

ALCOHOL SAFETY ACTION PROJECT BIBLIOGRAPHY

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16. Abstract  <p>This bibliography lists all reports and articles by or about specific Alcohol Safety Action Projects and the ASAP program in general contained in the Highway Safety Research Institute, Research Information and Publications Center. HSRI attempted to obtain analytic studies and survey reports from individual ASAPs as well as from the National Highway Traffic Safety Administration. While this is, by no means, a complete list of all documents by or about the ASAPs, it should prove useful to those studying a specific project or the program in general.</p>					
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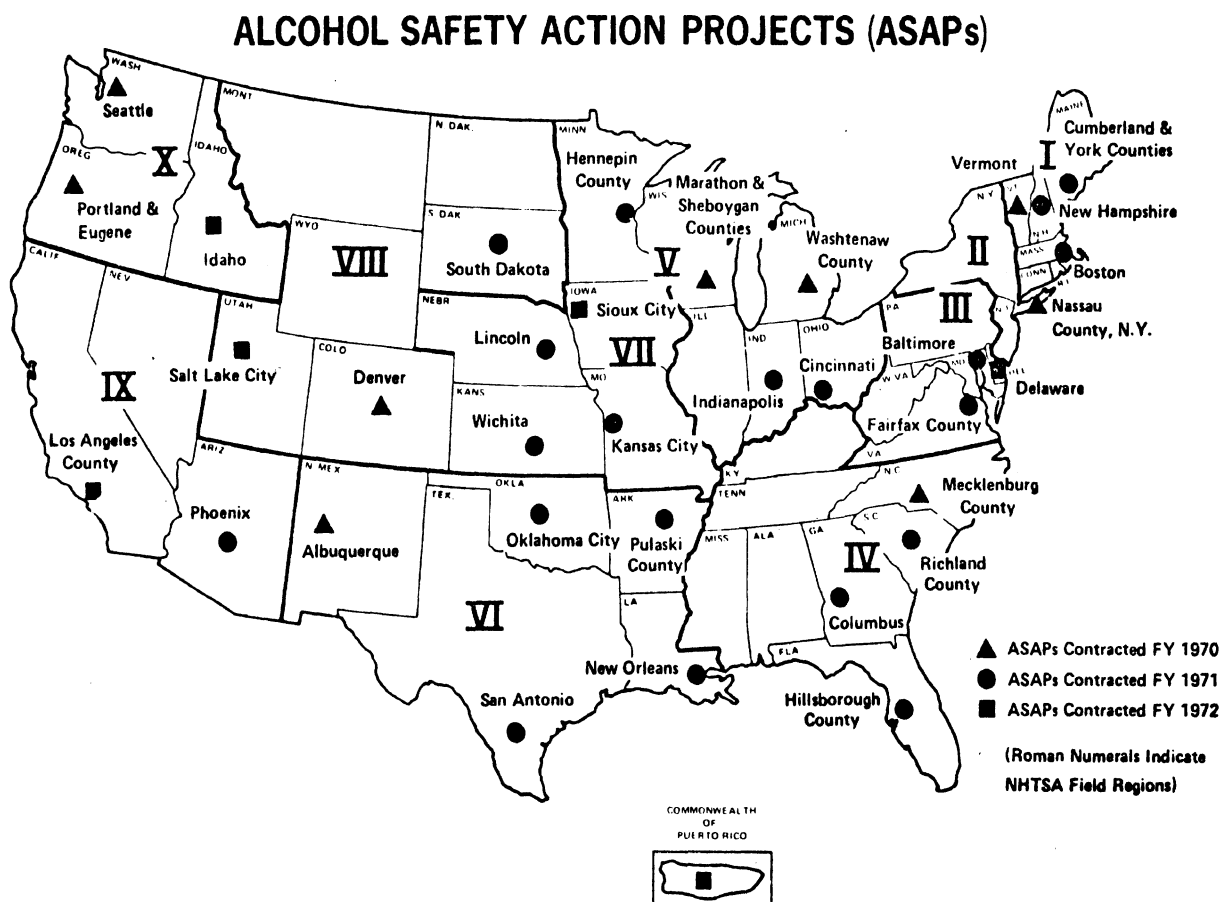


## INTRODUCTION

This bibliography lists all reports and articles by or about specific Alcohol Safety Action Projects and the ASAP program in general contained in the HSRI Research Information and Publications Center. HSRI attempted to obtain documents from individual ASAPs as well as from the National Highway Traffic Safety Administration.

Documents from specific ASAPs are listed by state and are preceded by a list of general ASAP reports and articles. All sections are in chronological order. National Technical Information Service order numbers have been given when available.

While this is, by no means, a complete list of all documents by or about the ASAPs, it should prove useful to those studying a specific project or the program in general.



The thirty-five Alcohol Safety Action Projects were initiated by the U.S. Department of Transportation's National Highway Traffic Safety Administration in three phases. (See map above.) Nine projects began operation in

January 1971, twenty in January 1972, and the final six near July 1972.

NHTSA described the objectives of these projects as threefold:

- "1. To demonstrate the feasibility and practicability of a systems approach for dealing with the drinking-driving problem and, further, to demonstrate that this approach can save lives;
- "2. To evaluate the individual countermeasures within the limits permitted by the simultaneous application of a number of different countermeasures at the same site, and especially;
- "3. To catalyze each state into action to improve its safety program in the area of alcohol safety."\*

In addition to annual roadside and household surveys of driver attitudes and knowledge, a series of analytic studies were required of each ASAP. The subjects covered by these studies include:

ultimate performance measures determining total project impact,  
ASAP patrol activity,  
impact of ASAP on the traffic safety system,  
drinker diagnosis and referral,  
alcohol rehabilitation efforts, and  
public information and education countermeasure effect on population knowledge and opinion.

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\*Alcohol safety action projects - evaluation of operations, 1972. Volume III - project descriptions. NHTSA. (1974). 88 p. DOT/HS 800 975.

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#### ARIZONA

Area: City of Phoenix

Prime Contractor: City of Phoenix

Evaluator: Arizona State University, Industrial Engineering Department

Operational Date: January 1972 Initial Total Budget: \$2,200,000

Contract Number: DOT-HS-052-1-068

Phoenix ASAP public information and education. [1971]. 7 p.

"Project directors description of new ASAPs." M. Easterling. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, pp. 196-197.

