EDITORIAL

THE AAPHD AND ITS NEW LOOK

By the time this editorial hits your desk, you likely will have seen two of the new newsletters of the AAPHD. Named Communique, the newsletter should do what the origin or derivation of its name suggests: communicate. And one would suggest in a timely fashion. One of the problems of this Journal is that it is a quarterly and by the time it reaches you some three months usually has gone by since the copy for the issue met its deadline. For example, this editorial is being written in the middle of May for a May 31st deadline. If all goes well it will reach you in your copy of the Summer Issue of 1982 in August. Typesetting, proofreading, addressing, and mailing all take time. Thus the old Journal department "Notes on the News" really wasn't news, albeit still the only way some members learned about some things that had happened in the field of dental public health.

Now through *Communique*, the new professional management of the AAPHD, the Cate Corporation, and its representative, Linda Swiatocha as the new executive director of AAPHD, have a new and faster way of contacting you and communicating with you. By the same token you have a new and faster way of communicating your interests to the Association, its officers, and to the membership. The *Journal* now will become the scientific medium of exchange with the advantage of giving more space to specifics and details, of more time for contemplation and examination of issues, scholarly exchange of ideas, but primarily for the sharing of scientific and applied knowledge in the field of dental public health.

Both the Journal and Communique are yours. The copy for each must come from you. So send in your scientific and applied articles, whether new knowledge or a reexamination of the old in new light, your "how I did it" articles telling how that knowledge was applied, as well as your opinion pieces, guest editorials or letters to the editor of the Journal. Send your terse news items with a sense of urgency and with immediate time value to Communique, our new newsletter. The names, addresses, phone numbers, and deadlines for each follow:

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November 15 for Winter Issue February 15 for Spring Issue May 15 for Summer Issue August 15 for Fall Issue Linda Swiatocha Communique 11800 Sunrise Valley Dr., Suite 808 Reston, VA 22091 Phone (703) 476-5437

September 10 for October Issue November 10 for December Issue January 10 for February Issue March 10 for April Issue