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Hitting a Moving Target: Resource Access in a Mobile World

Townsend, Whitney; Shannon, Carol

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Mobile devices and mobile resources are increasingly embedded in all aspects of health careers clinical research, and educational activities. Librarians have the opportunity to demonstrate immediate value add to their primary clients by providing quick access to key and library subscription mobile resources. This poster will present a library's existing methods of disseminating information about mobile resources to its stakeholders and present models of education programs, including curriculum integrated instruction in mobile resources, an online resource guide to mobile resources, challenges and solutions to information access in the mobile environment, and opportunities for collaboration and resource development.

Why "The library?"


- Growing number of questions related to mobile access to resources in various research/professional and promoting access to their products on a mobile platform
- Increase in students with their own mobile device (not a school-issued)

We started with...
(From MLC orientation)

There's an app for that!


- Dynamed
- Diagnostic
- Micromedex
- MDCConsult
- And more!

Which quickly became...



And more!

In Feb 2010, MLI's were asked "What handheld technology do you feel has been helpful for you during your M3 year, if any?" There were 52 respondents.




hospital hardware

hospital software

2011 Usage Statistics



2012 Usage Statistics



Key Usage Points

- M3 Introduction to Med
- Chemistry M3 M4
- Cardiology (beginning in June)
- Microbiology
- Diagnostics in June-July
- Most heavily used between February-June (1%)

Guidelines

- Only resources that are not a component of M3
- Strong focus on education
- M3 oriented by library
- Only for mobile platform
- No paid content

Research Guides

Library

Guidelines

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The Future

- Library app development
- Print Medical Language Dictionary
- Partnering with U-M Mobile App Development
- Mobile Instruction
- M3 Mobile Symposium
- Elective Course
- Guide Evaluation
- Enhanced based on feedback (input from students, librarians, etc.)