

President's Advisory Committee

Welcome!

Welcome back to Ann Arbor!
You've arrived at a wonderful time of year...
...great weather!
...lots of momentum, as we come
out of a month of May characterized by
...commencements
...alumni reunions
...the May Festival
...and the Salute to Bo!!!
...it is also a time during which the campus
drops to only one-third of its usual
enrollment...the crowds and lines
disappear...and one can even find
a parking space.

Appreciation

Let me also thank you for taking time out of
your busy schedules to join us today...
We convened this group a year or so ago
to provide us with advice and counsel.
We believe the University faces a period of
great challenge and responsibility...
...but as well a period of great
opportunity and excitement during the 1990s.
We formed this group as key element in our
efforts to develop a strategic agenda for
the University.
Thus far, you have provided important insight
and advice in a number of areas...
...our general strategic planning.
...the financing of the University
Today, we will focus on an action agenda
aimed reaching the decision on the
launching of a major fund-raising
campaign for the 1990s.

Introductions

New Members

Forces Compelling a Campaign

Economic Forecast

Management of University Resources

Components of the Campaign

Fall Meeting

Fall Program

November 16

Topic:

The multiple roles of the U of M as
...a state university
...a national university
...an international university

And how we resolve the inevitable
tensions among these roles...

For example:

- i) How to we determine the appropriate
balance among Michigan
residents, out-of-state students,
and international students---
taking into account conflicting
pressures such as:
...State Legislature
...370,000 alumni...most of which

- live outside of the state of Michigan
...our long tradition of serving the world
- ii) How to we globalize the University to respond to a changing world...
...and the world nation that will be America of the 21st Century
 - iii) How we weave the strategy of balancing these roles into the objective of the Michigan Mandate, that is, making the University of a multicultural learning community for our society.

We are scheduling this meeting to overlap with our November Regents meeting so that we have all of our Regents in attendance for this important discussion.

(I would also note that the next day is the "Little Brown Jug" game between Michigan and Minnesota, and we will make arrangements for your attendance at the full-range of events of a great football weekend at Michigan!

Concluding Remarks