education through Open Technology, Open Content, and Open Knowledge. September 2008.](#)

- Read Chapter 17 "Revolutionizing Education through Innovation: Can Openness Transform Teaching and Learning?" starting on page 261 and the concluding chapter on page 429.

Week 9: October 31, 2008

Topic: IT and International Development

Readings:

- [Kerry S. McNamara. "Information and Communication Technologies, Poverty and Development: Learning from Experience". World Bank. March 2003.](#)
 - This report is a quite thoughtful piece by someone with long involvement in the World Bank's information programs - it's a nice honest assessment, and also a useful summary of work in the field circa 2004.
- [Percy Barnevik and Maria Borelius. "Growing Out of Poverty." *Innovations: Technology, Governance, Globalization*. Summer 2008, Vol. 3, No. 3, Pages 3-20.](#)
 - The second reading is just out and more general, and is a better review not so much of IT & development, but new directions in development thinking, esp. social entrepreneurship-type stuff. It de-centers IT, i.e., reminds people that IT is a relatively small piece within a much wider development story. It's also easily readable and touches on some empirical projects. Although SOME of the claims of the social entrepreneurship / base of the pyramid crowd are vastly oversold, this particular piece is a bit more moderate in the way it balances large-scale government / aid endeavors with the importance of market forces. This would be good for us to talk through with the seminar as a whole.

Week 10: November 7, 2008

Topic: Panel on status and impact of Open Educational Resources movement at the University of Michigan

Readings:

- [Open.Michigan Initiative](#)
- [OCWC - OER in Health](#)
- Ted Hanss. Article on Health OER (on CTools)
- 2009 Health OER Design Phase Proposal to Hewlett Foundation Education Program – Open Educational Resources Priority (on CTools)
- [dScribe Process](#)
- [Open.Michigan Wiki and associated resources](#)

Week 11: November 14, 2008

Topic: Experience with analytic work with the Obama campaign

Readings:

- [MyBarackObama](#)
- [David Talbot. "How Obama Really Did It: The social-networking strategy that took an obscure senator to the doors of the White House." MIT Technology Review. September/October 2008.](#)
- Smearbusters website (no longer active as of January 2009)

Week 12: November 21, 2008

Topic: The W. K. Kellogg Foundation's International Activities

Readings: [van Rensburg, JFJ, Veldsman, A and Lahde, K. 2008. "Social entrepreneurship: A foundation for 'creative capitalism' in rural African communities." *Science real and relevant: 2nd CSIR Biennial Conference, CSIR International Convention Centre Pretoria, 17-18 November 2008, pp 9.*](#)