

Alex & Jane Shapemakers

Cool Clothing Designed by a Kid for a Kid



Beth Lutz Photography



Promoting Harmony, Empathy, Sense of Self, & Diversity Awareness for our Youth

Contact Us

Alex & Jane Shapemakers
Dr. Marcie W. Zoref
P.O Box 2507 Birmingham, MI 48012
Ajshapemakers-llc@yahoo.com
248-874-1565

Helpful Links

Website: <http://www.ajshapemakers.com/>
Photo Gallery: <http://www.ajshapemakers.com/photo-gallery/>
Facebook: <http://www.facebook.com/#!/AlexAndJaneShapemakers>
Twitter: <https://twitter.com/#!/AJShapemakers>
Pinterest: <http://pinterest.com/ajshapemakers>
Instagram: [ajshapemakers](https://www.instagram.com/ajshapemakers)

About Alex & Jane

Hi, my name is Dr. Marcie W. Zoref and I'm the owner and founder of Alex & Jane Shapemakers. Alex & Jane, also known as Alex & Jane Shapemakers, is a fun and educational children's clothing line named after my children Alex and Madison Jane. My background as a licensed psychologist combined with my 7-year-old son Alex's love for art and strong interest in drawing and designing spurred the Michigan launch of Alex & Jane in late 2011. Alex & Jane provides high quality, empowering clothes designed by a kid for a kid to educate and promote harmony, empathy, sense of self, and diversity awareness. We have a green footprint, we recycle, and we reuse shipping materials when possible. Alex & Jane is for the ethical treatment of animals and we offer vegan clothing.



About Our Products

Alex & Jane currently offers clothing for infants, toddlers, and youth, with sizes ranging from newborn to youth size 12-14. Our collection includes onesies, infant tees, toddler long-sleeve tees, youth short-sleeve tees, and girl's tanks. Our products are super soft and comfortable for children because they are tagless and primarily 100% combed ringspun cotton. Clothing comes in a variety of colors with cool graphics and sayings. Our products are considered vegan as we do not use any leather, fur, or wool. Alex & Jane clothing has easy care and is machine washable. Machine wash cold, non-chlorine bleach when needed, tumble dry low or hang dry, do not iron or dry clean.

Why Alex & Jane?



Alex & Jane clothing is a unique addition to any child's closet because of its comfort, design, and empowering messages. An Alex & Jane shirt is not just another piece of clothing; each item is designed to stimulate and educate children and become a framework for positive discussions. Marcie and Alex incorporate enlightening sayings such as, 'Live Admire Share', 'Aim High', and 'Support Peace' into the clothing to help teach children about sympathy, peace, and self-esteem.

We believe our products are stimulating because of the sayings, and because the artist is a child, which encourages other children to follow their dreams. Alex & Jane Shapemakers is committed to providing high quality, educational and inspirational clothing for kids and is dedicated to keeping our customers happy. Please contact us if you're interested in carrying any of our products in your store, or if we can assist you in any way.

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Wholesale Pricing

<u>CATEGORY</u>	<u>WHOLESALE PRICE</u>
INFANT TEE	\$12.50
SHORT-SLEEVE ONESIE	\$14.00
LONG-SLEEVE ONESIE	\$15.00
TODDLER LONG-SLEEVE TEE	\$16.50
YOUTH SHORT-SLEEVE TEE – GIRL	\$15.00
YOUTH SHORT-SLEEVE TEE – BOY	\$15.50
TANK	\$14.00

Order Details:

- **NO MINIMUMS**
- **FREE SHIPPING**
- We USPS and USPS Priority Mail as our shipping carrier
- Items typically arrive in 3-4 days if in stock
- Accepted Payment: Cash or Check

How to Order:

Please contact us by email or phone for wholesale purchase of Alex & Jane Clothing or Toys.

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ALEX & JANE SPRING/SUMMER COLLECTION 2012

INFANT TEE - GIRL



Style # 1620
Color: Cotton Candy Pink
Design: Silver Shimmer Heart w/ 'Live Admire Share' or plain Silver Shimmer Heart
Sizes: NB, 6M
Price: \$12.50
Tagless/100% Combed Ringspun Cotton

ONESIE - GIRL



Style # 1622
Color: Pepper Black or Cotton Candy Pink
Design: Silver Shimmer Heart w/ 'Live Admire Share' or plain Silver Shimmer Heart
Sizes: NB, 6M, 12M
Price: \$14.00
Tagless/100% Combed Ringspun Cotton

YOUTH TEE - GIRL



Style # 1626
Color: Cornflower Blue or Cotton Candy Pink (also available in Pepper Black)
Design: Silver Shimmer Heart w/ 'Live Admire Share' or Peace Sign w/ 'Promote Harmony, Support Peace'
Sizes: XS (4-5), S (6-7), M (8), L (10-12)
Price: \$15.00
Tagless/100% Combed Cotton Jersey/Semi-Fitted

