

The Ultimate Intelligent Platform:  
The American Research University



# The Age of Knowledge

---



**Educated people and ideas**

**Prosperity**

**Security**

**Social well-being**

**Educated people are the most valuable resource  
for 21st societies and their institutions!!!**

# Forces of Change

## A Changing World

The Knowledge  
Explosion

Globalization

High Performance  
Workplace

Diversity

Technological Change

Knowledge Transfer

## Forces on the University

Economics

Societal Needs

Technology

Markets

**Evolution?**

**Revolution?**

**Extinction?**



# The Future of the University?

“Thirty years from now the big university campuses will be relics. Universities won’t survive. It is as large a change as when we first got the printed book.”

– *Peter Drucker*

“If you believe that an institution that has survived for a millennium cannot disappear in just a few decades, just ask yourself what has happened to the family farm.”

– *William Wulf*

“I wonder at times if we are not like the dinosaurs, looking up at the sky at the approaching comet and wondering whether it has an implication for our future.”

– *Frank Rhodes*

# Outline

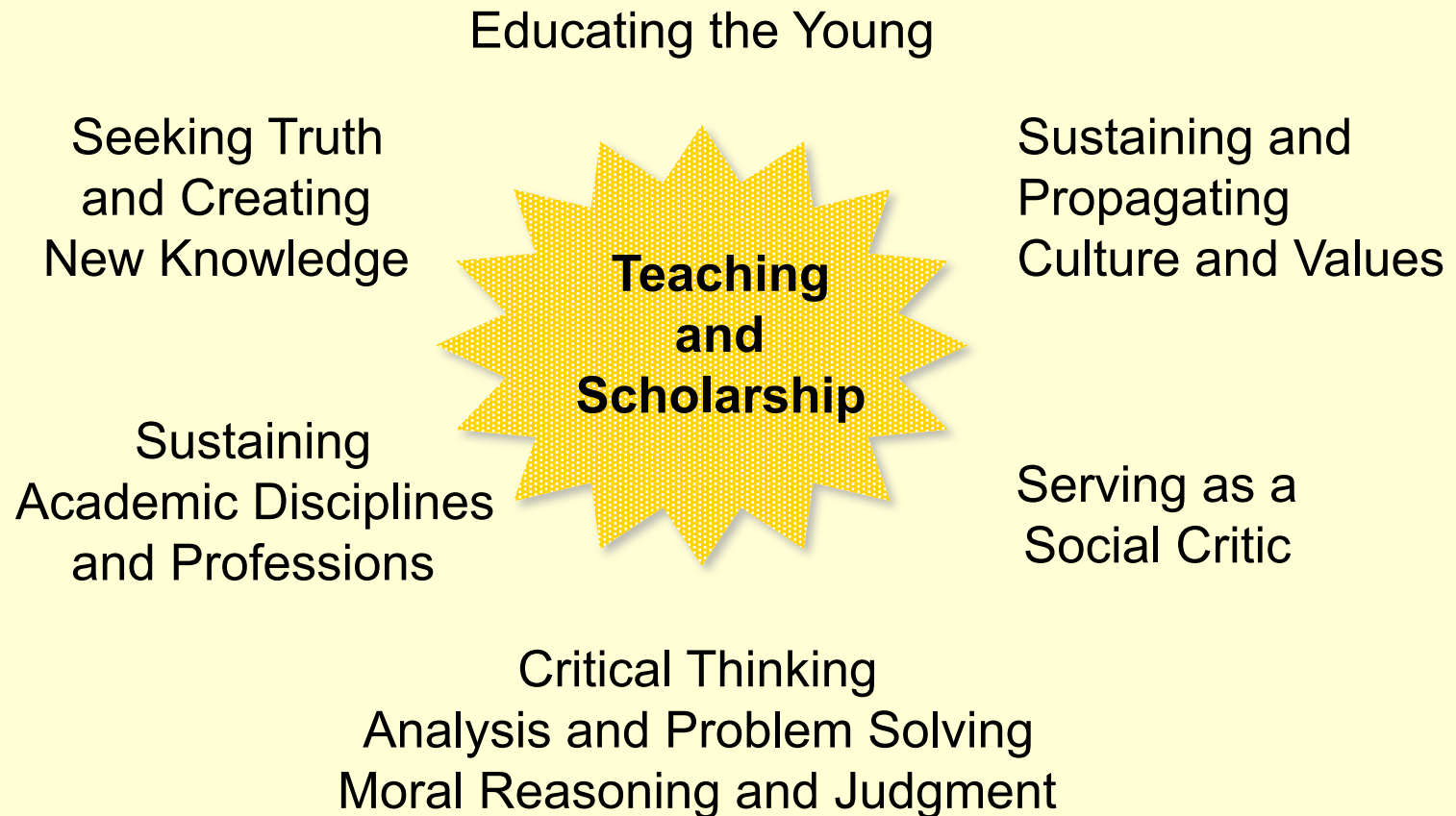
---

- The American Research University, Inc.
- A Restructured Knowledge and Learning Industry
- Possible Strategies
- “Knowledge Management” in the Research University
- The Future of the University

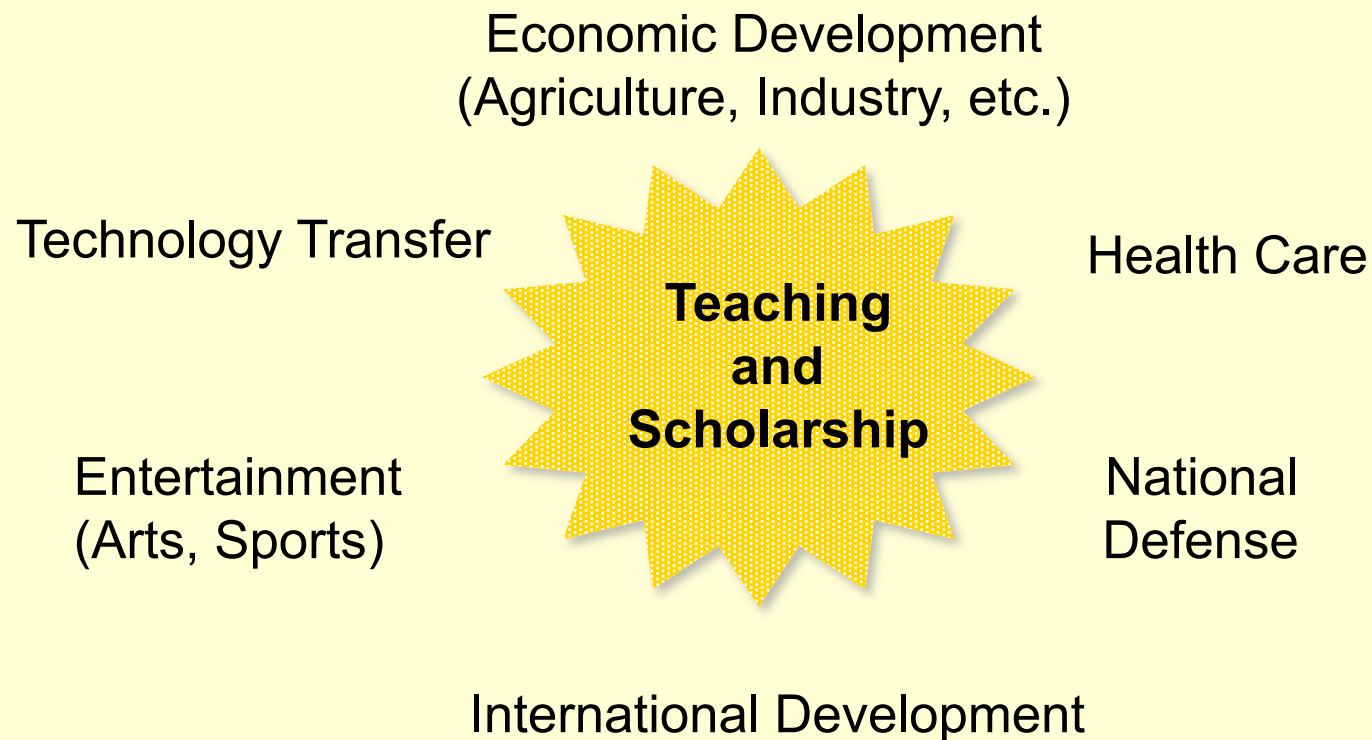
# The American Research University



# Traditional Roles of the University: The Core



# The Traditional Roles of the University: The Periphery





## Case Study 1

# Higher Education in the United States



# The Evolution of U.S. Higher Education

1700s...Frontier America		Colonial Colleges
1800s...Industrial Society		Land-Grant Universities
1900s...Rise of Professions		Technical Colleges
1940s...WWII, the Cold War		Research Universities
1950s...Mass Education		University Systems
1990s...Market Forces		Cyber-U, Global U, For-profit U

# The United States Higher Education “System”

AAU-Class Research Universities (60)

Research Universities (115)

Doctoral Universities (111)

Comprehensive Universities (529)

Baccalaureate Colleges (637)

Two-Year Colleges (1,471)

**Total U.S. Colleges and Universities: 3,595**

# The Evolving U.S. Education System



## **Knowledge Infrastructure**

(production, distribution, marketing, testing, credentialing)

# Some Other Characteristics of the U.S. System of Higher Education

- 65% of high school graduates attend college
  - \* (although only 50% of these will receive degrees)
- 15 million students enrolled in 3,595 colleges and universities
  - \* (520,000 international students)
- 80% of students enrolled in “public” universities
- \$200 billion/year spent on U.S. higher education
  - \* \$50 billion/y in federal student financial aid
  - \* \$20 billion/y in federal research grants
  - \* \$60 billion/y in state (regional) appropriations
  - \* \$70 billion/y in tuition, gifts, business activities, etc.

# The Role of Government in the U.S.

- The Federal Government:

- \* No ministry, no national system, no controls...no policy
- \* \$50 B/y of financial aid for students
- \* \$15 B/y of research grants to faculty
- \* NOTE: The federal government provides funds to people (students, faculty, patients), not universities.

- State Governments:

- \* \$65 B/y to support operation of public universities
- \* Great diversity in state governance, from rigidly controlled systems (New York, Ohio) to strategic master plans (California) to anarchy (Michigan)