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Alcohol Safety Action Project - city of Phoenix. Annual report 1975. Section II. An analysis of total project impact. Analytic study I. T.R. Clay. 20 Aug 1976. 143 p.

#### ARKANSAS

Area: Pulaski County (including Little Rock)

Prime Contractor: State of Arkansas, Office of the Governor, Public Safety Program

Evaluator: University of Arkansas, Rehabilitation Research and Training Center

Operational Date: January 1972 Initial Total Budget: \$2,095,000

Contract Number: DOT-HS-056-1-073

"Project directors description of new ASAPs." E. Brians. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, p. 188.

#### CALIFORNIA

Area: Los Angeles County (including Greater Los Angeles)

Prime Contractor: Los Angeles County, Board of Supervisors

Evaluator: ASAP staff

Operational Date: July 1972 Initial Total Budget: \$6,000,000

Contract Number: DOT-HS-161-2-252

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An analysis of the mini-ASAP rehabilitation countermeasures: 1974. Analytic study for 1974. H.E. Burch. May 1975. 70 p.

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#### COLORADO

Area: Adams, Arapahoe, Denver, and Jefferson Counties (including Greater Denver)

Prime Contractor: State of Colorado Department of Health

Evaluator: Highway Safety Research Institute, University of Michigan and Touche, Ross and Company

Operational Date: January 1971 Initial Total Budget: \$1,719,823

Contract Number: FH-11-7534

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Analysis of alcohol safety schools. Analytic study 6. J. Vogt. May 1973. 26 p.

PSI and referral activities. Analytic study 5. J. Vogt. May 1973. 32 p.

#### FLORIDA

Area: City of Tampa

Prime Contractor: City of Tampa

Evaluator: University of South Florida, Criminal Justice Program

Operational Date: January 1972 Initial Total Budget: \$2,300,000

Contract Number: DOT-HS-062-1-080

"DWI counterattack." Florida Governor's Highway Safety Commission, Tallahassee. Florida Governor's Highway Safety Commission Newsletter, Vol. 3, No. 10, July 1972.

Second roadside survey highlights. W.R. Blount. 14 Sept 1972. 9 p.

The effect of litter bags on attitudes and behavior of the target population. W.R. Blount. South Florida University, Criminal Justice Program, Tampa. 10 Dec 1973. 12 p.

Maintenance of initial knowledge gains 65 days after an alcohol and driving presentation and projecting time to total decay. W.R. Blount, et al. South Florida University, Criminal Justice Program, Tampa. 20 Feb 1974. 15 p.

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#### GEORGIA

Area: City of Columbus

Prime Contractor: City of Columbus, Office of the Mayor

Evaluator: University of Georgia, Institute of Government

Operational Date: January 1972 Initial Total Budget: \$1,590,000

Contract Number: DOT-HS-057-1-074



Columbus Alcohol Safety Action Project household survey. 1971. 9 p.

Public information and education activity area. [1971]. 16 p.

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#### INDIANA

Area: Marion County (including Indianapolis)

Prime Contractor: City of Indianapolis, Department of Public Safety

Evaluator: Butler University

Operational Date: January 1972 Initial Total Budget: \$2,600,000

Contract Number: DOT-HS-058-1-075

Project objectives; countermeasure objectives. [1973]. 14 p.

"Alcohol Safety Action Project." B.J. Lane. Tile and Till, Vol. 59, No. 1, March 1973, pp. 17-18.

Special report on voluntary roadside and household surveys of 1972. Butler University, Indianapolis. 30 March 1973. 64 p.

Indianapolis Alcohol Safety Action Project ASAP media plan. 30 May 1973. 49 p.

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An analysis of ASAP patrol activity. Analytic study no. 3. H.R. Swenson. Butler University, College of Business Administration, Indianapolis. May 1975. 28 p.

An analysis of drinker diagnosis and referral activity. Analytic study no. 5. H.R. Swenson. Butler University, College of Business Administration, Indianapolis. May 1975. 17 p.

An analysis of the impact of ASAP on the traffic safety system. Analytic study no. 4. H.R. Swenson. Butler University, College of Business Administration, Indianapolis. May 1975. 14 p.

An analysis of ultimate performance measures to determine total project impact. Analytic study no. 1. H.R. Swenson. Butler University, College of Business Administration, Indianapolis. May 1975. 28 p.

#### IOWA

Area: Woodbury County (including Sioux City)  
Prime Contractor: City of Sioux City, City Manager  
Evaluator: Morningside College, Social Science Research Center  
Operational Date: July 1972 Initial Total Budget: \$2,047,377  
Contract Number: DOT-HS-163-2-256

Sioux City-Woodbury County Alcohol Safety Action Project 1972 roadside survey, 1972 household survey. Morningside College, Social Science Research Center, Sioux City. Oct 1972. 181 p.

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An analysis of drinker diagnosis and referral activity. Analytic study 5. Morningside College, Social Science Research Center, Sioux City. Dec 1975. 33 p.

An analysis of alcohol rehabilitation efforts. Analytic study 6. Morningside College, Social Science Research Center, Iowa City. Dec 1975. 29 p.

Sioux City - Woodbury County Alcohol Safety Action Project. Report on three years operations 1972 - 1975. K.J. Frampton. 31 Dec 1975. 284 p.

Sioux City - Woodbury County Alcohol Safety Action Project. Annual report. January 1 - December 31, 1975. K.J. Frampton. 30 May 1976. 171 p.

#### KANSAS

Area: Sedgwick County (including Wichita)

Prime Contractor: City of Wichita, Department of Community Health

Evaluator: Wichita State University and Midwest Research Institute

Operational Date: January 1972 Initial Total Budget: \$2,100,000

Contract Number: DOT-HS-054-1-070

Wichita ASAP. First annual summary. 1972. Turn off traffic accidents. 1972. 11 p.

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Wichita-Sedgwick County Alcohol Safety Action Project roadside survey number 4. W.D. Glauz. Midwest Research Institute, Kansas City. 4 April 1975. 87 p.

## LOUISIANA

Area: City of New Orleans  
Prime Contractor: City of New Orleans, Office of the Mayor  
Evaluator: Data Industries, Inc., Metairie, La.  
Operational Date: January 1972 Initial Total Budget: \$2,700,000  
Contract Number: DOT-HS-109-1-076

Public education countermeasures. [1971]. 93 p.

