In the beginning...

there was the central 40 acre campus...
THE SITE OF THE PROPOSED OPEN-AIR THEATER
The 1950s
The 1960s
The 1970s
THE UNIVERSITY OF MICHIGAN
COLLEGE OF ENGINEERING
CAPITAL CAMPAIGN
1974-78
THE LARGEST EVER
CONDUCTED BY ANY
U-M SCHOOL OF COLLEGE
The 1980s
The 1990s
The New Century
The Media Union
Early concepts

- A North Campus library?
- The mother of all computer clusters?
- A “Media Lab” for Michigan
- A technology “playpen” for faculty and students
- An “intellectual commons” for North Campus
- A “creativity center” as the anchor of “the renaissance campus”
- A “laboratory” for the invention of the “university of the 21st Century”
The Political Concept

- ITIC
- The Integrated
The Political Concept

- ITIC
- The Integrated
- …Technology
The Political Concept

- ITIC
- The Integrated
- …Technology
- ……Instructional
The Political Concept

- ITIC
- The Integrated
- …Technology
- ……Instructional
- …………Center
Other Observations

The Media Union was designed to serve primarily the North Campus (the “Gateway Campus” concept was developed for the Central Campus). It was designed to be highly flexible space, capable of evolving with changing needs and technology. The programmatic elements (aside from student services) were intended to be supported primarily from external funds (grants, endowment, etc.)
The Cat Hole
Other Observations

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The “North Woods” Plan