from elevating it into a moral principle. For those of us who do take an inter-
est in these matters, however, recent events – the national curriculum
debate in particular–must surely prompt us to reflection on how we can
make more effective interventions.

My own feeling is that we need to start talking more concretely about what
we are for as well as what we are against (e.g. grammar drills and standard
English in the playground). Researching Verbal hygiene convinced me that
the main obstacle to our making our views ‘heard’ beyond the boundaries of
our discipline is the lay perception of us as unreconstructed relativists with
no values or standards at all – we are seen as a strange and mealy-mouthed

Linguists do not lack the hygienic impulse, as our own writings show. We
acknowledge not only the beauty and intricacy of human languages but
also degrees of skill and artistry in the use of them (qualities which are not
however confined to ‘polite’ letters). We criticise departures from certain
standard of clarity and correctness in one another’s use of language—
witness Milroy’s remarks on my spelling. Why should we suppress our
value-judgements, or dress them up in language that is likely to be misunder-
stood? Better, surely, to show how evaluation can be made more accountable
to knowledge and to reason. Verbal hygiene is, among other things, an expres-
sion of my hope that in future, through the efforts of linguists and nonlin-
guists alike, we will have a form of public discourse on language which is
informed and rational, as well as passionate.

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Reply to Deborah Cameron on Verbal hygiene

James Milroy

I greatly liked Verbal hygiene, and I couldn’t agree more with most of what
Cameron says in her reply to my review. Linguists have some responsibility
to get involved in public affairs when they have something useful to
contribute. If we confine ourselves only to what they have published on prescriptivism, however, much of what they have said is not useful because it does not make contact with strongly held public attitudes to language. Missionary efforts, while advocating non-prescriptivism, are in themselves prescriptive. However, it should be recognized that many linguists have served on public committees, such as Kingman and Cox, and have attempted to communicate in a moderate and responsible way. They can't help it if politicians treat their reasonable suggestions in such a contemptuous way.

I have one main objection to Cameron's view and that is her view of the institutional nature of 'linguistics', and it is clear from her comments that she knows this. Linguistics, in my view, is not 'an institution with the power to license bona fide practitioners.' The assessment of doctoral thesis, selection of job candidates and reviewing of manuscripts for publication, are all activities carried out by individuals. The effect of the 'canons' of linguistics on these activities is both indirect and highly variable, depending on the immediate needs of particular departments and universities. There is great variety, because of the variety of individual teachers and specialisms. The only strongly ideologically-based job factory that I know of is in the United States, at MIT, and its graduates are unlikely to get their hands dirty by contributing to educational debates.In a sense they are not in the same subject as Cameron and I are. In fact the general tolerance of 'linguistics' as a Broad Church is shown by precisely the case she mentions — that of John Honey, whose pamphlet The language trap has been widely referred to and discussed, and who has since published on the subject of British accents.

Cameron says she is not attacking individuals, but the 'institutional canons of the discipline.' If in fact she means the centrality of Saussurean structuralism or something similar, then I would agree that this is a proper subject for discussion, but I think that such a discussion would have little immediate relevance to debates outside of linguistics, since no one else either knows or cares about it. But I couldn't agree more with her more general point. We certainly should 'reconsider some of the things that we now consider to be self-evident' within linguistic theory and method.

I sympathize greatly with the points she makes in her last paragraph. Perhaps it is an effect of old age, but, sadly, I'm pessimistic about the possibility of a well informed public discourse taking place in the foreseeable future. I hope nonetheless it will come about.