

## Research University in the 21<sup>st</sup> Century

### A. Extra-institutional

1. Technological landscape
  - a. Advancements
    - a. Hardware
      - i. Processor speeds
      - ii. Storage capacity
      - iii. Screen displays
      - iv. Portability
      - v. Supercomputers
      - vi. Robotics
      - vii. Adaptive technologies
    - b. Software
      - i. Databases/data processing
      - ii. Graphical user interfaces
      - iii. Agents
      - iv. Theorem-proving software
    - c. Telecommunication networks
      - i. Wireless technology
      - ii. Fiber optics
      - iii. "Global communications skin"
        1. Advanced, distributed infrastructures
        2. Multimedia networks
  - b. Applications
    - a. Learning & research technologies
    - b. Virtual/simulated environments
      - i. Electronic conferencing
        1. Telepresence
      - ii. Collaboratories
      - iii. Virtual Reality (VR)
    - c. Cyberinfrastructure initiative

### B. Inter-institutional

1. Industry
  - a. Economic forces
    - i. Knowledge driven economy
      - a. Increased value of intellectual capital
        - i. Knowledge work/knowledge workers
    - j. Highly competitive educational marketplace
      - a. Business/university partnerships
      - b. For-profit educational providers
      - c. Not-for-profit educational providers
    - k. Ecommerce
      - a. B2B commerce
2. Government
  - a. Government/university partnerships
  - b. Egovernment

### C. Intra-institutional

1. Core Functions
  - a. Teaching
    - i. New forms of pedagogy
      1. Lerner-centered

- a. Tailored
        - i. Control of learning environment
        - ii. Lifetime skills
      - b. Democratizing influence of technology
    - 2. Instructional innovations
      - a. Content development
      - b. Courseware development
      - c. Assessment tools
      - d. Student guidance
    - 3. New forms of delivery
      - a. Technological augmentation of traditional classroom
      - b. Distance education
        - i. Online courses
        - ii. Course management tools
      - c. Outsourced services
    - 4. New learning environments
  - b. Research
    - i. Increased computing power
      - 1. Advances in complex data analysis
    - ii. Increased information access
      - 1. Digital libraries
        - a. Preservation and access to original source material
    - iii. Interdisciplinary cooperation
      - 1. Collaboration/teamwork
      - 2. Digital devices as primary interface with other people
    - iv. Commercialization of intellectual assets
    - v. Decoupling of research and education
    - vi. Prospects of future funding
  - c. Service & Outreach
    - i. Role of higher education in society
      - 1. Preservation of important values of university
      - 2. Generation of new knowledge
      - 3. Constructive social criticism
      - 4. Knowledge-based services
        - a. Technology transfer
        - b. Health care
    - ii. Fading boundaries between university and society
      - 1. Extension of reach to traditionally underserved
    - iii. Economic development
      - 1. Regional
      - 2. National
- 2. Institutional Identity
  - a. Organization
    - i. Mission
      - 1. Preservation of traditional values
        - a. Academic freedom
        - b. Rational spirit of inquiry
        - c. Liberal learning
    - ii. Personnel
      - 1. Unbundling of faculty & students from university
        - a. Faculty
          - i. Faculty entrepreneurship
            - 1. Content ownership
              - a. Mindshare/learningware
            - 2. Free agency
            - 3. Risks to tenure
          - ii. Loss of traditional power
            - 1. New student-faculty relationship
        - b. Students

- i. Consumers of educational services
        - 1. Increasingly diverse
        - 2. Mobile
        - 3. Lifetime participants
    - iii. Disciplines
      - 1. Breakdown of disciplinary boundaries
- b. Structure
  - i. Erosion of constraints
    - 1. Temporal
      - a. On-demand, anytime, anyplace academic schedule
    - 2. Physical
      - a. Residential campuses
      - b. Virtual campuses
- c. Management
  - i. Mergers/Acquisitions
    - 1. Alliances
      - a. Convergence with knowledge-intensive companies
  - ii. Competition
    - 1. For-profit educational companies
  - iii. Role as Services Broker
  - iv. Role as Services Supplier
- d. Financing
  - i. Need for new financial model
    - 1. Exploitation of markets for educational services
      - a. "Global knowledge and learning industry"
    - 2. Resource management
      - a. Human infrastructure
        - i. Internal IT expertise
      - b. Technology infrastructure
        - i. Capital expenditure