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Case: When is Information Strategically Critical?

SI 646, Information Economics
Prof. Jeff MacKie-Mason

11 March 2008

Read: Rich Karlgaard. Winning—it's all about information. *Forbes.com*, 24 October 2005.

Come prepared to discuss the following¹:

1. Define strategy (as it is used when agents are interacting with each other, as in game theory).
2. When is information use *strategic*?
3. Which of the test cases in Karlgaard [2005] involves *strategic* use of information? Think carefully. What is the strategic aspect of its use?
4. Come up with a relatively recent example of strategic information use in a context you find interesting. What is the strategic aspect of its use?

¹You are not required to submit a written case memo this week, but I urge you to prepare one as part of getting ready for class, and as practice for the future required memos.