PubPol 688/Sl 519 - Intellectual Property and Information Law, Fall 2008

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Google Library Project

Greg Grossmeier
And...
OPEN Content Alliance

Building a digital archive of global content for universal access
Google Library Project

Is It Legal?

Is It a Fair Use?
Google Library Project

Does it matter anymore?
Google/AAP/Authors Guild Settlement
“Universal Bookstore” - Paul Courant
What does this mean for Authors?
$79.5 Million Settlement
(at least $60 per principle work)

($30 Million in attorneys' fees)
and...
70% of all book sales
and...
70% of all Ad Revenue
Paid to the “Registry”
The Registry:
What We have Wanted For a Long Time.
A Good* Thing

* For certain values of “good”
• Asterisk?
  − Openness?
    • Probably not
  − Oversight?
    • Probably so
• Registry Access for UofM?
  - Yeah*
    • *for certain values of “yeah.”
What does this mean for Libraries?
Free* Public* Access* to the Universal Library!

* For certain values of.... you get the idea
• Public Libraries
  - Free
  - One Station – 4.8 (a) (i) (3)
  - Fee per page printing
• Higher Education Libraries
  - (Not Google Partner Libraries)
  - Free
  - One Station per 4,000 or 10,000 FTE students
  - Same printing fee
U of M Access?
7.2 Fully Participating Library Uses.
   (a) Making of Library Digital Copies.
       (ii) Books Not Digitized From the Fully Participating Library’s Collection. Google may provide a Fully Participating Library with Digital Copies of Books in the Fully Participating Library’s Collection that Google did not Digitize from the Fully Participating Library’s Collection; provided, however, that a Fully Participating Library may receive an LDC of all of the Books in its Collection only if, for a Collection of nine hundred thousand (900,000) Books or more, Google Digitizes more than three hundred thousand (300,000) Books from that Fully Participating Library’s Collection...
Ambiguousness

• Download?
  - Even for FPLs it is unclear
Ambiguousness

- Print?
Ambiguousness

• Research?
  - “non-consumption” access
Is it really all that bad?
No
But what happened to Fair Use?
Thanks!
Credits

Open Access Logo: no license information - http://openaccessday.org/promote-this-event/

All Logos/Names are Trademarked by their Respective Entities.