## Case Study 2

# The University of Michigan





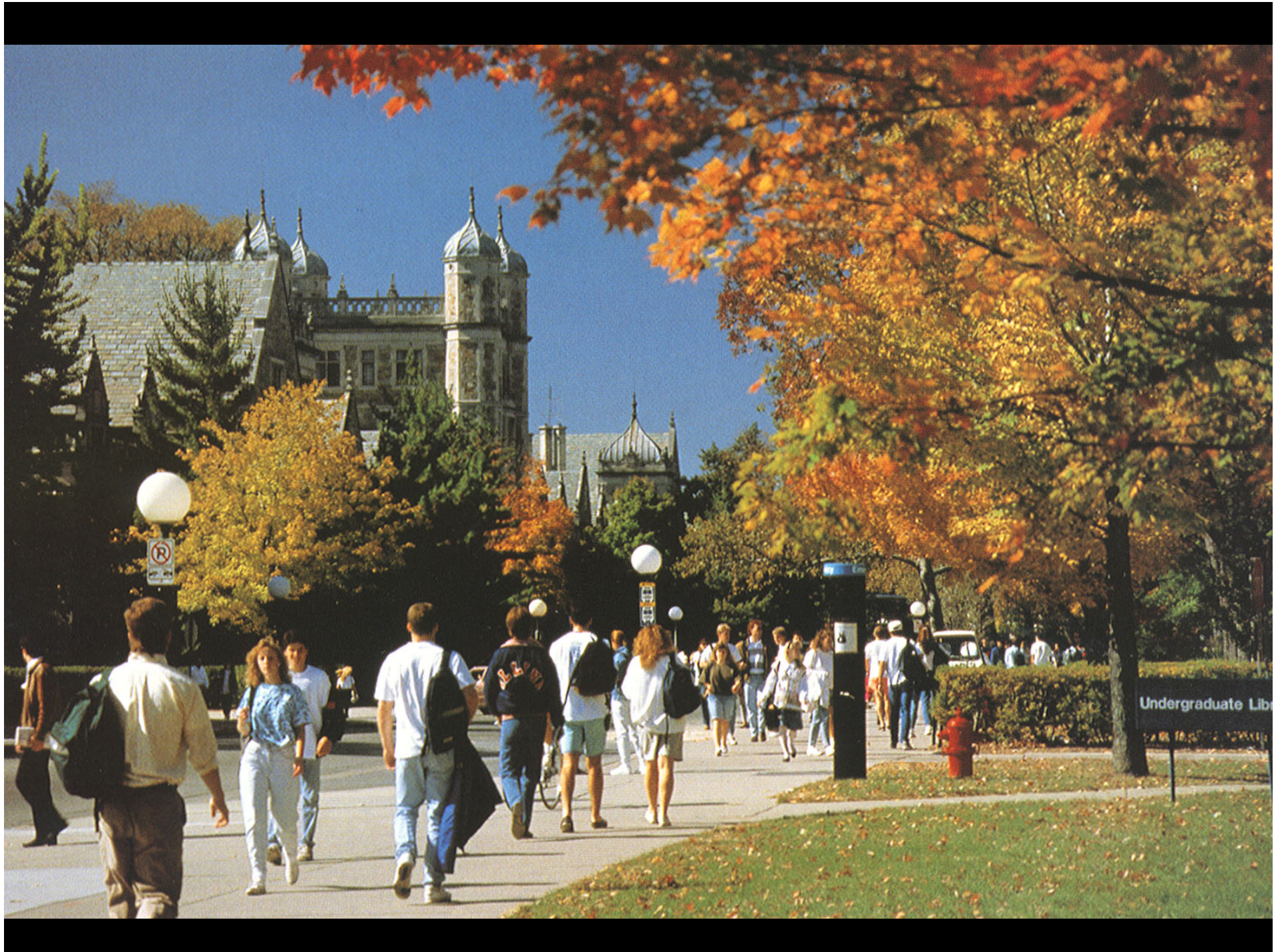


# University of Michigan

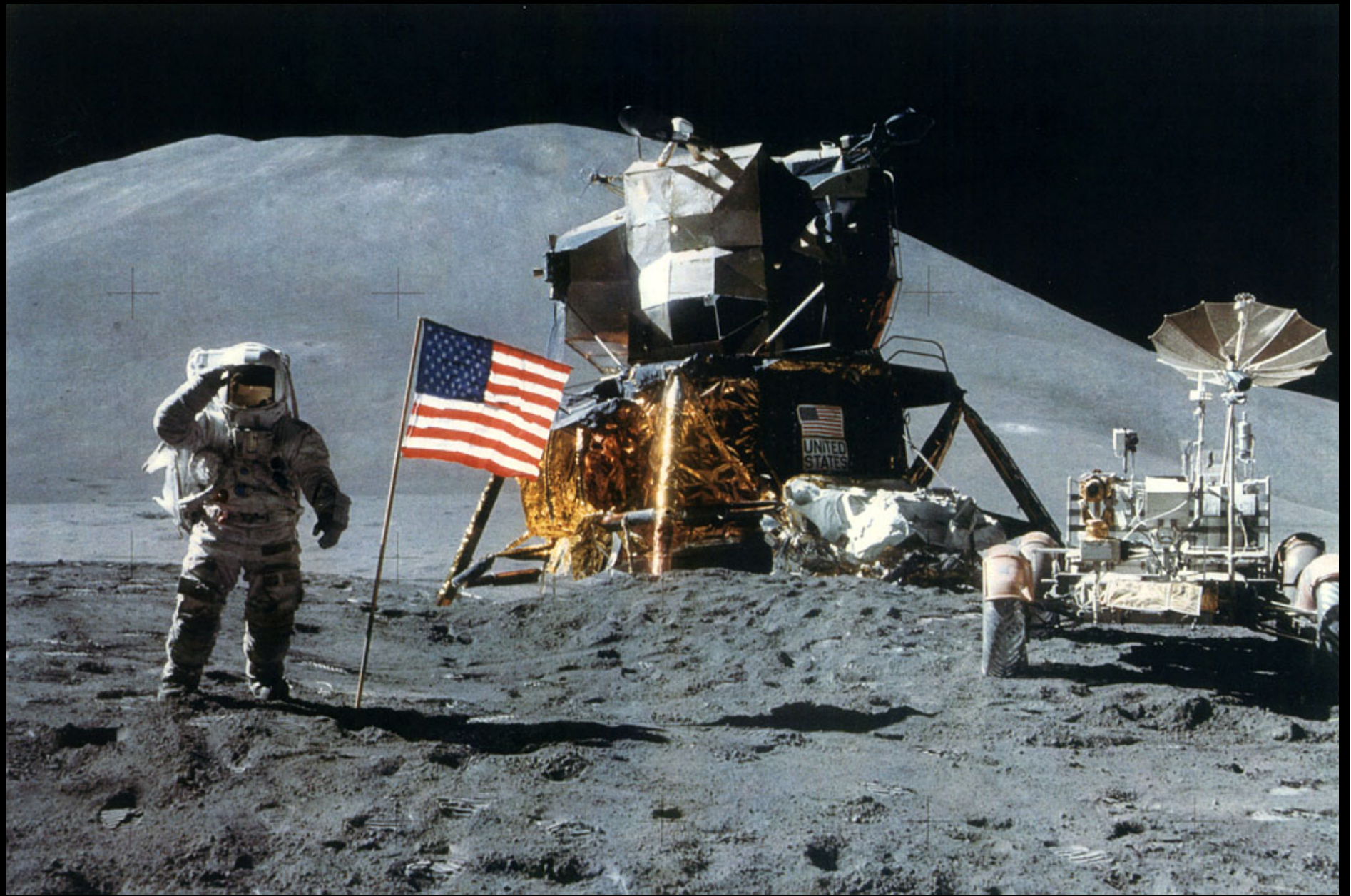
- First truly public university in United States (1817)
- Constitutional autonomy
- One of U.S.'s largest universities
  - \* People: 50,000 students; 3,500 faculty, 25,000 staff
  - \* Budget: \$3.4 billion/year; (\$3.9 billion endowment)
  - \* Facilities: 3 million m<sup>2</sup> of facilities
  - \* Campuses in Europe, Hong Kong, Korea, Brazil, cyberspace
- One of U.S.'s leading research universities (> \$700 million/year)
- Some other features:
  - \* First university hospital (1 million patients a year, \$1.4 billion/year)
  - \* Key role in developing and managing the Internet (now Internet2)

# UM Schools and Colleges

- Architecture
- Art and Design
- Business Administration
- Dentistry
- Education
- Engineering
- Graduate programs
- Information
- Kinesiology
- Law
- Humanities
- Medicine
- Music
- Natural Resources
- Nursing
- Pharmacy
- Public Health
- Public Policy
- Sciences
- Social Work









THIS FLAG CARRIED ABOARD APOLLO 15 DURING THE FIRST EXTENDED SCIENTIFIC EXPLORATION OF THE MOON. JULY 26 — AUGUST 7, 1971





