
Wallace, David A.; Hedstrom, Margaret

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SI 655
Management of Electronic Records

Week 9
Sorting Out Contradictions:
Freedom of Information, Privacy, Security & Accountability
March 23, 2009
OUTLINE

• Accountability and Transparency
• Accountability and Transparency Enhancers
• Accountability and Transparency Constraints
Accountability and Transparency

• **Accountability**: Based on the principle of access to information

• **Transparency**: Based on the practice of making information available in a way that is complete, accurate, understandable, and discoverable (visible)
Enhancers

• Voluntary Reporting
  – Global Reporting Initiative
  – Voluntary Posting of Information

• 3rd Party Reviews (e.g. Consumer Reports)

• Posting or dissemination of information required by law (adverse drug reactions, truth in advertising, “this call may be monitored”)

• Rights and procedures to request access to information (investor profiles, FOIA)

• Technological, organizational, and institutional safeguards (Meijer)
Government Information

• Freedom of Information Act (FOIA)
• Privacy Act
• Federal Register (Administrative Procedures Act)
• Open Meetings Laws (FACA; Sunshine in the Government Act)
• Conflict of Interest Statements
• Financial Disclosures for Political Appointees and some Civil Servants (Ethics in Government Act)
• Whistleblower Protection Act of 2007
  (Vaughn)
Freedom of Information Act (FOIA)

- Scope: Documents held by agencies of the executive branch of the US government
- Excludes Documents of
  - Elected Officials
  - the Federal Judiciary
  - Private Companies or Persons (including grantees and contractors)
  - State or Local Government
FOIA: Scope

- Existing records (regardless of form) in the possession [control] of the agency
- Requests must reasonably describe the records being sought
- Final decisions and policy recommendations
- Any requestor has standing
FOIA Exemptions

1. Classified documents (more later)
2. Internal personnel rules and practices
3. Information exempt under other laws
4. Confidential Business Information (a.k.a trade secrets)
5. Internal government communications
6. Personal privacy (more later)
7. Law enforcement
8. Financial institutions
9. Geological information
FOIA Issues 1...

• Delays in responses to requests
• Denial of fee waivers
• Frivolous use of exemptions
• Expansion of exempt categories (sensitive security information; critical infrastructure)
FOIA Issues 2...

- Interrelated and Recurring Problems
  - Agency records management conditions
  - Antagonism towards FOIA by top agency officials, agency FOIA staff, and other federal employees
  - FOIA language provides high implementation discretion \(\rightarrow\) ambiguity and inconsistency in interpretation and implementation
  - As FOIA matured its administration became more complex and courts became a significant venue in shaping administration and meaning

(Roth; Relyea)
EFOIAA of 1996 1...

- Computer oriented amendments
  - Computerized information applicable
  - Electronic reading rooms
  - Requester can receive response in desired form or format if “readily reproducible” or achievable within “reasonable efforts”
  - Agencies must apply “reasonable efforts” when searching electronic records
  - When “technically feasible,” agencies are to note redactions on electronic releases
  - Each agency is to make available “an index of all major information systems of the agency and...a description of all major information and record locator systems maintained by the agency.”
EFOIAA of 1996 2...

- Administrative amendments
  - Time limits
  - Multi-track processing and track negotiation
  - Expedited processing
  - Backlog and processing new requests (agencies can not use existing backlog as an excuse for not processing new requests)
  - Volume estimations for denied materials
  - Annual reporting reconfigured
MEMORANDUM FOR HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

FROM:    THE ATTORNEY GENERAL

SUBJECT: The Freedom of Information Act (FOIA)

A Presumption of Openness

As President Obama instructed in his January 21 FOIA Memorandum, “The Freedom of Information Act should be administered with a clear presumption: In the face of doubt, openness prevails.” This presumption has two important implications.

FOIA Is Everyone’s Responsibility

Application of the proper disclosure standard is only one part of ensuring transparency. Open government requires not just a presumption of disclosure but also an effective system for responding to FOIA requests. Each agency must be fully accountable for its administration of the FOIA.

