Introduction to the Ross School's Faculty Scholarship Database

Enriching Scholarship 2010
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Presentation Outline

• About Kresge Library
• Background of the Faculty Scholarship Project
• Current Treatment of Ross Scholarship
• Overview of the Project
• How it currently works
• What we hope it will become

• See http://www.tinyurl.com/RossFS
About Kresge Library

• The Kresge Business Administration Library serves the research, instruction and curriculum needs of the faculty, students and staff of the Ross School of Business.
• The Library is independent of the main University Libraries, receiving our funding from the Ross School of Business.
• We have a staff of 20, including 8 librarians.
• We have over 100 resources that are identified for business research.
• [URL: http://www.bus.umich.edu/KresgeLibrary/]

Background of the Faculty Scholarship Project

• All Started with Accreditation
• It continues with Ranking Reports (Business Week, Financial Times, Beyond Grey Pinstripes)
• We discovered that we do not capture Faculty scholarship like we should
Background of the Faculty Scholarship Project

• Current management of faculty scholarship is a spreadsheet from Ross School of Business Research (dept)
• This is a back-office document only
• Limitations like any Excel spreadsheet

Background of the Faculty Scholarship Project

- Spreadsheet from Ross School of Business Research is built in two manners
- First, searches are done over the year
- Confirmed against the faculty members’ annual report
- Additional items are added
- Some items take a full year to be added to the list

Current Treatment of Ross Scholarship

- Kresge FAQ
- Where can I find books recently published by Ross faculty?
  - http://finditfast.bus.umich.edu/recordDetail?id=11007&action=&library=umich_business&institution=Umich
- Previously a mention to view the books on the first floor book wall.
- We direct people to the Ross Website: http://www.bus.umich.edu/FacultyResearch/
Current Treatment of Ross Scholarship

- Kresge Catalog
- Energize your workplace (Book by Jane Dutton)
- [http://lib.bus.umich.edu/record=b209345](http://lib.bus.umich.edu/record=b209345)
- No clear link to the Ross School of Business.

Current Treatment of Ross Scholarship

- Kresge Article Databases
- Really no link to pull this together for students, staff, and faculty
- Left to search by faculty name through different resources
- Can pull together with ISI or Scopus – but not really what people are using.
Current Treatment of Ross Scholarship

| • Faculty Pages on the Ross Website |
| • Gretchen Spreitzer (Chair of Management and Organizations) |
| • [http://www.bus.umich.edu/FacultyBios/FacultyBio.asp?id=000191682](http://www.bus.umich.edu/FacultyBios/FacultyBio.asp?id=000191682) |
| • Links to vitae, personal site, and working papers |

Current Treatment of Ross Scholarship

| • Working Papers |
| • Project of Kresge Library & Ross Faculty Research |
| • SI 623 Class Assessment of this program in Winter 2010 |
| • Papers go to SSRN and Deep Blue |
### Overview of the Project

- **After Accreditation in 2007 - we knew we needed something for the next go around (2012)**
- **Worked with SI student Katherine Swart to propose suggestions on how to proceed**
- **She looked at stakeholders, peers, and some possible solutions using readily available technology**

<table>
<thead>
<tr>
<th>Identify Stakeholders</th>
</tr>
</thead>
<tbody>
<tr>
<td>~ Dean’s Office</td>
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<tr>
<td>~ Marketing and Communications</td>
</tr>
<tr>
<td>~ Students</td>
</tr>
<tr>
<td>~ Library</td>
</tr>
<tr>
<td>~ Research Office</td>
</tr>
<tr>
<td>~ Ross Faculty</td>
</tr>
<tr>
<td>~ Broader Community (inc. prosp. students)</td>
</tr>
</tbody>
</table>
Overview of the Project

- **Identify Outcomes**
  - Needs to be searchable
  - Needs to be able to export data
  - Needs to be able to create reports
  - Needs to grow as additional items are added
  - Needs to be easy to use and find
  - Needs to be easy to maintain

