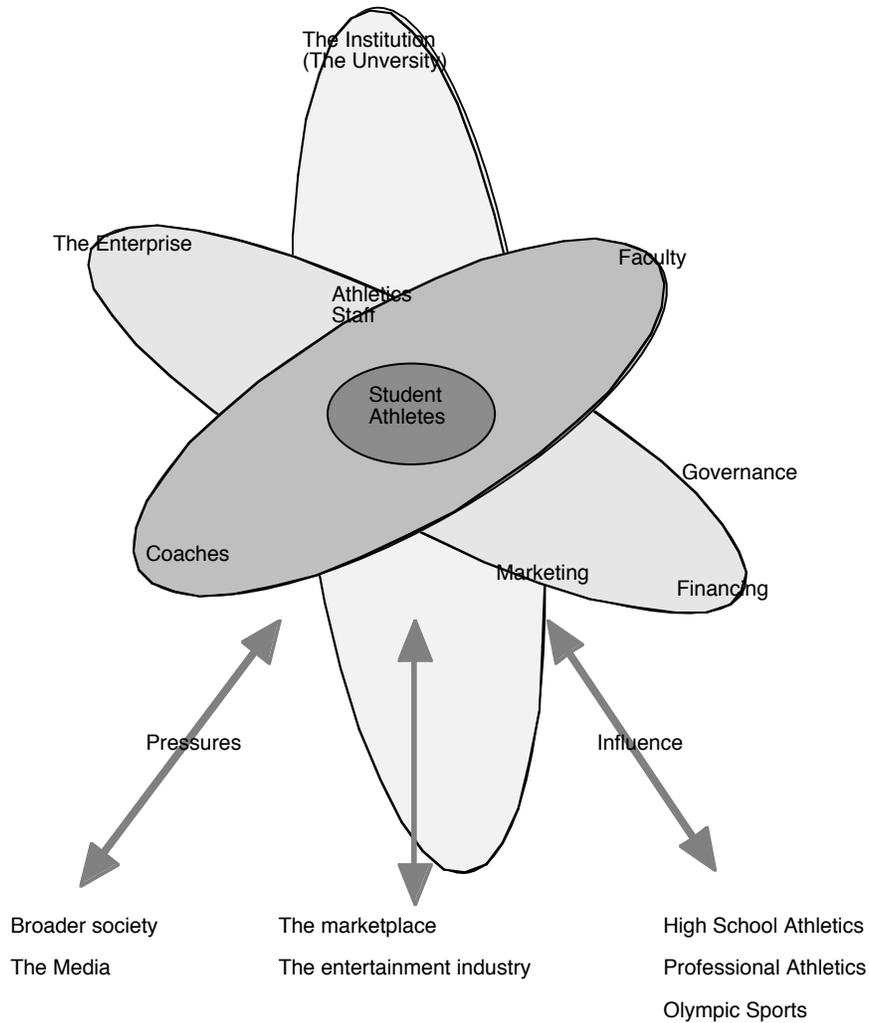


I believe the original diagram we developed a year ago provides an excellent set of themes for the course:



Although the course should have a broad coverage of topics including professional, Olympic, and recreational sports, it seems appropriate to focus the early weeks on college sports, since this is where we have the most expertise. We can then use this as a platform to relate to broader issues.

In this spirit, I would suggest an organization as follows:

### Intercollegiate Athletics

The History of College Sports in America

The Athlete

The student-athlete's perspective

(recruiting, admissions, training, competition, academics)

Athletics and academic performance

Physiology and such (sports medicine, kinesiology)  
The Institution  
    Organization within the institution  
        (Athletic Departments, coaches, staff, etc.)  
    Financing of intercollegiate athletics  
    Institutional control  
    Integrity and the rules  
    College sports and the contemporary university  
The Enterprise  
    Governance (Conference, NCAA)  
    The Entertainment Industry  
    The Media  
    Other social issues (gambling,

#### The Broader Context

High School Sports  
Professional Sports  
Olympic Sports  
Recreational Sports  
Sports and Society

In terms of involvement, I believe that since this is a Rackham-sponsored graduate course for degree credit, we should restrict all lecturers to be regular faculty of the University. We might have guest speakers from time to time, but these would always be introduced and facilitated by a responsible faculty member.

With this in mind, some of the more obvious assignments would be:

Tom Kinnear: The business of sports (both college and professional)  
Charles Eisendrath: The media and sports  
Ed Wjotis: Sports medicine  
Dee Eddington: Academic support of student athletes  
Jim Duderstadt: College sports and the contemporary university  
Percy Bates: Integrity and the rules (Conference and NCAA)  
John Tropman: Sports and society  
... and so on

As to those who might serve as leaders for various sections of the course, let me suggest:

Eddington: The Athlete  
Duderstadt: The Institution  
Brooks: The Enterprise  
Tropman or Kinnear: The Broader Context

(Unless you would prefer not to manage a section because of your role in managing the entire course.)