ALCOHOL SAFETY ACTION PROJECT BIBLIOGRAPHY

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This bibliography lists all reports and articles by or about specific Alcohol Safety Action Projects and the ASAP program in general contained in the Highway Safety Research Institute, Research Information and Publications Center. HSRI attempted to obtain analytic studies and survey reports from individual ASAPS as well as from the National Highway Traffic Safety Administration. While this is, by no means, a complete list of all documents by or about the ASAPS, it should prove useful to those studying a specific project or the program in general.
INTRODUCTION

This bibliography lists all reports and articles by or about specific Alcohol Safety Action Projects and the ASAP program in general contained in the HSRI Research Information and Publications Center. HSRI attempted to obtain documents from individual ASAPs as well as from the National Highway Traffic Safety Administration.

Documents from specific ASAPs are listed by state and are preceded by a list of general ASAP reports and articles. All sections are in chronological order. National Technical Information Service order numbers have been given when available.

While this is, by no means, a complete list of all documents by or about the ASAPs, it should prove useful to those studying a specific project or the program in general.

The thirty-five Alcohol Safety Action Projects were initiated by the U.S. Department of Transportation's National Highway Traffic Safety Administration in three phases. (See map above.) Nine projects began operation in
NHTSA described the objectives of these projects as threefold:

"1. To demonstrate the feasibility and practicability of a systems approach for dealing with the drinking-driving problem and, further, to demonstrate that this approach can save lives;

"2. To evaluate the individual countermeasures within the limits permitted by the simultaneous application of a number of different countermeasures at the same site, and especially;

"3. To catalyze each state into action to improve its safety program in the area of alcohol safety."*

In addition to annual roadside and household surveys of driver attitudes and knowledge, a series of analytic studies were required of each ASAP. The subjects covered by these studies include:

- ultimate performance measures determining total project impact,
- ASAP patrol activity,
- impact of ASAP on the traffic safety system,
- drinker diagnosis and referral,
- alcohol rehabilitation efforts, and
- public information and education countermeasure effect on population knowledge and opinion.

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GENERAL REPORTS AND ARTICLES


ARIZONA

Area: City of Phoenix
Prime Contractor: City of Phoenix
Evaluator: Arizona State University, Industrial Engineering Department
Operational Date: January 1972 Initial Total Budget: $2,200,000
Contract Number: DOT-HS-052-1-068


ARKANSAS

Area: Pulaski County (including Little Rock)
Prime Contractor: State of Arkansas, Office of the Governor, Public Safety Program
Evaluator: University of Arkansas, Rehabilitation Research and Training Center
Operational Date: January 1972 Initial Total Budget: $2,095,000
Contract Number: DOT-HS-056-1-073


CALIFORNIA

Area: Los Angeles County (including Greater Los Angeles)
Prime Contractor: Los Angeles County, Board of Supervisors
Evaluator: ASAP staff
Operational Date: July 1972 Initial Total Budget: $6,000,000
Contract Number: DOT-HS-161-2-252


COLORADO

Area: Adams, Arapahoe, Denver, and Jefferson Counties (including Greater Denver)
Prime Contractor: State of Colorado Department of Health
Evaluator: Highway Safety Research Institute, University of Michigan and Touche, Ross and Company
Operational Date: January 1971 Initial Total Budget: $1,719,823
Contract Number: FH-11-7534


FLORIDA
Area: City of Tampa
Prime Contractor: City of Tampa
Evaluator: University of South Florida, Criminal Justice Program
Operational Date: January 1972 Initial Total Budget: $2,300,000
Contract Number: DOT-HS-062-1-080


Maintenance of initial knowledge gains 65 days after an alcohol and driving presentation and projecting time to total decay. W.R. Blount, et al. South Florida University, Criminal Justice Program, Tampa. 20 Feb 1974. 15 p.


GEORGIA
Area: City of Columbus
Prime Contractor: City of Columbus, Office of the Mayor
Evaluator: University of Georgia, Institute of Government
Operational Date: January 1972 Initial Total Budget: $1,590,000
Contract Number: DOT-HS-057-1-074


INDIANA

Area: Marion County (including Indianapolis)
Prime Contractor: City of Indianapolis, Department of Public Safety
Evaluator: Butler University
Operational Date: January 1972 Initial Total Budget: $2,600,000
Contract Number: DOT-HS-058-1-075


IOWA

Area: Woodbury County (including Sioux City)
Prime Contractor: City of Sioux City, City Manager
Evaluator: Morningside College, Social Science Research Center
Operational Date: July 1972 Initial Total Budget: $2,047,377
Contract Number: DOT-HS-163-2-256


Don't run down your friends. Know your BAC. A mixed-media campaign. 1974. 4 p.