I would like to emphasize that responsibility for effective FOIA administration belongs to all of us—it is not merely a task assigned to an agency’s FOIA staff. We all must do our part to ensure open government. In recent reports to the Attorney General, agencies have noted that
Privacy Act

• **Scope:**
  - Personal information maintained by the Executive Branch of the US Government (including records maintained by contract on an agency’s behalf)
  - US Citizens and permanent residents
  - Records maintained in a “system of records” (e.g. a system where information is retrieved by personal identifiers)
Privacy Act Requirements

1. Individual have a right to see and copy records about themselves
2. Agencies must publish notices describing all “systems of records”
3. Agencies must make reasonable efforts to maintain accurate, relevant, timely and complete records about individuals
4. Information collected for one purpose cannot be used for another purpose (w/o consent of the subject)
5. Legal recourse
Privacy Act Exemptions 1...

• All records maintained by the CIA
• Criminal Law Enforcement Agencies
  – Information compiled to identify individual criminal offenders
  – Criminal investigatory records
  – Reports identifiable to any individual from arrest to release from supervision
Privacy Act Exemptions 2...

1. Applicants for federal civil service positions
2. Classified records (more later)
3. Law enforcement investigatory material
4. Systems of records providing protective services (protect President)
5. Systems of records required by statute solely for statistical purposes (census records)
6. Information provided by a confidential source
7. Evaluation material for promotion in the armed services
8. Medical Records
9. Litigation Records
Panopticon revisited: accountability through transparency? technotyranny?

See:

http://www.searchsystems.net/
http://www.choicepoint.com/
http://www.narus.com/
http://verint.com/

Jeremy Bentham (Wikimedia Commons)
Contentious Issues

• Unwarranted invasion of privacy
• Classified Documents

http://www.pbs.org/wgbh/nova/spyfactory/
Classified Documents

• Justification: to protect information from being used to damage or endanger national security.

• Levels of Classification:
  – Top Secret (exceptionally grave damage)
  – Secret (serious damage)
  – Confidential (damage)
Allowable categories

(a) military plans, weapons systems, or operations
(b) foreign government information
(c) intelligence activities (including special activities), intelligence sources or methods, or cryptology;
(d) foreign relations or foreign activities of the United States, including confidential sources
(e) scientific, technological, or economic matters relating to the national security
(f) programs for safeguarding nuclear materials or facilities
(g) vulnerabilities or capabilities of systems, installations, infrastructures, projects, plans, or protection services relating to the national security
(h) weapons of mass destruction
Authority to Classify Documents

- Classification and Declassification is governed by Executive Order
  - EO 13292 (March 2003)
  - Amends EO 12958 (1995)
- Clinton Administration 19 offices and agencies were authorized to classify documents
- Bush Administration added HHS, EPA, & Agriculture; OSTP upgraded to Top Secret
Declassification

• Automatic Declassification
  – Clinton EO: Documents more than 25 years old are automatically declassified unless the classification authority can demonstrate need to retain classification
  – Bush EO: Extended deadline for systematic review to Dec. 2006

• FOIA Request

• Mandatory Declassification Review Requests
Patriot Act

• Passed in wake of 9/11
• Break down historical barriers between domestic law enforcement and foreign intelligence
• Impact on government collection of PII via ELSUR
  – Altered 4th amendment protections (probable cause search warrants; unreasonable search and seizure)
  – “significant” to purpose of investigation
  – Records = any tangible information object
  – Secrecy clause = gag order
  – Changes to scope of wiretaps
  – Email and vmail surveillance
  – Increased sharing of information between agencies
• Implementation opaque but some indicators arising
  (Jaeger, Bertot, McClure)
Concluding thought
ala Alan Westin

• Totalitarian governments:
  – collect a lot of information on citizens with no/limited access rights

• Democratic governments:
  – limits on collection of personal information and broad access to information on government actions

• Access and privacy [and security] intertwined in democratic accountability and transparency