Telephone survey report. 1973. 30 p.

An analysis of ultimate performance measures to determine total project impact.  
Analytic study I. P. Krause and C. Thomasson. May 1974. 72 p.

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impact. NO:ASAP analytic study no. 1. P.B. Krause. Data Industries, Inc.,  
Metairie, La. June 1975. 73 p.

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5. Annual report. P.B. Krause. Data Industries, Inc., Metairie, La.  
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## MARYLAND

Area: City of Baltimore  
Prime Contractor: Baltimore Department of Health and Mental Hygiene  
Evaluator: Human Resources Research Organization  
Operational Date: January 1972 Initial Total Budget: \$2,625,740  
Contract Number: DOT-HS-043-1-059

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## MASSACHUSETTS

Area: City of Boston  
Prime Contractor: Massachusetts Health Research Institute  
Evaluator: ASAP staff  
Operational Date: January 1972 Initial Total Budget: \$2,488,915  
Contract Number: DOT-HS-075-1-098

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[1971]. 4 p.

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#### MICHIGAN

Area: Washtenaw County (including Ann Arbor)  
Prime Contractor: Washtenaw County Board of Commissioners  
Evaluator: Highway Safety Research Institute, University of Michigan  
Operational Date: January 1971 Initial Total Budget: \$1,644,048  
Contract Number: FH-11-7535

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Safety Research Institute, Ann Arbor. In Management Workshop for Alcohol  
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Alexandria, 1971, pp. 175-178.

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Highway Safety Research Institute, Ann Arbor. Jan 1972. 52 p. PB 220 772.

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Washtenaw County attorney 1971 survey on drinking and driving. A.C. Wolfe, et al.  
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Analysis of Washtenaw County alcohol safety action program police countermeasure  
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1971 and 1973 ASAP surveys: Washtenaw County attorneys. Final report. M.M. Chapman, et al. Highway Safety Research Institute, Ann Arbor. Oct 1973. 33 p.

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Analysis of Washtenaw County alcohol safety action program crash criteria measures. C.D. Clark and F.A. Clark. Highway Safety Research Institute, Ann Arbor. Oct 1973. 50 p.

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Analysis of Washtenaw County ASAP judicial, referral and diagnostic activity. Final report. C.D. Clark. Highway Safety Research Institute, Ann Arbor. Oct 1973. 40 p.

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Analysis of Washtenaw County alcohol safety action program treatment countermeasures. Final report. C.D. Clark and F.A. Clark. Highway Safety Research Institute, Ann Arbor. Dec 1973. 32 p.

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Washtenaw County alcohol safety action program evaluation summary. Final report. L.D. Filkins. Highway Safety Research Institute, Ann Arbor. Feb 1974. 50 p.

#### MINNESOTA

Area: Hennepin County (including Minneapolis and St. Paul)  
Prime Contractor: Minnesota Commission on Alcohol Problems  
Evaluator: University of Minnesota, School of Public Health  
Operational Date: January 1972 Initial Total Budget: \$2,511,000  
Contract Number: DOT-HS-048-1-064

Hennepin County Alcohol Safety Action Project public information and education countermeasure. [1971]. 7 p.

Testing: a driver's measure of restraint. [1973]. 12 p.

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Reduction of drinking age increases young DWI arrests. 8 Aug 1973. 4 p.

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An analysis of ASAP patrol activity. Third analytic study. 30 May 1974. 47 p.

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An analysis of the impact of ASAP on the traffic safety system. Fourth analytic study. 30 May 1974. 45 p.

An analysis of ultimate performance measures to determine total project impact. First analytic study. S.D. Rosen, et al. 30 May 1974. 84 p.

Evaluation of portable breath test devices for screening suspected drunken drivers by police in Hennepin County, Minnesota. Final report. S.D. Rosen, et al. June 1974. 144 p. PB 233 808/5.

Hennepin County Alcohol Safety Action Project annual report. Calendar year 1973. Section I. 30 June 1974. 72 p.

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Hennepin County Alcohol Safety Action Project communications plan. 29 May 1975. 7 p.

An analysis of drinker diagnosis and referral activity. Fifth analytic study. S.D. Rosen and F. Romslo. 30 May 1975. 113 p.

Analysis of 1975 roadside survey of Hennepin County driver population. S.D. Rosen, et al. 1 July 1975. 56 p.

Analysis of 1975 telephone survey of driver opinion and knowledge. S.D. Rosen, et al. 1 Aug 1975. 38 p.

Analysis of November 1975 telephone survey of driver opinion and knowledge. S.D. Rosen, et al. Minnesota University, School of Public Health, Minneapolis. 1 Feb 1976. 37 p.



Analysis of public information and education countermeasure effect on population knowledge and opinion. Seventh analytic study--1976. S.D. Rosen, et al. Minnesota University, School of Public Health, Minneapolis. May 1976. 80 p.

Analysis of the diagnosis, referral and rehabilitation system. Fifth and sixth analytic studies--1976. S.D. Rosen, et al. Minnesota University, School of Public Health, Minneapolis. May 1976. 128 p.

An analysis of ASAP patrol activity and enforcement. Third analytic study. F.S. Romslo and D.A. Schaefer. Minnesota University, School of Public Health, Minneapolis. 30 May 1976. 78 p.

An analysis of the impact of ASAP on the traffic safety system. Fourth analytic study. Minnesota University, School of Public Health, Minneapolis. 30 May 1976. 31 p.

## MISSOURI

Area: City of Kansas City

Prime Contractor: City of Kansas City

Evaluator: Midwest Research Institute

Operational Date: January 1972 Initial Total Budget: \$2,200,000

Contract Number: DOT-HS-077-1-100

"Project directors description of new ASAPs." R. Boos. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, pp. 194-195.

Kansas City Alcohol Safety Action Project roadside survey. W.D. Glauz, et al. Midwest Research Institute, Kansas City. 25 Feb 1972. 67 p.

Kansas City Alcohol Safety Action Project; recovering alcoholic survey. Final report. W.B. House. National Council on Alcoholism, Kansas City Area. 31 March 1972. 124 p.

Kansas City Alcohol Safety Action Project 1971 household opinion and attitude survey. G.A. Beitel, et al. Midwest Research Institute, Kansas City. 10 May 1972. 53 p.