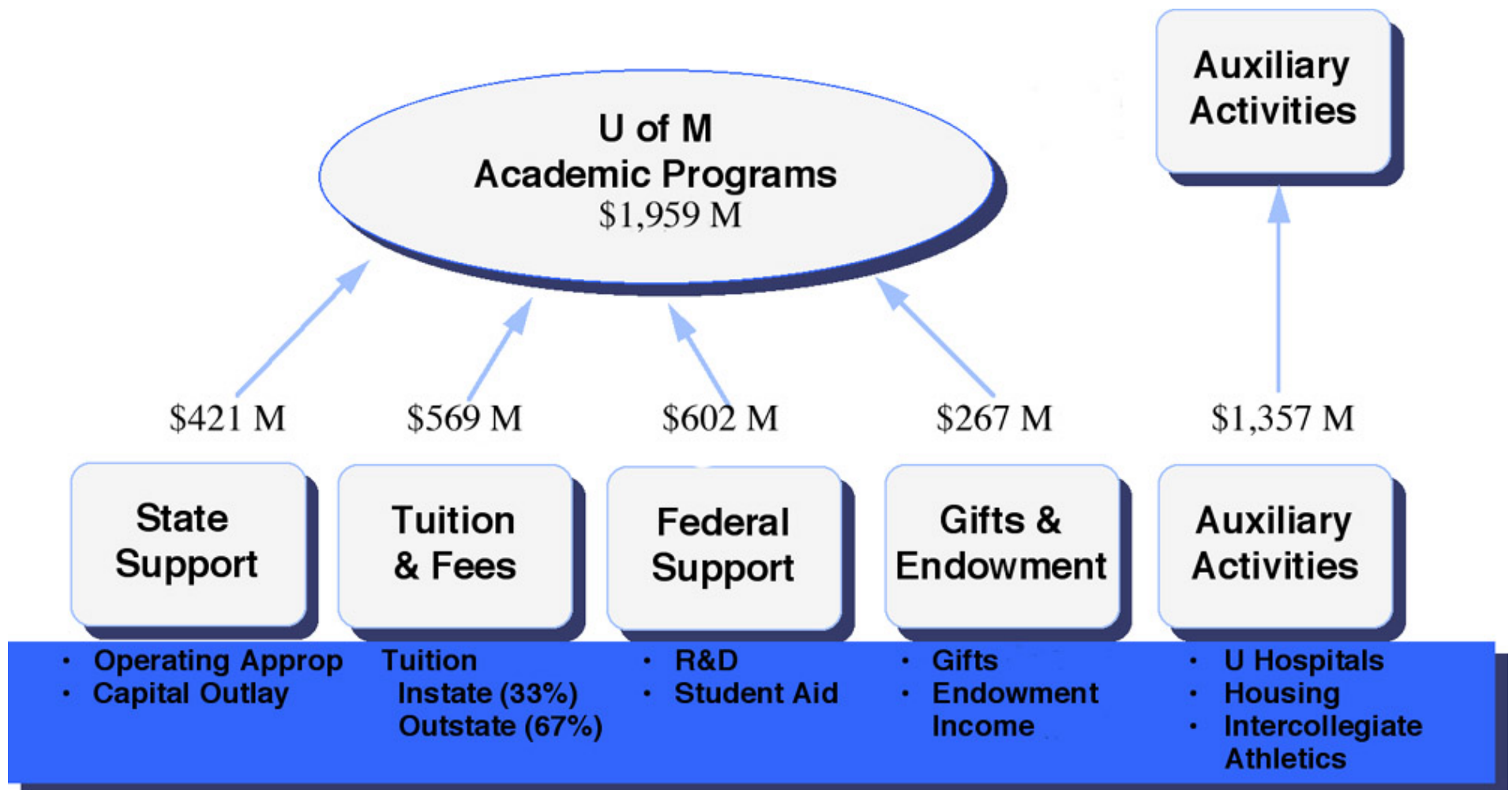




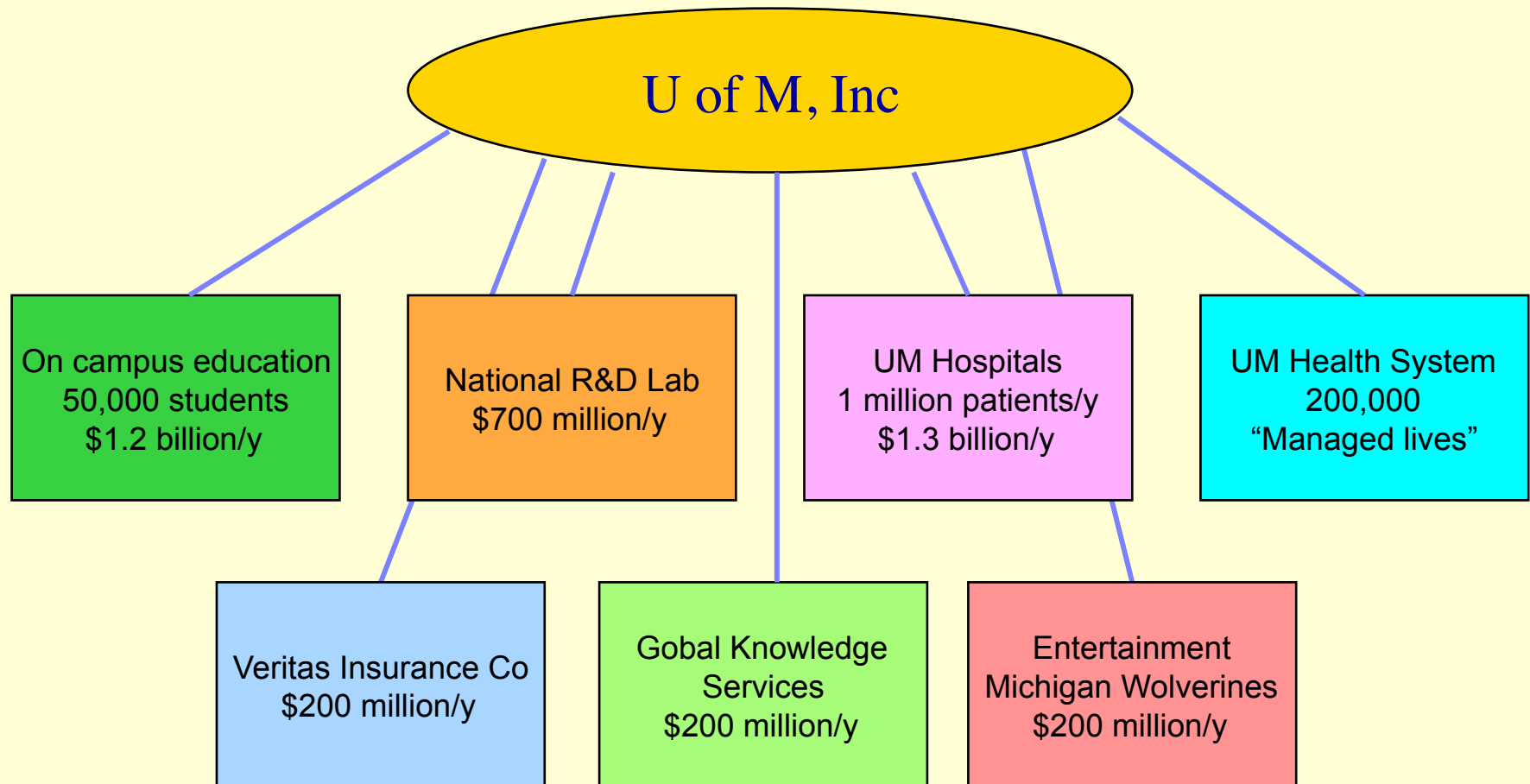




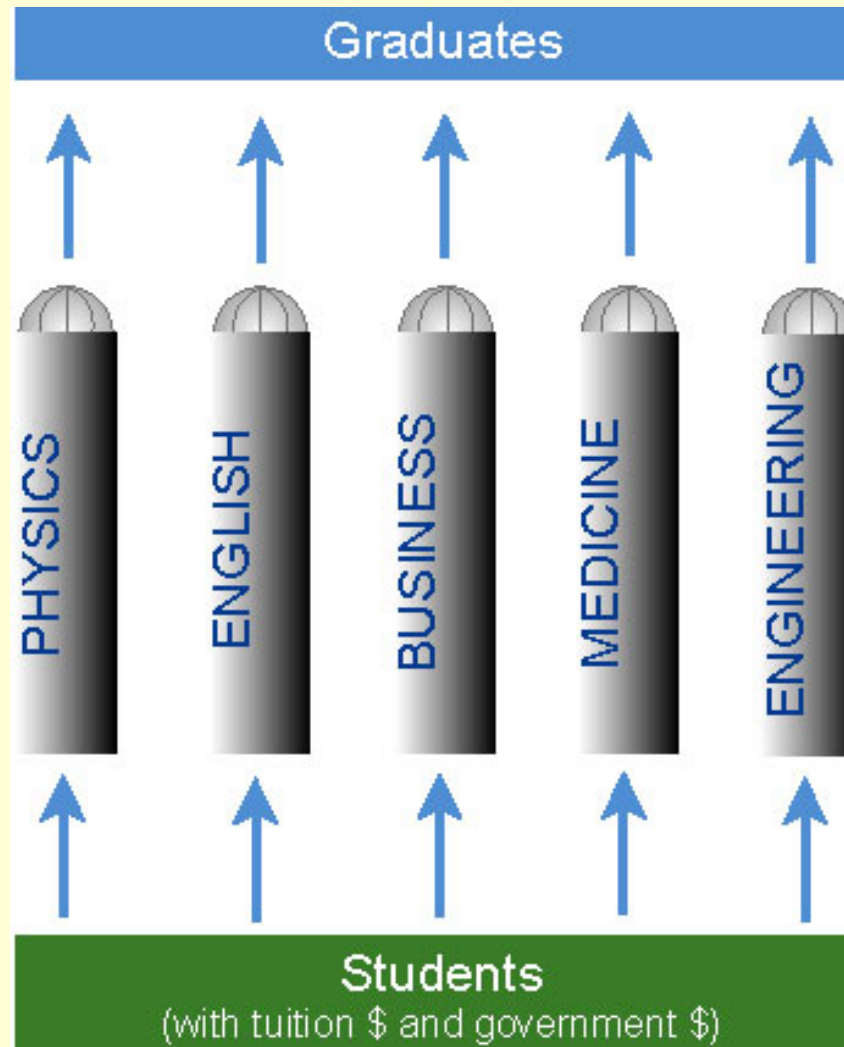
# Financing the University



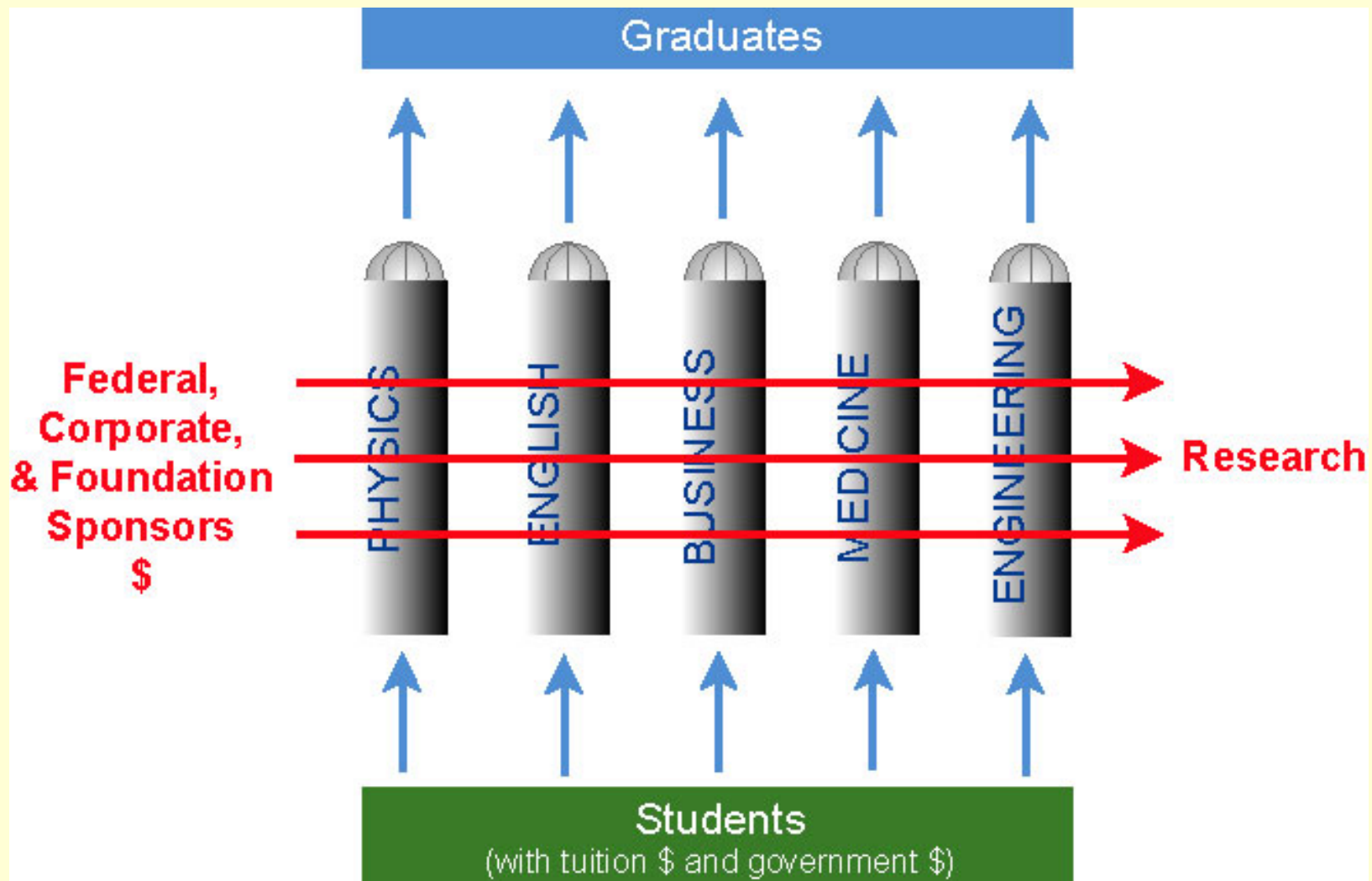
# Another way to look at UM



# First, a fact of university life: disciplinary silos



## But in a research university...



# Another way to think of the research university:

---

- “The contemporary research university is nothing more than a holding company for research entrepreneurs!”

A frustrated junior faculty member

- “Our faculty members can do anything they want—provided they can raise the funds to support what they do...”

A former MIT president



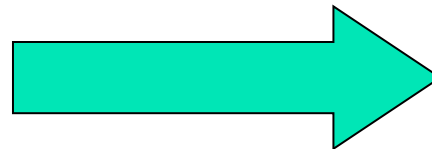
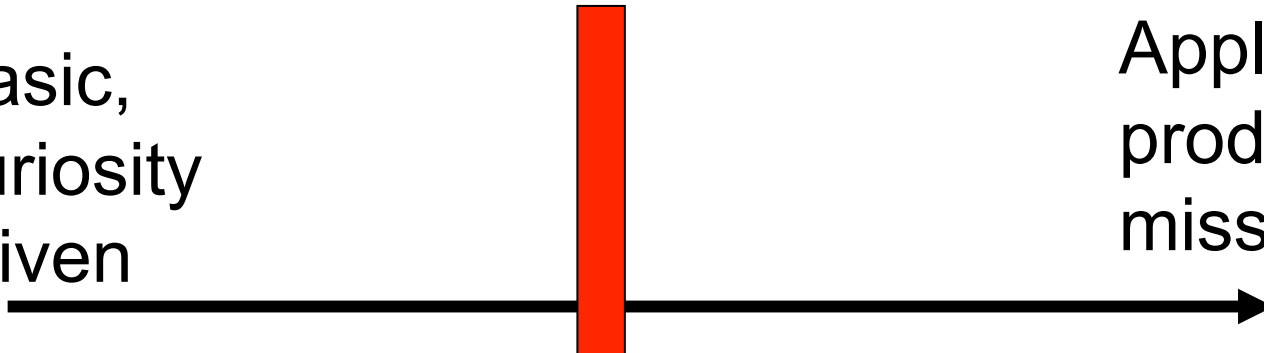
# Vannevar Bush Linear Model of Research



*Science: The Endless Frontier*

Basic,  
curiosity  
driven

Application in  
products and  
missions.

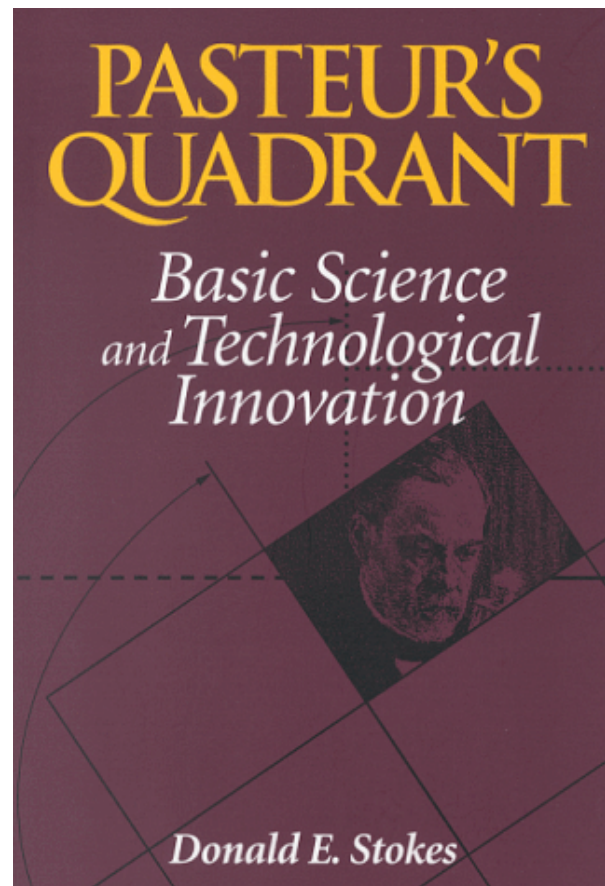


*Transfer*



# Pasteur's Quadrant

---





# Pasteur's Quadrant Research Model (from Donald Stokes)

Extent of Focus  
on New  
Knowledge  
Creation?



Extent of Focus on Application/Product



# Pasteur's Quadrant Research Model (from Donald Stokes)

Focus on New Knowledge Creation?	Yes	Bohr	Pasteur
	No		Edison
		No	Yes
		Focus on Application?	

# The Forces of Change



# Forces of Change

## A Changing World

The Knowledge  
Explosion

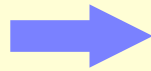
Globalization

High Performance  
Workplace

Diversity

Technological Change

Knowledge Transfer



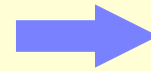
## Forces on the University

Societal Needs

Economics

Technology

Markets



**Brave New World?**

**Society of Learning?**

# Changing Societal Needs

- Increasing population of “traditional” students
- The “plug and play” generation
- Education needs of adults in the high-performance workplace (lifelong learning)
- Passive student to **active** learner to **demanding** consumer
- “Just-in-case” to “just-in-time” to “just-for-you” learning
- Diversity (gender, race, nationality, socioeconomic,...)
- Global needs for higher education

**Concern: There are many signs that the current paradigms are no longer adequate for meeting growing and changing societal needs.**

# Global Needs

Half of the world's population is under 20 years old.

Today, there are over 30 million people who are fully qualified to enter a university, but there is no place available. This number will grow to over 100 million during the next decade.

To meet the staggering global demand for advanced education, a major university would need to be created every week.

“In most of the world, higher education is mired in a crisis of access, cost, and flexibility. The dominant forms of higher education in developed nations—campus based, high cost, limited use of technology—seem ill-suited to addressing global education needs of the billions of young people who will require it in the decades ahead.”

Sir John Daniels, British Open University



# Financial Imperatives

- Increasing societal demand for university services (education, research, service)
- Increasing costs of educational activities
- Declining priority for public support
- Public resistance to increasing prices (tuition, fees)
- Inability to re-engineering cost structures

**Concern: The current paradigms for conducting, distributing, and financing higher education may not be able to adapt to the demands and realities of our times**

# Technology

---

Since universities are knowledge-driven organizations, it is logical that they would be greatly affected by the rapid advances in information and communications technologies

We have already seen this in administration and research.

But the most profound impact could be on education, as technology removes the constraints of space, time, reality (and perhaps monopoly ... )

**Concern: The current paradigm of the university may not be capable of responding to the opportunities or the challenges of the digital age.**

# Market Forces

Changing societal needs, economic realities, and rapidly evolving technology are creating powerful market forces in the higher education enterprise. The traditional monopolies of the university, sustained in the past by geography and certification, are breaking apart.

We may be seeing the early signs of a **restructuring** of the higher education enterprise into a global knowledge and learning industry.

**Concern: The current faculty-centered, monopoly-sustained university paradigm is ill suited to the intensely competitive, technology-driven, global marketplace.**

The Restructuring of the  
Higher Education Enterprise  
into a  
Global Knowledge and  
Learning Industry



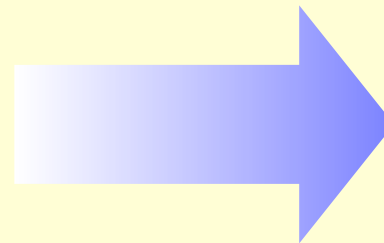
# Market Forces

---

Changing Social Needs

Financial Imperatives

Evolving Technology



**Powerful  
Market  
Forces**

# The Role of Markets

---

The U.S. higher education enterprise is highly competitive!

- For students (particularly the best)
- For faculty (particularly the best)
- For public funds (research grants, state appropriations)
- For private funds (gifts, commercial)
- For winning athletics programs
- For everything and everybody...

# The Role of Markets

The U.S. higher education enterprise is highly competitive!

- For students (particularly the best)
- For faculty (particularly the best)
- For public funds (research grants, state appropriations)
- For private funds (gifts, commercial)
- For winning athletics programs
- For everything and everybody...

In a sense, Michigan competes not only with UC-Berkeley, Harvard, and MIT, but also with Oxford and Cambridge, not to mention IBM and Microsoft!

# A Restructured Industry?

There are signs that higher education may be in the early stages of a major restructuring like other economic sectors such as energy, banking, and transportation that underwent restructuring following deregulation.

The restructuring of the higher education enterprise is being driven by changing social needs, financial pressures, rapidly evolving technology, and most significantly, emerging market forces. These are also driving a convergence of education with other knowledge-intensive industries such as information technology, telecommunications, information services, and entertainment into what might be regarded as:

**A Global Knowledge and Learning Industry**



## A Quote from a Venture Capital Prospectus

---

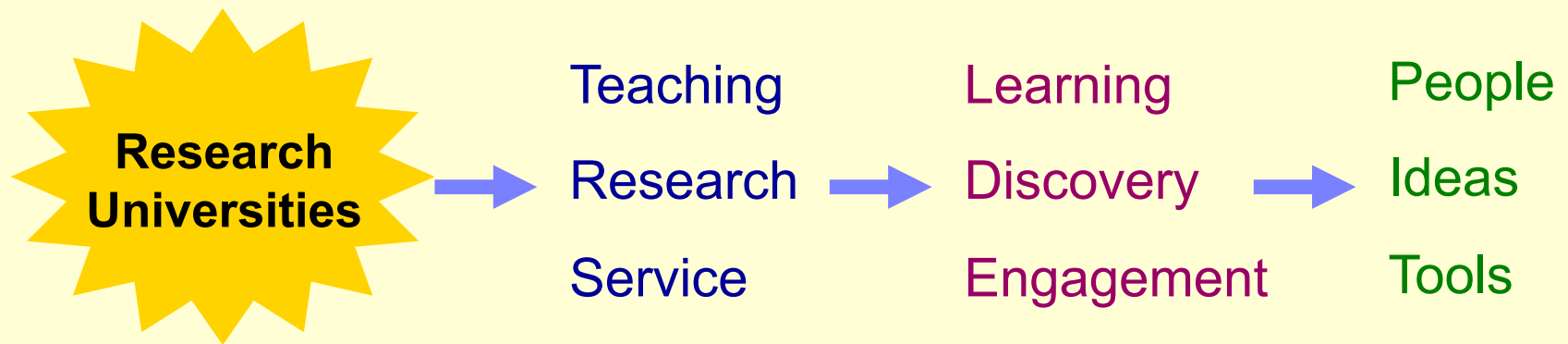
“As a result, we believe education represents the most fertile new market for investors in many years. It has a combination of large size (approximately the same size as health care), disgruntled users, lower utilization of technology, and the highest strategic importance of any activity in which this country engages . . . . Finally, existing managements are sleepy after years of monopoly.”

# Scenario 1

---

## The Brave, New World of Commercial Higher Education

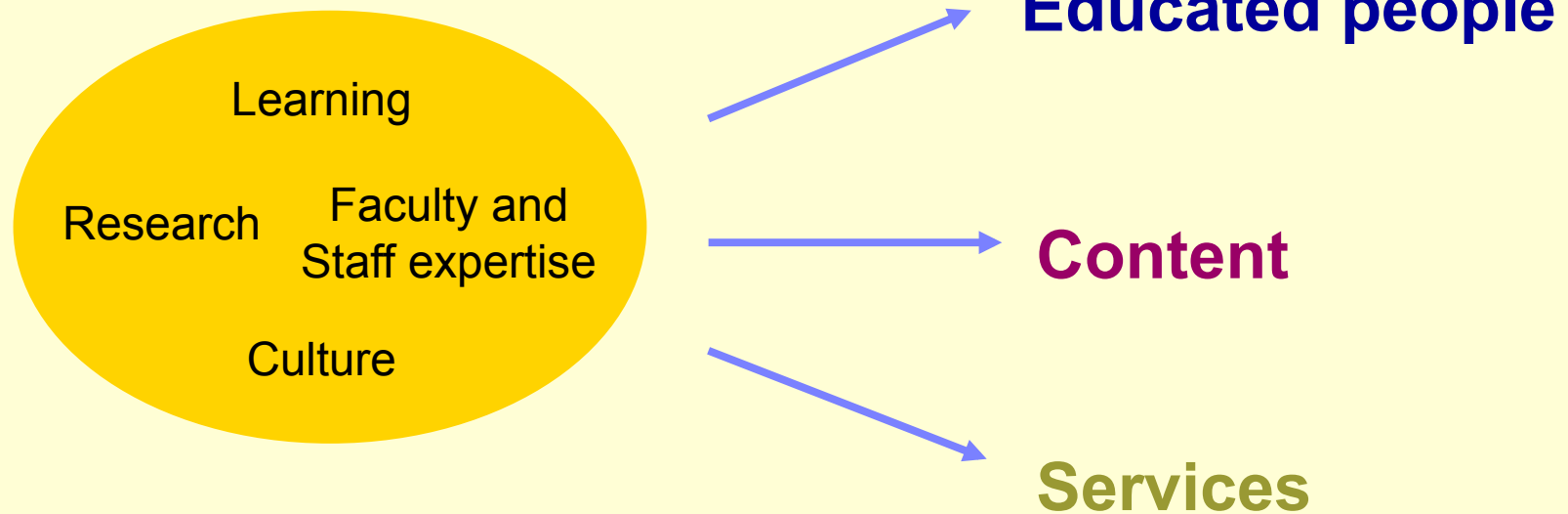
# Contributions of the Research University



# The Knowledge Industry

Hardware	→	Boxes, PCs, PDAs	→	IBM, HP, Sun, Lucent, Nokia, Ericsson
Networks	→	Backbones, LANs, Wireless	→	AT&T, MCI, Telcoms
Software	→	OS, Middleware, Applications	→	Microsoft, IBM, Sun
Solutions	→	Systems, Integrators	→	Accenture, EDS, IBM, Unisys
Content	→	Data, Knowledge, Entertainment, Learning?	→	Time-Warner, Disney, “dot.coms”, <b>AAU?</b>

# The Core Competencies of the University



# A Possible Future for the U.S. Higher Education Enterprise

- \$300 billion (\$3 trillion globally)
- 30 million students
- 200,000 faculty “facilitators”
- 50,000 faculty “content providers”
- 1,000 faculty “celebrity stars”

Supported by a commercial industry handling the production and packaging of learning ware, the distribution and delivery of educational services to learners, and the assessment and certification of learning outcomes.

