



About Kresge Library

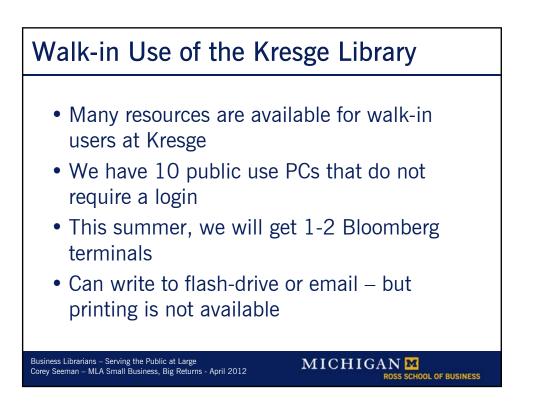
- Kresge Library: Independent Library at University of Michigan Ross School of Business (3700 FTE)
- Staff of 21 FT people (8 librarians, 13 staff) with 4.5 FTE of temporary staff
- Open 108 service hours a week
- <u>http://tinyurl.com/KresgeLibrary</u>
- We offer almost 100 electronic resources primarily focused on business but they are licensed at the academic rate and purpose

Business Librarians – Serving the Public at Large Corey Seeman – MLA Small Business, Big Returns - April 2012

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Reference Que	eries a	t Kresg	е
Past three year percentage free			
	FY2010 F	Y2011 FY2	012 YTD*
Ross	5173	5061	4143
Ross Alumni	153	165	119
Other UM	222	224	194
non-UM	119	90	87
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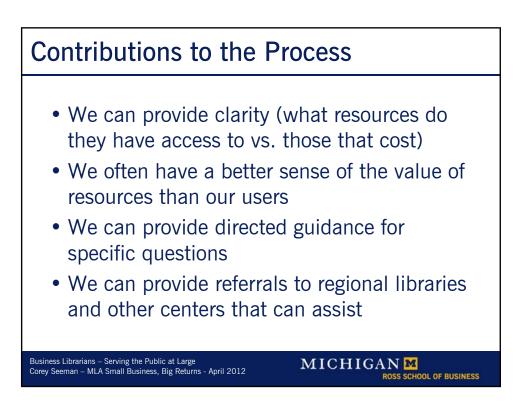




- ExporTech (March 2010)
- Livingston County FastTrac (Fall 2011)
- Support given to these users:
 - ~ Helping these small business owners learn the landscape of business information
 - \sim Provide more detailed support and directions
 - Greater ability to help these users because of our focus on business issues

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