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"An analysis of the judicial disposition of alcohol related traffic arrests." G.A. Beitel and W.D. Glauz. Midwest Research Institute, Kansas City. In ASAP Evaluation Progress Seminar; Selected Project Evaluation Analytic Studies, NHTSA, 1973, 18 p.

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Kansas City Alcohol Safety Action Project; an analysis of the special alcohol safety patrol. Annual report no. 1, part 3. G.A. Beitel and W.D. Glauz. Midwest Research Institute, Kansas City. 31 May 1973. 25 p.

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Kansas City Alcohol Safety Action Project roadside survey. 1974. J.P. Foley, et al. Midwest Research Institute, Kansas City. 10 April 1975. 81 p.

Kansas City Alcohol Safety Action Project; an analysis of the special alcohol safety patrol. Annual report no. 3 (Part 3). J.P. Foley and W.D. Glauz. Midwest Research Institute, Kansas City. 4 June 1975. 48 p.

Kansas City Alcohol Safety Action Project; an analysis of project impact on ultimate performance measures. Annual report no. 3 (Part 1). W.D. Glauz, et al. Midwest Research Institute, Kansas City. 9 July 1975. 76 p.

Kansas City Alcohol Safety Action Project; profile studies of drivers impaired by alcohol. Annual report no. 3 (Part 8). W.D. Glauz. Midwest Research Institute, Kansas City. March 1976. 78 p.

Kansas City Alcohol Safety Action Project roadside survey. 1975. W.D. Glauz and M.C. Sharp. Midwest Research Institute, Kansas City. 9 April 1976. 67 p.

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NEBRASKA

Area: City of Lincoln  
Prime Contractor: City of Lincoln  
Evaluator: ASAP staff  
Operational Date: January 1972 Initial Total Budget: \$1,600,000  
Contract Number: DOT-HS-044-1-060

"Project directors description of new ASAPs." D. Nugent. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, pp. 189-191.

"An analysis of problem drinker diagnosis and referral activity. Analytic study 5." M.V. Pearson and J.G. Brady. In ASAP Evaluation Progress Seminar; Selected Project Evaluation Analytic Studies, NHTSA, 1973, 115 p.

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An analysis of ASAP patrol activity. Analytic study 3. H. Hofstetter. (1974). 78 p.

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In-depth countermeasure report. Public information and education, licensing and registration, legislation and regulatory. Annual report. Section II-B. July 1974. 50 p.

An analysis of the impact of ASAP on the traffic safety system. Analytic study 4. M.I. Mayberry. Aug 1974. 166 p.

NEW HAMPSHIRE

Area: Statewide  
Prime Contractor: New Hampshire Program on Alcohol and Drug Abuse, Division of Public Health  
Evaluator: Dunlap and Associates  
Operational Date: January 1972 Initial Total Budget: \$1,799,200  
Contract Number: DOT-HS-055-1-071

Concord Alcohol Safety Action Project personnel information campaign. [1971]. 4 p.

"Project directors description of new ASAPs." J. Muir. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, pp. 195-196.

Alcohol-impaired driver re-training school. Student manual. New Hampshire Program on Alcohol and Drug Abuse, Concord. (1972). 50 p.

Knowledge and attitudes of the New Hampshire resident concerning drinking and driving: results of a baseline survey. 31 May 1972. 55 p.

Analysis of the drinking driving attitudes of New Hampshire high school students. J.D. Bonds and R.G. Ulmer. Dunlap and Associates, Darien. Feb 1976. 100 p.

Attitude and opinion survey among New Hampshire drivers. New Hampshire Highway Safety Agency, Concord/ New Hampshire Department of Safety, Concord/ New Hampshire Division of Motor Vehicles, Concord. 30 April 1976. 28 p.

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Analysis of drinker diagnosis and referral activity. H.H. Jacobs and R.G. Ulmer. Dunlap and Associates, Darien. 31 May 1976. 33 p.

Analysis of overall project impact. R.G. Ulmer and H.H. Jacobs. Dunlap and Associates, Darien. 31 May 1976. 70 p.

Analysis of the referral, diagnosis and retraining of DWI offenders. H.H. Jacobs and R.G. Ulmer. Dunlap and Associates, Darien. 31 May 1976. 26 p.

Driver retraining school. Student manual. 3rd revision. June 1976. 57 p.

New Hampshire Alcohol Safety Action Project. Annual report for the year 1975. Section I. J.M. Muir et al. Dunlap and Associates, Darien. 30 June 1976. 33 p.

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The New Hampshire Alcohol Safety Action Project: an effectiveness evaluation. P.S. Levy and T.M. Klein. NHTSA, Office of Driver and Pedestrian Programs. July 1976. 17 p. DOT/HS 801 962.

#### NEW MEXICO

Area: Bernalillo (including Albuquerque)

Prime Contractor: City of Albuquerque

Evaluator: ASAP staff and University of New Mexico

Operational Date: January 1971 Initial Total Budget: \$1,482,112

Contract Number: FH-11-7548

Roadside interview survey. 1971. Report. (1971). 94 p.

"The Albuquerque-Bernalillo County Alcohol Traffic Safety Program." J. Hoffman. New Mexico Lawman, Vol. 37, No. 8, August 1971, pp. 1-4.

"Review of public information efforts by selected alcohol safety action programs." J. Hoffman. In Public Information Programs on Alcohol and Highway Safety, Highway Safety Research Institute, Ann Arbor, 1972, pp. 78-81.

Roadside interview survey. 1973. Preliminary results summary. 10 July 1973. 9 p.

Roadside survey. 1972. M. Petersen. (1973). 97 p.

Roadside survey report. Final. 30 June 1974. 108 p.

#### NEW YORK

Area: Nassau County (including Mineola and parts of Long Island)

Prime Contractor: Nassau County Traffic Safety Board

Evaluator: Dunlap and Associates

Operational Date: January 1971 Initial Total Budget: \$1,502,444

Contract Number: FH-11-7547

A brief description of the Nassau County Alcohol Safety Action Project. (1970). 3 p.

Program outline - radio. Nassau County Traffic Safety Board, Mineola. (1970). 6 p.

"Review of public information efforts by selected alcohol safety action programs." M. Laub. Saxe-Mitchell, Inc., New York. In Public Information Programs on Alcohol and Highway Safety, Highway Safety Research Institute, Ann Arbor, 1972, pp. 84-91.

Public information and education countermeasure description. Nassau County Traffic Safety Board, Mineola. Dec 1972. 17 p.