Some Peer Schools
- Chicago: [http://www.chicagobooth.edu/faculty/index.aspx](http://www.chicagobooth.edu/faculty/index.aspx)
- Stanford: [http://www.gsb.stanford.edu/research](http://www.gsb.stanford.edu/research)
- Wharton: [http://www.wharton.upenn.edu/faculty/faculty-publications.cfm](http://www.wharton.upenn.edu/faculty/faculty-publications.cfm)
Overview of the Project

Some Peer Schools
• Many go to faculty profiles
• This focuses on current faculty only
• No clear searchable database

• Identify Options
  ~ Explored different possible platforms
  ~ Kresge Library Wiki
  ~ Blog software
  ~ Deep Blue
• Did not explore
  ~ Additional database (stand alone)
  ~ Flat webpages that would hold the content
Overview of the Project

- Proof of Concept Phase
- One idea that stuck - use the library catalog
- Cons:
  - No faceted searching* and other limits from the library catalog
  - No full-text searching of articles
  - Limited Exporting for patrons

Overview of the Project

- Benefits of using the library catalog
  - Already includes books
  - Very stable platform
  - Can accommodate all types of records (strong cataloging/metadata capacities)
  - Familiar to staff and patrons
  - Excellent Report functionality
  - Scoping of Library Material (allows us to create pre-search limits)
Overview of the Project

- Proof of Concept Phase
- One idea that stuck - use the library catalog
- Not the greatest database, but very stable, searchable and can provide links.
- Can integrate all types of resources together into a single search.
- Launched in February 2010.

How it Currently Works

- Search: [http://lib.bus.umich.edu/search~S8/](http://lib.bus.umich.edu/search~S8/)

How it Currently Works

• What it contains?
  ~ Books (*currently in DB*)
  ~ Book Chapters
  ~ Journal Articles (~1800 *currently in DB*)
  ~ Working Papers
  ~ Presentations
  ~ Case Studies
  ~ Videos

How it Currently Works

• What it contains?
  ~ Works by all Faculty at Ross
  ~ Goal is to pull all work that would be on vita
  ~ Goal is to create a historical collection
  ~ People are not dropped when they leave the school
How it Currently Works

• [http://lib.bus.umich.edu/search~S8/?](http://lib.bus.umich.edu/search~S8/?)

How it Currently Works - Browse

• [http://tinyurl.com/RossFS2](http://tinyurl.com/RossFS2)
How it Currently Works - Author

- http://tinyurl.com/RossFS3

How it Currently Works - Keyword

- Keyword searches are relatively* easy
- Probably need more guided pages
- Basic Keyword: Consumer  
  http://tinyurl.com/RossFS4
- Truncated Keyword: Sustain*  
  http://tinyurl.com/RossFS5
- Enhanced Keyword: Tech. from Strategy  
  http://tinyurl.com/RossFS1
How it Currently Works - Journal

- [http://tinyurl.com/RossFS6](http://tinyurl.com/RossFS6)
- Ross Faculty articles in Journal of Applied Psychology

How it Currently Works – Links to text

- [http://lib.bus.umich.edu/record=b453934](http://lib.bus.umich.edu/record=b453934)
How will it be updated?

- We are developing an organic process for loading new resources as they are published and added to our primary article databases.
- We will be comparing the master list of faculty scholarship created by Sally Sivrais against what we have built over the year, and add records accordingly.
- We will provide an RSS Feed of new items in this resource that can be shown in iMpact or via static pages.
- This will allow us to showcase newly available resources from Ross Faculty.
Next Steps

- Proof of concept phase
- Start looking at data in the system (add full citation info – volume and issue)
- Clean up redundant records (esp. with faculty names)
- Determine way to include co-authors
- Work up process to find and add links to Scopus and Google Scholar
- Import Working Paper information from Deep Blue

What we hope it will become

- A central part of the way that we share Faculty Scholarship
- An easy way to generate information about Faculty Research
- A useful tool for students to discover expertise on campus
- A sustainable project from Kresge that allows us to continue to grow
Thank you

Questions?

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