(compared to 800,000 current faculty serving a \$180 billion enterprise with 15 million students ...)

# Possibilities

---

- Unbundling
- A commodity marketplace
- Mergers, acquisitions, hostile takeovers
- New learning lifeforms
- An intellectual wasteland???

## Scenario 2

---

# A Society of Learning



# A Society of Learning

---

Since knowledge has become not only the wealth of nations but the key to one's personal prosperity and quality of life, it has become the responsibility of democratic societies to provide their citizens with the education and training they need, throughout their lives, whenever, wherever, and however they desire it, at high quality and at an affordable cost.

# Key Characteristics of Education in a Society of Learning

---

- Learner-centered
- Affordable
- Lifelong learning
- A seamless web
- Interactive and collaborative
- Asynchronous and ubiquitous
- Diverse
- Intelligent and adaptive

# A Key Policy Question

---

How do we balance the roles of market forces and public purpose in determining the future of higher education. Can we control market forces through public policy and public investment so that the most valuable traditions and values of the university are preserved?

Or will the competitive and commercial pressures of the marketplace sweep over our institutions, leaving behind a higher education enterprise characterized by mediocrity?

**Which of the two scenarios will be our future?**

# Strategies



# Challenges to Change

---

- The complexity of the contemporary university
- The unrelenting pace of change
- Resistance to change (from within and without)
- Mission creep
- Antiquated governance of universities

# Begin with the basics: mission and values

---

- What are our most important roles? Educating the young? Preserving and transmitting culture? Basic research and scholarship? Sustaining the academic disciplines and professions? A responsible critic of society?
- What are our most important values? Academic freedom? An openness to new ideas? Rigorous study? Faculty governance? Faculty tenure?

# The Importance of Diversity

- Diverse institutions to serve diverse societal need (diversity in every human characteristics...race, gender, nationality, socioeconomic background, ...)
- Importance of stratified systems, tiered to both achieve excellence and serve mass education needs (e.g., the California master plan)
- Focus on missions that reflect not only tradition and unique roles but also core competencies where institutions can attempt to be world-class
- Avoid the “Harvardization” syndrome

# Achieving balance

---

- Among missions (teaching, research, service)
- Among disciplines (liberal education, academic disciplines, professions)
- Undergraduate vs. graduate vs. professional education (e.g., education vs. training)
- Sciences vs. humanities
- Life sciences vs. everything else (U.S. dilemma)



# Governments and Governance

---

- Public policy that views the university as
  - \* A “public good” or an individual benefit?
  - \* A public investment or an expenditure?
  - \* A government agency or a social institution?
- Increasing government demands for accountability and performance
- Shared governance (rigor mortis or anarchy?)

# Financing the University

---

- Who pays? Governments? Students? Research sponsors? Private donors? Marketplace?
- Tax policy that stimulates private donations (charitable contributions)
- Ownership of intellectual property (Bayh-Dole Act)
- The entrepreneurial university
- The “privately-supported but publicly-committed” university

# Alliances

---

- As universities become more specialized and differentiated, alliances become more important
- Among different types of institutions (research universities, polytechnics, liberal arts colleges)
- International alliances (e.g., Erasmus-Socrates, Bologna Declaration)
- Symbiotic relationships (industry, government)

# Experimentation

- Change is accelerating. The future is becoming less certain.
- One possible approach to uncertainty is explore possible futures through experimentation and discovery.
- To encourage a higher-risk culture in which occasional failure is tolerated
- To encourage grass-root engagement of faculty and students (to ban the word “No” from the vocabulary of administrators and bureaucrats)

# An Example: the University of Michigan

During the 1990s we explored an array of new paradigms

- A **privately-supported, public university** (restructuring financing by increasing tuition, federal R&D support, private gifts, endowments, reserves, and moving to more efficient management styles)
- A **diverse university** with respect to race, gender, nationality, socioeconomic background, etc.
- A **world university** with programs in Asia, Europe, Latin America, and Africa
- A **cyberspace university**, with leadership through the Internet (and now Internet2)

# “Knowledge Management” in the Research University



# IT and the University

Technologies to operate the university as an enterprise

- Information management and collaboration
- Integration of back end, auditing, etc.
- Governance (board, faculty senate, etc.)
- Employee relations (unions, academic staff, etc.)
- Procurement (products, students, etc.)
- Customer relationship management (counseling, careers, scholarships, alumni)
- Marketing (products, services, students)

# The University as a Vendor

- Education-traditional (course materials, lectures, classes, credentials)
- Education-nontraditional (part-time, distant, executive)
- Hotel (room, board, parking, telecom, )
- Student and staff services (counseling, content distribution)
- Products and services (publications, intellectual property, entertainment, )
- Consulting and contract research



# IT and Knowledge Management

---

- Knowledge creation
  - \* Traditional models (single investigators)
  - \* Multidisciplinary, multi-institution
- Knowledge college and integration
  - \* Libraries
  - \* New forms, sources, collections
- Knowledge dissemination
  - \* Students and disciples
  - \* Publications



# Indicators of Change in Scholarly Publication

---

- Public-domain models
- Knowledge conservancies
- Institutional publishing
- Bypass publishing
- For-profit universities
- Open Courseware (MIT)

# The “Digital Library” Environments: Dependencies Between

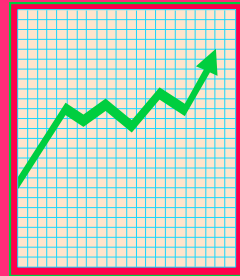
Content



Creators &  
Users



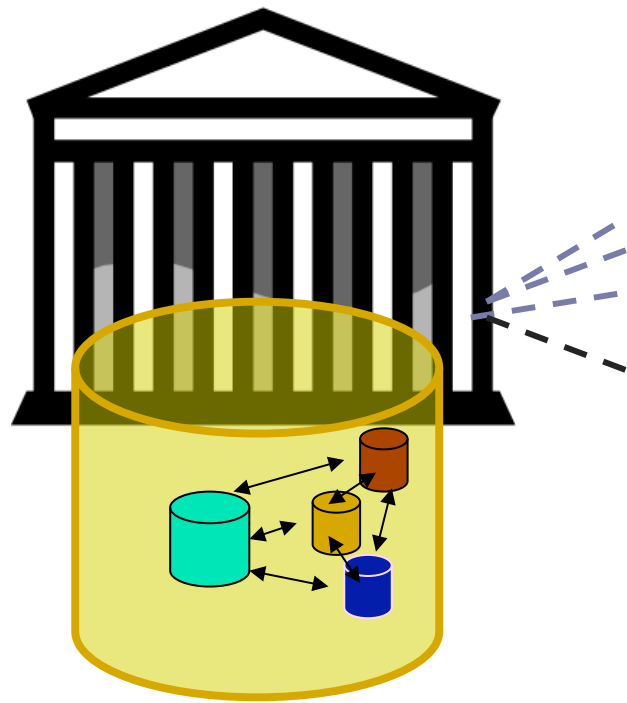
Economic  
& IP  
Principles



Values in the  
Academy



# Digital Library Environment

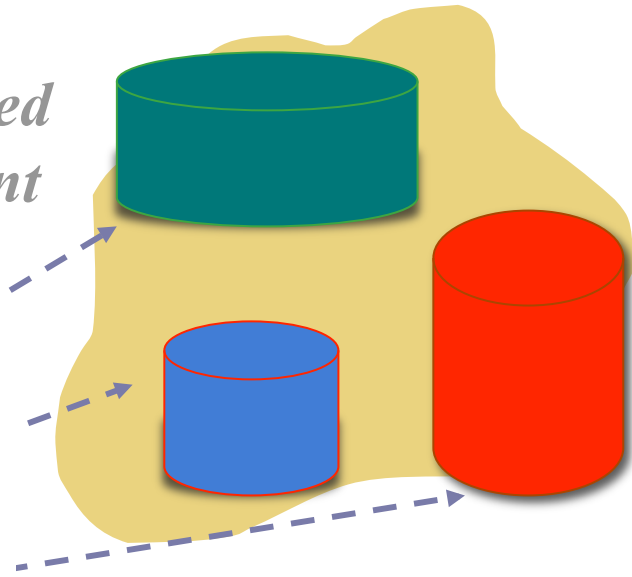


*Local digital library*

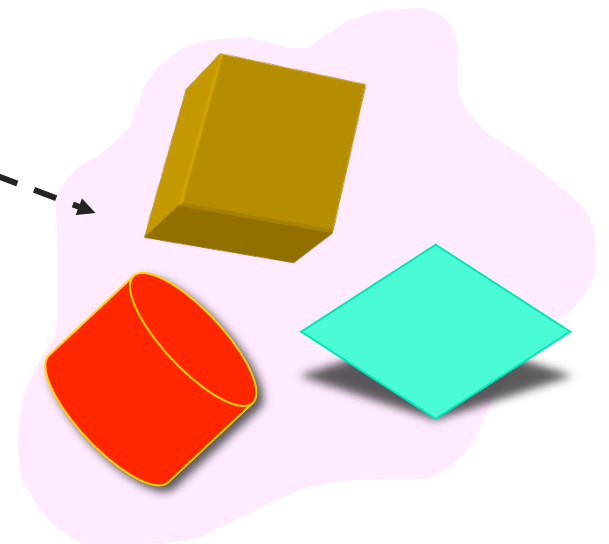
## Mediating

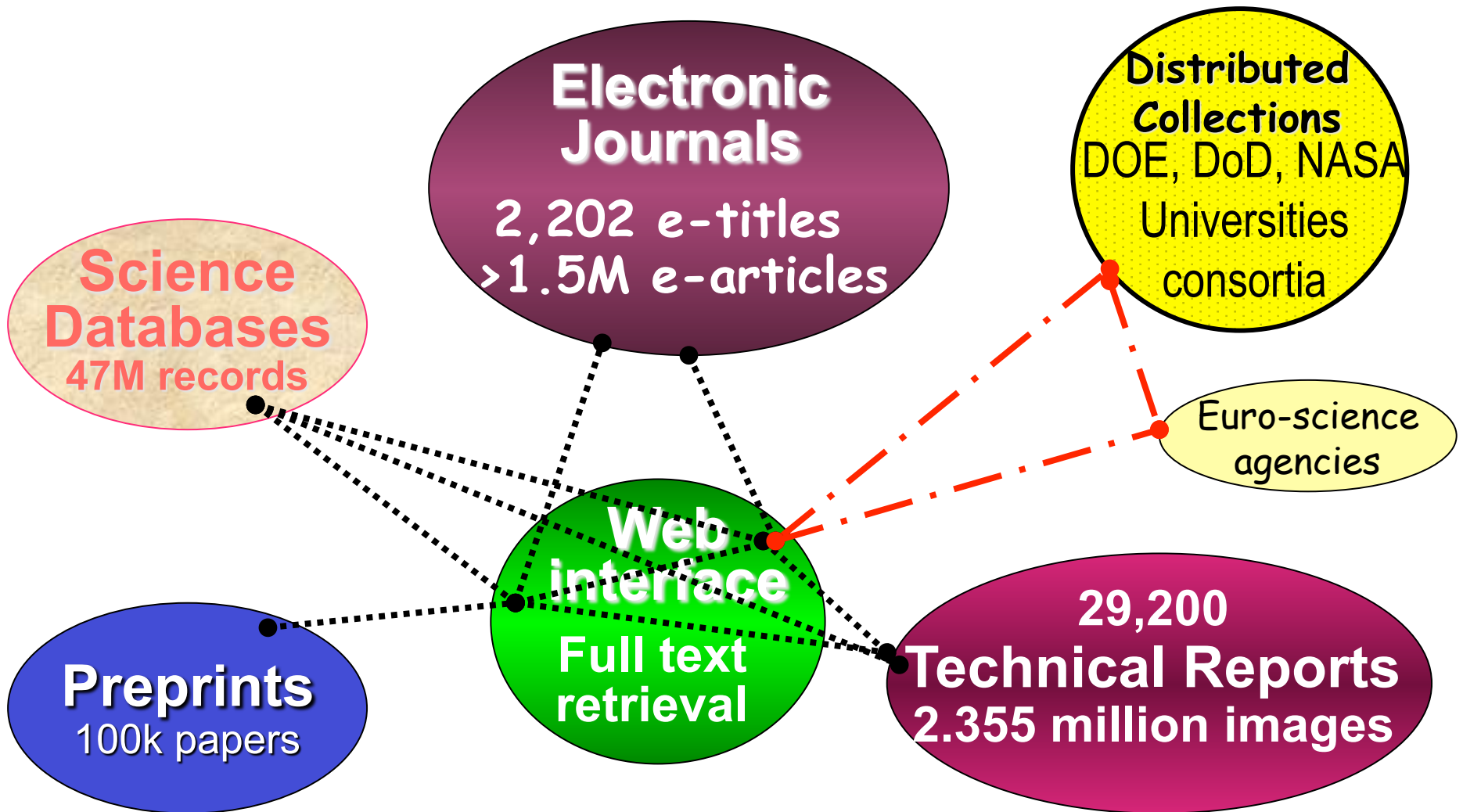
Metadata  
Authentication  
Interface

*Licensed content*



*“Free” content*





# JOURNAL STORAGE

THE SCHOLARLY JOURNAL ARCHIVE



 SEARCH

BROWSE 

 ABOUT JSTOR

PARTICIPATION INFO 

 DEMO

[Search Journals](#) | [Browse Journals](#) | [About JSTOR](#) | [Participation Info](#) | [Demo](#)

Contact JSTOR

   ▾

You are here: [Home](#)

[About the IPL](#)  
[Privacy Policy](#)  
[Contact Us](#)

#### IPL Features



#### Recent IPL News

New design for the IPL unveiled!  
Now offering links to over 20,000 books

#### Reference Center

[Almanacs](#)  
[Calendars](#)  
[Dictionaries](#)  
[Style & Writing Guides](#)  
[Quotations](#)  
[Telephone & Address](#)  
[Genealogy](#)  
[Biographies](#)  
[Encyclopedias](#)  
[Geography](#)  
[More...](#)

#### Reading Room

[Books](#)  
[Magazines](#)  
[Newspapers](#)

#### Searching Tools

[FARQs](#)  
[Pathfinders](#)  
[Search this Site](#)  
[Web Searching](#)  
[Ask a Question](#)

#### Youth Resources

[KidSpace](#)  
[TeenSpace](#)

#### Subject Collections

[Arts & Humanities](#)  
[Business & Economics](#)  
[Computers & Internet](#)  
[Education](#)  
[Entertainment & Leisure](#)  
[Health & Medical Sciences](#)  
[Law, Government & Political Science](#)  
[Regional & Country Information](#)  
[Science & Technology](#)  
[Social Sciences](#)

#### Special Collections

[Associations on the Net](#)  
[Exhibits](#)  
[Literary Criticism](#)  
[Native American Authors](#)  
[POTUS](#)



**PubMed Central:** free online access to the full text of life science research articles



### About PubMed Central

**PubMed Central is a web-based archive of journal literature for all of the life sciences.** It is being developed by the National Center for Biotechnology Information (NCBI) at the U.S. National Library of Medicine (NLM). With PubMed Central, NCBI is taking the lead in preserving and maintaining open access to the literature in electronic form, just as NLM has done for decades with the printed biomedical literature. We may not have all the answers to this grand challenge, but we invite all journals to join those that have already committed to creating this resource for people all over the world.