"Analysis of the Nassau County Alcohol Safety Action Project driver rehabilitation countermeasure." D.F. Preusser and R.G. Ulmer. Dunlap and Associates, Inc., Darien, Conn. In ASAP Evaluation Progress Seminar; Selected Project Evaluation Analytic Studies, NHTSA, 1973, 26 p.

"ASAP - a venture into the drinking driver problem." C. Cady. Highway User, Sept 1973, pp. 16-19.

"Driver record evaluation of a drinking driver rehabilitation program." D.F. Preusser, et al. Dunlap and Associates, Darien/ Human Resources Center, Albertson, N.Y. Journal of Safety Research, Vol. 8, No. 3, Sept 1976, pp. 98-105.

## NORTH CAROLINA

Area: Mecklenburg County (including Charlotte)  
Prime Contractor: Mecklenburg County  
Evaluator: Research Triangle Institute  
Operational Date: January 1971 Initial Total Budget: \$1,950,144  
Contract Number: FH-11-7528

Mecklenburg County drinking-driving attitude survey, 1970. E.K. Gerstel, et al. Research Triangle Institute, Research Triangle Park, N.C. 1970. 123 p.

"Charlotte-Mecklenburg project experiences." R.B. Williams. Research Triangle Institute, Operations Research and Economics Division, Research Triangle Park, N.C. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, pp. 173-174.

Mecklenburg County drinking-driving roadside interview survey, 1970. E.W. Hauser. Research Triangle Institute, Research Triangle Park, N.C.

"Review of public information efforts by selected alcohol safety action programs." J. Miller. In Public Information Programs on Alcohol and Highway Safety, Highway Safety Research Institute, Ann Arbor, 1972, pp. 68-71.

"Mecklenburg Alcohol Safety Action Project total project impact measures." E.K. Gerstel, et al. Research Triangle Institute, Research Triangle Park, N.C. In ASAP Evaluation Progress Seminar; Selected Project Evaluation Analytic Studies, NHTSA, 1973, 32 p.

## OHIO

Area: City of Cincinnati  
Prime Contractor: City of Cincinnati, Department of Project Safety  
Evaluator: University of Cincinnati, Institute of Governmental Research  
Operational Date: January 1972 Initial Total Budget: \$2,208,000  
Contract Number: DOT-HS-050-1-066

"Analysis of the judicial disposition of alcohol-related traffic arrests." Cincinnati University, Institute of Governmental Research. In ASAP Evaluation Progress Seminar; Selected Project Evaluation Analytic Studies, NHTSA, 1973, 36 p.

"A court related countermeasure." Cincinnati University, Institute of Governmental Research. W.D. Heisel. National Safety Congress Transactions, Vol. 24, 1973, pp. 13-16.

The ASAP diagnosis and referral system. A special analytic report. Cincinnati University, Institute of Governmental Research. May 1975. 27 p.

OKLAHOMA

Area: City of Oklahoma City  
Prime Contractor: City of Oklahoma City, City Manager  
Evaluator: Oklahoma Management and Engineering Consultants (OMEC)  
Operational Date: January 1972 Initial Total Budget: \$2,600,000  
Contract Number: DOT-HS-051-1-067

"Project directors description of new ASAPs." G. Courter. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, pp. 197-198.

"ASAP patrol activities; Oklahoma City ASAP. Analytic Study." OMEC, Inc., Norman, Okla. In ASAP Evaluation Progress Seminar; Selected Project Evaluation Analytic Studies, NHTSA, 1973, 25 p.

Household survey results. (1973). 3 p.

Total project impact. [1973]. 6 p.

Household survey data. 1974. Preliminary results. (1974). 12 p.

Roadside survey data. 1974. A. Greer. OMEC, Inc., Norman, Okla. 24 Oct 1974. 16 p.

Analysis of drinker diagnosis and referral activity. Oklahoma City ASAP. R.P. Lutz. OMEC, Inc., Norman, Okla. June 1974. 90 p.

Analysis of the impact of ASAP on the traffic safety system; an analytic study. J.L. Purswell and R.P. Lutz. OMEC, Inc., Norman, Okla. June 1974. 45 p.

ASAP patrol activities; Oklahoma City ASAP. Analytic study. J.L. Purswell. OMEC, Inc., Norman, Okla. June 1974. 66 p.

OREGON

Area: Cities of Portland and Eugene  
Prime Contractor: State of Oregon, Mental Health Division, Alcohol and Drug Section  
Evaluator: Oregon Research Institute  
Operational Date: January 1971 Initial Total Budget: \$2,149,898  
Contract Number: FH-11-7536

"ASAP leaders' experience panel." W.B. Farr. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, pp. 179-186.

Oregon Alcohol Safety Action Project: summary of public relations activities. [1971]. 3 p.

"Portland and Seattle's alcohol safety action projects (ASAP)." H.L. Eddy. National Highway Traffic Safety Administration, Region X, Portland. In Northwest Road and Street Conference. 1971. Proceedings, University of Washington, Seattle, 1971, pp. 154-159.

A survey of blood alcohol concentration in Portland, Oregon, drivers: I. R.S. Vaught, et al. Oregon Research Institute, Portland. Oct 1971. 42 p.

"Review of public information efforts by selected alcohol safety action programs." J. Williams. Williams Advertising Agency, Portland. In Public Information Programs on Alcohol and Highway Safety, Highway Safety Research Institute, Ann Arbor, 1972, pp. 72-78.

"Selected media for campaigns on alcohol and highway safety." J. Williams. In Public Information Programs on Alcohol and Highway Safety, Highway Safety Research Institute, Ann Arbor, 1972, pp. 163-165.

"An analysis of ultimate performance measures to determine total project impact. Analytic Study 1." R.S. Vaught, et al. Oregon Research Institute, Eugene. In ASAP Evaluation Progress Seminar; Selected Project Evaluation Analytic Studies, NHTSA, 1973, 61 p.

"Successful alternatives to license suspension: the Defensive Driving Course and the probationary license." N. Kaestner and L. Speight. Oregon Traffic Safety Commission, Salem and Willamette University, Salem. Journal of Safety Research, Vol. 7, No. 2, June 1975, pp. 56-66.

