

## Speech Topics

### Existing Speech Topics

- Michigan Economy (Michigan Economy 3.0, Michigan Outreach Talk 1.1)
- Town-Gown Relations (AA Chamber)
- K-12 Education (Public Education 4.0)
- Multicultural Society (Rackham Admissions, Hartford Sermon)
- Undergraduate Education (UG Education 2.1)
- Intellectual Change (Phi Beta Kappa 2.0, Caltech Commencement 2.0)
- Public Service (Public Service 2.6)
- Science Education (Science Education 3.0)
- University of 21st Century (State of University Addresses)
- Higher Education in Michigan (President's Weekend-1990)
- The Michigan Mandate
- Alumni Speech
- Major Giving Speech
- Athletics Pep Rally Speech

### Possible New Speech Topics

- Rights and Responsibilities
- Academic Values
- Cost, Price, and Value of a College Education
- Knowledge-Based Organizations
  - Changing nature of society
  - Drucker's article
  - Info tech infrastructure
  - UM as example
- New Structures of Scholarship
  - Inter/cross/intra disciplinary
  - Centers vs individual investigators
  - Schools vs centers
  - How does intellectual evolution of fields align with university organization?
  - Change, postmodernism
- Financing the 21st Century University
  - Changing nature of revenue portfolio
  - Expenditure controls
  - Changing the corporate culture
- Intercollegiate Athletics
  - The value of college sports  
(counter "doom and gloom" views)
  - Television: the Faustian bargain
  - Spectator vs. participatory athletics
  - The Black Athlete
- New Structures of Scholarship
- Community Service
- Volunteerism in the Modern University
- Changing Faculty Cultures
  - Pressures for productivity and accountability
  - Evolving faculty roles
  - Tenure, promotion, salary
- The University of the World
- Verbal vs. Visual vs. Symbolic vs. Cognitive
  - Myths and realities
  - Communication
  - Thought
- Institutional Change
  - Evolution vs Revolution (Kuhnian models)
  - Decision models (incremental, rational, mixed scanning)
  - Feedback, nonlinearities, instabilities, chaos
  - Mathematical models of institutional evolution
    - The University as a "many body system"
    - Projection algebra analog

“Humility and Humor”

Put “PC”ism within historical perspective

Strident criticism of BOTH left and right

Misunderstanding of nature of academic process

**University of 21st Century Topics**

Mission and Role

Teaching

Scholarship

Public Service

Undergraduate Education

Graduate Education

Professional Education

Faculty

Issues of Values, Community, Civility

Acquisition and Management of Resources