PubMed Central aims to fill the role of a world class library in the digital age. It is not, and has no intention of ever becoming, a journal publisher. Access to PubMed Central is free and unrestricted.

Learn more about the benefits of [participating in PubMed Central](#) ... or browse the journals currently in the archive, from the list below.

### Journal Status Information

#### ● Available Journals

[Arthritis Research](#)

[BMC Journals](#)

[BMJ](#)

[Breast Cancer Research](#)

[Critical Care](#)

[Genome Biology](#)

[Journal of Biological Chemistry](#)



# Institutional Publishing

**epic**

electronic publishing initiative @ columbia

[new models](#)

---

[new organization](#)

---

[epic objectives](#)

---

[epic reports](#)

---

[epic press](#)

---

[contact epic](#)

epic: a new media center

The Electronic Publishing Initiative at Columbia (EPIC) is a groundbreaking new initiative in digital publishing at Columbia University that involves Columbia University Press, the Libraries, and Academic Information Systems. Its mission is to create new kinds of scholarly and educational publications through the use of new media technologies in an integrated research and production environment. Working with the producers of intellectual property at Columbia University and other leading academic institutions, it aims to make these digital publications self-sustaining through subscription sales to institutions and individual users.

EPIC is committed to pursuing the highest standards in the development of content, use of technology, handling of issues of intellectual property and copyright, development of business plans, and evaluation of use. Its publications are designed to be innovative, efficient and cost-effective.

---

[clao](#) • [earthscape](#) • [cupress](#) • [cuhome](#)

# Bypass Publishers



Simple search Advanced Search Help

## Search Summary

Search text *michigan*

Results grouped by *Material Type* and sorted by *date*

### Search Info

- [\(172\)preprint](#)
- [\(18\)Technical Report](#)
- [\(1\)Thesis/Dissertation](#)

Re-Group results by:

Re-Sort results by:

Submit

## SEARCH RESULTS


preprint

<b>Title</b>	<a href="#">Means Tested Public Assistance and the Demand for State Lottery Tickets.</a>
<b>Authors</b>	John Laitner.
<b>Author's Affiliation</b>	Department of Economics University of Michigan
<b>Archive</b>	RePEc
<b>Subject</b>	Social_Sciences/Economics
<b>Material Type</b>	preprint
<b>Terms and Conditions</b>	Unrestricted

# Higher Education Cooperative

CHECK BACK FOR LAUNCH DETAILS ▶ About Fathom

What is Fathom? Who are you? Who are we? What's on Fathom? Sign Up!



**FATHOM**

Columbia University - London School of Economics and Political Science - Cambridge University Press  
The British Library - Smithsonian Institution's National Museum of Natural History - The New York Public Library  
University of Chicago - American Film Institute - RAND - Woods Hole Oceanographic Institution

Privacy Statement  
jobs@fathom.com - info@fathom.com  
Inquiries: +1-877-731-6941 (Toll-free in the U.S. and Canada)

## One University. Many Ways To Earn Your Degree.

### ▼ CAMPUS PROGRAMS



### ▼ FLEXNET® PROGRAMS



### ▼ ONLINE PROGRAMS



## :University For Working Adults


At University of Phoenix, you can earn your bachelor's, master's or doctoral degree any way you want to – on campus, online, or in certain areas using a combination of both, which we call FlexNet®. University of Phoenix has grown to be the nation's largest private university, specializing in the education of working adults by offering degree programs that are highly relevant, accessible, and efficient. With over 100 campuses and learning centers in the United States, Puerto Rico, Canada and via the Internet, you can complete your degree no matter where you live, what hours you work, or how often you travel or relocate.

[Fact Sheet](#) • [Student and Faculty Login](#) • [Corporate Opportunities](#) • [Become a Faculty Member](#)

[Accredited Since 1978](#). [Privacy Policy](#). [Annual Security Report](#). [Trademark Usage](#). [Careers](#). [Contact the Webmaster](#).

© 2002, University of Phoenix. All rights reserved.

# For-Profit Universities



**unext.com**

## DELIVERING THE POWER OF KNOWLEDGE

Welcome to UNext.com<sup>SM</sup>, the Internet education company.

Thriving in today's rapidly changing, knowledge-driven economy requires continual growth in knowledge and skills or, as we call it, **HUMAN CAPITAL**.

Through the power of the Internet, we are delivering world-class knowledge to people everywhere.

- ▶ **Company Overview**
- ▶ **Products and Services**
- ▶ **UNext.com News**
- ▶ **Employment Opportunities**
- ▶ **Sign In**
- ▶ **Contact Us**

▶▶ **Visit and Learn about [Cardean University](#)**  
Cardean University, our first learning community, is an indispensable online resource for businesses and working professionals. >> [more](#)

▶▶ **UNext.com Unveils "Get the Net" Course**  
This course demonstrates how time-tested, Nobel-Prize winning economic principles are driving successful business models on the

text only

# Open University



→ **SEARCH** by keywords  or choose  →

→ **SPOTLIGHT**  courses and qualifications  the OU near you  the OU student experience  open for business  the OU on TV

→ **NEWS** story 4: The Open University ranked in top ten for teaching quality

→ **ABOUT US** maps addresses factsheets our faculties experts guide [privacy](#) ©

# The “Open Source” University



## An Alternative: “The Open Source University”

---

- Linux software movement
- MIT Open Courseware Project (OCW)
- The Open Knowledge Initiative (OKI)
- Michigan CHEF Project



[View all courses](#)

**Academic Units**

- [Aeronautics and Astronautics](#)
- [Biology](#)
- [Chemical Engineering](#)
- [Chemistry](#)
- [Civil & Environmental Engineering](#)
- [Earth, Atmospheric, and Planetary Sciences](#)
- [Economics](#)
- [Electrical Engineering & Computer Science](#)
- [Engineering Systems Division](#)
- [Linguistics & Philosophy](#)
- [Mathematics](#)
- [Mechanical Engineering](#)
- [Ocean Engineering](#)
- [Physics](#)
- [Political Science](#)
- [Sloan School of Management](#)
- [Urban Studies and Planning](#)



**Welcome to the MIT OpenCourseWare Pilot**

MIT and the OpenCourseWare team are excited to share with you a first sampling of course materials from MIT's Faculty. We invite educators around the world to draw upon the materials for their own curricula, and we encourage all learners to use the materials for self-study.

As you explore this pilot version of MIT OCW, we invite you to send us your [feedback](#). Your comments will help to ensure that future editions of MIT OCW will be ever more useful.

**A Message from the President**

MIT OpenCourseWare reflects the commitment of the MIT faculty to advancing education by increasing access to their academic materials through the Internet and the World Wide Web. We believe that with modern communication technology we can not only transmit information but also stimulate and enhance the deeply human, person-to-person endeavor of education.



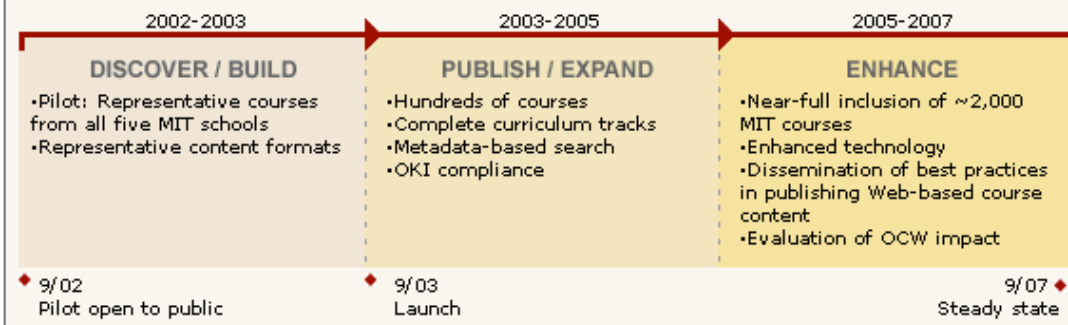
We hope the idea of openly sharing course materials will propagate throughout many institutions and create a global web of knowledge that will enhance the quality of learning and, therefore, the quality of life worldwide.

We are opening our pilot to the public for review and feedback. It contains a sample of MIT courses, offering an early look at the content and design of OCW. As we pursue our intensive work to find the most effective way to make OCW a valuable resource for all who use it, we will continue to add courses, until virtually all are available.

We thank our sponsors, the William and Flora Hewlett Foundation and the Andrew W. Mellon Foundation, as well as the faculty who have dedicated so much creative energy and time to this endeavor. We are pleased to have you as a participant in this educational journey.

Charles M. Vest, President, MIT

**OpenCourseWare Timeline**





<a href="#">Product Description</a>	<a href="#">Project Information</a>	<a href="#">API Specifications</a>
<a href="#">Internal Documents</a>	<a href="#">Licensing</a>	<a href="#">Press</a>

Monday, November 4, 2002

#### **PRESS**

OKI Announces Developer Support Program »»

#### **EVENTS**

OKI Presentations at [Educause 2002](#) »»

#### **PROJECT UPDATES**

[Review latest API specs](#) »

To receive OKI news, please provide your e-mail address:

#### **INTERNAL DOCUMENTS**

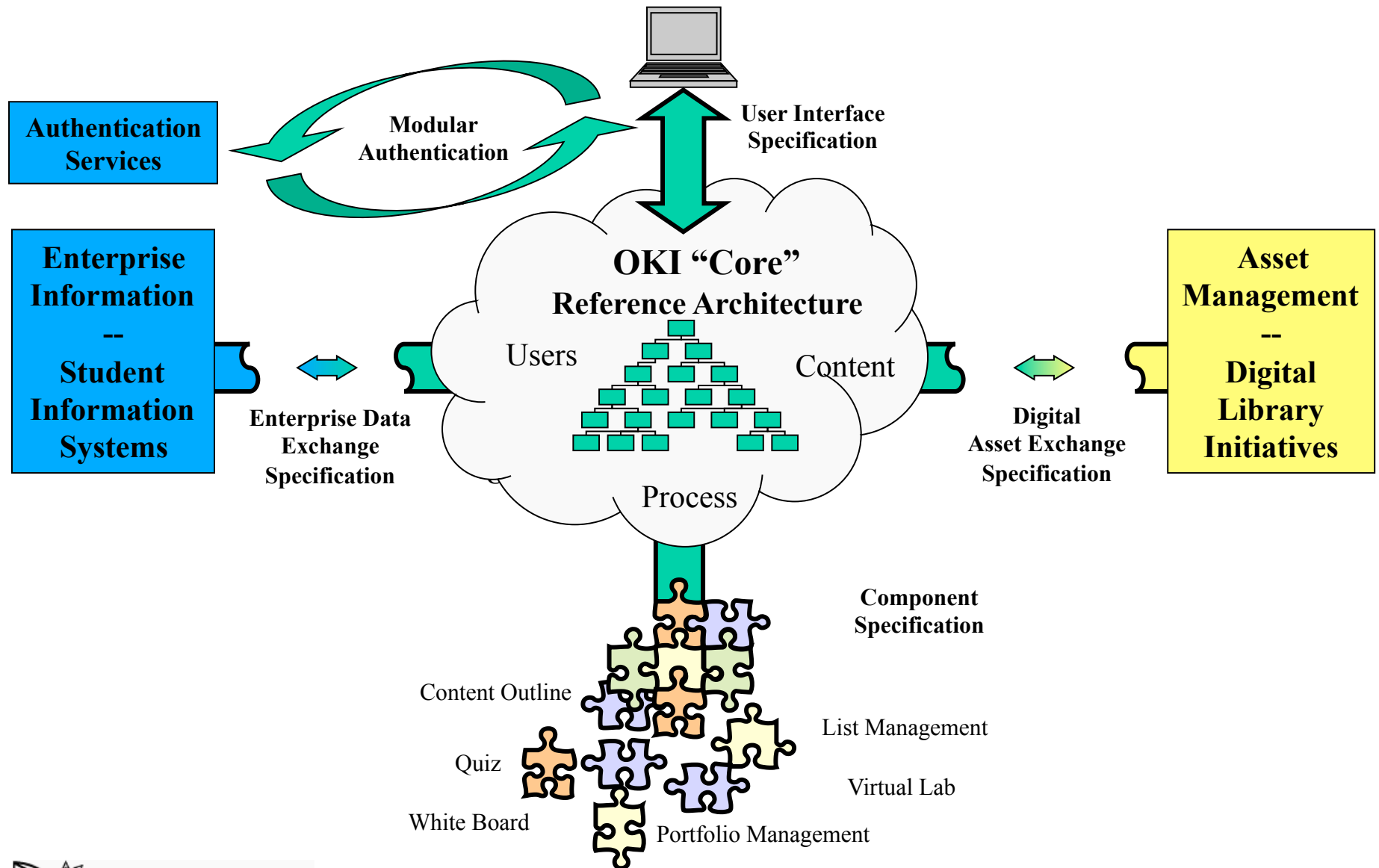
Access the latest internal project information [here](#) »

© 2002

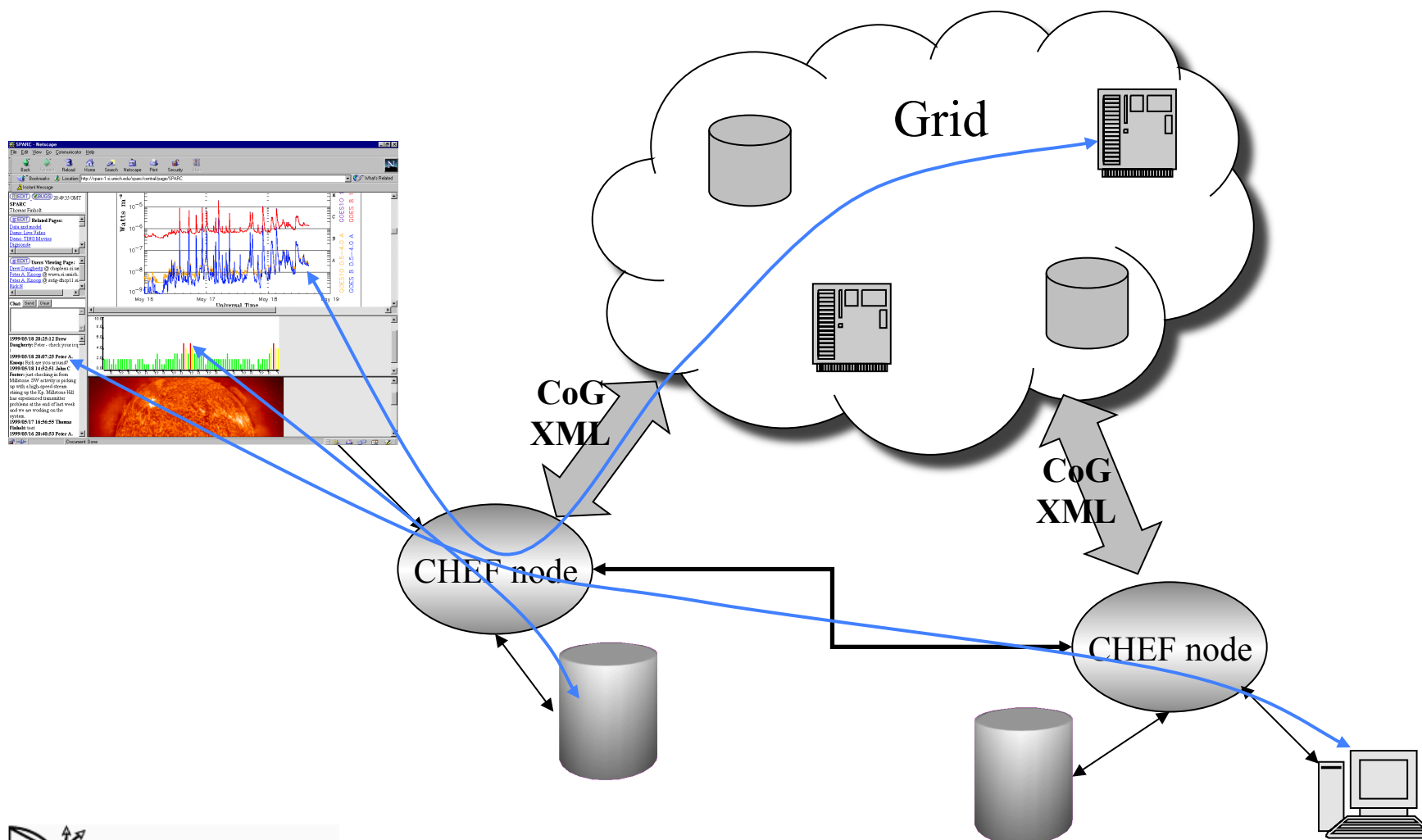


questions & comments to [webmaster-oki@mit.edu](mailto:webmaster-oki@mit.edu)