#### SOUTH CAROLINA

Area: Richland County (including Columbia)

Prime Contractor: South Carolina Commission on Alcoholism

Evaluator: University of South Carolina, Traffic and Transportation Center

Operational Date: January 1972 Initial Total Budget: \$2,300,000

Contract Number: DOT-HS-038-1-045

"Project directors description of new ASAPs." M. Edens. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, p. 187.

Richland County Alcohol Safety Action Project countermeasure: public information and education. Sept 1972. 6 p.

"Richland County Alcohol Safety Action Project - an effort to reduce alcohol related traffic accidents." D.G. Milliman and J.D. Williams. In Technology for Man 72. Proceedings of the Sixteenth Annual Meeting of the Human Factors Society, Human Factors Society, Santa Monica, Oct 1972, pp. 93-95.

Alcohol involvement among Richland County nighttime drivers in non-fatal accidents. A mid-project survey. D.G. Milliman, et al. South Carolina University, Traffic and Transportation Center, Columbia. (Nov 1972). 17 p.



Alcohol Safety Action Project, Richland County. First annual summary. 1972. [1973]. 14 p.

Annual rehabilitation recidivisms by rehabilitation program--problem drinkers. 1973. 6 p.

Evaluation of the Richland County ASAP student information card campaign. 1973. J.D. Williams. South Carolina University, Traffic and Transportation Center, Columbia. 1973. 24 p.

Public information and education Christmas campaign evaluation 1973. J.D. Williams. South Carolina University, Traffic and Transportation Center, Columbia. 1973. 18 p.

Roadside survey results of 1971 and 1972. E. Stamm. Social Problems Research Institute, Columbia, S.C. (1973). 18 p.

Total project impact. Survey data. 1973. 101 p.

"Drinking and driving--a new approach." M. Hughes. Carolina Highways, March 1973, pp. 8-9,17.

DUI is a bummer. 7 March 1973. 38 p.

[Alcohol/highway safety]. Mid-Carolina Council on Alcoholism, Columbia. Total, Vol. 4, No. 3, July-Sept 1973, pp. 1-28.

Evaluation: DUI arrest procedures class, November 1973. J.A. Hicks III. South Carolina University, Traffic and Transportation Center, Columbia. Dec 1973. 34 p.

Alcohol Safety Action Project, Richland County. Second annual summary. 1973. [1974]. 6 p.

Alcohol/safety public information campaigns: Seminar no. 3. 1 March 1974. Chicago. Presentation by Columbia ASAP. M. McDuffie. 1974. 18 p. UM-HSRI-AL-74-6.

Household survey results of 1971, 1972, and 1973. (1974). 17 p.

"'A Night with Ethyl' shows the hazards of drinking and driving." Columbia Medical Society Magazine, [1974].

What a way to end the party...drunk driving. Christmas-New Year's campaign. 1974. 50 p.

An analysis of the alcohol rehabilitation efforts of the Richland County Alcohol Safety Action Project, 1972 and 1973. J.A. Hicks, et al. South Carolina University, Traffic and Transportation Center, Columbia. May 1974. 63 p.

An analysis of the diagnosis and rehabilitation referral activity of the Richland County Alcohol Safety Action Project, 1972 and 1973. J.A. Hicks, et al. South Carolina University, Traffic and Transportation Center, Columbia. May 1974. 46 p.

An analysis of the judicial disposition of alcohol related traffic arrests in the Richland County Alcohol Safety Action Project, 1972 and 1973. J.A. Hicks and T.M. Smith. South Carolina University, Columbia. July 1974. 86 p.

An analysis of ASAP patrol activity in the Richland County Alcohol Safety Action Project. J.A. Hicks, et al. South Carolina University, Traffic and Transportation Center, Columbia. Aug 1974. 46 p.

An analysis of the impact of the public information and education activities of the Richland County Alcohol Safety Action Project following two years of operation. G.W. Appenzeller and S.N. Black. South Carolina University, Traffic and Transportation Center, Columbia. Aug 1974. 47 p.

An analysis of the total project impact of the Richland County Alcohol Safety Action Project after two years of operation. J.A. Hicks and G.W. Appenzeller. South Carolina University, Traffic and Transportation Center, Columbia. Aug 1974. 68 p.

Richland County ASAP in-depth countermeasures reports - legislative and regulatory, licensing and registration. South Carolina University, Traffic and Transportation Center, Columbia. Aug 1974. 7 p.

The ASAP intervention philosophy introduction. [1975]. 4 p.

Drugs and driving; an exploratory-descriptive study of substance use and driving after substance use among licensed drivers in South Carolina. J.G. Jaeger, et al. South Carolina Commission on Alcohol and Drug Abuse, Columbia. (1975). 126 p.

Preliminary report on the South Carolina Alcohol Safety Action Program. January 1, 1974, through July 31, 1975. South Carolina Commission on Alcohol and Drug Abuse, Columbia. 11 Aug 1975. 14 p.

#### SOUTH DAKOTA

Area: Statewide

Prime Contractor: South Dakota Department of Public Safety

Evaluator: University of South Dakota, Human Factors Psychology Laboratory

Operational Date: January 1972 Initial Total Budget: \$2,012,193

Contract Number: DOT-HS-045-1-061

"Project directors description of new ASAPs." R.E. Hagen. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, p. 189.

"Effects of experience on patterns of driving skill." K.A. Kimball, et al. Army Medical Service Corps, Washington, D.C. and South Dakota University, Human Factors Program, Vermillion. Journal of Safety Research, Vol. 3, No. 3, Sept 1971, pp. 129-135.

An investigation of drinking-driving characteristics of South Dakota motorists: baseline S.D. ASAP roadside survey. V.S. Ellingstad. South Dakota University, Human Factors Psychology Laboratory, Vermillion. April 1972. 64 p.

A survey of public attitudes toward the S.D. ASAP: baseline period (1971).  
L. McFarling, et al. South Dakota University, Human Factors Psychology Laboratory,  
Vermillion. Oct 1972. 155 p.

"An analysis of drinking driver diagnosis, referral, and treatment. Analytic  
study 5." D.L. Struckman. South Dakota University, Human Factors Psychology  
Laboratory, Vermillion. In ASAP Evaluation Progress Seminar; Selected Project  
Evaluation Analytic Studies, NHTSA, 1973, 63 p.

1972. SD:ASAP public information/education survey. D.L. Struckman, et al.  
South Dakota University, Human Factors Psychology Laboratory, Vermillion. March  
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An analysis of public information and education activity and performance. V.S.  
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Vermillion. April 1974. 108 p.

