A Free Lunch

For the North Campus Deans
State support (75%): Music, AUP, Art, GGBL, EECS, IST, Media Union …
Gifts (10%): FXB, Lurie, Gerstacker …
Direct UM contributions (5%): Renovations, Engineering move …
Internal debt financing (10%): SPRL, Laboratories …

What does this say about where your priorities should be?
Opportunities

- State: new governors (Milliken, Blanchard, Engler, Grantholm), budget crisis …
- Federal priorities: Willow Run, Cold War, tech transfer, Internet …
- UM "crises": Need for expansion, Economics fire, Arthur Miller Theater, East Medical Center, …
- Private sector: High tech, Pfizer, CR&D …

How can you take advantage of (or create) such opportunities?
Priorities

- University: president, provost, regents …
- University: administrative staff
- Lansing
- Washington

How can you establish and influence priorities?
Influence

- By deans --> provost, president (regents?)
- By deans staff --> administrative staff
- By deans, faculty, alumni, business --> Lansing
- By deans, faculty --> Washington

Is your influence in each of these areas adequate?
Goal: To capture attention with a bold vision
  - 1950s: University expansion (> 100,000?)
  - 1980s: MIT of the Midwest
  - 1990s: Renaissance Campus, Leonardo Campus

Out of the box ideas
  - Light rail system
  - Taubman Colloquium (move back to Central Campus)

Where are the bold ideas? Are they realistic?
Threats

- The usual suspects
  - Competence of EVPCFO shop
  - Competition with other University priorities
    - Life Science Institute
    - University Musical Society (e.g., RST)
  - Poor planning decisions
    - Selling off North Campus academic space
    - Allowing further growth of Pfizer
  - Deans' efforts
    - Competition rather than cooperation
    - Swamped by minutia
How can we help?