# OKI – Standards for LMS APIs



# CHEF and the Grid – Access to Nationally Distributed Computing Resources



## Durable Digital Depository

### [DSpace Home](#)

#### What is DSpace?

- [Definition - mission, vision](#)

#### Technology Platform

- [Features](#)
- [Functionality](#)
- [Architecture](#)

#### MIT Implementation

- [DSpace at MIT](#)
- [MIT Policies](#)
- [MIT Services](#)
- [MIT Business Plan](#)

#### News

- [Newsletters](#)
- [DSpace in the News](#)
- [Schedule, Milestones](#)

#### People

- [Team](#)
- [Steering Committee](#)
- [Faculty Advisory Board](#)
- [Sponsors](#)
- [Early Adopters & Fast Followers](#)

#### Contact Us

- [Prospective MIT Communities](#)

**Welcome to DSpace**, a newly developed digital repository created to capture, distribute and preserve the intellectual output of MIT.

As a joint project of MIT Libraries and the Hewlett-Packard Company, DSpace provides stable long-term storage needed to house the digital products of MIT faculty and researchers.

- **For the user:** DSpace enables easy remote access and the ability to read and search DSpace items from one location: the World Wide Web.
- **For the contributor:** DSpace offers the advantages of digital distribution and long-term preservation for a variety of formats including text, audio, video, images, datasets and more. Authors can store their digital works in collections that are maintained by MIT communities.
- **For the institution:** DSpace offers the opportunity to provide access to all the research of the institution through one interface. The repository is organized to accommodate the varying policy and workflow issues inherent in a multi-disciplinary environment. Submission workflow and access policies can be customized to adhere closely to each community's needs.

*Many ideas grow better  
when transplanted  
into another mind than in  
the one where they sprang up.*

*—Oliver Wendell Holmes*

## Durable Digital Depository

### [DSpace Home](#)

#### What is DSpace?

- [Definition - mission, vision](#)

#### Technology Platform

- [Features](#)
- [Functionality](#)
- [Architecture](#)

#### MIT Implementation

- [DSpace at MIT](#)
- [MIT Policies](#)
- [MIT Services](#)
- [MIT Business Plan](#)

#### News

- [Newsletters](#)
- [DSpace in the News](#)
- [Schedule, Milestones](#)

#### People

- [Team](#)
- [Steering Committee](#)
- [Faculty Advisory Board](#)
- [Sponsors](#)
- [Early Adopters & Fast Followers](#)

#### Contact Us

- [Prospective MIT](#)

## Definition

DSpace is an open source software platform that enables institutions to:

- capture and describe digital works using a submission workflow module
- distribute an institution's digital works over the web through a search and retrieval system
- preserve digital works over the long term

*Our knowledge is the  
amassed thought and experience  
of innumerable minds.*

*- Ralph Waldo Emerson*

## Mission

To create and establish an electronic system that captures, preserves and communicates the intellectual output of MIT's faculty and researchers.

To support adoption by and federation with other institutions.

## Vision

A federation of systems makes available the collective intellectual resources of the world's leading research institutions.

## An Alternative: “The Open Source University”

---

- Linux software movement
- MIT Open Courseware Project (OCW)
- The Open Knowledge Initiative (OKI)
- Michigan CHEF Project

## An Alternative: “The Open Source University”

- Linux software movement
- MIT Open Courseware Project (OCW)
- The Open Knowledge Initiative (OKI)
- Michigan CHEF Project

An idea: Suppose a small group of the world’s leading comprehensive universities were to place in the public domain (for all to use) the digital resources supporting their entire curriculum (all academic disciplines and professional programs), along with open-source versions of the software tools and platforms necessary to use these resources...



# Cyberinfrastructure



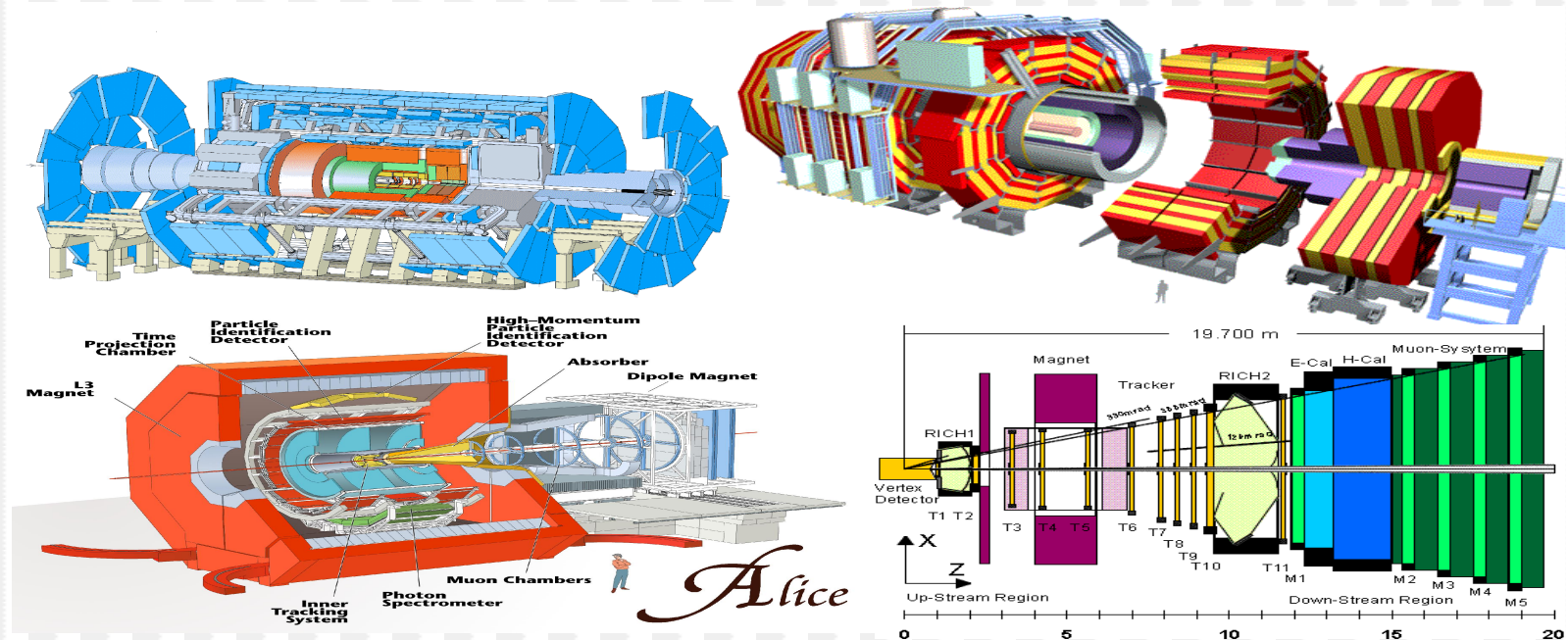
# e-Science

- science increasingly done through ***distributed global collaborations*** between people, enabled by the internet
- using very large data collections, terascale computing resources and high performance visualisation
- derived from instruments and facilities controlled and shared via the infrastructure
- Scaling X1000 in processing power, data, bandwidth

# Four LHC Experiments: The Petabyte to Exabyte Challenge

**ATLAS, CMS, ALICE, LHCb**

Higgs + New particles; Quark-Gluon Plasma; CP Violation



**Data stored  
CPU**

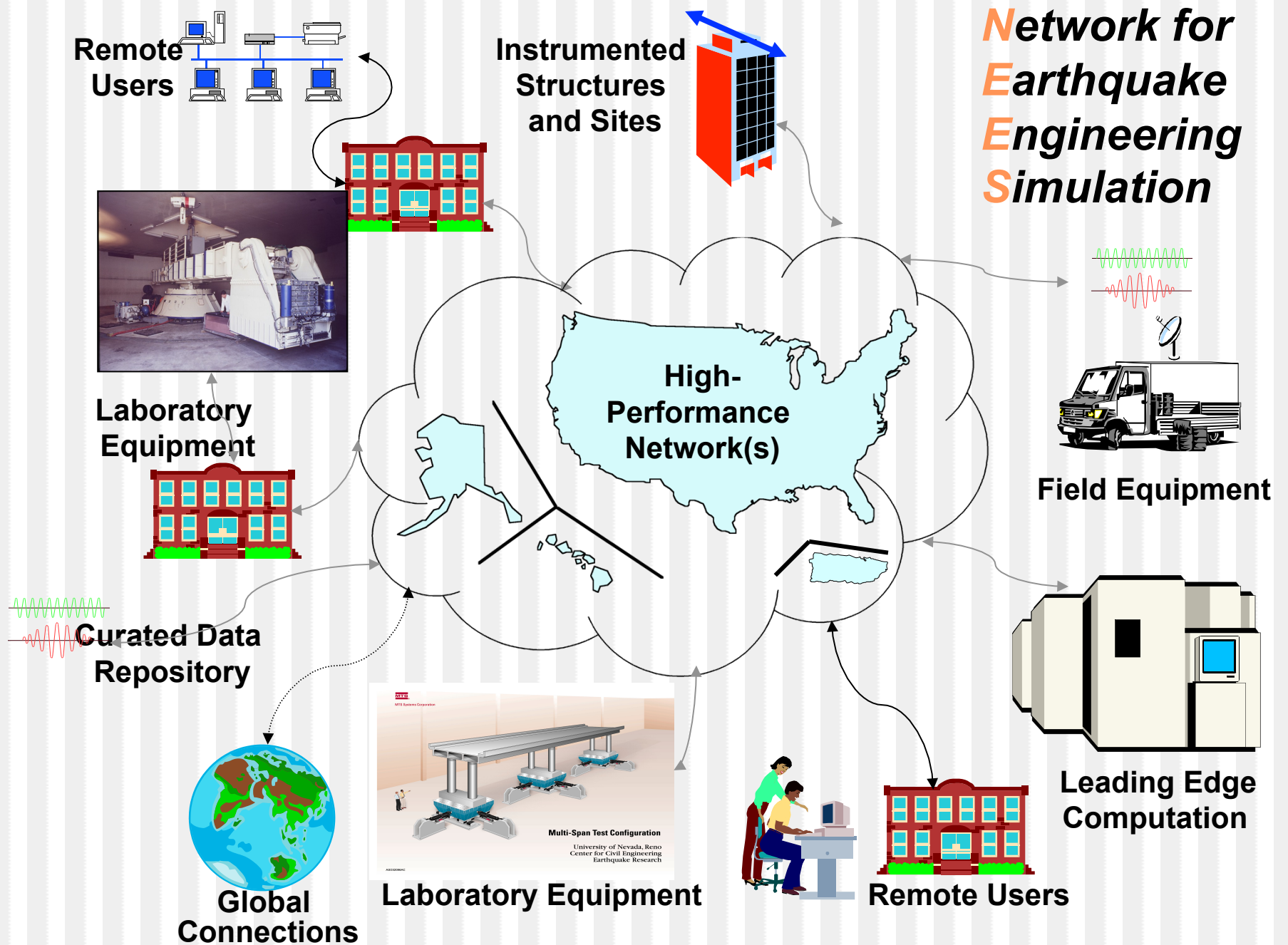
**0.1 to  
(2007)**

**1  
(~2012 ?)**

**~40 Petabytes/Year and UP;  
0.30 Petaflops and UP**

**Exabyte (1 EB =  $10^{18}$  Bytes)  
for the LHC Experiments**

# Network for Earthquake Engineering Simulation



# TELESCIENCE: REMOTE ACCESS FOR DATA ACQUISITION, GRID - BASED COMPUTING, DISTRIBUTED DATA STORAGE

## Project leaders:

Mark Ellisman, UCSD;  
Carl Kesselman, USC;  
Fran Berman, UCSD;  
Rich Wolski, UCSB;

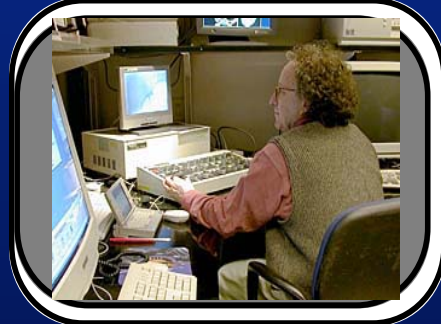
## Project Manager:

Steve Peltier, UCSD

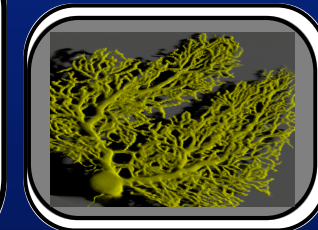
## Senior Participants:

Gwen Jacobs, Montana State U.  
Reagan Moore, SDSC/UCSD  
Maryann Martone, UCSD/NCMIR  
Amarnath Gupta, SDSC/UCSD  
Bertram Ludaescher, SDSC/UCSD  
Chandrijt Bajaj, U.Texas  
Steve Lamont, UCSD  
Shinji Shimojo, Osaka Univ.