An analysis of ultimate performance measures to determine total project impact. Analytic study I. Morningside College, Social Science Research Center, Sioux City. Dec 1975. 44 p.


KANSAS

Area: Sedgwick County (including Wichita)
Prime Contractor: City of Wichita, Department of Community Health
Evaluator: Wichita State University and Midwest Research Institute
Operational Date: January 1972
Initial Total Budget: $2,100,000
Contract Number: DOT-HS-054-1-070


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LOUISIANA

Area: City of New Orleans
Prime Contractor: City of New Orleans, Office of the Mayor
Operational Date: January 1972 Initial Total Budget: $2,700,000
Contract Number: DOT-HS-109-1-076

An analysis of ultimate performance measures to determine total project impact.

MARYLAND

Area: City of Baltimore
Prime Contractor: Baltimore Department of Health and Mental Hygiene
Evaluator: Human Resources Research Organization
Operational Date: January 1972 Initial Total Budget: $2,625,740
Contract Number: DOT-HS-043-1-059


MASSACHUSETTS

Area: City of Boston
Prime Contractor: Massachusetts Health Research Institute
Evaluator: ASAP staff
Operational Date: January 1972 Initial Total Budget: $2,488,915
Contract Number: DOT-HS-075-1-098


MICHIGAN

Area: Washtenaw County (including Ann Arbor)  
Prime Contractor: Washtenaw County Board of Commissioners  
Evaluator: Highway Safety Research Institute, University of Michigan  
Operational Date: January 1971  
Initial Total Budget: $1,644,048  
Contract Number: FH-11-7535


MINNESOTA

Area: Hennepin County (including Minneapolis and St. Paul)
Prime Contractor: Minnesota Commission on Alcohol Problems
Evaluator: University of Minnesota, School of Public Health
Operational Date: January 1972 Initial Total Budget: $2,511,000
Contract Number: DOT-HS-048-1-064


Survey of police officers on drinking-driving matters. 1975. 34 p.

Hennepin County Alcohol Safety Action Project communications plan. 29 May 1975. 7 p.


An analysis of the impact of ASAP on the traffic safety system. Fourth analytic study. Minnesota University, School of Public Health, Minneapolis. 30 May 1976. 31 p.

MISSOURI
Area: City of Kansas City
Prime Contractor: City of Kansas City
Evaluator: Midwest Research Institute
Operational Date: January 1972 Initial Total Budget: $2,200,000
Contract Number: DOT-HS-077-1-100


NEBRASKA

Area: City of Lincoln
Prime Contractor: City of Lincoln
Evaluator: ASAP staff
Operational Date: January 1972 Initial Total Budget: $1,600,000
Contract Number: DOT-HS-044-1-060


NEW HAMPSHIRE

Area: Statewide
Prime Contractor: New Hampshire Program on Alcohol and Drug Abuse, Division of Public Health
Evaluator: Dunlap and Associates
Operational Date: January 1972 Initial Total Budget: $1,799,200
Contract Number: DOT-HS-055-1-071


Knowledge and attitudes of the New Hampshire resident concerning drinking and driving: results of a baseline survey. 31 May 1972. 55 p.


NEW MEXICO

Area: Bernalillo (including Albuquerque)
Prime Contractor: City of Albuquerque
Evaluator: ASAP staff and University of New Mexico
Operational Date: January 1971 Initial Total Budget: $1,482,112
Contract Number: FH-11-7548


NEW YORK

Area: Nassau County (including Mineola and parts of Long Island)
Prime Contractor: Nassau County Traffic Safety Board
Evaluator: Dunlap and Associates
Operational Date: January 1971
Initial Total Budget: $1,502,444
Contract Number: FH-11-7547


NORTH CAROLINA

Area: Mecklenburg County (including Charlotte)
Prime Contractor: Mecklenburg County
Evaluator: Research Triangle Institute
Operational Date: January 1971  Initial Total Budget: $1,950,144
Contract Number: FH-11-7528