An analysis of alcohol rehabilitation efforts. Analytic study no. 6. V.S.  
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Vermillion. May 1974. 72 p.

An analysis of ASAP patrol activity. Analytic study no. 3. M.A. Lees. South  
Dakota University, Human Factors Psychology Laboratory, Vermillion. May 1974.  
148 p.

An analysis of drinker diagnosis and referral activity. Analytic study no. 5.  
V.S. Ellingstad. South Dakota University, Human Factors Psychology Laboratory,  
Vermillion. May 1974. 147 p.

An analysis of the judicial disposition of alcohol related traffic arrests. Analytic  
study no. 4. M.A. Lees. South Dakota University, Human Factors Psychology  
Laboratory, Vermillion. May 1974. 83 p.

An analysis of ultimate performance measures to determine total project impact.  
Analytic study no. 1. V.S. Ellingstad. South Dakota University, Human Factors  
Psychology Laboratory, Vermillion. May 1974. 102 p.

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D.P. Westra and V.S. Ellingstad. South Dakota University, Human Factors  
Psychology Laboratory, Vermillion. May 1975. 318 p.

An analysis of drinker diagnosis and referral. SD:ASAP analytic study no.  
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Laboratory, Vermillion. May 1975. 356 p.

#### TEXAS

Area: City of San Antonio

Prime Contractor: City of San Antonio

Evaluator: Southwest Research Institute

Operational Date: January 1972 Initial Total Budget: \$2,206,100

Contract Number: DOT-HS-049-1-065

"Project directors description of new ASAPs." K. Langland. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, pp. 191-192.

Analysis of 1971 voluntary roadside and household surveys. A.J. Benjamin, et al. Southwest Research Institute, San Antonio. 29 March 1972. 57 p.

Analysis of 1972 voluntary roadside and household surveys. D.E. Camann, et al. Southwest Research Institute, San Antonio. 15 Feb 1973. 80 p.

San Antonio Alcohol Safety Action Project annual report for 1973. Section II-A-7. An analysis of public information and education activity and an in-depth countermeasure report for PI & E countermeasures. Analytic study 7. T.E. Hawkins, et al. Southwest Research Institute, San Antonio. March 1974. 64 p.

"The psychiatrist's role in combating drunken driving." H. Nathan and J. Turnbull. Texas University, Medical School, San Antonio. Canadian Psychiatric Association Journal, Vol. 19, No. 4, Aug 1974, pp. 381-385.

Final analysis of overall project impact, 1972 through 1974. Analytic study no. 1-2. T.E. Hawkins, et al. Southwest Research Institute, San Antonio. May 1975. 52 p.

Final analysis of drinker diagnosis and referral, 1972 through 1974. Analytic study no. 5. T.E. Hawkins, et al. Southwest Research Institute, San Antonio. May 1975. 33 p.

San Antonio Alcohol Safety Action Project. Hearing. House of Representatives, Congress, Ninety-Fourth, First Session, Committee on Public Works and Transportation, San Antonio. 1976. 135 p.

Analysis of public information and education, 1975. Analytic study no. 7. T.E. Hawkins and E.J. Cooper. Southwest Research Institute, San Antonio. May 1976. 19 p.

Alcohol/safety public information campaigns. Seminar no. 7. 20-21 May 1976. Ann Arbor. Presentation by San Antonio ASAP. N. Brennan. May 1976. 18 p. UM-HSRI-76-25.

#### UTAH

Area: Salt Lake, Davis, Weber, Box Elder, and Utah Counties  
Prime Contractor: Utah Department of Public Safety  
Evaluator: Applied Management Corporation  
Operational Date: July 1972 Initial Total Budget: \$2,000,000  
Contract Number: DOT-HS-159-2-249

Roadside survey analysis. 1972-73. Applied Management Corporation, Salt Lake City. (1974). 49 p.

ASAP and beyond. A final report to the community on the Utah Alcohol Safety Action Program. Utah Department of Public Safety, Salt Lake City. Feb 1976. 33 p.

VERMONT

Area: Chittenden, Washington, Lamoille, and Franklin Counties  
Prime Contractor: Vermont Department of Mental Health  
Evaluator: ASAP staff  
Operational Date: January 1971 Initial Total Budget: \$2,214,000  
Contract Number: FH-11-7543  
Note: Also known as Project CRASH

"Public education countermeasure." J.A. Waller. In Vermont Countermeasures Related to Alcohol and Safety on the Highways; Operational Plan, Vermont Department of Mental Health, Project CRASH, Waterbury, June 1971, Pp. I.1-I.38.

Alcohol-impaired driving, license suspensions, and transportation needs during intoxication or suspension among alcoholics. W.S. Ingraham and J.A. Waller. Sept 1971. 33 p.

Baseline data for public education about alcohol and highway safety in Vermont. J.A. Waller, et al. Feb 1972. 191 p.

Baseline data for public education about alcohol and highway safety in Vermont: a summary. J.A. Waller, et al. Feb 1972. 12 p.

Baseline data for police enforcement against alcohol impaired driving in Vermont: roadside survey report. J.A. Waller, et al. March 1972. 78 p.

A pre-test of concepts for the CRASH mass media campaign. J.K. Worden, et al. April 1972. 11 p.

Mass media campaign for Project CRASH. T.J. Riley, et al. May 1972. 17 p.

Previous police contacts, and recidivism among drivers with arrests for driving while under the influence of alcohol in Vermont - baseline data. J.A. Waller and L. Flowers. Aug 1972. 55 p.

"Using audience research to plan and evaluate public education countermeasures." J.K. Worden. Vermont University, Department of Communication and Theatre, Burlington. National Safety Congress Transactions, Vol. 24, 1973, pp. 17-24.

Pre-campaign data for public education about alcohol and highway safety in Vermont. J.K. Worden, et al. Feb 1973. 120 p.

The development and evaluation of the Vermont driver education program in alcohol safety. J.K. Worden, et al. June 1973. 54 p.

Application of baseline data for public education about alcohol and highway safety. J.A. Waller and J.K. Worden. Vermont University, Burlington. Sept 1973. 19 p.

