

# On Their Minds: Older Adults' Top Health-Related Concerns

May/June 2024



INSTITUTE FOR HEALTHCARE  
POLICY AND INNOVATION  
**NATIONAL POLL  
ON HEALTHY AGING**  
UNIVERSITY OF MICHIGAN

How concerned are older adults about access to affordable, high-quality health care? Discrimination by age or race? Substance use, anxiety, and safe and healthy neighborhoods? In February and March 2024, the University of Michigan National Poll on Healthy Aging asked a national sample of adults age 50 and older to rate their level of concern (very concerned, somewhat concerned, or not concerned) about 26 health-related issues for older adults in their communities.

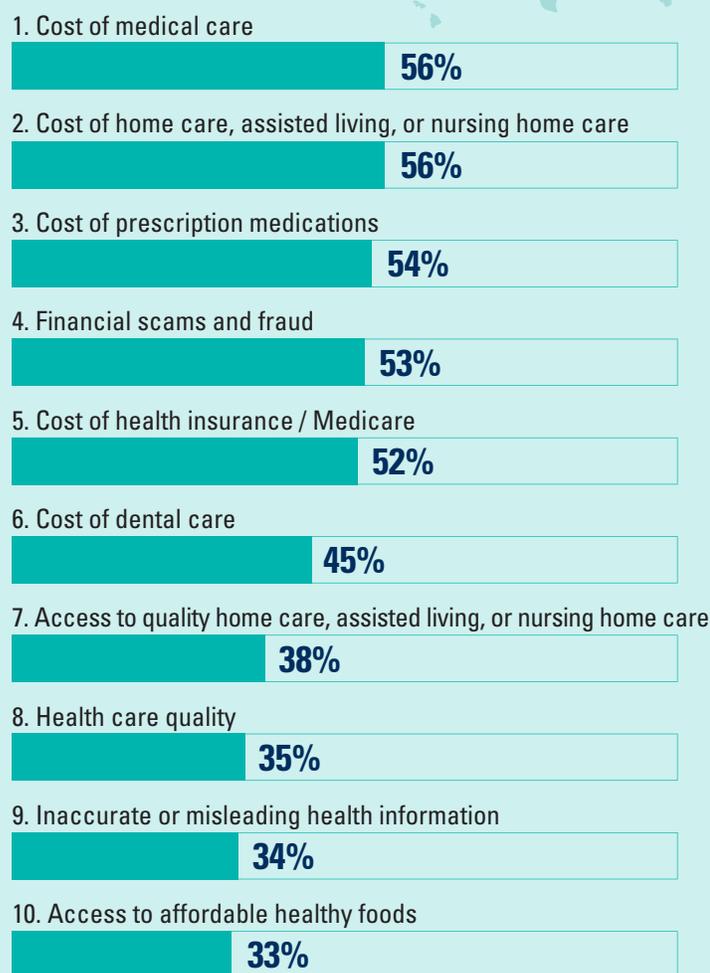
## Health care costs top the list of concerns

The top three issues about which respondents said they were very concerned for older adults in their communities included the cost of medical care (56%), cost of home care, assisted living, or nursing home care (56%), and cost of prescription medications (54%). Next were financial scams and fraud (53%), cost of health insurance/Medicare (52%), and cost of dental care (45%), followed by access to quality home care, assisted living, or nursing home care (38%), health care quality (35%), inaccurate or misleading health information (34%), and access to affordable healthy foods (33%).

The following issues fell just outside the top 10 based on the percentage reporting being very concerned for older adults in their community: poverty (32%), access to quality mental health care (30%), social isolation and loneliness (28%), being able to age in place (28%), unequal access to health care (28%), neighborhood safety (25%), obesity (24%), ageism or age discrimination (23%), stress and anxiety (23%), and opioid or fentanyl use (22%).

## Top 10 health-related concerns

PERCENTAGE VERY CONCERNED AMONG  
U.S. ADULTS AGE 50 AND OLDER



Respondents were asked to rate the level of concern about 26 health-related topics for older adults in their community

Sponsored by



[www.healthyagingpoll.org](http://www.healthyagingpoll.org)

Fewer respondents were very concerned about vaccine hesitancy (21%), racial and ethnic discrimination (20%), health risks from polluted water and air (20%), access to social and recreational activities (16%), alcohol use (12%), and cannabis use (11%).

### Consistent concerns about cost-related issues

Not only did concerns about the costs of health care and about financial scams and fraud represent the top six concerns among all respondents, but these topics were in the top six regardless of gender, age, race/ethnicity, level of education, income, political ideology, and geography.

### Racial/ethnic differences

Concerns about some issues for older adults in their communities varied substantially across racial and ethnic groups. For example, discrimination by race or ethnicity was very concerning for 50% of Black, 26% of Hispanic, and 15% of White older adults, while discrimination by age was very concerning for 42% of Black, 32% of Hispanic, and 18% of White older adults.