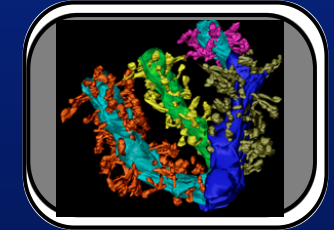
### DATA ACQUISITION



### PROCESSING, ANALYSIS



### ADVANCED VISUALIZATION



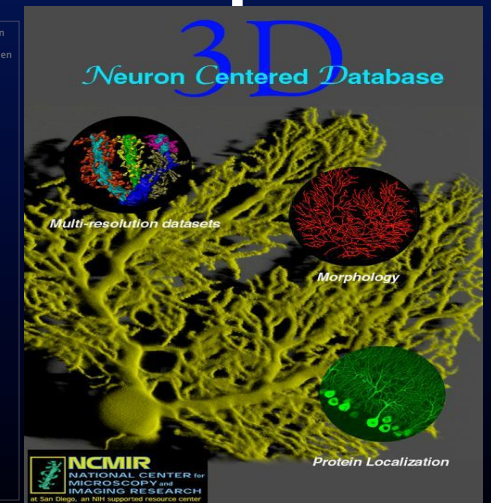
## NETWORK



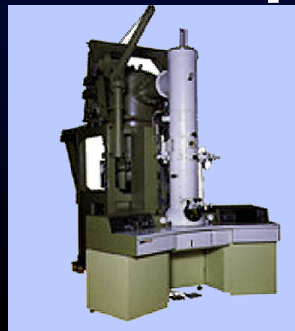
IMAGING  
INSTRUMENTS



COMPUTATIONAL  
RESOURCES



LARGE-SCALE  
DATABASES



## (Cyber) infrastructure

- The term *infrastructure* has been used since the 1920's to refer collectively to the roads, bridges, rail lines, and similar public works that are required for an industrial economy to function.
- The recent term *cyberinfrastructure* refers to an infrastructure based upon computer, information and communication technology (increasingly) required for discovery, dissemination, and preservation of knowledge.
- Traditional infrastructure is required for an industrial economy. Cyberinfrastructure is required for an information economy.

# Cyberinfrastructure: the Middle Layer

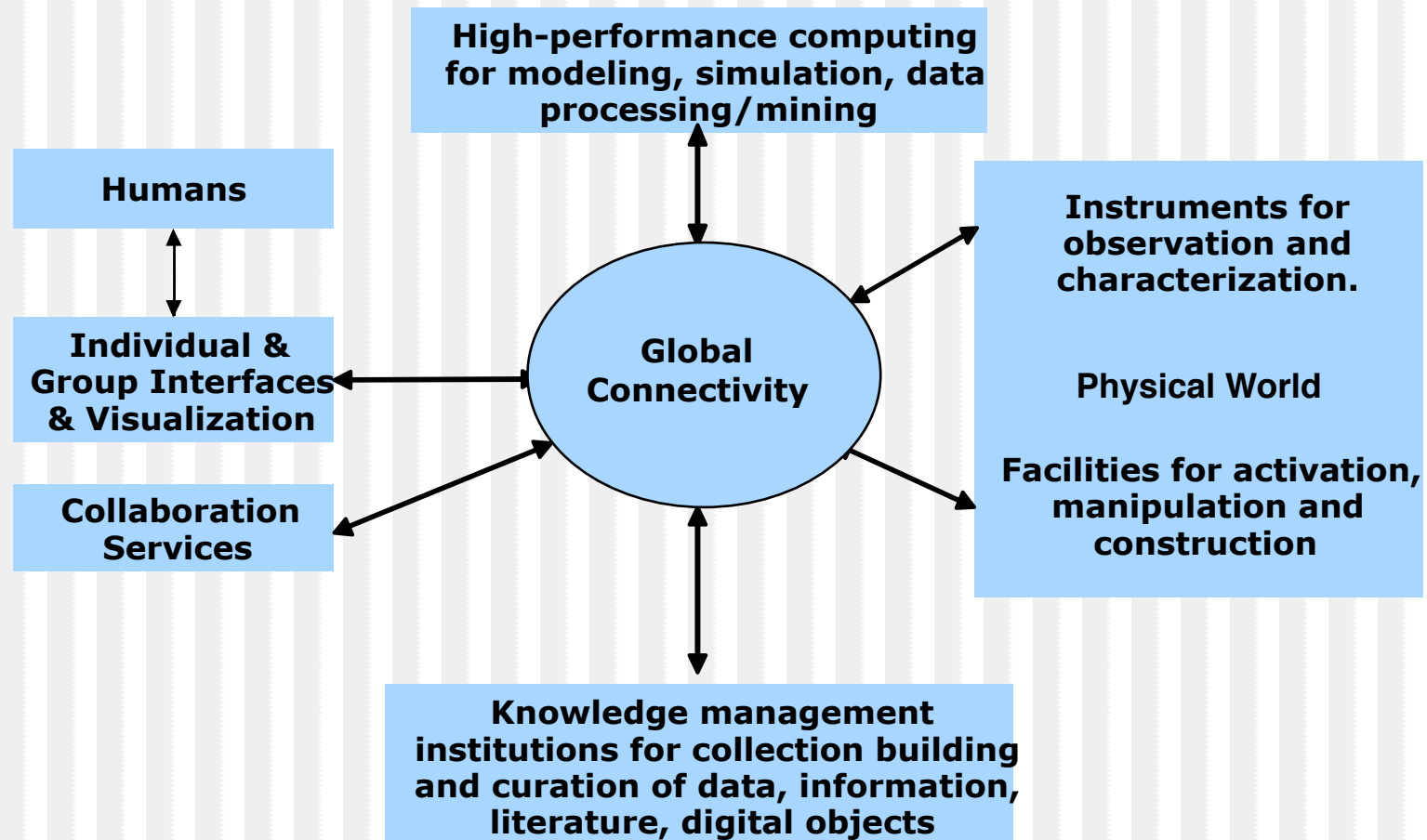
Applications in science and engineering research and education

Cyberinfrastructure: hardware, software, personnel, services, institutions

Base-technology: computation, storage, communication

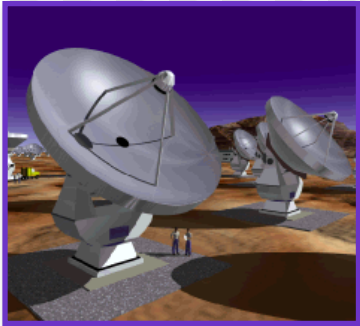
# Components of CI-enabled science & engineering

*A broad, systemic, strategic conceptualization*

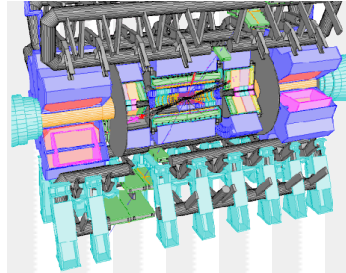
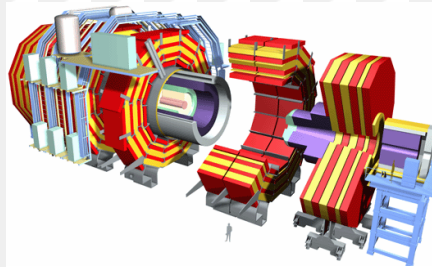




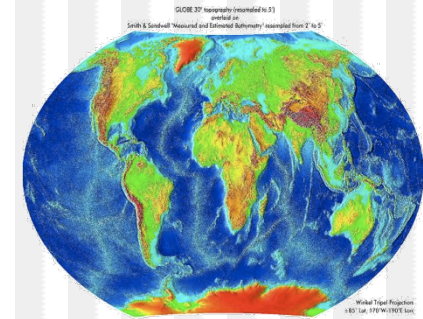
# Cyberinfrastructure Enabled Science



**NVO and ALMA**



**ATLAS and CMS**



**Climate Change**



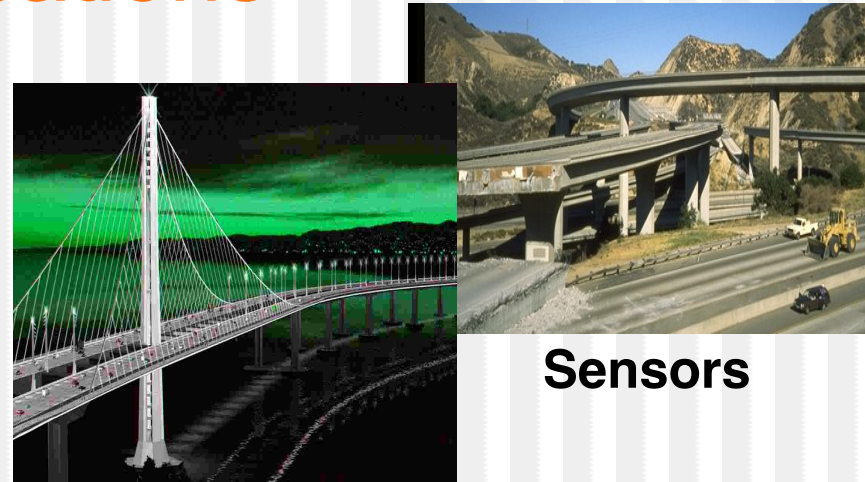
**LIGO**

*The number of nation-scale projects is growing rapidly!*

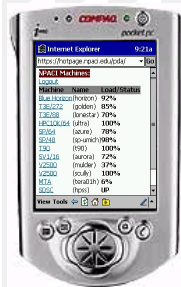
# More Diversity, New Devices, New Applications



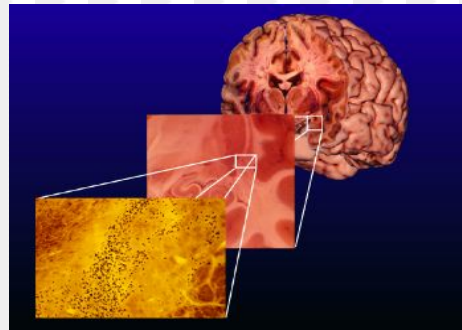
**Personalized  
Medicine**



**Sensors**



**Wireless networks**



**Knowledge  
from Data**



**Instruments**

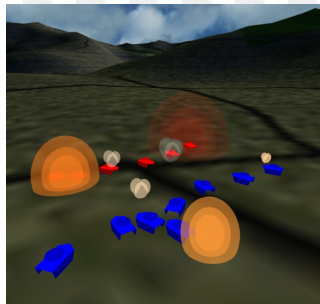
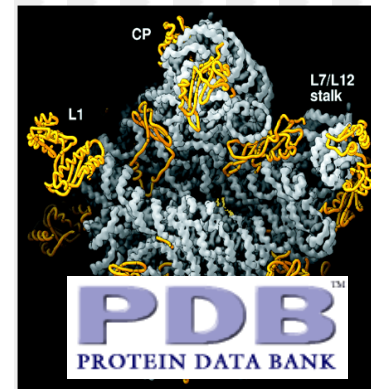
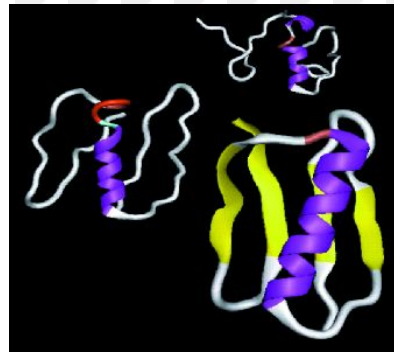
# Cyberinfrastructure is a First-Class Tool for Science



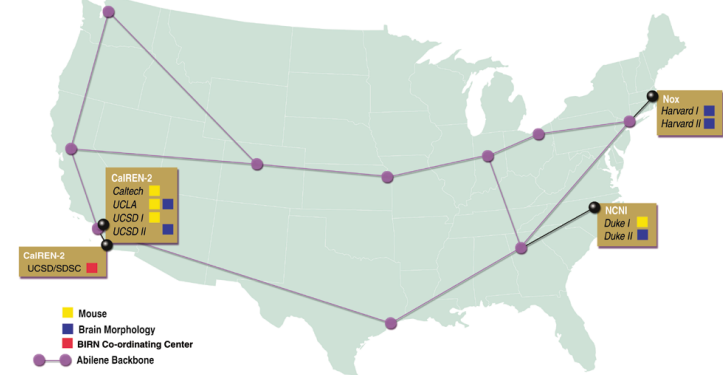
NEESgrid



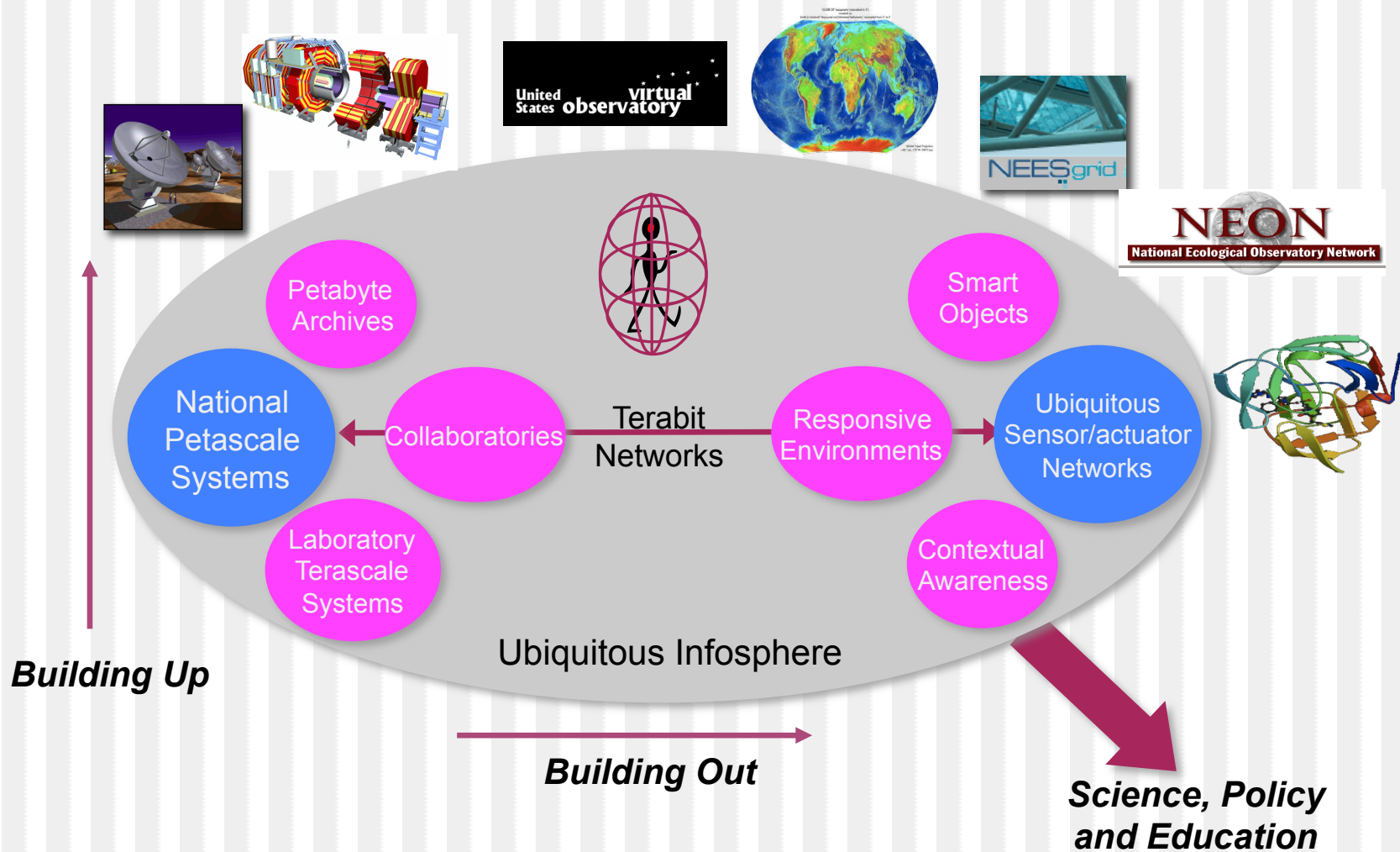
Data Intensive Science



BIRN Sites



# Futures: The Computing Continuum



# Two leading U.S. initiatives

- Next Generation Abilene
  - Advanced Internet **backbone**
    - connects entire campus networks of the research universities
  - 10 Gbps nationally
- TeraGrid
  - **Virtual machine room** for distributed computing (Grid)
  - Connecting 4 HPC centers initially
    - Illinois: NCSA, Argonne
    - California: SDSC, Caltech
  - 4x10 Gbps: Chicago ↔ Los Angeles
- Ongoing collaboration between both projects