"The interface of mental health and judicial systems: early impressions of an ASAP-related treatment effort." R.F. Aiken and S. Weiner. Vermont Department of Mental Health, Montpelier and Vermont University, Burlington. In Alcoholism: A Multilevel Problem. Treatment: Organization and Management. Proceedings of the National Institute on Alcohol Abuse and Alcoholism, Alcoholism Conference, 3rd annual, 20-22 June 1973, Washington, D.C., National Institute on Alcohol Abuse and Alcoholism, Rockville, 1974, pp. 292-300.

"The Vermont Driver Profile: a psychometric approach to early identification of potential high-risk drinking drivers." M.W. Perrine. Vermont University, Project ABETS, Burlington. In Alcohol, Drugs, and Traffic Safety. Proceedings of the International Conference on Alcohol, Drugs, and Traffic Safety, 6th, 8-13 Sept 1974, Toronto, Addiction Research Foundation, Toronto, 1975, pp. 199-223.

The Vermont public education campaign in alcohol and highway safety: a final review and evaluation. J.K. Worden, et al. June 1975. 146 p.

## VIRGINIA

Area: Fairfax County

Prime Contractor: Virginia Highway Safety Division

Evaluator: ASAP staff and Virginia Highway Research Council

Operational Date: January 1972 Initial Total Budget: \$2,130,059

Contract Number: DOT-HS-067-1-087

Ten point proposal and working plan for development and evaluation of an Alcohol Safety Action Project (ASAP) for Fairfax County Virginia and the contiguous communities of Fairfax City, Falls Church, Vienna and Herndon. [1970]. 4 p.

"Project directors description of new ASAPs." B. Landstreet. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, pp. 192-193.

The Fairfax Alcohol Safety Action Project: total community involvement. Annual report. 1972. [1973]. 276 p.

The Fairfax Alcohol Safety Action Project: alcohol is a crash diet. Annual report. 1973. [1974]. 192 p.

The Virginia alcohol safety program. Draft report. 24 Jan 1973. 12 p.

The Virginia alcohol safety program (VASP): guidelines for proposal development. 13 Feb 1973. 9 p.

Drinking-driving attitudes: a survey of Fairfax County, 1971. R.M. Rodman. Virginia Highway Research Council, Charlottesville. March 1973. 144 p.

Trends in blood alcohol concentration levels of drivers at night; a comparison of BAC levels determined in the first two roadside surveys of the Fairfax Alcohol Safety Action Project. Final report. T.J. Smith. Virginia Highway Research Council, Charlottesville. Dec 1973. 34 p.

"Trends in blood alcohol concentration levels of night drivers," T.J. Smith. Virginia Highway and Transportation Research Council, Charlottesville. Transportation Research Record, No. 520, 1974, pp. 38-46.

Drinking-driving patterns at night; baseline roadside survey of the Fairfax Alcohol Safety Action Project. Final report. T.J. Smith. Virginia Highway Research Council, Charlottesville. Feb 1974. 37 p.

"Fairfax, Virginia Alcohol Safety Action Program." B.F. Landstreet and D.W. Kriss. Fairfax County Police Department. Police Chief, Vol. 41, No. 5, 1974, pp. 26-27.

Trends in drinking-driving patterns at night; a comparison of the first three roadside surveys of the Fairfax Alcohol Safety Action Project. Final report. T.J. Smith. Virginia Highway Research Council, Charlottesville. May 1974. 32 p.

The Fairfax Alcohol Safety Action Project: alcohol is a crash diet! Annual report. 1974. (1975). 188 p.

Trends in public information and awareness of ASAP and the drinking driving problem. Interim report. T.J. Smith. Virginia Highway and Transportation Research Council, Charlottesville. May 1975. 13 p.

The Fairfax Alcohol Safety Action Project: alcohol is a crash diet. Quarterly reports for January through December 1975. March 1976. 140 p.

An analysis of the impact of ASAP on the traffic safety system in Fairfax County: 1975. Final report. Analytic study no. 4. E.R. Sweeton. Center for the Environment and Man, Hartford. June 1976. 41 p.

The Fairfax Alcohol Safety Action Project: alcohol is a crash diet. Annual report. 1975. July 1976. 128 p.

An analysis of the ASAP patrol activity: 1975. Final report. Analytic study no. 3. E.R. Sweeton and K.C. Costenoble. Center for the Environment and Man, Hartford. Aug 1976. 36 p.

#### WASHINGTON

Area: King County (including Seattle)

Prime Contractor: Washington State Department of Motor Vehicles

Evaluator: Oregon Research Institute

Operational Date: January 1971 Initial Total Budget: \$1,922,561

Contract Number: FH-11-7539

"Portland and Seattle's alcohol safety action projects (ASAP)." H.L. Eddy. National Highway Traffic Safety Administration, Region X, Portland. In Northwest Road and Street Conference. 1971. Proceedings, University of Washington, Seattle, 1971, pp. 154-159.

One drinking driver countermeasure. R.J. Fagan. Cedar Hills Alcoholism Treatment Center, Maple Valley, Wash. 15 Nov 1972. 10 p.

"An analysis of ultimate performance measures to determine total project impact. Analytic study 1." R.S. Vaught, et al. Oregon Research Institute, Eugene. In ASAP Evaluation Progress Seminar; Selected Project Evaluation Analytic Studies, NHTSA, 1973, 43 p.

WISCONSIN

Area: Marathon and Sheboygan Counties (including Madison)  
Prime Contractor: University of Wisconsin, Institute of Governmental Affairs  
Evaluator: ASAP staff  
Operational Date: January 1971 Initial Total Budget: \$1,748,761  
Contract Number: FH-11-7545

"ASAP leaders' experience panel." F.A. Wileman, et al. Wisconsin University, Madison, Institute of Governmental Affairs. In Management Workshop for Alcohol Safety Action Project Leaders. Proceedings, Human Resources Research Organization, Alexandria, 1971, pp. 179-186.

Roadside survey to assess prevalence of drinking and driving. F.A. Wileman. 30 Sept 1971. 35 p.

Elements in mass media evaluation. Final report. Volume II. Part 9. Wisconsin University, Institute of Governmental Affairs, Madison. June 1973. 12 p.

Four ASAPs are not represented in this bibliography since we have been unable to obtain reports from them. They are:

Delaware (Statewide) DOT-HS-157-2-247  
Idaho (Statewide) DOT-HS-153-2-239  
Maine (Cumberland and York Counties) DOT-HS-037-1-004  
Puerto Rico (Commonwealth) DOT-HS-160-2-251