Meanwhile, 46% of Black, 37% of Hispanic, and 23% of White older adults were very concerned about unequal access to health care, while access to quality mental health care was very concerning for 43% of Black, 36% of Hispanic, and 27% of White older adults.

### Gender differences

Women were more likely than men to be very concerned for older adults in their communities about financial scams and fraud (59% vs. 47%), the cost of dental care (49% vs. 39%), access to quality home care, assisted living, or nursing home care (44% vs. 32%), health care quality (40% vs. 29%), poverty (39% vs. 25%), social isolation and loneliness (34% vs. 22%), ability to age in place (33% vs. 22%), and unequal access to health care (33% vs. 22%).

### Age differences

Those age 50–64 were more likely than those age

65 and older to be very concerned for older adults in their communities about the cost of health insurance/Medicare (56% vs 47%), access to quality home care, assisted living, or nursing home care (41% vs. 35%), affordable healthy foods (37% vs. 27%), poverty (36% vs. 28%), social isolation and loneliness (32% vs. 24%), and unequal access to health care (31% vs. 24%).

### Concerns by household income

Household income level did not significantly affect respondents' level of concern for older adults in their communities about any of the issues related to health care costs and access, except for dental costs. Those with household incomes less than \$60,000 were more likely to be very concerned about the cost of dental care compared to those with annual incomes of \$60,000 or more (49% vs 40%).

### Implications

These poll findings make very clear that the costs of health care and risk of financial scams and fraud weigh heavily on the minds of adults age 50 and older. Among the 26 topics that respondents were asked about, those topics comprised the top six concerns across a wide range of demographic groups.

Also notable were the issues that did not emerge as respondents' top concerns for older adults in their communities, including more traditional public health issues such as neighborhood safety, poverty, obesity, vaccine hesitancy, health risks from polluted water or air, and access to social and recreational activities, along with concerns about the use of opioids or fentanyl, alcohol, or cannabis.

These findings indicate that efforts to contain health care costs by federal and state government leaders and health care organizations will remain a top priority for older adults. Health care professionals should be equipped to counsel older adults about their health care expenses and guide them on ways to potentially reduce their health care costs. Programs serving older adults and their families, such as the State Health Insurance Assistance Programs (SHIPs), can offer information and resources to help people navigate their health insurance options and may also help to save money on health care expenses.

## Gender differences in health-related concerns for older adults

Percentage very concerned for older adults in their community, among U.S. adults age 50 and older

	Women	Men
Financial scams and fraud	59%	47%
Cost of dental care	49%	39%
Access to quality home care, assisted living, or nursing home care	44%	32%
Health care quality	40%	29%
Poverty	39%	25%
Social isolation and loneliness	34%	22%
Ability to age in place	33%	22%
Unequal access to health care	33%	22%

### Data Source and Methods

This National Poll on Healthy Aging report presents findings from a national household survey conducted exclusively by NORC at the University of Chicago for the University of Michigan’s Institute for Healthcare Policy and Innovation. This survey module was administered online and by phone from February 22nd–March 12th, 2024, to a randomly selected, stratified group of U.S. adults age 50–101 (n=3,379), with an oversample of non-Hispanic Black and Hispanic populations. The survey completion rate was 44% among panel members invited to participate. The margin of error is +/- 1 to 4 percentage points for questions asked of the full sample and higher among subgroups.

Findings from the National Poll on Healthy Aging do not represent the opinions of the University of Michigan. The University of Michigan reserves all rights over this material.

For interactive data tables, see <https://michmed.org/Kkde7>

National Poll on Healthy Aging, May/June 2024,  
<https://dx.doi.org/10.7302/22628>

### National Poll on Healthy Aging Team

**Jeffrey Kullgren, MD, MS, MPH**  
Director

**Erica Solway, PhD, MPH, MSW**  
Deputy Director

**Scott Roberts, PhD**  
Associate Director

**John Ayanian, MD, MPP**  
Faculty Collaborator

**Dianne Singer, MPH**  
Poll Manager

**Matthias Kirch, MS**  
Data Lead

**Nicholas Box, MPA**  
Data Analyst

**Emily Smith, MA**  
Multimedia Designer

**Lauren Hutchens, MPH**  
Contributing Editor

#### The Regents of the University of Michigan

Jordan B. Acker (Huntington Woods), Michael J. Behm (Grand Blanc), Mark J. Bernstein (Ann Arbor), Paul W. Brown (Ann Arbor), Sarah Hubbard (Okemos), Denise Ilitch (Bingham Farms), Ron Weiser (Ann Arbor), Katherine E. White (Ann Arbor), Santa J. Ono (*ex officio*)

The University of Michigan is a Non-discriminatory, Affirmative Action Employer.

© 2024 Regents of the University of Michigan