OHIO

Area: City of Cincinnati
Prime Contractor: City of Cincinnati, Department of Project Safety
Evaluator: University of Cincinnati, Institute of Governmental Research
Operational Date: January 1972  Initial Total Budget: $2,208,000
Contract Number: DOT-HS-050-1-066


The ASAP diagnosis and referral system. A special analytic report. Cincinnati University, Institute of Governmental Research. May 1975. 27 p.
OKLAHOMA

Area: City of Oklahoma City
Prime Contractor: City of Oklahoma City, City Manager
Evaluator: Oklahoma Management and Engineering Consultants (OMEC)
Operational Date: January 1972 Initial Total Budget: $2,600,000
Contract Number: DOT-HS-051-1-067


OREGON

Area: Cities of Portland and Eugene
Prime Contractor: State of Oregon, Mental Health Division, Alcohol and Drug Section
Evaluator: Oregon Research Institute
Operational Date: January 1971 Initial Total Budget: $2,149,898
Contract Number: FH-11-7536


"Selected media for campaigns on alcohol and highway safety." J. Williams. In Public Information Programs on Alcohol and Highway Safety, Highway Safety Research Institute, Ann Arbor, 1972, pp. 163-165.


SOUTH CAROLINA
Area: Richland County (including Columbia)
Prime Contractor: South Carolina Commission on Alcoholism
Evaluator: University of South Carolina, Traffic and Transportation Center
Operational Date: January 1972 Initial Total Budget: $2,300,000
Contract Number: DOT-HS-038-1-045


DUI is a bummer. 7 March 1973. 38 p.


"'A Night with Ethyl' shows the hazards of drinking and driving." Columbia Medical Society Magazine, [1974].

What a way to end the party...drunk driving. Christmas-New Year's campaign. 1974. 50 p.


Richland County ASAP in-depth countermeasures reports - legislative and regulatory, licensing and registration. South Carolina University, Traffic and Transportation Center, Columbia. Aug 1974. 7 p.


SOUTH DAKOTA

Area: Statewide
Prime Contractor: South Dakota Department of Public Safety
Evaluator: University of South Dakota, Human Factors Psychology Laboratory
Operational Date: January 1972 Initial Total Budget: $2,012,193
Contract Number: DOT-HS-045-1-061


TEXAS
Area: City of San Antonio
Prime Contractor: City of San Antonio
Evaluator: Southwest Research Institute
Operational Date: January 1972 Initial Total Budget: $2,206,100
Contract Number: DOT-HS-049-1-065


VERMONT

Area: Chittenden, Washington, Lamoille, and Franklin Counties
Prime Contractor: Vermont Department of Mental Health
Evaluator: ASAP staff
Operational Date: January 1971 Initial Total Budget: $2,214,000
Contract Number: FH-11-7543
Note: Also known as Project CRASH


Alcohol-impaired driving, license suspensions, and transportation needs during intoxication or suspension among alcoholics. W.S. Ingraham and J.A. Waller. Sept 1971. 33 p.


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VIRGINIA

Area: Fairfax County
Prime Contractor: Virginia Highway Safety Division
Evaluator: ASAP staff and Virginia Highway Research Council
Operational Date: January 1972 Initial Total Budget: $2,130,059
Contract Number: DOT-HS-067-1-087

Ten point proposal and working plan for development and evaluation of an Alcohol Safety Action Project (ASAP) for Fairfax County Virginia and the contiguous communities of Fairfax City, Falls Church, Vienna and Herndon. [1970]. 4 p.


WASHINGTON

Area: King County (including Seattle)  
Prime Contractor: Washington State Department of Motor Vehicles  
Evaluator: Oregon Research Institute  
Operational Date: January 1971 Initial Total Budget: $1,922,561  
Contract Number: FH-11-7539


WISCONSIN

Area: Marathon and Sheboygan Counties (including Madison)
Prime Contractor: University of Wisconsin, Institute of Governmental Affairs
Evaluator: ASAP staff
Operational Date: January 1971 Initial Total Budget: $1,745,761
Contract Number: FH-11-7545


Four ASAPs are not represented in this bibliography since we have been unable to obtain reports from them. They are:

- Delaware (Statewide) DOT-HS-157-2-247
- Idaho (Statewide) DOT-HS-153-2-239
- Maine (Cumberland and York Counties) DOT-HS-037-1-004
- Puerto Rico (Commonwealth) DOT-HS-160-2-251