 Search[About Internet2](#) | [News](#) | [Members](#) | [Activities](#) | [Contact](#)[Applications](#) | [Middleware](#) | [Networks](#) | [Engineering](#) | [Partnerships](#)

## About Internet2<sup>®</sup>

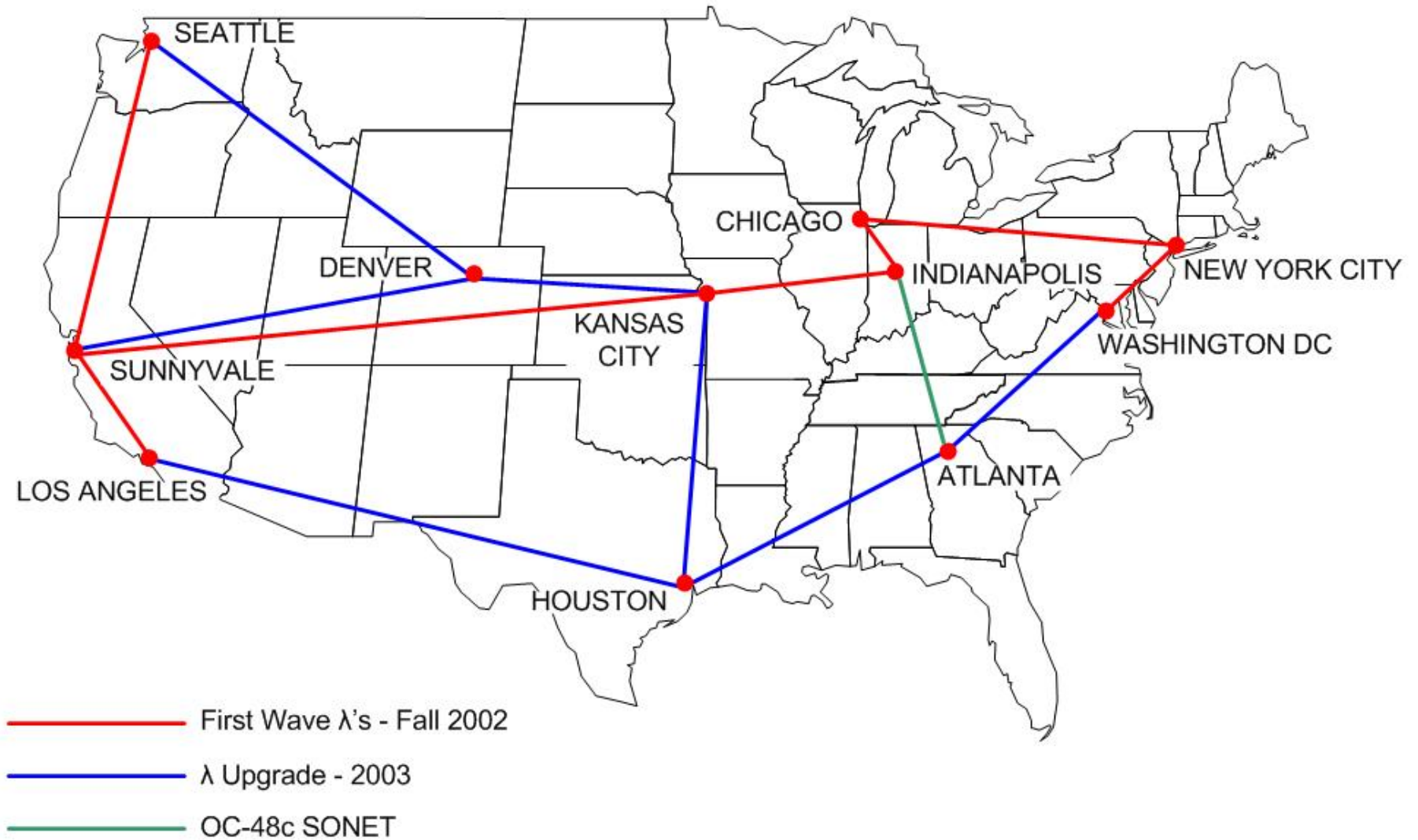
Internet2 is a consortium being led by over 200 universities working in partnership with industry and government to develop and deploy advanced network applications and technologies, accelerating the creation of tomorrow's Internet. Internet2 is recreating the partnership among academia, industry and government that fostered today's Internet in its infancy. The primary goals of Internet2 are to:

- Create a leading edge network capability for the national research community
- Enable revolutionary Internet applications
- Ensure the rapid transfer of new network services and applications to the broader Internet community.

Through [Internet2 Working Groups](#) and initiatives, Internet2 members are collaborating on:

- [Advanced Applications](#)
- [Middleware](#)
- [New Networking Capabilities](#)
- [Advanced Network Infrastructure](#)
- [Partnerships and alliances](#)
- [Initiatives](#)

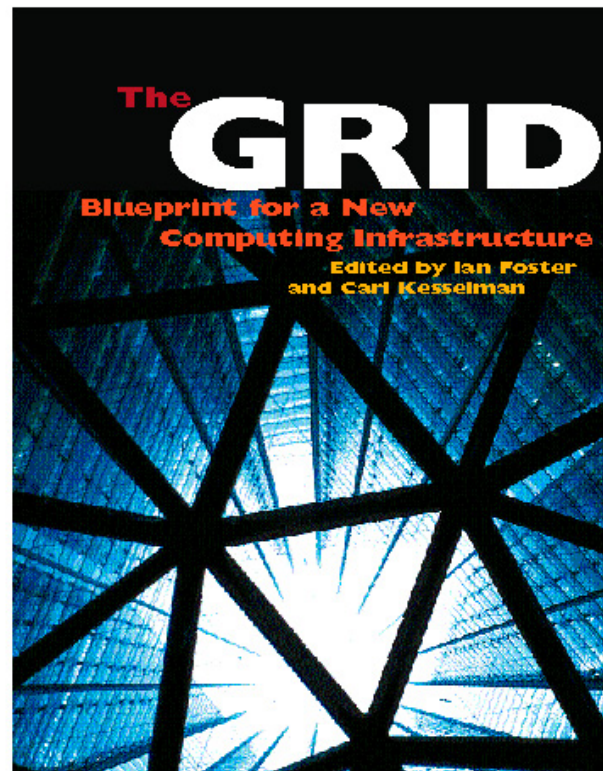
# ABILENE NETWORK 10-Gbps OPTICAL UPGRADE - 2002-2003





## *The Grid*

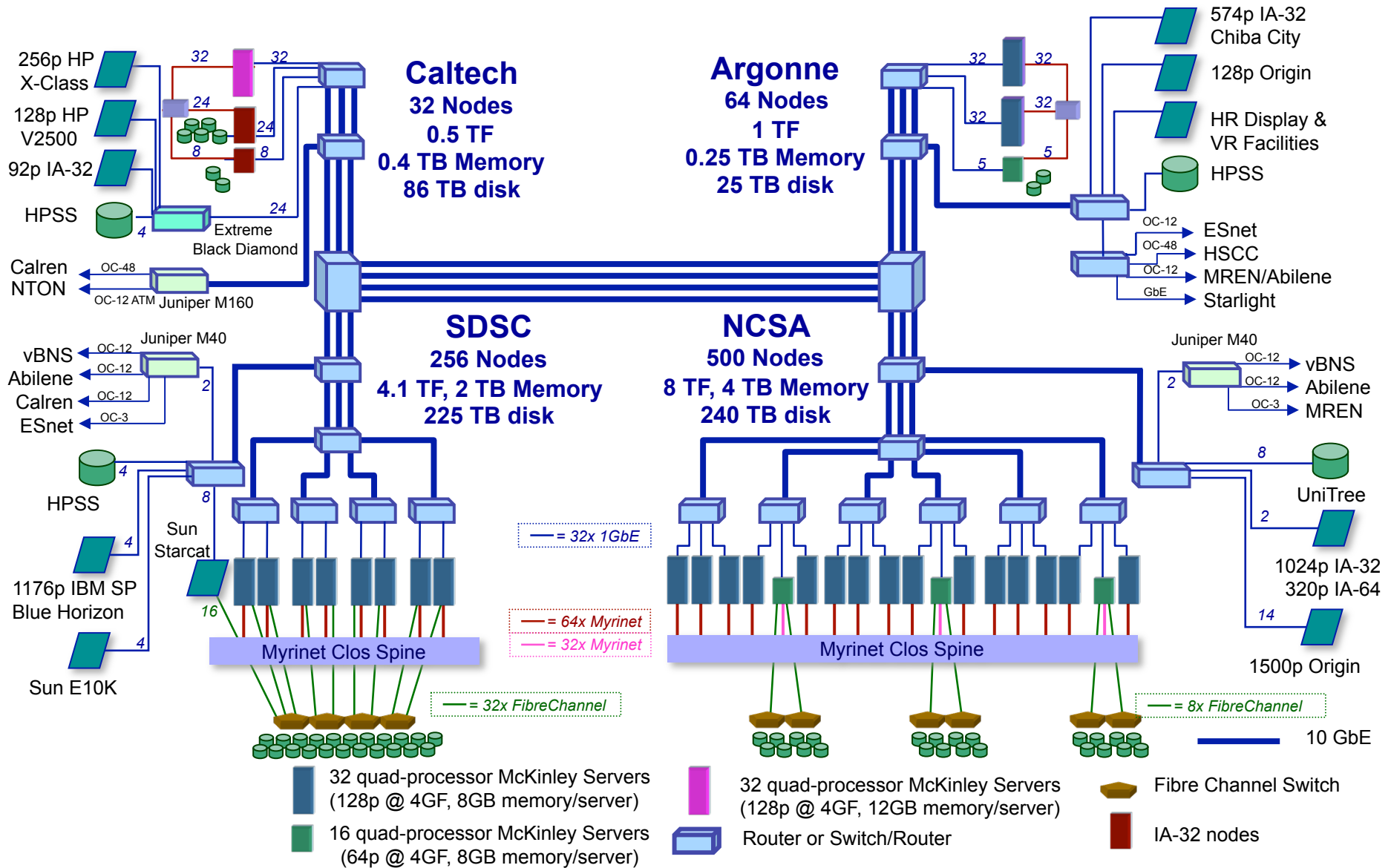
---



Ian Foster and Carl Kesselman, editors, "The Grid: Blueprint for a New Computing Infrastructure," Morgan Kaufmann, 1999, <http://www.mkp.com/grids>



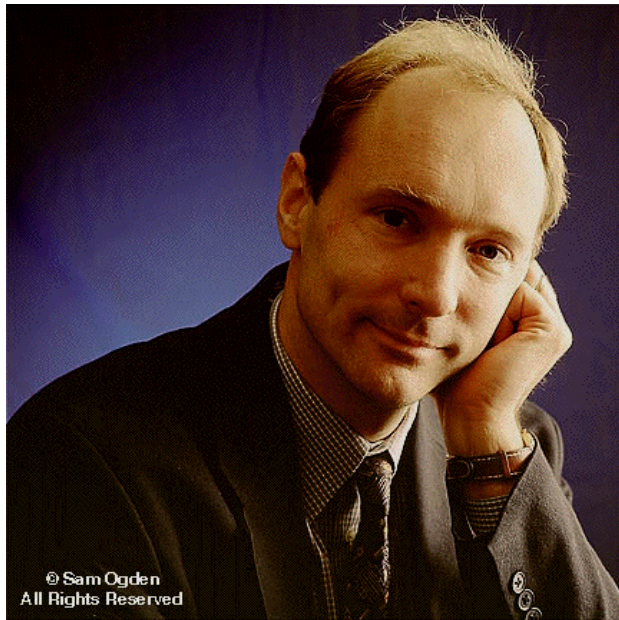
# TeraGrid Architecture – 13.6 TF



# WWW and “infocern”, the 1<sup>st</sup> web address ~1990

## html (xml) open standards

- A great achievement and a fantastic idea, at the right time, making the internet available to everybody
- It proves something about the benefits of assembling together urgent needs, infrastructure and smart people, and letting them interact..
- And why it is exciting to work at CERN, and in computing
- And why we should not always listen to wise people who tell us that industry will always do better than we will....



Tim Berners-Lee

# To Infinity and Beyond!



**“A small group of thoughtful people could change the world. Indeed, it's the only thing that ever has.”**

# Some Remaining Questions



# Some Remaining Questions

---

1. How do we respond to the diverse educational and intellectual needs of knowledge-driven societies? (For example, as human capital becomes more important than physical or financial capital.)

# Some Remaining Questions

---

1. How do we respond to the diverse educational and intellectual needs of knowledge-driven societies? (For example, as human capital becomes more important than physical or financial capital.)
2. Is higher education a public or a private good?

# Some Remaining Questions

1. How do we respond to the diverse educational and intellectual needs of knowledge-driven societies? (For example, as human capital becomes more important than physical or financial capital.)
2. Is higher education a public or a private good?
3. How do we balance the roles of public purpose versus market forces in determining the future of our universities? (Can public investment counter competitive and commercial market pressures?)

# Some Remaining Questions

1. How do we respond to the diverse educational and intellectual needs of knowledge-driven societies? (For example, as human capital becomes more important than physical or financial capital.)
2. Is higher education a public or a private good?
3. How do we balance the roles of public purpose versus market forces in determining the future of our universities? (Can public investment counter competitive and commercial market pressures?)
4. What should be the role of the research university within a changing higher education enterprise? Should we lead change? Or should we protect key values and traditions (e.g., academic freedom, social critic)?



And, perhaps the most important question of all...

---

Are we facing a period of evolution, revolution, or possible extinction of the university as we know it today?



AMERICAN COUNCIL ON EDUCATION

HIGHER  
EDUCATION  
IN THE  
DIGITAL AGE

TECHNOLOGY ISSUES  
AND STRATEGIES FOR AMERICAN  
COLLEGES AND UNIVERSITIES

JAMES J. DUDERSTADT  
DANIEL E. ATKINS • DOUGLAS VAN HOUWELING

ACE/PRAEGER SERIES ON HIGHER EDUCATION

# One of civilization's most enduring institutions

For a thousand years the university has benefited our civilization as a learning community where both the young and experienced could acquire not only knowledge and skills, but as well the values and discipline of the educated mind.

It has defended and propagated our cultural and intellectual heritage, while challenging our norms and beliefs.

It has produced the leaders of our governments, commerce, and professions.

It has both created and applied new knowledge to serve our society.

And it has done so while preserving those values and principles so essential to academic learning: the freedom of inquiry, an openness to new ideas, a commitment to rigorous study, and a love of learning.

# The Continuity of Change

---

Clearly higher education will flourish in the decades ahead. In a knowledge intensive society, the need for advanced education and knowledge will become ever more pressing, both for individuals and societies more broadly.

Yet it is also likely that the university as we know it today—rather the current constellation of diverse institutions comprising the higher education enterprise—will change in profound ways to serve a changing world.

# The Continuity of Change

---

Clearly higher education will flourish in the decades ahead. In a knowledge intensive society, the need for advanced education and knowledge will become ever more pressing, both for individuals and societies more broadly.

Yet it is also likely that the university as we know it today—rather the current constellation of diverse institutions comprising the higher education enterprise—will change in profound ways to serve a changing world.

Just as it has done, so many times in the past.