INFANT TEE - BOY



Style # 1620
Color: Blizzard Blue
Design: Bullseye w/ 'You Rock' or plain Star
Sizes: NB, 6M
Price: \$12.50
Tagless/100% Combed Ringspun Cotton

ONESIE - BOY



Style # 1622
Color: Air Force Navy or Pepper Black
Design: Bullseye w/ 'You Rock' or plain Star
Sizes: NB, 6M (not available in Air Force Navy), 12M
Price: \$14.00
Tagless/100% Combed Ringspun Cotton

YOUTH TEE - BOY



Style # 1626
Color: Blizzard Blue (also available in Air Force Navy & Pepper Black)
Design: Bullseye w/ 'Aim High, Make Your Mark'
Sizes: XS (4-5), S (6-7), M (8), L (10-12)
Price: \$15.50
Tagless/100% Combed Ringspun Cotton/Generous Fit

TANK - GIRL



Style #1630
Color: Hot Hot Pink or Pepper Black
Design: Navy or Pink Heart w/ 'Spread Love, Diversity Rocks'
Sizes: XS (6X), S (7-8), M (10-12), L (12-14)
Price: \$14.00
Tagless/100% Combed Ringspun Cotton/6.0 oz 2x1 Rib Tank

HOW TO ORDER:

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ALEX & JANE WHOLESALE TOY COLLECTION 2012

1.5" COLORFUL ROBOT FIGURE



Style # 0320

Color: Pumpkin Orange, Race Car Blue, Sunshine Yellow, or Forest Green

Price: \$1.50

2.75" SPORTS BALL WRISTBAND



Style # 0322

Color: Pumpkin Orange, Ruby Red, Grape Juice Purple, or Forest Green

Price: \$1.75

20" SMILEY FACE LANYARD KEY CHAIN



Style # 0336

Color: Sunshine Yellow, Hot Hot Pink, Pumpkin Orange, or Forest Green

Price: \$1.95

4" MAGIC DISSAPPEARING COIN TRICK



Style # 0326

Color: N/A

Price: \$1.75

5.5" MINI BASKETBALL SET



Style # 0332

Color: N/A

Price: \$1.95

1.5" SOCCER BALL KEYCHAIN



Style # 0330

Color: N/A

Price: \$1.95

4" PLUSH HEART TOY



Style # 0328

Color: Cotton Candy Pink, Raspberry Rose, or Ruby Red

Price: \$1.95

PEACE SIGN TIE DYE RUBBER BRACELET

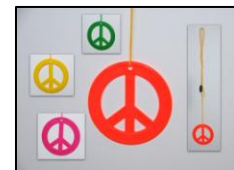


Style # 0334

Color: N/A

Price: \$1.95

2" PEACE SIGN NEON NECKLACE ON MATCHING CORD



Style # 0324

Color: Pumpkin Orange, Hot Hot Pink, Sunshine Yellow, or Forest Green

Price: \$1.75

SMILEY FACE BRACELET



Style # 0338

Color: N/A

Price: \$1.95

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The Alex & Jane Press Room

Look who's talking about us:

NEWS ARTICLES

The Oakland Press: Bloomfield Hills Second Grader Designs T-Shirt Brand (April 2012)
http://www.theoaklandpress.com/articles/2012/04/20/news/local_news/doc4f91e395071da850528491.txt

The Jewish News: Budding Artist (May 2012)

Birmingham Patch: 10 Questions: Local Mom Launches Inspirational Clothing Line (June 2012)
<http://birmingham.patch.com/articles/10-questions-local-woman-launches-inspirational-clothing-line>

SHEI Magazine: Alex and Jane: Empowering Today's Youth, One T-Shirt at a Time (July 2012)
<http://www.sheimagazine.com/2012/07/alex-and-jane-empowering-todays-youth-one-t-shirt-at-a-time/>

Golden Touch Baby Concierge: Kid's Clothing for Kids by Kids! (August 2012)
<http://goldentouchbabyconcierge.com/kids-clothing-for-kids-by-kids/>

The Detroit News Parenting Blog:

<http://blogs.detroitnews.com/parenting/2012/08/29/inspired-by-alex-and-jane-shapemakers/> (August 2012)

PRESS RELEASES

PressReleasePoint, PRLog, i-NewsWire:

Alex & Jane Shapemakers Launches New Fashionable, Educational Children's Clothing Line and Website

CUSTOMER TESTOMONIALS

"I bought the shirts for my kids because they are locally made and my kids loved the graphic designs. Also, as a mom, I don't have to coax my daughter into wearing her shirt because she picked it out and loves it!"
—Regina of Birmingham, Michigan

"I like the star and it's one of my coolest shirts"— Drew of Bloomfield Hills, Michigan

"I love the shirt because it's really cool."— Jack of West Bloomfield, Michigan

"The color and the star on it are awesome."— Adam of Bloomfield Township, Michigan