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Current Events

Class 5 – October 3, 2008

SI 519 / PubPol 688

Bryce Pilz

Fall 2008

Real DVD

Source: <http://www.realdvd.com/>



RealDVD. The best way to experience DVDs.

Watch your collection anywhere without discs.

Buy Now **30-Day Free Trial**

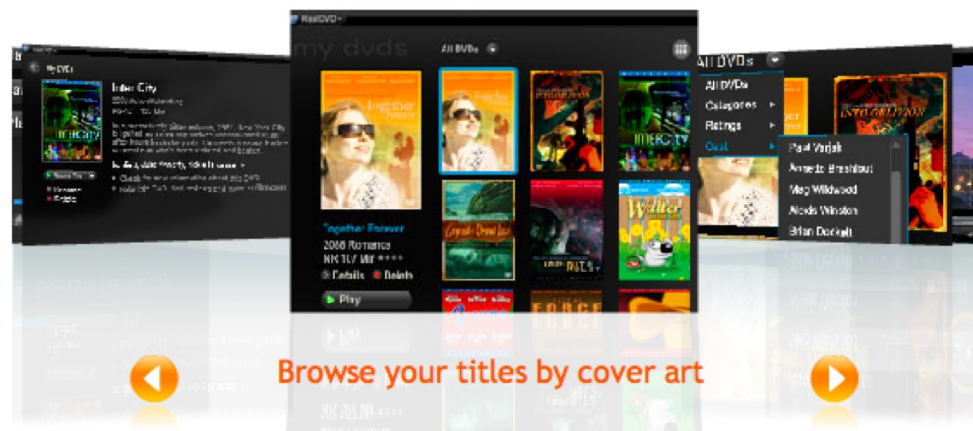
~~\$49.99~~ **\$29.99**
Introductory Price

Save your favorite DVDs to your PC

Go anywhere with RealDVD.

- Take your DVDs with you and leave your discs behind
- Save and play movies at the same time - with a single click
- Browse by title, genres, and actor
- Find and play movies and TV shows instantly
- Protect your discs from scratches and damage
- Save your movies legally, and with confidence

See what you can do with RealDVD



Browse your titles by cover art

Real DVD

- Allows copying of entire DVD to hard disk.
- Does not disable CSS encryption and includes CSS encryption on copied version along with a second layer of encryption.
- Allows copying of single DVD to five hard disks, but requires license for each each copy.
- Once copy is made, the copy is tethered to that hard disk.

Indirect © infringement?

- Grokster (intentional indirect infringement)
 - Sought customers looking to infringe (Napster)
 - Did not attempt to use technology to prevent infringement
 - Business model based on infringement
- Sony (possibility of substantial noninfringing uses negates indirect infringement)

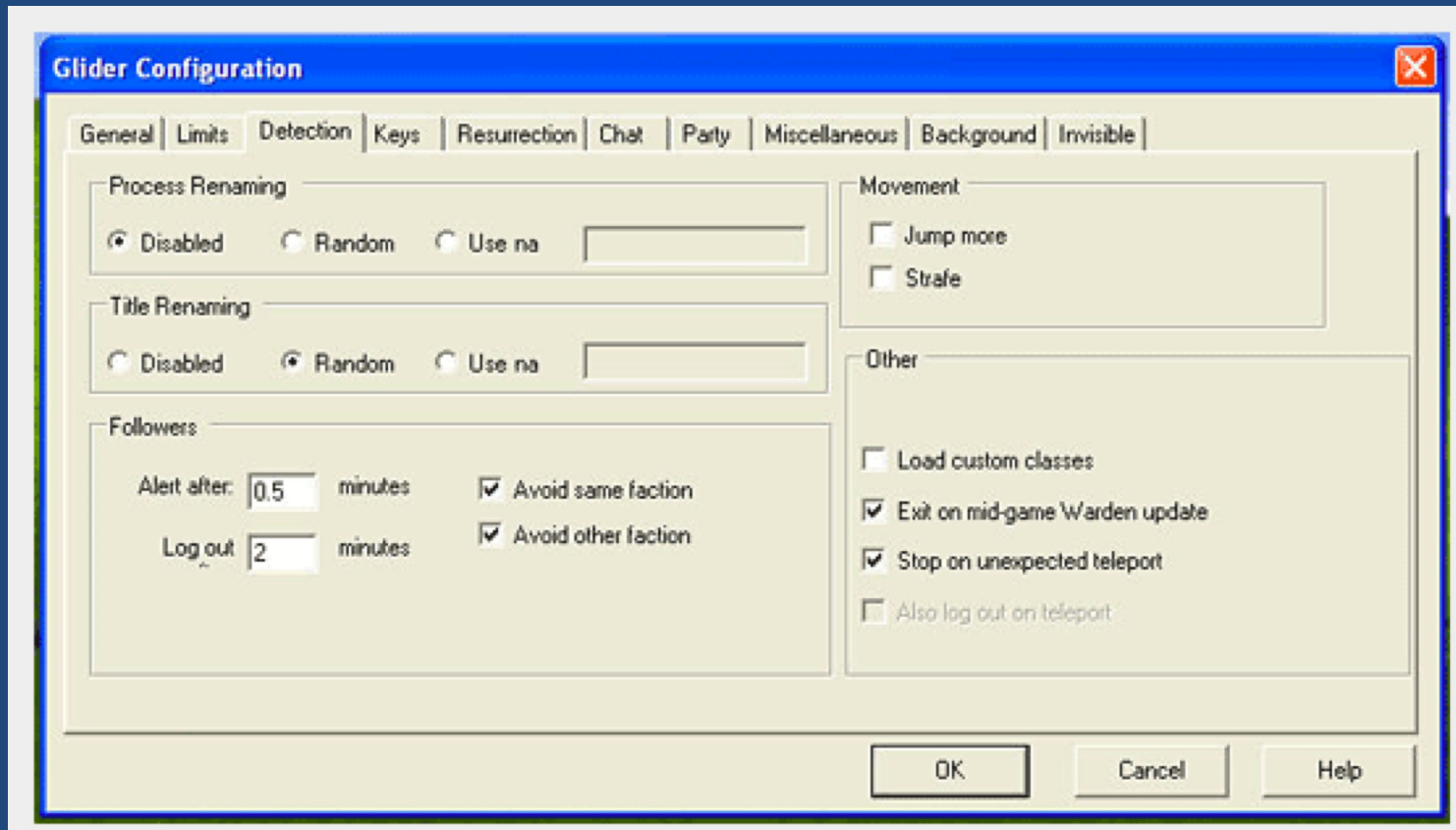
MPAA's Suit

- DMCA (circumvented a technological measure)
- Breached CSS License
 - “CSS Specifications”
 - Only watch movie when DVD is physically present
 - <http://www.dvdcca.org/css/>
- Prior suit with Kaleidoscope (appeal pending)
 - No breach of CSS License

Blizzard's Copyright Claims

- World of Warcraft: Wrath of the Lich King, Blizzard, Inc.

Glider



Source: <http://mmoglider.com/default.aspx>

Ruling

- User of Glider violates WoW license
- Glider copies WoW to RAM
- DMCA issue still pending