



Presentation by Farm Sanctuary President & Co-Founder Gene Baur

“Farm Sanctuary: Changing Hearts and Minds About Animals and Food”

Sponsored by the Michigan Animal Rights Society (MARS)

Friday, April 23; 4 p.m.

University of Michigan – Ann Arbor

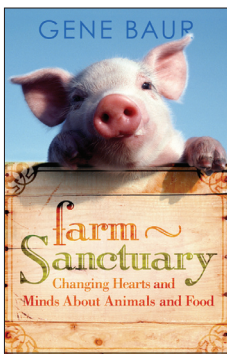
Kuenzel Room, located in the Michigan Union

Free and open to the public.

Books will be available for sale and signing by Gene.

For more information, contact Joe Varilone

at 734-377-7497 or jvarilon@gmail.com.



As the president and co-founder of Farm Sanctuary, the nation's leading farm animal protection organization, **Gene Baur** campaigns to raise awareness about the negative consequences of industrialized factory farming and our cheap food system. He has conducted hundreds of visits to farms, stockyards and slaughterhouses to document conditions, and his photos and videos, exposing factory farming cruelty have been aired nationally and internationally, educating millions. His book, *Farm Sanctuary: Changing Hearts and Minds About Animals and Food*, a national best-seller, is a thought-provoking investigation of the ethical questions involved in the production of beef, poultry, pork, milk, and eggs – and what each of us can do to promote compassion and help stop the systematic mistreatment of the 10 billion farm animals who are exploited for food in the U.S. every year.



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rescue • education • advocacy

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