

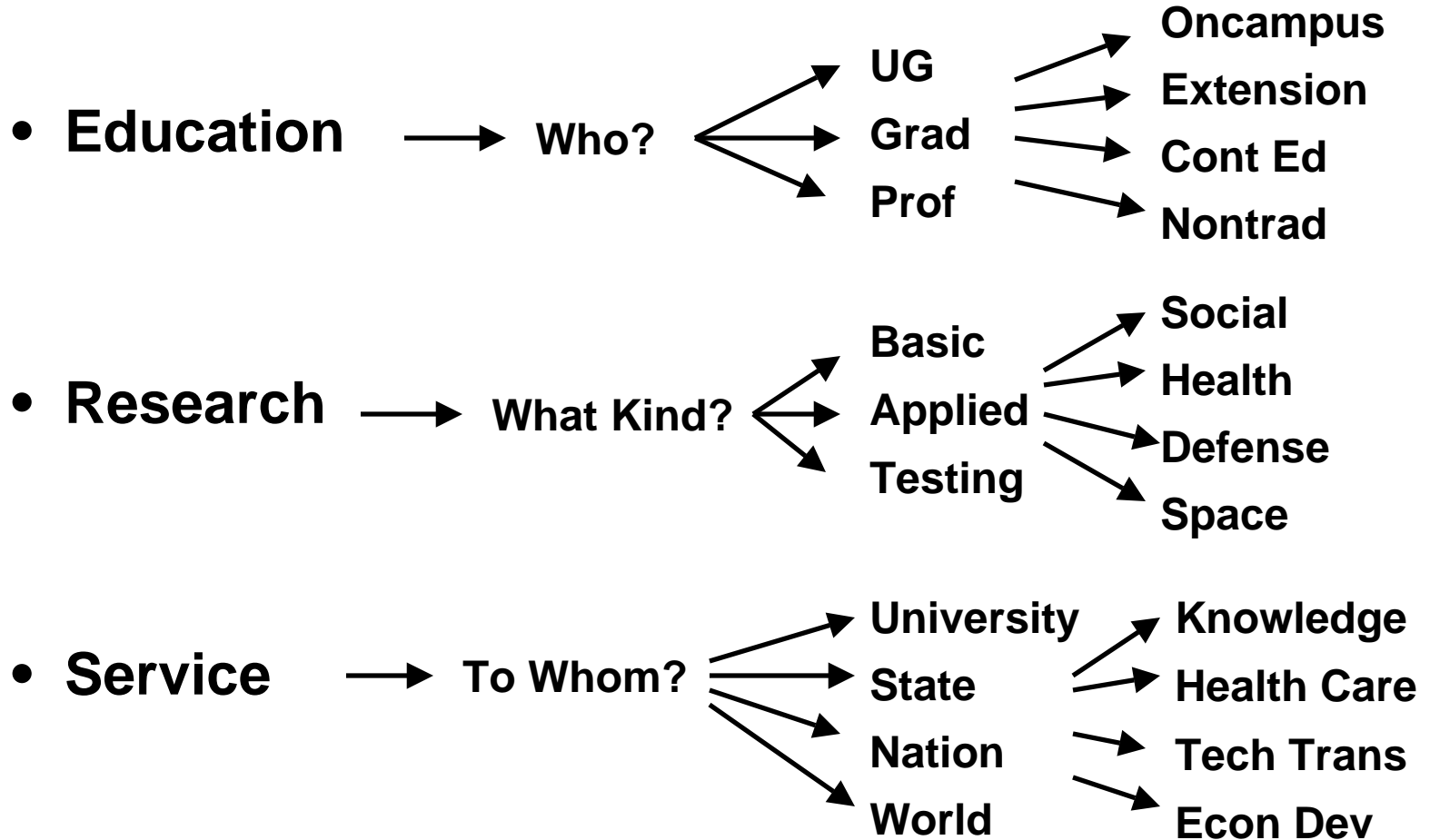


Futures Group

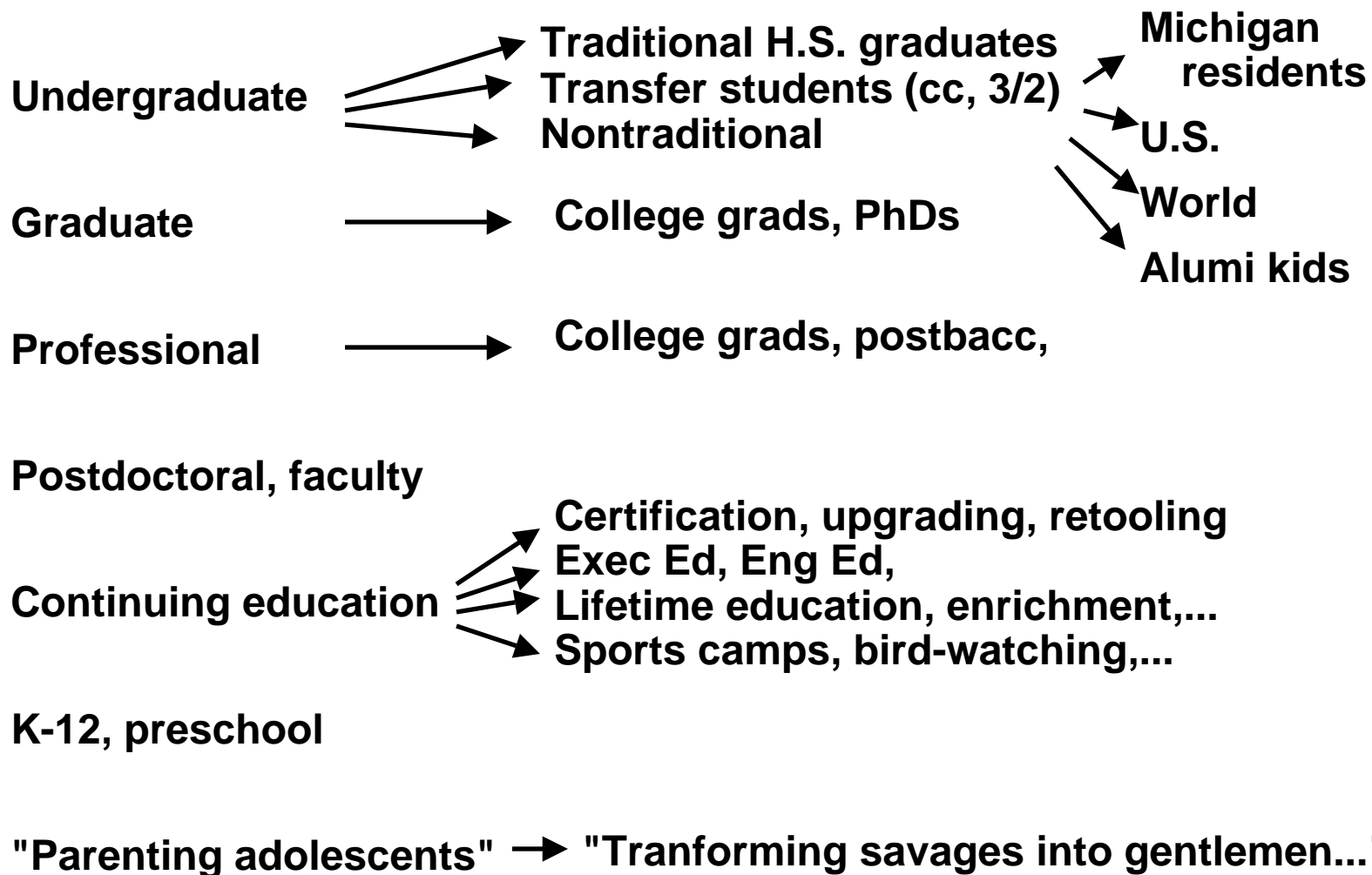
Office of the President

Summer, 1991


Missions








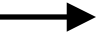
Education



Some Additional Educational Missions

- **Alumni: lifelong learning and enrichment**
- **Faculty, administrators as students**
- **Public service education (a la Kennedy school)**
- **Study abroad, overseas campuses**
- **International students**
- **Cooperative education** 
 - Industry, government**
 - Other educational institutions**

Intellectual Products

- Research  **Basic Research**
Applied Research
- Creative activities  **Performing arts, fine arts**
- Policy development  **Thinktanks, policy institutes**
- Testing  **Clinical trials**
- Preserving and transmitting civilization  **DWEMs, PCs**
- Entrepreneurial activities  **Startups, spinouts,**
- Teaching and Learning

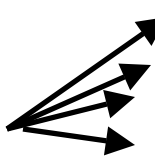
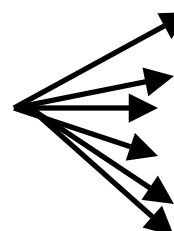
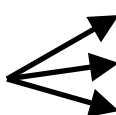

Service

- **Health Care**
 - **UM Hospitals**
 - **Health education**
 - **Networking**
- **Economic Development**
 - **Technology transfer, spinoffs**
 - **Attracting companies**
 - **Spending \$\$\$**
 - **Strategic support**
- **Entertainment**
 - **Intercollegiate athletics**
 - **Cultural activities**
 - **Campus nonsense**
- **Public Service**
 - **Community**
 - **State**
 - **Nation**
 - **World**
- **Triggering Social Change**
 - **Racial justice**
 - **War against poverty**
 - **Earth Day, Save the Whales**

Service (continued)

- **Student Services**
 - Housing...feeding...
 - Counseling
 - Career planning and placement
 - Substance abuse
- **Campus Community**
 - Parking
 - Safety
 - Transportation
 - Child Care
- **Alumni**
 - Travel bureau (UM Alumni Assoc)
 - Networking
 - Reunions, etc.
- **Public Information**
 - Publications
 - Broadcasting
 - Media Relations
 - General Public Relations
 - Library Services

Service (still going...)

- Major strategic issues (state level)  K-12 Education
Bus/Higher Ed Forum
Public Policy
Flint, Detroit,...
- Major strategic issues (national level)  K-12 Education
Higher Ed Issues
National Defense
Environment
Energy
Networking
- Major strategic issues (world level)  Global change
International development
International relations
- Cosmic issues  Is the Universe lumpy?
Is Santa a Democrat...
...and God a Republican?